GANPAT UNIVERSITY

FACULTY OF PHARMACY

Programme	Bachelor of Pharmacy	Branch/Spec.	General
Semester	I	Version	3.0.0.0
Effective from Academic Year	2026-27	Effective for the Batch admitted in	July 2026
Course Code	BP108P	Course Name	Healthcare Psychology and Communication Skills (Practical)

Scheme	Teaching Scheme (Per week)					Examination Scheme (Marks)			
	L	TU	P	TW	Total		CE	SEE	Total
Credit	0	0	1	--	1	Theory	-	-	-
Hours	0	0	2	--	--	Practical	20	30	50

Pre-requisites	Nil / Basic knowledge of Chemistry and Biology

COURSE OBJECTIVES

The objectives of this course are:

1. To develop effective communication skills essential for diverse clinical and community health scenarios.
2. To enhance empathetic interaction through role plays, simulations, and reflective practices.
3. To promote collaborative learning and peer feedback in communication-based tasks.
4. To encourage application of psychological principles in real-life healthcare contexts.
5. To build confidence in delivering health education and awareness activities in community settings.

Course Outcomes

On successful completion of the course, the students will be able to:

CO1	Demonstrate patient-centered communication through role plays and clinical simulations.
CO2	Analyze healthcare communication challenges using case study discussions.
CO3	Practice reflective listening, paraphrasing, and team-based communication strategies.
CO4	Design and deliver effective health education messages for the community.
CO5	Reflect on personal emotional growth and improvement in communication competencies.

Practical Content

Role Plays and Simulations
- Counselling a patient with chronic illness
- Breaking bad news in a clinical setting
- Empathetic listening in crisis response

Case Study Discussions
- Mental health cases in primary care
- Impact of miscommunication in healthcare errors

Peer-to-Peer Practice Sessions
- Reflective listening and paraphrasing
- Effective team communication and decision-making

Community Engagement Tasks
- Designing IEC (Information, Education, Communication) materials for public health awareness

• Conducting mock health education sessions

Journaling & Self-Reflection Logs
• Weekly reflection on emotional responses during care simulations
• Growth in communication skill development over the semester

Text Books

1. Morgan, C.T. and King, R.A. Introduction to Psychology. New York: McGraw-Hill.
2. Taylor, S.E. Health Psychology. New York: McGraw-Hill Education.
3. Hargie, O. Skilled Interpersonal Communication: Research, Theory and Practice. London: Routledge.

Reference Books

4. Balzer-Riley, J. Communication in Nursing and Healthcare. Boston: Pearson.
5. Weinman, J., Petrie, K.J. and Moss-Morris, R. The Psychology of Health and Illness. London: Routledge.

ICT / MOOCs Reference

6. WHO e-learning on patient communication
7. NPTEL – Communication Skills for Health Professionals

Mapping of CO with PO and PSO:	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PEO 1	PEO 2	PEO 3	PEO 4	PEO 5
CO1	2	1	2	-	1	2	3	1	1	-	2	1	-	1	3	1
CO2	1	2	1	-	1	2	3	1	2	-	1	1	-	1	3	1
CO3	-	-	1	-	1	2	3	1	2	-	2	1	-	2	3	2
CO4	1	-	-	-	1	2	3	1	3	-	1	1	-	1	3	2
CO5	-	-	-	-	1	2	3	1	1	-	1	1	-	1	3	2