

GANPAT UNIVERSITY											
FACULTY OF MANAGEMENT STUDIES											
Programme		Bachelor of Business Administration			Branch / Spec.		Marketing Management				
Semester		IV			Version		1.0.0.0				
Effective from Academic Year			2025-26		Effective for the Batch Admitted in			July 2024			
Subject Code		BAEC206		Subject Name		Critical Thinking					
Teaching Scheme					Examination Scheme (Marks)						
(Per week)		Lecture (DT)		Practical (Lab.)		Total		CE	SEE		
		L	TU	P	TW						
Credit	02	00	00	00	02	Theory	25	25	50		
Hours	02	00	00	00	02	Practical	00	00	00		

Theory Syllabus

Unit	Content	Hrs.
1	Introduction: Creative thinking- Definition; Practical tips for enhancing creativity; Creative thinking habits, Critical Thinking-Definition; critical thinking Standards; benefits; barriers; Characteristics of critical thinker; Thinking Critically about media-The Mass Media, News Media and Advertising; Exercises on creative and critical thinking, Fallacies	15
2	Applying Critical Reading and Writing: Argument; Recognizing Arguments- Identifying premises, conclusions, and assumptions; Exercise on Arguments; Logic-Deductive and Inductive; Critical Reading: Finding Sources; evaluating Sources; Taking Notes; Using Sources; Exercises on Finding, Evaluating, and Using Sources General Writing Structure: Writing a Successful Argument; Before You Write; Writing the First Draft; After the First draft; Exercises on critical writing	15
	Exam: Theory 100%	

Text Book:

Critical Thinking: A Student's Introduction by Gregory Bassham, William Irwin, Henry Nardone, James M. Wallace, Fourth Edition; McGraw-Hill Humanities/Social Sciences/Languages

Reference Books:

How to improve your Critical Thinking and Reflective Skills by Kathleen McMillan and Jonathan Weyers, Pearson Education India; First Edition (1 January 2013) The critical thinking tool kit by Galen a Foreman, Peter S Fosl, Jamie Carline Watson by Wiley Critical Thinking Skills for Dummies by Martin Cohen; Willey A Practical Guide to Critical Thinking: Deciding What to Do and Believe, Second Edition; Willey
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Online Resource:

<https://open.library.okstate.edu/criticalthinking/chapter/> unknown -2/

<https://facultycenter.ischool.syr.edu/wp-content/uploads/2012/02/Critical-Thinking.pdf>

<http://kcl.digimat.in/nptel/courses/video/109104040/L01.html>

<https://www.khanacademy.org/partner-content/wi-phi/wiphi-critical-thinking/wiphi-fundamentals/v/intro-to-critical-thinking>