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Research Paper Publication (January- December 2023)

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1	Role of Entrepreneurship Education Program Triggers & Perceived Social Support in Student's Entrepreneurship Intention Formation	Sharma Mahendra, Mitra Remi, Purohit Rajen	NMIMS Management Review	International	0971-1023	Vol.-31(02), Jun.-2023, P.-109-119	UGC-CARE
2	Role of Social Network, Mentorship & Experience Sharing Toward the Development of Entrepreneurial Intention Among School Students in Gujarat	Sharma Mahendra, Patel Jayesh, Vanani Sanjay, Dasani Vikrant	South Asian Journal of Participative Development	International	0976-2701	Vol.-23(02), Jul.-2023, P.-126-138	Peer Reviewed
3	Creativity in Marketing: Examining the Intellectual Structure Using Scientometric Analysis & Topic Modeling	Patel Jayesh, Das Kallol, Sharma Anuj, Shukla Yupal	Journal of Business Research	International	0148-2963	Vol.-154(01), Jan.-2023, P.-01-21	Scopus
4	Drivers of eWOM Engagement on Social Media for Luxury Consumers: Analysis, Implications & Future Research Directions	Patel Jayesh, Pangarkar Aniruddha, Kumar Sampath	Journal of Retailing and Consumer Services	International	0969-6989	Vol.-74(01), Sep.-2023, P.-01-14	Scopus
5	Purchase Intention for Energy-Efficient Equipment Appliances: Extending TPB with Eco-Labels, Green Trust, and Environmental Concern	Patel Jayesh, Shah Rupa, Modi Ashwin, Muduli Ashutosh	Energy Efficiency	International	1570-646X	Vol.-16(01), Apr.-2023, P.-01-21	Scopus
6	Role of Culture in Consumer Marketing: Thematic Trajectories and Theoretical Roots	Patel Jayesh, Sharma Anuj, Shukla Yupal, Das Kallol	Journal of Creative Communications	International	0973-2586	Vol.-15(01), Dec.-2023, P.-01-19	Scopus

7	Social Entrepreneurship Education in Social Work Colleges in Gujarat: Evaluation of Curriculum, Pedagogy & Teaching Practices	Patel Hiren J., Vanani Sanjay	Liberal Studies Journal	International	2455-9857	Vol.-08(03), Sep.-2023, P.-405-418	UGC-CARE
8	Comparative Study on Government Schemes and Policy Frameworks for Promoting Entrepreneurship in the BIMSTEC Region	Patel Hiren J., Vanani Sanjay	Social Work Bulletin	International	2582-7790	Vol.-04(04), Oct.-2023, P.-01-17	UGC-CARE
9	Process Framework for Nurturing Innovative Culture in Organisation in Commercial Motor-Vehicle Sector	Halvadia Nirav, Umashankar U., Savarimuthu Ajitha, Mevada Jignesh	Empirical Economics Letters	International	1681-8997	Vol.-22(01), Sep.-2023, P.-68-90	ABDC
10	Study of Factors Affecting Online Shopping Behaviour of Consumers with special reference to Luxury Goods in India	Thakkar Soniya, Halvadia Nirav	Acta Biomed	International	0392-4203	Vol.-94(02), Apr.-2023, P.-384-408	Scopus
11	The Impact of Environmental, Social and Governance Score on Shareholder Wealth: A New Dimension in Investment Philosophy	Parikh Abhishek, Divya Kumari, Johann Maria, Mladenovic Dusan	Cleaner and Responsible Consumption	International	2666-7843	Vol.-08(01), Mar.-2023, P.-01-07	Scopus
12	Study on Wealth Management During Crisis: An Empirical Study Using Downside Risk Approach in India	Parikh Abhishek, Kumari Divya	Indian Journal of Research in Capital Markets	International	2394 - 3459	Vol.-10(01), Mar.-2023, P.-44-49	Peer Reviewed
13	Unlocking the Secrets to Effective Corporate Planning and Strategic Management	Shah Mihir, Sharma Pooja, Barot Pinal, Dave Vrinda	Journal of Research Administration	International	1539-1590	Vol.-05(02), Dec.-2023, P.-9126-43	Scopus
14	Investment and Spending Habits of Generation Z and Role of Financial Literacy: Implications under NEP 2020	Jha Dhara, Dave Devanshi, Parikh Abhishek	Liberal Studies Journal	International	2455-9857	Vol.-08(03), Sep.-2023, P.-389-403	UGC-CARE

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19	Employee Engagement and Intention to Stay	Panicker Anjali, Jariwala Harsha	Madhya Pradesh Journal of Social Sciences	International	0973-855X	Vol.-28(01), Jun.-2023, P.-107-111	UGC-CARE
20	Antecedents of Employee Engagement: A Literature Review	Panicker Anjali, Jariwala Harsha	Journal of the Asiatic Society of Mumbai	International	0972-0766	Vol.-97(06), Jun.-2023, P.-79-85	UGC-CARE
21	Studying How Satisfied Users are with the Quality of E-Services with reference to the Gujarat Banking Sector	Subramanian Venkata, Modi Krupa	Journal of Namibian Studies	International	2197-5523	Vol.-34(02), Jun.-2023 P.-2410-26	Scopus
22	Impact of Managers Coaching Behavior on Team Member Performance: The Mediating Role of Leader Member Exchange	Subramanian Venkata, Gadhavi Dharmesh	Jharkhand Journal of Development and Management Studies	International	0973-8444	Vol.-21(04), Dec.-2023 P.-9979-94	UGC-CARE