

| GANPAT UNIVERSITY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| FACULTY OF MANAGEMENT STUDIES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Programme | | Bachelor of Business Administration | | | | Branch / Spec. | | Business Analytics | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Semester | | VI | | | | Version | | 1.0.0.0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Effective from Academic Year | | | 2025-26 | | | Effective for the Batch Admitted in | | | July 2023 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Subject Code | | 6A04PF2 | | Subject Name | | Programming for Analytics - II | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Teaching Scheme | | | | | | Examination Scheme (Marks) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (Per week) | Lecture (DT) | | Practical (Lab.) | | Total | | CE | SEE | Total | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | L | TU | P | TW | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credit | 04 | 00 | 00 | 00 | 04 | Theory | 40 | 60 | 100 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Hours | 04 | 00 | 00 | 00 | 04 | Practical | 00 | 00 | 00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Pre-requisite: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Objective: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| This course enables students on using the SAS macro facility to design, write, and debug macro programs, with an emphasis on understanding how programs that contain macro code are processed. This course also teaches processing of datasets using Structured Query Language (SQL). | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Learning Outcomes/Course Outcomes: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| On successful completion of the course, the students will be able to: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO1- Perform text substitution in SAS code, Use macro variables and macro functions. Automate and customize the production of SAS code. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO2- Conditionally or iteratively construct SAS code. Write self-modifying, data-driven programs. Query and subset data | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO3- Summarize and present data. Combine tables using joins and set operators. Create and modify tables and views. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO4- Create data-driven macro variables using a query. Access DBMS data with SAS/ACCESS technology. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Mapping of PO-CO and PSO-CO: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th rowspan="2">Course Outcome (CO) No.</th><th colspan="6">PO-CO Mapping</th><th colspan="4">PSO-CO Mapping</th></tr><tr><th>PO1</th><th>PO2</th><th>PO3</th><th>PO4</th><th>PO5</th><th>PO6</th><th>PSO1</th><th>PSO2</th><th>PSO3</th><th>PSO4</th></tr><tr><td>CO1</td><td>3</td><td>3</td><td>1</td><td>3</td><td>1</td><td>1</td><td>3</td><td>2</td><td>2</td><td>3</td></tr><tr><td>CO2</td><td>3</td><td>3</td><td>2</td><td>3</td><td>1</td><td>1</td><td>3</td><td>3</td><td>2</td><td>3</td></tr><tr><td>CO3</td><td>3</td><td>3</td><td>2</td><td>3</td><td>1</td><td>1</td><td>3</td><td>2</td><td>3</td><td>3</td></tr><tr><td>CO4</td><td>3</td><td>3</td><td>1</td><td>3</td><td>1</td><td>1</td><td>3</td><td>2</td><td>2</td><td>3</td></tr></table> | | | | | | | | | | Course Outcome (CO) No. | PO-CO Mapping | | | | | | PSO-CO Mapping | | | | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PSO1 | PSO2 | PSO3 | PSO4 | CO1 | 3 | 3 | 1 | 3 | 1 | 1 | 3 | 2 | 2 | 3 | CO2 | 3 | 3 | 2 | 3 | 1 | 1 | 3 | 3 | 2 | 3 | CO3 | 3 | 3 | 2 | 3 | 1 | 1 | 3 | 2 | 3 | 3 | CO4 | 3 | 3 | 1 | 3 | 1 | 1 | 3 | 2 | 2 | 3 |
| Course Outcome (CO) No. | PO-CO Mapping | | | | | | PSO-CO Mapping | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PSO1 | PSO2 | PSO3 | PSO4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO1 | 3 | 3 | 1 | 3 | 1 | 1 | 3 | 2 | 2 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO2 | 3 | 3 | 2 | 3 | 1 | 1 | 3 | 3 | 2 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO3 | 3 | 3 | 2 | 3 | 1 | 1 | 3 | 2 | 3 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CO4 | 3 | 3 | 1 | 3 | 1 | 1 | 3 | 2 | 2 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Theory Syllabus | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unit | Content | | | | | | | | Hrs. | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | Introduction Why SAS macro? Setting up for this course. SAS Macro Facility Program flow. Creating and using macro variables. Storing and Processing Text Macro functions. Using SQL to create macro variables. Using the DATA step to create macro variables. Indirect references to macro variables. | | | | | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Working with Macro Programs Defining and calling a macro. Macro variable scope. Conditional processing. Iterative processing. Developing Macro Applications Storing macros. Generating data-dependent code. Validating parameters and documenting macros Essentials Setting up for this course. Overview of SAS Foundation. Course logistics. Course data files. Introducing the Structured Query Language. Overview of the SQL procedure. Exploring tables. Specifying columns | | | | | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | PROC SQL Fundamentals Subsetting data. Presenting data. Summarizing data. Creating and managing tables. Using DICTIONARY tables. SQL Joins Introduction to SQL joins. Inner joins. Outer joins. Complex SQL joins Subqueries | | | | | | | | 15 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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| | Noncorrelated subqueries. Correlated subqueries. In-line views. Creating views with the SQL procedure. Subqueries in the SELECT clause. Remerging summary statistics. | |
| 4 | Set Operators Introduction to set operators. The INTERSECT operator. The EXCEPT operator. The UNION operator. The OUTER UNION operator. Using and Creating Macro Variables in SQL Interfacing PROC SQL with the macro language. Creating data-driven macro variables with a query. Using macro variables in SQL. Accessing DBMS Data with SAS/ACCESS Overview of SAS/ACCESS technology. SQL pass-through facility. SAS/ACCESS LIBNAME statement & PROC Fed SQL. | 15 |
| | Exam: Theory 100%, | |
| Text Book: | | |
| | 1. SAS® SQL 1: Essentials, SAS Official Course Notes, SAS Publishing. Cary, U.S.A. Latest Edition. | |
| Reference Books: | | |
| | SAS® Macros: Essentials, SAS Official Course Notes, SAS Publishing. Cary, U.S.A. Latest Edition. | |
| Online Resource: | | |
| | https://libguides.library.kent.edu/SAS/syntax . | |