

GANPAT UNIVERSITY

| Programme | | | Bachelor of Science | | | Branch/S Computer Applic | | | Applications | |
|--------------------|-----------------|------------------------|---------------------------|-------|------------------------------|--------------------------|-----------------------|---------|--------------|--|
| | | Information Technology | | | pec. | | | | | |
| | | frastruc | | :) | | | | | | |
| Semester | MI | ınagem | ent Serv | ices) | T 7 • | 1.0 | 1000 | | | |
| | | 1 | 1 | | | Version | | 1.0.0.0 | | |
| Effective from the | | 2024-25 | | | Effective for Admitted in | | he batch June 2024 | | | |
| Subject code | | | U41D5CS Subject 1 Name | | | Communication Skills - I | | | | |
| Teaching scheme | | | | | Examination | scheme | scheme (Marks) | | | |
| (Per week) | Lecture (DT) | | Practi (Lab.) | | Tot al | | CE | SE E | Total | |
| | L | Т | Р | Т | | | | | | |
| | | U | | W | | | | | | |
| Credit | 2 | - | 0 | - | 2 | Theory | 2 5 | 2 5 | 50 | |
| Hours | 2 | _ | - | _ | 2 | | | | | |

Understand the role of communication in personal and professional success. Develop awareness of appropriate communication strategies. Prepare and present messages with a specific intent. Analyze a variety of communication acts. Ethically use, document and integrate sources.

Pre-requisites:

Familiarity with the basics of English language, strong determination and willpower for skill-set enhancement.

Learning Outcome:

| Name of CO | Description | |
|--|---|--|
| CO1 Understand the process of communication and its effects on giving and receiving in | | |
| CO2 | Understand the basic vocabulary and Grammatical concepts | |
| CO3 | Understand, Evaluate and apply basic listening skills | |
| CO4 | Be able to read and comprehend various reading materials | |
| CO5 | Express their ideas and speak confidently in the English language | |

Mapping of CO and PO:

| Cos | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PO11 | PO12 |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| CO1 | 0 | 1 | 1 | 1 | 0 | 2 | 3 | 2 | 3 | 0 | 3 | 2 |
| CO2 | 0 | 1 | 0 | 1 | 0 | 2 | 2 | 1 | 3 | 0 | 1 | 0 |
| CO3 | 0 | 0 | 1 | 0 | 0 | 2 | 2 | 3 | 3 | 1 | 3 | 2 |
| CO4 | 1 | 2 | 1 | 1 | 0 | 2 | 3 | 2 | 3 | 1 | 2 | 2 |
| CO5 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 3 | 3 | 0 | 3 | 2 |

Content:

| 0011001101 | | |
|------------|--------------------------|----|
| Unit | Content | Hr |
| | | s. |
| 1 | Basics of Communication: | 10 |
| | | |

| | | Definition and Principles | |
|---------|----------------|--|-----------------|
| | | Process of communication | |
| | | Functions | |
| | | Forms of communication (Formal – Informal, Verbal – Non-verbal, | |
| | | Electronic and Visual) | |
| | | Flow of Communication | |
| | | Language as a Tool of Communication | |
| | | Barriers to communication with remedies | |
| | 2 | Functional Grammar and Vocabulary | 05 |
| | _ | Articles | |
| | | Parts of Speeches | |
| | | Tenses | |
| | | Synonyms-Antonyms | |
| | | One Word Substitution | |
| | | Eponyms | |
| | 3 | Listening Skills | 05 |
| | J | Definition and process of listening, Rudiments of effective listening, Modes | |
| | | of listening, Barriers to listening, Tips for effective listening, Traits of good | |
| | | listening. Listening comprehension practice using audio-visuals (IELTS | |
| | | Listening) Listening to Announcements- (railway/ bus stations/ airport | |
| | | /sports announcement/ commentaries etc.) | |
| | | Listening to Speeches of Leaders, TED Talks, TED-Ed, Educational Videos | |
| | 4 | Reading Skills | 05 |
| | | Definition, Purposes & types of reading, KWL method of reading, | |
| | | Techniques for effective reading comprehension, Reading Blogs, Website | |
| | | content | |
| | 5 | Oral Communication in Context: | 05 |
| | | | |
| | | Greetings and Introduction | |
| | | Know your Buddy (Knowing about a partner, asking for information, likes | |
| | | and dislikes, etc.) | |
| | | Just a Minute (JAM) | |
| | | Asking for and giving information, offering and responding to offers, | |
| | | requesting and responding to requests, congratulating people on their | |
| | | success, expressing sympathy, expressing condolences, apologizing and | |
| | | forgiving, giving instructions, seeking and giving permission, expressing | |
| | | opinions (likes and dislikes), agreeing and disagreeing. | |
| | | | |
| | l Content: | dan and the tested the se | |
| | will be based | d on some of the topics listed above. | |
| 1 | | Communication - Principles and Practice by Meenakshi Raman & Sangeeta Sharma (0 | Ovford |
| 1 | University | · · · · · · · · · · · · · · · · · · · | JXIUIU |
| 2 | | Technical Communication by M Ashraf Rizvi (TMH Publication) | |
| 3 | | ip Lessons from the Bhagavad Gita by Mohan Murti | |
| 4 | | iate English Grammar with Answers, 2nd Edition by Raymond Murphy (Cambridge Univ | <i>i</i> ersity |
| - | Press) | late English Granifilat with Allswers, 2nd Edition by Naymond Marphy (Cambridge Office | Clarty |
| Web Re | | | |
| 1 | | esources: YouTube - Daily Video Vocabulary, Vocab 24, TED Lectures, Inspira | ational |
| | | /addresses of successful people, parliamentary speeches, interviews, various in | |
| | | devoted to learning and improving communication in English | |
| MOOC/ | Certificate Co | | |
| 1 | | our Professional Voice: Confidence & Impact Coursera | |
| 2 | | munication Skills Courses - Learn Communication Skills Online (coursera.org) | |
| 3 | | ne Bhagavad Gita Course - Gita Quest | |
| Questio | n Paper Schen | | |
| | | y Examination Duration: 1 Hours | |
| | | Examiner: - | |
| | | | |

Q-1 must be common to any topics from the syllabus.

Q-2 and onwards must be from specific topics and internal choice or option can be given.

Q-1 (Attempt any Three Out of Five: each question must be of 04 marks) --- 12 Marks Questions must be covered all possible section.

(CO1, CO2, CO3, CO4, C05)

Questions must be covered in all possible sections.

Q-2 (Must be from topics Unit 1:& Unit -2) – 5 Marks (CO1, CO2)

Q-3 ((Must be from topics Unit 3:& Unit -4) – 5 Marks (CO3, CO4)

Q-4 (((Must be from topics Unit 5) -3 Marks (CO5)