

2	Development of Entrepreneurship: Innovation, Invention, Creativity, Business Idea and Opportunities through change. Idea generation, Meaning, concept and process of entrepreneurship, Environment of entrepreneurship – Significance and SWOC analysis, Problems of Entrepreneurship, Legal and Regulatory Considerations, Components of an ideal business plan – market plan, financial plans, operational plan, and HR plan.	9
3	Project Formulation and Management: Process for identifying potential business ideas and selection of a project, Market Analysis and Research, Steps for project formulation or starting a new venture, Project Design and network analysis, Innovation and Creativity in Entrepreneurship, Lean Startup Methodology, Developing a comprehensive business plan, venture's vision, mission, strategies, and financial projections.	7
4	21st Century Entrepreneurship: The Rise of Entrepreneurship, Tools for the 21st Century Entrepreneur and New Forecasts, Recent Trends: Startup, standup, Skill India, Make in India, Incubation Centre, Concept of Sociopreneur, Edupreneur, Ecopreneur, Women Entrepreneurs, Netpreneur, Intrapreneur.	7
Text Books:		
1	Entrepreneurship Development, S.S. Khanka, S. Chand Publishing	
2	Fundamentals of entrepreneurship, S.K. Mohanty, Prentice Hall of India	
3	Entrepreneurship, Hisrich Robert D/ Peters Micheal (2002), Tata McGraw Hill New Delhi	
Reference Books:		
1	Dynamics of entrepreneurial development and Management, Dr. Vasant Desai, Himalayan Publishing.	
2	Entrepreneurship development, Moharanas and Dash C.R., RBSA Publishing, Jaipur.	
3	Beyond entrepreneurship, Collins and Lazier W, Prentice Hall, New Jersey, 1992.	
4	Dynamics of Entrepreneurial Development Management, Desai Vasant, Himalaya Publishing House	
5	Entrepreneurial Development in India, Uddin, Sami, Mittal Publication.	
Web References / MOOC / Certification Course:		
1	Entrepreneurship- https://onlinecourses.nptel.ac.in/noc20_mg35/preview -	
2	Entrepreneurship- https://ugcmoocs.inflibnet.ac.in/index.php/courses/view_ug/199 -	
3	Innovation, Business Models and Entrepreneurship- https://onlinecourses.nptel.ac.in/noc21_mg63/preview	
4	Entrepreneurship and IP strategy- https://onlinecourses.nptel.ac.in/noc20_hs66/preview	
Question Paper Scheme:		
	University Examination Duration: 1 Hour Paper Structure: Q-1 Must be from Unit 1 & 2: Any One out of Two (05 Marks) (CO1, CO2) Q-2 Must be from Unit 1: Any One out of Two (05 Marks) CO1 Q-3 Must be from Unit 2: Any One out of Two (05 Marks) CO2 Q-4 Must be from Unit 3: Any One out of Two (05 Marks) CO3 Q-5 Must be from Unit 4: Any One out of Two (05 Marks) CO4	