

GANPAT UNIVERSITY									
FACULTY OF MANAGEMENT STUDIES									
Programme		Master of Business Administration				Branch/Spec.	Marketing/Finance/Human Resources Management/International Business/Entrepreneurship/Supply Chain Management		
Semester		III				Version	1.0.0.1		
Effective from Academic Year			2021-22			Effective for the batch Admitted in			June 2020
Subject code		2IIIA09BMA		Subject Name		BANKING MANAGEMENT			
Teaching scheme					Examination scheme (Marks)				
(Per week)	Lecture(DT)		Practical(Lab.)		Total		CE	SEE	Total
	L	TU	P	TW					
Credit	4	0	0	0	4	Theory	60	40	100
Hours	4	0	0	0	4	Practical	-	-	-
Pre-requisites:									
Objectives									
This course aims at honing the skills of students with a special aptitude in the Financial sector dealing with banking.									
Learning Outcome:									
On successful completion of this module, students will be able to:									
<ul style="list-style-type: none"> 2IIIA09BMA.CO1: Understand the evolution of banking, structure of banking institutions, and explain banker–customer relationships, rights and obligations 2IIIA09BMA.CO2: Analyze banking products and lending principles, and evaluate bank performance using CAMEL, SERVQUAL and other models 2IIIA09BMA.CO3: Apply knowledge of e-banking technologies and digital payment systems to demonstrate modern banking operations 2IIIA09BMA.CO4: Evaluate RBI regulations, Basel norms and credit rating mechanisms, and formulate strategies for NPA control and asset-liability management 									
Theory syllabus									
Unit	Content								Hrs
1	Origin of Banking, Indigenous Bank & Money Lender, Banking System in India-(Central Bank, Commercial Bank, Introduction to new private banks. Co-operative Banks, Regional Rural banks, Foreign banks, Banker & customer relationship, Customer's right & obligations, Banker's rights & Obligations.								15
2	Various banking products & Services, Value added facilities associated with deposit products, Deposits and Savings Schemes, Loans & Advances-Principles of sound tending, Secured advances-Modes of creating Charges, Letter of credit, Guarantees. Evaluation of Bank Performance: Assessing Bank's Financial Statements • Evaluation of bank performance with different models: - CAMEL Model - Stock market based performance measure - SERVQUAL model - Economic Value Added and Market Value Added								15
3	Introduction, Traditional vs E. Banking, Emergence of Electronic banking Products, ATM, Tele-banking, Internet banking, Electronic Fund Transfer, Electronic Cheque, Real time group settlement System (RTGS).								10
4	Reserve Bank of India & functions, Credit policy of RBI, Credit rating agencies, Basel-I & II, Merchant banking, Foreign currency dealing, Merchant banking (Pre issue and post issue) ALM and NPA Management • Asset-liability Management: Challenges and Strategies • Bank Lending: Policy and Procedures • Loans Recovery Management and Control of NPAs								20

Practical content	
Text Books	
1	Gordon-Natarajan-Banking theory Law & Practice-Himalaya Publishing House
Reference Books	
1	Varshcy P.N-Banking Law & Practice, Sultan Chand & Sons.
2	Gordon-Natarajan-Banking theory Law & Practice-Himalaya Publishing House
3	Shekhar & Shekhar-Banking theory & practice- 19 th Edition-Vikas Publishing House.
4	Machiraju H.R-Modern Commercial banking-Vikash
5	Reed/Cotter/Gill/Smith-Commercial Banking-Prentice Hall
6	Mishra B. & Debasis S., Indian banking system-, Mahamaya Publication.
7	B.K.Swain-Commercial banking-Excel Books.
8	Bihari & Baral, Modern Banking Management, Skylark Publications.
9	Parameswaran & Natarajan, Indian Banking, S. Chand
10	Suresh P., and Paul, J., Management of Banking and Financial Services, Person Publication
11	Gopinath, M.N., Banking Principles and Operations, Snow White Publications
12	Rose, P.S., and Hudgins, S.C., Bank Management and Financial Services, TMH Publication

Note: Version 1.0.0.0 (First Digit= New syllabus/Revision in Full Syllabus, Second Digit=Revision in Teaching Scheme, Third Digit=Revision in Exam Scheme, Forth Digit= Content Revision)

L=Lecture, TU=Tutorial, P= Practical/Lab., TW= Term work, DT= Direct Teaching, Lab.= Laboratory work

CE= Continuous Evaluation, SEE= Semester End Examination

Mapping of CO with PO and PSO:

Semester 3: Course Name: 2IIIA09BMA BANKING MANAGEMENT							
Course outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7
2IIIA09BMA.CO1	3	2	0	2	1	2	0
2IIIA09BMA.CO2	3	3	0	2	2	1	0
2IIIA09BMA.CO3	3	2	0	2	1	1	2
2IIIA09BMA.CO4	3	3	0	3	1	3	1

Semester 3: Course Name: 2IIIA09BMA Banking Management			
Course outcomes	PSO1	PSO2	PSO3
2IIIA09BMA.CO1	2	1	1
2IIIA09BMA.CO2	2	1	2
2IIIA09BMA.CO3	2	3	2
2IIIA09BMA.CO4	3	2	2