

GANPAT UNIVERSITY									
FACULTY OF MANAGEMENT STUDIES									
Programme	Master of Business Administration				Branch/Spec.	---			
Semester	I				Version	1.0.0.0			
Effective from Academic Year		2026-27			Effective for the Batch admitted in		July 2026		
Course Code	IVA510EVI		Course Name		Ethics, Values and Indian Knowledge Systems for Managers				
Teaching Scheme					Examination Scheme (Marks)				
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CCE	SEE	Total
	L	TU	P	TW					
Credit	2	0	0	0	2	Theory	25	25	50
Hours	2	0	0	0	2	Practical	-	-	-
Pre-requisites									
Course Outcomes									
On successful completion of the course, the students will be able to:									
CO1	Understand and apply ethical and moral theories in management.								
CO2	Analyze and resolve ethical issues using decision frameworks								
CO3	Integrate Vedic and philosophical wisdom into modern leadership and culture								
CO4	Evaluate leadership and governance models from classical Indian texts.								
Syllabus									
Unit	Content							Hrs.	
1	Introduction to ethics and morality, Distinction between ethics, values, and law, The importance of ethics in business, Major ethical theories (Utilitarianism, Kantian ethics, justice and fairness), Values in management: personal and professional values, Formation and evolution of managerial values, Role of ethics in managerial behaviour, Link between individual ethics and organizational culture.							10	
2	Understanding ethical dilemmas in management, Ethical decision-making models and approaches, Sources and resolution of ethical conflicts, Globalisation and intercultural ethics, Creating ethical organizations: leadership and culture, Ethical universalism vs relativism, Corporate ethics and governance principles (excluding economic theories), Ethical issues in HR, finance, marketing, and IT, Corporate social responsibility (CSR) and sustainability, Case studies on unethical business practices – International & Indian Perspectives							10	
3	Sources of Indian Knowledge Systems: Vedas, Upanishads, Smritis, and Epics — an overview of knowledge traditions and their enduring wisdom., Vaidika Anuprayoga — practical applications of Vedic knowledge in business and governance., Dharma, Karma, and Rta – ethical order and moral responsibility, Ethical values and conduct in Vedic teachings, Nishkama Karma (selfless action) and its application to professional ethics, Leadership ideals from Vedic thought, Organizational culture and value systems in ancient Indian texts ,Governance and responsibility in classical literature, Motivation and employee engagement through Gita insights and Intrinsic motivation and purpose-driven work							05	
4	Philosophical and ethical learning from classical texts, Managerial insights from wisdom literature (Subhashitas, Niti Shastras), Management principles from <i>Panchatantra</i> and <i>Hitopadesha</i> , Strategic decision-making and conflict resolution frameworks, Leadership and ethical dilemmas from <i>Ramayana</i> and <i>Mahabharata</i> and Governance and responsibility models in epic narratives.							05	
Practical Content									
Text Books									
1	A.C. Fernando (2019) – <i>Business Ethics: An Indian Perspective</i> (3rd Edition), Pearson Education.								
2	R.N. Pillai & S. Bhagavan (2019) – <i>Indian Ethos and Values in Management</i> , S. Chand Publishing.								

Reference Books	
1	Radhakrishnan Pillai — Corporate Chanakya
2	Leadership Shastras — Penguin Random House India
3	Management Leadership Through Bhagavad Gita
4	Panchtantra: The Moral for Managers
5	Yajnavalkya Smriti with Mitaksara commentary
6	Joseph W. Weiss (2014) – <i>Business Ethics: A Stakeholder and Issues Management Approach</i> , Cengage Learning.
ICT/MOOCs Reference	
1	<u>Indian Knowledge System (IKS) and Human Resource Management (HRM): Work, Wisdom and Wellbeing</u>

Mapping of CO with Programme Outcomes (PO) and Programme Specific Outcomes (PSO)										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3
CO1	2	0	3	3	0	3	0	0	0	2
CO2	3	3	0	3	0	3	0	2	0	2
CO3	0	0	3	2	2	3	0	0	0	2
CO4	0	1	3	2	2	3	0	0	0	2

3= High/substantial correlation; 2 = Medium/moderate correlation; 1= Low/slight correlation; 0= No correlation