

GANPAT UNIVERSITY																
FACULTY OF MANAGEMENT STUDIES																
Programme		Bachelor of Business Administration				Branch / Spec.		Marketing Management								
Semester		IV				Version		1.0.0.0								
Effective from Academic Year			2025-26			Effective for the Batch Admitted in			July 2024							
Subject Code		BAEC206		Subject Name			Critical Thinking									
Teaching Scheme						Examination Scheme (Marks)										
(Per week)	Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total							
	L	TU	P	TW												
Credit	02	00	00	00	02	Theory	25	25	50							
Hours	02	00	00	00	02	Practical	00	00	00							
Pre-requisite:																
None																
Objective:																
To accurately separate facts from opinions and enhance critical thinking skills. To read, think and write critically and to apply critical thinking and by solving day to day problem.																
Learning Outcomes/Course Outcomes:																
On successful completion of the course, the students will be able to:																
CO1- Understand the principles of creative and critical thinking, including standards, benefits, and barriers.																
CO2- Analyze and evaluate arguments by identifying premises, conclusions, and assumptions.																
CO3- Apply critical reading strategies to find, assess, and effectively use sources.																
CO4- Develop structured, logical, and well-reasoned written arguments.																
Mapping of PO-CO and PSO-CO:																
	Course Outcome (CO) No.	PO-CO Mapping								PSO-CO Mapping						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	
		CO1	3	2	2	2	1	1	3	2	3	2	2	1	1	2
		CO2	2	3	3	2	2	1	3	2	2	3	3	2	2	3
		CO3	2	2	3	3	2	2	3	2	2	3	3	2	2	3
		CO4	3	2	3	3	2	2	3	3	2	3	3	3	3	3
Theory Syllabus																
Unit	Content								Hrs.							
1	Introduction: Creative thinking- Definition; Practical tips for enhancing creativity; Creative thinking habits, Critical Thinking-Definition; critical thinking Standards; benefits; barriers; Characteristics of critical thinker; Thinking Critically about media-The Mass Media, News Media and Advertising; Exercises on creative and critical thinking, Fallacies								15							
2	Applying Critical Reading and Writing: Argument; Recognizing Arguments- Identifying premises, conclusions, and assumptions; Exercise on Arguments; Logic-Deductive and Inductive; Critical Reading: Finding Sources; evaluating Sources; Taking Notes; Using Sources; Exercises on Finding, Evaluating, and Using Sources General Writing Structure: Writing a Successful Argument; Before You Write; Writing the First Draft; After the First draft; Exercises on critical writing								15							
	Exam: Theory 100%															
Text Book:																
	Critical Thinking: A Student's Introduction by Gregory Bassham, William Irwin, Henry Nardone, James M. Wallace, Fourth Edition; McGraw-Hill Humanities/Social Sciences/Languages															
Reference Books:																
	How to improve your Critical Thinking and Reflective Skills by Kathleen McMillan and Jonathan Weyers, Pearson Education India; First Edition (1 January 2013) The critical thinking tool kit by Galen a Foreman, Peter S Fosl, Jamie Carline Watson by Wiley Critical Thinking Skills for Dummies by Martin Cohen; Willey A Practical Guide to Critical Thinking: Deciding What to Do and Believe, Second Edition; Willey															
Online Resource:																
	https://open.library.okstate.edu/criticalthinking/chapter/ unknown -2/															

	https://facultycenter.ischool.syr.edu/wp-content/uploads/2012/02/Critical-Thinking.pdf http://kcl.digimat.in/nptel/courses/video/109104040/L01.html https://www.khanacademy.org/partner-content/wi-phi/wiphi-critical-thinking/wiphi-fundamentals/v/intro-to-critical-thinking
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