

<b>GANPAT UNIVERSITY</b>
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FACULTY OF MANAGEMENT STUDIES

Programme	Master of Business Administration					Branch/Spec.	Marketing/Finance/HR/International Business/Entrepreneurship/SCM		
Semester	II					Version	1.0.0.2		
Effective from <i>Academic Year</i>				2022-23		Effective for the batch Admitted in		June 2022	
Subject code	3IIA04FMA		Subject Name			FINANCIAL MANAGEMENT			
Teaching scheme						Examination scheme (Marks)			
(Per week)	Lecture(DT)		Practical(Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	4	0	0	0	4	Theory	60	40	100
Hours	4	0	0	0	4	Practical	-	-	-

Pre-requisites:
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Course Objective:

The focus of this course is on the understanding of techniques and concepts and in showing their application to financial decision marketing situations.

**Course Outcomes (CO):**

3IIA04FMA.CO1: Understand core financial principles and analyze valuation, risk return, and decision making in business

3IIA04FMA.CO2: Analyze working capital concepts, management practices, and financing methods to optimize liquidity and operational efficiency in business enterprises.

3IIA04FMA.CO3: Analyze investment decisions using capital budgeting techniques, leverage and emerging technologies like AI and Big Data in Finance.

3IIA04FMA.CO4: Evaluate long term financing instruments, capital structure and cost of capital theories, and assess dividend decisions using relevant financial models and regulatory guidelines.

Theory syllabus
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Unit	Content	Hrs
1	<b>Introduction:</b> Concept of finance, scope and objectives of finance; Profit maximization vs. Wealth maximization; Functions of Finance Manager in Modern Age; Operating conditions of financial management at the company, Financial decision areas, Introduction to Indian Financial system - Legal, Regulatory and tax framework. Simple and compound interests. Time value of money, Valuation of Bonds, Preference shares and Equity. risk and return analysis, Introduction to FinTech companies.	15
2	<b>Working Capital:</b> Concept of Gross Working Capital & Net Working Capital, Operating cycle of the enterprise, Various Approaches to Working Capital Management, Factors affecting working capital requirement. Working Capital Management: Management of cash, inventory and receivables. Working Capital Financing: Sources of short-term financing, Role of commercial bank in working capital management; Factoring.	15
3	<b>Investment decision:</b> Appraisal of project; Techniques of capital budgeting and its applications; - Conflict in criteria for evaluation, Risk and Uncertainty in Capital Budgeting, Leverage analysis-financing, operating and combined leverage and its implications; EBIT-EPS analysis; Capital Rationing, Financial options, Artificial Intelligent and Big Data Analytics application to finance (theory only)	15

4	<b>Financing Decision:</b> Long-term sources of finance, potentiality of equity shares, preference shares, debentures and bonds as source of long-term finance; Capital Issues: Meaning, Nature, Purpose – Roles and Guidelines of SEBI in capital issues- Bridge finance, loan syndication, Book building, Digital finance and digital money (DFDM). Concept and approaches of capital structure decision; NI, NOI, Traditional and Modigliani Miller Approach; Cost of equity share, preference share and debentures, weighted average cost of capital. <b>Dividend Decision:</b> Concept of retained earnings and plough back of profits, relevancy and irrelevancy theory of dividend decision; Walter's model; Gordon's Model and Modigliani Miller model; Factor affecting dividend decision.	15
Practical content: Estimating the needs of working capital requirement for the manufacturing enterprise. Appraising various projects which are available for the investment and suggesting the best alternative project for the investment to the enterprise.		
Text Books		
1	Financial Management by I M Pandey, Twelfth Edition, Vikas Publishing house Pvt. Ltd.	
Reference Books		
1	Pandey I M- <i>Financial Management</i> (Vikas, Latest Edition).	
2	Van Horne- <i>Financial Management and Policy</i> (Pearson Education, 12 edition) 2003.	
3	Knott G- <i>Financial Management</i> (Palgrave, 2004)	
4	Khan and Jain- <i>Financial Management, Text, Problems &amp; Cases</i> (Tata McGraw-Hill, Latest Edition)	
5	Prasanna Chandra- <i>Financial Management: Theory and Practice</i> (TMH), Latest Edition.	
6	Rajiv Srivastava & Anil Misra - <i>Financial Management</i> (Oxford), Latest Edition.	
7	Kirt C Butler- <i>MultiNational Finance</i> (Vikas).	
8	R P Rustagi- <i>Financial Management</i> (Galgotia) 2000, 2 <sup>nd</sup> ed.	
9	Lawrence J. Gitman- <i>Principles of Managerial Finance</i> 2004, Pearson Education N. Delhi.	
10	Maheshwari, S.N.- <i>Financial Management – Principles &amp; Practice</i> (Sultan Chand & Sons), Latest Edition.	

Note:

Version 1.0.0.0 (First Digit= New syllabus/Revision in Full Syllabus, Second Digit=Revision in Teaching Scheme, Third Digit=Revision in Exam Scheme, Fourth Digit= Content Revision)

L=Lecture, TU=Tutorial, P= Practical/Lab., TW= Term work, DT= Direct Teaching, Lab.= Laboratory work

CE= Continuous Evaluation, SEE= Semester End Examination

### Mapping of CO with PO and PSO:

Semester 2: Course Name: 3IIA04FMA FINANCIAL MANAGEMENT							
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7
3IIA04FMA.CO1	1	3	-	3	-	3	2
3IIA04FMA.CO2	3	3	-	2	3	2	2
3IIA04FMA.CO3	3	3	2	2	2	2	3
3IIA04FMA.CO4	3	3	-	3	2	3	2

Semester 2: Course Name: 3IIA04FMA FINANCIAL MANAGEMENT			
Course outcomes	PSO1	PSO2	PSO3
3IIA04FMA.CO1	2	1	2
3IIA04FMA.CO2	2	1	3
3IIA04FMA.CO3	3	3	3
3IIA04FMA.CO4	3	2	3