

SEMESTER-IV

GANPAT UNIVERSITY									
FACULTY OF MANAGEMENT STUDIES									
Program		MBA		Branch/Spec.		MBA (International Business) Elective Subject			
Semester		IV				Version		1.0.0.0	
Effective from Academic Year				2025-26		Effective for the batch Admitted in			June 2025
Subject code		IVA02GSS		Subject Name		Global CSR, Geopolitics & Sustainable International Supply Chain Strategy			
Teaching scheme						Examination scheme (Marks)			
(Per week)	Lecture(DT)		Practical(Lab.)		Total	CE		SEE	Total
	L	TU	P	TW					
Credit	2	0	0		2	Theory	100		100
Hours	2	0	0		30	Practical			
Objective: To equip MBA students with a strategic framework to analyze the interplay of Corporate Social Responsibility, geopolitics, and sustainability in order to design and manage resilient and responsible global supply chains.									
Course Outcome: CO 1: The students will be able to explain the strategic drivers of global CSR and the role of sustainability frameworks (e.g., ESG) in modern corporate strategy. CO 2: The students will be able to evaluate the impact of geopolitical risks, including trade conflicts and political instability, on international business operations. CO 3: The students will be able to analyze the core components of a sustainable international supply chain, balancing efficiency with ethical sourcing and environmental considerations. CO 4: The students will be able to formulate an integrated risk management framework for global supply chains that addresses CSR, geopolitical, and sustainability challenges.									
Theory syllabus									
Unit	Content								Hrs
1	Foundations of CSR and Global Sustainability, The Evolution of Corporate Social Responsibility (CSR), Stakeholder Theory vs. Shareholder Primacy, The Triple Bottom Line: People, Planet, Profit, Introduction to ESG (Environmental, Social, Governance).								6
2	Geopolitics and Its Impact on Global Business, Introduction to Geopolitical Risk Analysis, Trade Wars, Tariffs, and Economic Nationalism, Political Instability, Sanctions & Expropriation Risk, Resource Nationalism and Supply Chain Chokepoints, The Role of International Institutions (WTO, IMF), Scenario Planning for Geopolitical Events, The Rise of Regional Trading Blocs.								8
3	Designing Sustainable International Supply Chains, Traditional vs. Sustainable Supply Chain Models, Ethical Sourcing, Fair Trade, and Supplier Due Diligence, Circular Economy Principles in Supply Chain Design, Green Logistics & Carbon Footprint Reduction Strategies, Technology's Role: Blockchain & IoT for Traceability (Conceptual), Managing Human Rights & Modern Slavery Risks in Tiers, Key Performance Indicators (KPIs) for Supply Chain Sustainability.								8

4	Integrated Strategy, Risk, and Resilience, Building Supply Chain Resilience: Diversification, Nearshoring, Reshoring, Integrated Risk Management Framework (Geopolitical, ESG, Operational), Crisis Management for Global Supply Chain Disruptions, Aligning CSR and Supply Chain Strategy with Corporate Goals, The Role of the Chief Sustainability Officer (CSO), Communicating Sustainability Performance to Investors & Stakeholders, Future Trends: Deglobalization, AI in Risk Sensing, Geopolitical Alliances.	8
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Practical content

Reference Books

1.	Chopra, Sunil, and Meindl, Peter. Supply Chain Management: Strategy, Planning, and Operation. 7th Edition, Pearson, 2018.
2.	Bremmer, Ian. The Power of Crisis: How Three Threats – and Our Response – Will Change the World. Simon & Schuster, 2022.
3.	Elkington, John. Green Swans: The Coming Boom in Regenerative Capitalism. Fast Company Press, 2020.
4.	Friedman, Thomas L. The World Is Flat: A Brief History of the Twenty-first Century. Farrar, Straus and Giroux, 2005.
5.	Harvard Business Review. HBR's 10 Must Reads on Business and the Environment. Harvard Business Review Press, 2020.
6.	Christopher, Martin. Logistics & Supply Chain Management. 5th Edition, Pearson, 2016.
7.	Zeihan, Peter. The End of the World Is Just the Beginning: Mapping the Collapse of Globalization. Harper Business, 2022.
8.	Crane, Andrew, et al. Corporate Social Responsibility: Readings and Cases in a Global Context. 2nd Edition, Routledge, 2013.
9.	Wieland, Andreas. Sustainable Supply Chain Management: A C-Suite Compendium. Springer, 2021.
10.	Rice, Condoleezza, and Zegart, Amy. Political Risk: How Businesses and Organizations Can Anticipate Global Insecurity. Twelve, 2018.
11.	Savitz, Andrew W. The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social, and Environmental Success - and How You Can Too. Jossey-Bass, 2013.
12.	Freeman, R. Edward. Strategic Management: A Stakeholder Approach. Cambridge University Press, 2010.
13.	Esty, Daniel C., and Winston, Andrew S. Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build a Competitive Advantage. Yale University Press, 2006.