

Syllabus

GANPAT UNIVERSITY										
FACULTY OF MANAGEMENT STUDIES										
Programme	Bachelor of Business Administration					Branch/Spec.	Maritime Management			
Semester	I (Major Course)					Version	1.0.0.0			
Effective from Academic Year	2026-27					Effective for the Batch admitted in	July 2026			
Course Code	1A01POM		Course Name			Principles of Management				
Teaching Scheme						Examination Scheme (Marks)				
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total	
	L	TU	P	TW						
Credit	4	0	0	0	4	Theory	50	50	100	
Hours	4	0	0	0	60	Practical				
Pre-requisites										
Course Outcomes										
On successful completion of the course, the students will be able to:										
CO1	Understand an overview of management, its scope and different management theories									
CO2	Learn the basics of planning and organizing, types of organization with its key principles									
CO3	Get insights about the importance of motivation with its theories and leadership styles									
CO4	Have an idea about nature, scope of controlling with its process and techniques.									
Theory Syllabus										
Unit	Content								Hrs.	
1	Nature of Management and Evolution of Management Thought Management – Meaning, Significance, Functions, and Hierarchical Levels; Roles of Managers, Managerial Competencies, Early Classical Theories – Scientific Management, Administrative Management, Bureaucratic Model; Neo-Classical Theories – Human Relations Movement, Behavioural Perspective; Contemporary Approaches – Systems Approach, Contingency Perspective.								15	
2	Planning and Organising Planning – Meaning, Characteristics, Significance, Process, Types, Limitations, Decision-Making – Meaning, Types, and Process, Organising – Definition, Principles, and Process; Types of Organisational Structure – Line Structure, Line and Staff Structure, Functional Structure, Matrix Structure, Virtual Structure, Coordination – Meaning, Importance, and Techniques, Staffing – Overview.								15	
3	Directing: Directing – Concept, Importance, Models, Motivation – Meaning, Nature; Theories of Motivation – Maslow’s Need Hierarchy, Herzberg’s Hygiene, Vroom’s Expectancy, McGregor’s Theory X and Y, Theory Z, Leadership – Concept; Leadership Theories – Trait Theory, Behavioural Theory, Situational Theory; Leadership Styles, Communication – Overview								15	
4	Controlling and Contemporary Management Techniques: Controlling - Meaning, Importance, Process, Controlling and Management by Exception, Control Techniques (theory only), Introduction to various Contemporary Management techniques: Business Process Reengineering, Benchmarking, Kaizen, Six Sigma, Knowledge Management, Total Quality Management, ISO, Business Ecosystem.								15	
Practical Content										

Practical, assignments and tutorials are based on above syllabus.

Text Books

- 1 Principles of Management - L. M. Prasad, Sultan Chand & Sons.
- 2 Principles of Management - P. C. Tripathi & P. N. Reddy, Tata McGraw

Reference Books

- 1 Principles of Management: Theory, Practices & Techniques - Nirmal Shah, Deep & Deep Publications Pvt. Ltd.
- 2 Management Concepts and Strategies - J. S. Chandan, Vikas Publishing House.
- 3 Management Concepts and Practices - Gupta, C.B. Sultan Chand and Sons, New Delhi.
- 4 Principles of Management – R. K. Sharma and S. K. Gupta, Kalyani publications.
- 5 Principles of Management – Chuck Williams, 4 LTR Press.

Mapping of COs with POs and PSOs:

Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1 Understand an overview of management, its scope and different management theories	3	2	1	-	1	1	1	2	1	2	-	-	2
CO2 Learn the basics of planning and organizing, types of organization with its key principles	3	2	2	1	1	2	1	1	1	3	-	-	3
CO3 Get insights about the importance of motivation with its theories and leadership styles	2	1	2	-	2	3	2	1	-	2	-	-	3
CO4 Have an idea about nature, scope of controlling with its process and techniques.	2	2	3	1	2	1	1	1	1	3	1	-	3