

GANPAT UNIVERSITY									
FACULTY OF MANAGEMENT STUDIES									
Programme		Bachelor of Business Administration				Branch/Spec.		International Business	
Semester		V				Version		1.0.0.0	
Effective from Academic Year			2026-27			Effective for the Batch admitted in			July 2024
Course Code		BINB302		Course Name		Global Corporate Leadership			
Teaching Scheme						Examination Scheme (Marks)			
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	04	00	00	00	04	Theory	50	50	100
Hours	04	00	00	00	04	Practical	00	00	000
Pre-requisites									
Basic understanding of management principles and the international business environment.									
Course Objective									
To develop an understanding of leadership concepts and practices in global corporate environments, enabling students to analyze cross-cultural leadership challenges, ethical responsibilities, and strategic decision-making in international organizations.									
Course Outcomes									
On successful completion of the course, the students will be able to:									
CO1	Explain the concepts and theories of leadership in a global business context.								
CO2	Apply appropriate leadership styles in cross-cultural and international business situations.								
CO3	Analyze leadership challenges faced by multinational and global organizations.								
CO4	Develop ethical and strategic leadership perspectives for global corporate environments.								
Theory Syllabus									
Unit	Content								Hrs.
1	Foundations of Global Corporate Leadership Meaning and nature of leadership, evolution of leadership theories, leadership versus management, leadership styles and approaches, role of leadership in multinational corporations, leadership competencies for global managers.								15
2	Cross-Cultural and International Leadership Culture and leadership, cultural dimensions and their impact on leadership, managing cross-cultural teams, global mindset, communication in international leadership, leadership challenges in diverse workforce.								15
3	Strategic and Ethical Leadership in Global Business Strategic leadership concepts, leadership and corporate strategy, ethical leadership, corporate governance, sustainability and responsible leadership, decision-making in global business environments.								15
4	Contemporary Issues and Future of Global Leadership Leadership in global crises, digital and virtual leadership, women and inclusive leadership, leadership development in multinational firms, emerging trends and future directions in global corporate leadership.								15
Exam: Theory 100%, Numerical 0%									
Practical Content									
Practical, assignments and tutorials are based on above syllabus.									
Text Books									
1	Northouse, P. G., Leadership: Theory and Practice, Sage Publications, Latest Edition.								
Reference Books									
1	Deresky, H., International Management: Managing Across Borders and Cultures, Pearson Education.								
2	House, R. J. et al., Culture, Leadership, and Organizations: The GLOBE Study, Sage Publications.								
ICT/MOOCs Reference									
1	https://swayam.gov.in/explorer?category=Management								
2	https://hbr.org/topic/leadership								

Mapping of CO with PO and PSO:															
	Course Outcome (CO) No.	PO-CO Mapping								PSO-CO Mapping					
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
	CO1	3	2	1	1	1	1	2	1	2	2	3	1	2	1
	CO2	2	3	3	2	1	1	3	2	3	2	2	3	2	2
	CO3	2	2	2	3	3	1	2	2	2	3	2	2	3	2
	CO4	1	2	3	3	2	2	3	3	3	3	2	3	3	3