

GANPAT UNIVERSITY										
FACULTY OF MANAGEMENT STUDIES										
Programme		Bachelor of Business Administration				Branch/Spec.		Business Analytics		
Semester		VIII				Version		1.0.0.0		
Effective from Academic Year			2026-27			Effective for the Batch admitted in			July 2023	
Course Code		8A04CAP		Course Name		Capstone Project				
Teaching Scheme						Examination Scheme (Marks)				
(Per week)		Lecture (DT)		Practical (Lab.)		Total		CE	SEE	Total
	L	TU	P	TW						
Credit	00	00	12	00	12	Theory	00	00		00
Hours	00	00	24	00	24	Practical	120	180		300
Pre-requisites										
The aim of the course is to provide participants with an introduction to practical corporate training and research exposure, and report writing.										
Course Objective										
To provide structured industry exposure enabling students to apply theoretical concepts, develop professional skills, and gain practical insights in the field.										
Course Outcomes										
On successful completion of the course, the students will be able to:										
CO1	Understand practical job skills requirements in the field.									
CO2	Demonstrate professional competencies, including communication, teamwork, ethics, and workplace discipline.									
CO3	Enable the students in identify business problems and work for solutions									
CO4	Make students complete project-based work and formulate project reports									
Theory Syllabus										
Unit	Content									Hrs.
Exam: Practical (Viva) 100%										
Practical Content										
Internship-based Research Capstone Project										
- Students shall undertake an Internship-based Research Capstone Project as a compulsory academic requirement. - An internship at a company/organisation / institution must be undertaken with prior permission, approval, or appointment letter from the organisation and approval from the department. - The internship shall be for a minimum duration of 240 hours (45 working days) and shall carry 08 credits. The actual training and exposure will depend on the facilities and nature of work available in the organisation. - The organisation shall ensure that students are provided exposure to relevant functional areas, and training may be imparted in one or more divisions/departments as per project requirements. - During the internship period, students are required to undertake a compulsory research or application-based study related to the organisation, process, system, or problem area identified in consultation with the faculty guide and industry mentor. - The research study may be descriptive, analytical, exploratory, case-based, or problem-solving in nature, and shall involve data collection, analysis, and interpretation. - Each student shall be allotted a faculty guide by the department and an industry mentor by the organisation, who shall jointly guide the student during the internship and project work. - Students shall submit a project report prepared under the guidance of the faculty guide and industry mentor at the end of the internship period. - Students shall be assessed based on the skills developed, research approach adopted, quality of analysis, and learning outcomes achieved during the internship and project work. - Internal Evaluation shall be carried out based on the project proposal, periodic progress review, draft report, and viva-voce conducted by the faculty guide.										

- For Final Assessment, students shall submit:
 - Final project report
 - Internship completion certificate of 45 working days / 240 hours issued by the organisation
 - Certificate from the industry mentor certifying satisfactory completion of work

Final evaluation shall be based on the project report, presentation, and viva-voce examination conducted by the department.

Note: If required, a mentor may allow students to submit other than a research study report with equivalent effort and learning value.

Text Books

1	Domain subject books suggested in the program curriculum
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Reference Books

1	Guidelines by Mentor
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ICT/MOOCs Reference

1	NA
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Mapping of CO with PO and PSO:

Course Outcome (CO) No.	PO-CO Mapping								PSO-CO Mapping					
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
CO1	3	1	1	1	1	2	2	3	2	2	1	1	1	1
CO2	1	3	3	2	3	1	1	3	1	1	3	1	2	3
CO3	2	2	2	3	1	2	3	3	3	3	1	3	3	1
CO4	2	3	1	2	1	1	2	3	2	2	3	2	2	1