

<b>GANPAT UNIVERSITY</b>									
<b>FACULTY OF ARCHITECTURE DEISGN &amp; PLANNING</b>									
Programme		Bachelor of Architecture			Branch/Spec.		INSTITUTE OF ARCHITECTURE		
Semester					Version		1.0.0.0		
Effective from Academic Year			2015-16		Effective for the batch Admitted in			June 2015	
Subject code		VIIA02PP	Subject Name		Professional Practice - I				
Teaching scheme					Examination scheme (Marks)				
(Per week)	Lecture(DT)		Practical(Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	3	-	-	-	3	Theory	180	120	300
Hours	3	-	-	-	3	Practical	-	-	-
<b>Pre-requisites:</b>									
To understand basic concepts of business practice of Architecture, Construction Execution, Management and Working methodology. The course is structured to allow students to have hands on practical practices and approach in the field of Architecture and Construction.									
<b>Learning Outcome:</b>									
<b>Theory syllabus</b>									
Unit	Content								Hrs
1	The Course shall include following as some of the major aspects of professional practice. Setting up a Design firm Infrastructure, Human Resources, Tools, Computer soft wares, licenses and area of specialization. Council registration.								
2	Preparing promotional materials Visiting Cards, Design portfolio, Brochures, Project Display panel, Videos and other networking material.								
3	Design Competition Participation, Marketing through Reorganization and awards tips and practices. Getting design projects (public/govt) expression of interest, project bidding, tendering, preparing proposals, best design submissions, Government Liasoning, project performance guarantees, EMD, etc. Project Approvals Authority plan sanctions, Registrations, NoCs, Clearances, Special Permissions, Dealing with Agents and networking with the authorities.								
4	Project Execution Design detailing, Site supervision, meetings, design changes, material selection, Billing & payment schedule, Human resource Management, project management, time management, etc. Document handling from both parties. Client Relationship Management decision marketing, client servicing and satisfaction, feedback and follow-ups, future project intimations. Etc. Institutional Memberships various organization and institutional membership, guest lectures, image marketing, peer networking, etc.								
<b>Practical content</b>									
Practical approach to successful project guidance, Entrepreneurial approaches. Theories, In class - interactions, case studies & final exam and final submission of project report.									
<b>Text Books</b>									
1	NA								
<b>Reference Books</b>									
1	Architectural Practice in India, Madhav Deobhakta.								

2	Hand book of Professional Documents, Council of Architecture
3	Code of Professional Conduct, IIA Publication
4	Professional Practice, Roshan Namavati