

GANPAT UNIVERSITY									
FACULTY OF SOCIAL SCIENCES AND HUMANITIES									
Programme	Bachelor of Arts					Branch/Spec.	Psychology		
Semester	III					Version	1.0.0.0		
Effective from Academic Year	2026-27					Effective for the Batch admitted in	July 2025		
Course Code	BVAC203	Course Name				Intellectual Property Rights			
Teaching Scheme						Examination Scheme (Marks)			
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	02	00	00	00	02	Theory	25	25	50
Hours	02	00	00	00	04	Practical	00	00	00
Pre-requisites									
Students should be clear about the basic knowledge of business law, economics and digital awareness is recommended for understanding Intellectual Property Rights (IPR).									
Course Objective:									
Aim to provide a comprehensive understanding of Intellectual Property Rights (IPR), including patents, trademarks, copyrights, and industrial designs, along with their legal frameworks, significance in business, and protection mechanisms.									
Course Outcomes									
On successful completion of the course, the students will be able to:									
CO1	Identify concepts of property, intellectual property, and the significance of IP protection.								
CO2	Analyze the impact of international agreements like TRIPS and WIPO on IP protection across countries.								
CO3	Identify different types of patents, understand the patent registration process, and utilize patent databases for research.								
CO4	Gain practical knowledge of filing patents, registering trademarks, and protecting copyrights.								
<b>Theory Syllabus</b>									
<b>Unit</b>	<b>Content</b>								<b>Hrs.</b>
<b>1</b>	<b>Introduction to IP and IPR</b> Concept of property, Intellectual Property (IP) and Intellectual Property Rights (IPR), IP Acts in India, Historical view of IP system in India and abroad, WTO and TRIPS agreement, Role of WIPO, Role of IP in Startups and Entrepreneurship, Importance of IP and Types of IP, Value creation through IP, Advantages of IP protection.								<b>15</b>
<b>2</b>	<b>Patent – Trademark – Copyright</b> <b>Patent</b> - Concept and Basics of Patent, Process of obtaining a patent in India, Types of Patent Applications, Patent Search Strategies and Patent Database (Google Patent, USPTO, EPO) <b>Trademark</b> - Types of trademarks, Brands and logos, Criteria for Registration of Trademarks, Registration process of Trademarks. <b>Copyright</b> - Copyrights and related rights, Section 52 of Indian Copyright Act, Types of rights protection by Copyright, Plagiarism. <b>Industrial Design</b> - Meaning and Nature of industrial designs, Subject matter of industrial designs, Registration of designs.								<b>15</b>
Exam: Theory (100%)									
Text Books									
1	Ahuja, V K. (2017). Law relating to Intellectual Property Rights. India, IN: Lexis Nexis.								
2	Intellectual Property Rights – P. Narayan								
Reference Books									
1	Intellectual Property Rights and the Law, Gogia Law Agency, by Dr. G.B. Reddy								
2	Law relating to Intellectual Property, Universal Law Publishing Co, by Dr. B.L.Wadehra								
3	Law of Intellectual Property, Asian Law House, Dr.S.R. Myneni.								

ICT/MOOCs Reference															
1	<a href="https://onlinecourses.swayam2.ac.in/cec20_hs18/preview">https://onlinecourses.swayam2.ac.in/cec20_hs18/preview</a> (Intellectual Property-By Yogesh Pai )														
Mapping of CO with PO and PSO:															
Course Outcome (CO) No.	PO-CO Mapping								PSO-CO Mapping						
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
CO1	3	2	2	2	3	2	1	1	2	2	3	2	2	1	
CO2	3	2	2	1	3	2	1	1	2	3	3	2	2	2	
CO3	3	2	2	1	3	2	1	1	2	3	3	2	2	1	
CO4	3	3	2	2	3	3	1	1	1	3	2	3	3	2	