

GANPAT UNIVERSITY									
FACULTY OF MANAGEMENT STUDIES									
Programme	MBA	Branch/Spec.			Agribusiness / Financial Services / Hospital and Healthcare Management / International Business / Logistics and Supply Chain Management / Pharmaceuticals/Business Analytics/Technology Management/ IEV				
Semester	I				Version	2.0.0.0			
Effective from Academic Year			2026-27		Effective for the batch Admitted in			July 2026	
Subject code	IVA510CEG		Subject Name		CORPORATE ETHICS AND GOVERNANCE				
Teaching scheme					Examination scheme (Marks)				
(Per week)	Lecture(DT)		Practical(Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	2	0	0	0	2	Theory	25	25	50
Hours	2	0	0	0	2	Practical			
Objective: The objective of this course is to sensitize the students with environment issues and practices adopted for its effective management.									
Course Outcome:									
CO-1: How to use ethical theories and frameworks from scriptures and tradition like Geeta, Ramayana, Mahabharata, Upanishadas, Vedas, Bible and Quoran to understand and analyze Indian Ethos, Value and Value Systems and ethical dilemmas in business.									
CO-2: To be able to describe and analyse the primary parts of corporate governance frameworks, issues in corporate governance and how good corporate governance contributes to individual and organisational success.									
CO-3: To understand and to Identify different stakeholders, their roles and responsibilities in guarantee effective corporate governance. Students will also learn why they may hold differing perspectives on ethical issues.									
CO-4: To acquaint students about roots of unethical behaviour in Business and remedies.									
Theory syllabus									
Unit	Content								Hrs
1	Values Importance, Sources of Value Systems, Types; Loyalty and Ethical Behaviour, Values across Cultures; Teachings from scriptures and traditions (Geeta, Ramayana, Mahabharata, Upanishads, Vedas, Bible and Quran) The Ethical Value System Universalism, Utilitarianism, Distributive Justice, Social Contracts, Individual Freedom of Choice, Professional Codes; Culture and Ethics Ethical Values in different Cultures, Culture and Individual Ethics.								6

Note: Version 1.0.0.0 (First Digit= New syllabus/Revision in Full Syllabus, Second Digit=Revision in Teaching Scheme, Third Digit=Revision in Exam Scheme, Forth Digit= Content Revision)

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CE= Continuous Evaluation, SEE= Semester End Examination

2	Business Ethics Nature, Characteristics and Needs, Ethical Practices in Management Importance of Ethics & Moral standards; Ethics & Moral Decision Making, Ethical Principles in Business Unfair Business Practices: Features and Reasons. Whistle Blowing Policy and Laws Related to Protection of Whistle Blower, Insider Trading, Clause 49	6
3	Law and Ethics Relationship between Law and Ethics, Bodies in enforcing Ethical Business Behavior, Impact of Laws on Business Ethics; Social Responsibilities of Business - Environmental Protection, Fair Trade Practices, Fulfilling all National obligations under various Laws, Safeguarding Health and well being of Customers	6
4	Corporate Governance: Issues need corporate governance code, transparency & disclosure, role of auditors, board of directors and share holders; Global issues of governance, accounting and regulatory frame work, corporate scams, committees in India and abroad. Code of Conduct in Business Houses: Meaning, Features of a Good Code of Conduct Corporate Governance: Purpose of Good Governance, Potential Consequence of poor CG, Governance risk and Financial Stability, Role of Board of Directors (BOD); Corporate Governance Reports of Narayana Murthy Committee, Cadbury Committee, Kumar Mangalam Birla Committee, Malhotra Committee, CII Code, Narasimham Committee	8
5	Corporate Social Responsibility: Meaning, Scope and Significance; Corporate Social Reporting, Balanced global environment, Kyoto Protocol concern of global warming, judicious use of natural resources	4

Reference Books

1	Fernando A.C - <i>Corporate Governance : Principles, Policies and Practices</i> Pearson.
2	Murty CSV <i>Business Ethics</i> , Himalaya.
3	Velasquez <i>Business Ethics: Concepts and Cases</i> Pearson/PHI.
4	Hartman - <i>Perspectives in Business Ethics</i> , Tata-McGraw Hill Publishing Company, New Delhi.
5	S.K. Chakraborty - <i>Management by Values</i> , Oxford University press, New Delhi.
6	Christians <i>Media Ethics : Cases and Moral Reasoning</i> Pearson.
7	B.P.Banerjee- <i>Foundation of Ethics in Management</i> , Excel Books.
8	Satish Modh <i>Ethical Management</i> Macmillan.
9	Boatright <i>Ethics and the conduct of Business</i> Pearson.
10	Singh - <i>Corporate Governance</i> , Excel Books, New Delhi.
11	J.A.Petrik and J.F. Quinn - <i>Management Ethics</i> , Response.
12	S.K. Chakraborty - <i>Ethics in Management</i> , Oxford University press, New Delhi.
13	Solomons <i>Corporate Governance and Accountability</i> John Wiley.
14	Kesho Prasad <i>Corporate Governance</i> , PHI.
15	Bajaj & Agrawal- <i>Business Ethics-An India Perspective</i> , Biztantra.
16	S.Parthasarathy- <i>Corporate Governance</i> , Biztantra.

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