

4	Gross Domestic Product (GDP) and National Income Measurement – Cost of Living and Per-Capita Income; Business Cycles – Phases and Managerial Implications; Inflation and Consumer Price Index – Impact on Producers and Consumers; Unemployment – Business Relevance; Economic Growth and Public Policy – Government Role in Stability; Monetary System – Meaning, Functions and Types of Money; International Trade and Capital Flows – Globalization Perspective; Exchange Rates – Determination and Purchasing Power Parity; Monetary and Fiscal Policy – Aggregate Demand, Liquidity Preference and Multiplier; Phillips Curve and Economic Transition in India – Liberalization, Privatization, Globalization, FDI and Role of WTO, IMF, G20 and ADB.	10
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Text Books

Dominick Salvatore and Siddhartha K. Rastogi by Managerial Economics: Principles and Worldwide Applications, Ninth Edition, Oxford Higher Education

Reference Books:

1	Gupta, G.S., Managerial Economics: Micro Economic, Tata McGraw Hill.
2	N. Gregory Mankiw, Principles of Microeconomics, Cengage Learning India Pvt. Ltd., ISBN- 978-9386668295
3	N. Gregory Mankiw & Mark P. Taylor, Macroeconomics, Cengage Learning India Pvt. Ltd.; 4th edition, ISBN-978-9386668424
4	Truett & Truett (2004), Managerial Economics, John Wiley & Sons Inc.
5	Christopher R. Thomas & S. Charles Maurice (2006), Managerial Economics, Tata McGraw Hill, New Delhi.
6	Petersen, H. Craig & Cris, L W (2004), Managerial Economics, Pearson Education
7	Chaturvedi, D.D. & Gupta S.L. (2003), Managerial Economics: Text & Cases, Brijwasi Book Distributors and Publishers.
8	Dholakia, R.H. & Oza, A.N., Micro Economics for Management Students, OUP, New Delhi.
9	Ahuja, H. L. 2117. Managerial Economics, Ninth Edition, S Chand Publishing. ISBN: 978- 9352535187.
10	Lewis, W.C., Jain, S.K., Petersen, H.C. 2105. Managerial Economics, Prentice Hall of India, Fourth Edition, New Delhi. ISBN: 9788177583861.
11	Mote, V.L., Paul, S. and Gupta, G. 2117. Managerial Economics, New Edition, McGraw Hill Education. ISBN: 78- 0070965188.

Note:

Version 1.0.0.0 (First Digit= New syllabus/Revision in Full Syllabus, Second Digit=Revision in Teaching Scheme, Third Digit=Revision in Exam Scheme, Forth Digit= Content Revision)
L=Lecture, TU=Tutorial, P= Practical/Lab., TW= Term work, DT= Direct Teaching, Lab.= Laboratory work
CE= Continuous Evaluation, SEE= Semester End Examination

Mapping of CO with Programme Outcomes (PO) and Programme Specific Outcomes (PSO)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3
CO1	3	1	2	1	3	1	3	1	2	2
CO2	2	3	2	1	2	0	3	3	2	2
CO3	3	2	2	2	3	1	2	1	2	2
CO4	3	3	2	3	2	0	3	3	3	3

3= High/substantial correlation; 2 = Medium/moderate correlation; 1= Low/slight correlation; 0= No correlation