

GANPAT UNIVERSITY																
FACULTY OF MANAGEMENT STUDIES																
Programme		Bachelor of Business Administration				Branch / Spec.		International Business								
Semester		III				Version		1.0.0.0								
Effective from Academic Year			2025-26			Effective for the Batch Admitted in			July 2024							
Subject Code		BVAC201		Subject Name			Management Paradigm of Bhagavad Gita									
Teaching Scheme					Examination Scheme (Marks)											
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total							
	L	TU	P	TW												
Credit	02	00	00	00	02	Theory	25	25	50							
Hours	02	00	00	00	02	Practical	00	00	00							
<b>Pre-requisite:</b>																
Students should be aware of the basic concepts of management as well as this course critically depends on the self-interest and self-regulation of the course participants.																
<b>Objective:</b>																
To familiarize the students with The Bhagavad Gita which provides a timeless, spirit-centred framework for ethics, guiding administrators' behaviour with universal values and moral standards.																
<b>Learning Outcomes/ Course Outcome:</b>																
On successful completion of the course, the students will be able to: CO1- Identify some commonly felt problems that individuals, organizations, and society face. CO2- Illustrate the usefulness of Gita in addressing some of the problems faced by individuals, organizations, and society. CO3- Demonstrate how alternative worldviews and paradigms of management could be developed with a knowledge of Ancient Indian wisdom, such as the Gita. CO4- Provide a good introduction to Ancient Indian wisdom, using the Gita as a vehicle.																
Mapping of PO-CO and PSO-CO:																
	Course Outcome (CO) No.	PO-CO Mapping								PSO-CO Mapping						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
		CO1	2	2	2	2	3	1	1	2	3	2	1	2	2	2
		CO2	2	3	2	2	3	1	1	2	3	2	1	2	2	2
		CO3	2	3	2	2	3	2	1	2	3	2	1	2	2	2
		CO4	2	2	2	2	3	2	1	2	3	2	1	2	2	2
<b>Theory Syllabus</b>																
<b>Unit</b>	<b>Content</b>								<b>Hrs.</b>							
<b>1</b>	<b>Spirituality in Business and Workplace</b> Current Challenges in Business Management & Society, Relevance of Ancient Indian Wisdom for contemporary society, Spirituality in Business, The notion of Spirituality, An introduction to Bhagavad Gita & its relevance. <b>Perspective of Leader and Work</b> Failed Leadership: Causes & Concerns, Leadership Perspectives in the Gita, Axioms of Work & Performance, The Notion of Meaningful Work.								<b>15</b>							
<b>2</b>	<b>Perspectives on Self - Management</b> Mind as a key player in an individual, Meditation as a tool for self-management, Role of Yoga in addressing stress & burnout of managers, Mind as a key player in an individual, Self-management by understanding the world within, Values & their role in Self-management, Shaping the personality through Trigunas. <b>Perspectives on Life and Society</b> Perspectives on Sustainability, Death as a Creative Destruction Process, Law of Conservation of Divinity, Conclusions								<b>15</b>							
	<b>Exam:</b> Theory 100%															
<b>Text Book:</b>																
	A.C. Bhaktivedanta Swami Prabhupada (2019) Bhagavad Gita as It Is” Bhaktivedanta Book Trust															
<b>Reference Books:</b>																
	<b>Books and Chapters:</b> Geus, A. (1997). The Life Span of a Company. Nicholas Brealey Publishing. Capra, F. (2004). Hidden Connections. Anchor Books. Mahadevan, B. (2013). Spirituality in Management: Sparks from the Anvil. IIMB Management Review. Mahadevan, B. (2009). Shrimad Bhagavad Gita - Ideas for Modern Management. IIM Bangalore. <b>Journals:</b>															

	<p>Beer, S. (1994). May the Whole Earth be Happy: Loka Samastat Sukhino Bhavantu. <i>Interfaces</i>, 24(4), 83-93.</p> <p>Houston, D.J. and Cartwright K.E. (2007). Spirituality and Public Service. <i>Public Administration Review</i>, 88-102.</p> <p>Payne, S.G. (2010). Leadership and spirituality: Business in the USA. <i>The International Journal of Leadership in Public Services</i>, 6(2), 68-72.</p> <p>Poole, E. (2007). Organizational Spirituality – A literature review. <i>Journal of Business Ethics</i>, 84, 577-588.</p> <p>Ancona, D., Malone, T.W., Orlikowski, W.J. and Senge, P.M. (2007). In praise of the incomplete leader. <i>Harvard Business Review</i>, 85(2), 92-100.</p> <p>Mahadevan, B. (2013). Inspirational Leadership: Perspectives from Gītā. <i>Sanskrit and Development of World Thought</i>, 199-210.</p> <p>Michaelson, C. (2009). Teaching Meaningful Work: Philosophical Discussions on the Ethics of Career Choice. <i>Journal of Business Ethics Education</i>, 6, 43-68.</p> <p>Corner, P.D. (2008). Workplace Spirituality and Business Ethics: Insights from an Eastern Spiritual Tradition. <i>Journal of Business Ethics</i>, 85, 377-389.</p> <p>Adhia, H., Nagendra, H.R. and Mahadevan, B. (2010). Impact of Adoption of Yoga Way of Life on the Emotional Intelligence of Managers. <i>IIMB Management Review</i>, 22(1&amp;2), 32-41.</p> <p>Biswas, M. (2010). In search of personality inventory for Indian managers: an application of structural equation modelling. <i>Journal of Services Research</i>, 10(1), 101-123.</p> <p>Ehrenfeld, J. R. (2005). The Roots of Sustainability. <i>MIT Sloan Management Review</i>, 46(2), 23-25.</p> <p><b>Articles:</b></p> <p>Amory B. Lovins, A.B., Lovins, L.H. and Hawken, P. (2007). A Road Map for Natural Capitalism. <i>Harvard Business Review</i>, 85(4), 172-183.</p> <p>Mehrotra, R. (2010). Work Builds, Charity Destroys. <i>Ennoble</i>, English course book, Second Year Pre-University, The Karnataka Textbook Society, 63-70.</p> <p>Bhattathiri, M.P. Bhagavad Gita and Management.</p> <p>Mahadevan, B. (2012). Bhagavad Gita and Management. <i>Arsha Vidya News Letter</i>, April 2012, 23-30.</p>
<b>Online Resource:</b>	
	<p><a href="https://www.youtube.com/watch?v=3w4E7qPt6No">https://www.youtube.com/watch?v=3w4E7qPt6No</a></p> <p><a href="https://www.youtube.com/watch?v=EqlOeTj7Y">https://www.youtube.com/watch?v=EqlOeTj7Y</a></p>