GANPAT UNIVERSITY													
FACULTY OF ENGINEERING & TECHNOLOGY													
Programme Bachelor of Technology								Branch/Spec.	<u> </u>				
								Version	1.0.1.0				
Effective from Academic Year 2025-26								Effective for the	the Batch admitted in July 20				
Course	e Code	30	OS201		Cou	English Langu	age & Con	nmunication Sk	ills				
Teaching Scheme Examination Scheme (Marks)													
									SEE	Total			
		L	TÚ	P		TW							
Credit		3					3	Theory	50	50	100		
Hours		3				-	3	Practical	_	_	_		
Pre-requisites													
Basic knowledge of English language, Grammar, speaking skills, able to communicate in English language.													
Course Outcomes													
On successful completion of the course, the students will be able to:													
CO1													
CO2								to enable them			n at normal		
CO2													
	conversational speed, to read and comprehend the English texts of varied nature, to write (draft) varied technical documents and to speak (converse) in their professional career.												
CO3										in various			
003	professional situations effectively												
CO4	Handle various professional communication situations more impressively and effectively												
Theory			us protes	551011a1	COII	imumca	iioii situ	ations more imp	icssivery a	ild circuively			
Unit	y Sym	ious					Conte	nt			Hrs.		
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1	_	essional		-				· · 1. D · ·	1 C4	1 1	8		
	Nature of professional communication - an insight, Principles, Stages and modes of												
	communication, Methods of communication, Flow and levels of communication in an organization. The communication of communication of communication for communication of communication for communication of communication for communication of communi												
	organization, 7 C's of effective communication, Essentials of communication for												
2	professionals, Barriers to communication with remedies to overcome												
2	Basic Language Components:												
	Parts of Speech Verb Forms (Active & Passive), Types of sentences (function and Structure based), Auxiliary verbs – primary and modal causal constructions concord												
		<u> </u>					Odai cac		.s concord				
3		c Skills (11		
	Listening skills, Introduction to listening skill, Types and modes of Listening, Active versus												
	passive listening, Implications of effective listening and reflective response, Reading skill,												
	Introduction to reading Skill, Purposes of reading, Techniques for effective reading												
	Comprehension, Active versus passive, Reading, Speaking skill, Introduction to speaking skill, Components of effective speaking, Paralanguage – tone, Stress, Pause, Pitch and intonation, Techniques for improving speaking skill												
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4							eaking s	K1II					
4		stituents				0	CXX	:44 C	C D		8		
								itten Communic					
		_		_				on,3) Sentence		on ,4) Paragraj	on		
	development, Characteristics of effective written communication									1.0			
5 Business Letter Writing:							1	10					
					prespondence, Essentials of effective business corresponden								
	Form and structure of business letters, drafting of business letters – inquiry, Inviting									ıg			
quotation, Reply, Purchase order, Complaint and adjustment													
Practical Content NA													
	loolsa												
Text B		tivo Too	hnical C	Jomms	ınioo	tion by	Ashraf	Dizzi M. Tota N	McGrayy	Hill Dubliching	Company		
1		tive Tec ted, New		ZOHIM)	umca	шоп бу	Ashrai	Rizvi M., Tata M	vicoraw –	min ruonsning	g Company		
2		-		ation 1	Dring	inles er	d Drooti	ce by Raman, M	[aanalzahi (r Sharma Sara	aeta OLID		
2		nicai Co Delhi.	ımınumıc	auon 1	riinc	ipies an	u Fracil	c by Kaman, M	icchaksni č	c Sharma Sang	ccia, OUP,		
	TICM	DCIIII.											

Reference Books							
1	Business Communication by Ramchandran K.K. at al., McMillan India Pvt. Ltd, New Delhi.						
2	Effective English Communication by Mohan Krishna & Raman, Meenakshi, Tata McGraw – Hill						
	Publishing Company Limited, New Delhi.						
3	Principles and Practice of Business Communication by Doctor Aspi& Doctor Rhoda, Sheth						
	Publishers Pvt Ltd.						
ICT/N	ICT/MOOCs Reference						
1	https://nptel.ac.in/courses/109104031						
2	https://onlinecourses.nptel.ac.in/noc20_hs14/preview						

Mapping of CO with PO and PSO:															
	P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 1 0	P O 1 1	P O 1 2	P S O 1	P S O 2	P S O 3
CO1	1	2	1	2	1	1	2	0	0	3	1	2	0	1	3
CO2	0	0	2	1	2	1	0	1	0	2	2	0	1	1	2
CO3	0	1	1	2	0	2	0	2	1	3	2	2	0	2	3
CO4	2	1	1	2	2	1	2	1	2	2	2	1	1	2	3