

| GANPAT UNIVERSITY             |    |                                     |         |                  |                                     |   |    |           |
|-------------------------------|----|-------------------------------------|---------|------------------|-------------------------------------|---|----|-----------|
| FACULTY OF MANAGEMENT STUDIES |    |                                     |         |                  |                                     |   |    |           |
| Programme                     |    | Bachelor of Business Administration |         |                  | Branch / Spec.                      | Business Analytics                        |    |           |
| Semester                      |    | VI                                  |         |                  | Version                             | 1.0.0.0                                   |    |           |
| Effective from Academic Year  |    |                                     | 2025-26 |                  | Effective for the Batch Admitted in |   |    | July 2023 |
| Subject Code                  |    | 6A03SQC                             |         | Subject Name     |                                     | Statistical Quality Control and Six Sigma |    |           |
| Teaching Scheme               |    |                                     |         |                  | Examination Scheme (Marks)          |   |    |           |
| (Per week)                    |    | Lecture (DT)                        |         | Practical (Lab.) |                                     | Total                                     | CE | SEE       |
|                               |    | L                                   | TU      | P                | TW                                  |   |    |           |
| Credit                        | 04 | 00                                  | 00      | 00               | 04                                  | Theory                                    | 40 | 60        |
| Hours                         | 04 | 00                                  | 00      | 00               | 04                                  | Practical                                 | 00 | 00        |

### Pre-requisite:

1A02FOS Fundamental of Statistics, 2A03BUS Business Statistics

## Objective:

- To introduce the principles of quality management and process control.
- To understand Statistical Quality Control (SQC) as a tool for business decision-making.
- To explore Six Sigma methodologies and their application in business analytics.
- To integrate Lean and Six Sigma principles for business process improvement.

**Learning Outcomes/Course Outcomes:**

On successful completion of the course, the students will be able to:

CO1- Learn quality management concepts and their role in business.

CO2- Apply SQC tools to monitor and improve business processes.

CO3- Understand the Six Sigma methodology and its business impact.

## CO4- Use Lean Six Sigma for process optimization in business analytics.

## Mapping of PO-CO and PSO-CO:

| Course Outcome (CO) No. | PO-CO Mapping |     |     |     |     |     | PSO-CO Mapping |      |      |      |
|-------------------------|---------------|-----|-----|-----|-----|-----|----------------|------|------|------|
|                         | PO1           | PO2 | PO3 | PO4 | PO5 | PO6 | PSO1           | PSO2 | PSO3 | PSO4 |
| CO1                     | 3             | 2   | 2   | 1   | 2   | 1   | 3              | 2    | 1    | 2    |
| CO2                     | 2             | 3   | 3   | 3   | 2   | 1   | 3              | 3    | 3    | 2    |
| CO3                     | 3             | 2   | 3   | 3   | 2   | 2   | 3              | 3    | 3    | 2    |
| CO4                     | 2             | 3   | 3   | 3   | 2   | 3   | 3              | 3    | 3    | 3    |

## Theory Syllabus

| Unit | Content  | Hrs |
|------|--|-----|
| 1    | <p><b>Quality Management and Statistical Quality Control:</b></p> <p>Introduction to Quality, its Evolution, and Importance in Business, Quality Control vs Quality Assurance in Business Process, Process Variation in Business data, Importance of data-driven decision-making in quality control, 7 Quality Control Tools, Control Chart and Process Monitoring with its Business Application: X-R Charts, p- charts and c-charts.</p>  | 15  |
| 2    | <p><b>Business Process Control and Capability Analysis:</b></p> <p>Quality Control in Service and Manufacturing Sectors: Difference in Quality Control for Product vs Service, Concept of Process Capability: Cp, Cpk, Process Improvement Strategies in Business Contexts, Concept of Sampling in Business Decision Making, Quality Audits: Industry Standards and ISO Certifications, General Case Studies on Business Improvement</p>   | 15  |
| 3    | <p><b>Six Sigma Methodology for Business Optimization:</b></p> <p>Introduction to Six Sigma, Evolution, Principles of Six Sigma, Benefits of Six Sigma in Business Analytics, Six Sigma Methodologies: DMAIC (Define, Measure, Analyze, Improve, Control), DMADV (Define, Measure, Analyze, Design, Verify), Tools for Six Sigma Implementation: Cause- Effect Diagram, 5 Whys, Failure Mode and Effect Analysis (FMEA), Root Cause Analysis.</p>  | 15  |
| 4    | <p><b>Lean Six Sigma and Future Trends in Business Analytics:</b></p> <p>Introduction to Lean and Six Sigma Integration, Lean Principles: Waste Elimination, Continuous Improvement, Synergy between Lean and Six Sigma in Business, Lean Tools for Business Optimizations: 5S, Kaizen, Value Stream Mapping, Just in Time, Business Process Reengineering and Digital Transformation, Cost-Benefit Analysis in Six Sigma Projects, Future Trends In Business Analytics and Six Sigma: Role of AI, IoT and Big Data In Quality Management, Industry 4.0 and Smart Manufacturing.</p> | 15  |

|                         |   |  |
|-------------------------|---|--|
|                         | Exam: Theory 80%, Numerical 20%   |  |
| <b>Text Book:</b>       | <b>Douglas C. Montgomery – <i>Introduction to Statistical Quality Control</i></b>   |  |
| <b>Reference Books:</b> | <ul style="list-style-type: none"> <li>• Evans, J R and W M Lindsay, An Introduction to Six Sigma and Process Improvement, CENGAGE Learning.</li> <li>• Mitra, Amitava. Fundamentals of Quality Control and Improvement, Wiley India Pvt Ltd.</li> <li>• Mikel Harry &amp; Richard Schroeder – Six Sigma: The Breakthrough Management Strategy</li> <li>• Pyzdek &amp; Keller – The Six Sigma Handbook</li> <li>• Joseph Juran – Juran's Quality Handbook</li> <li>• Kaoru Ishikawa – Guide to Quality Control</li> </ul> |  |
| <b>Online Resource:</b> | <ul style="list-style-type: none"> <li>• <a href="https://onlinecourses.nptel.ac.in/noc21_mg24/preview">https://onlinecourses.nptel.ac.in/noc21_mg24/preview</a></li> <li>• <a href="https://archive.nptel.ac.in/courses/110/105/110105123/">https://archive.nptel.ac.in/courses/110/105/110105123/</a></li> </ul>  |  |