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**V. M. Patel  
Institute of  
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A  
REPORT  
ON

## **New Venture Simulation: The Food Truck Challenge**

**Speaker/ Expert Name: Ms. Mansi Goel**

**Designation: Assistant Professor  
3IIA03MMA.CO2, PO7**

Date: 23-01-2026 to 28-04-2026

Venue: VMPIM, GUNI

Offline/Online: Offline

Total Number of Participants: 196



Prof. & Head (I/C)  
V. M. Patel Institute of Management  
Ganpat University Kherva-384012  
Dist. Mehsana (North Gujarat)

## **Title: New Venture Simulation : The Food Truck Challenge by Prof. Mansi Goel**

### **Executive Summary:**

The New Venture Simulation: The Food Truck Challenge is an interactive entrepreneurship and design-thinking simulation developed by Harvard Business Publishing to provide experiential learning in new venture creation and strategic decision-making. The simulation places participants in the role of an entrepreneur managing a food truck business in a fictional city called *Boomtown*, where the objective is to maximize revenue and build a successful venture over multiple simulated business periods.

### **Introduction:**

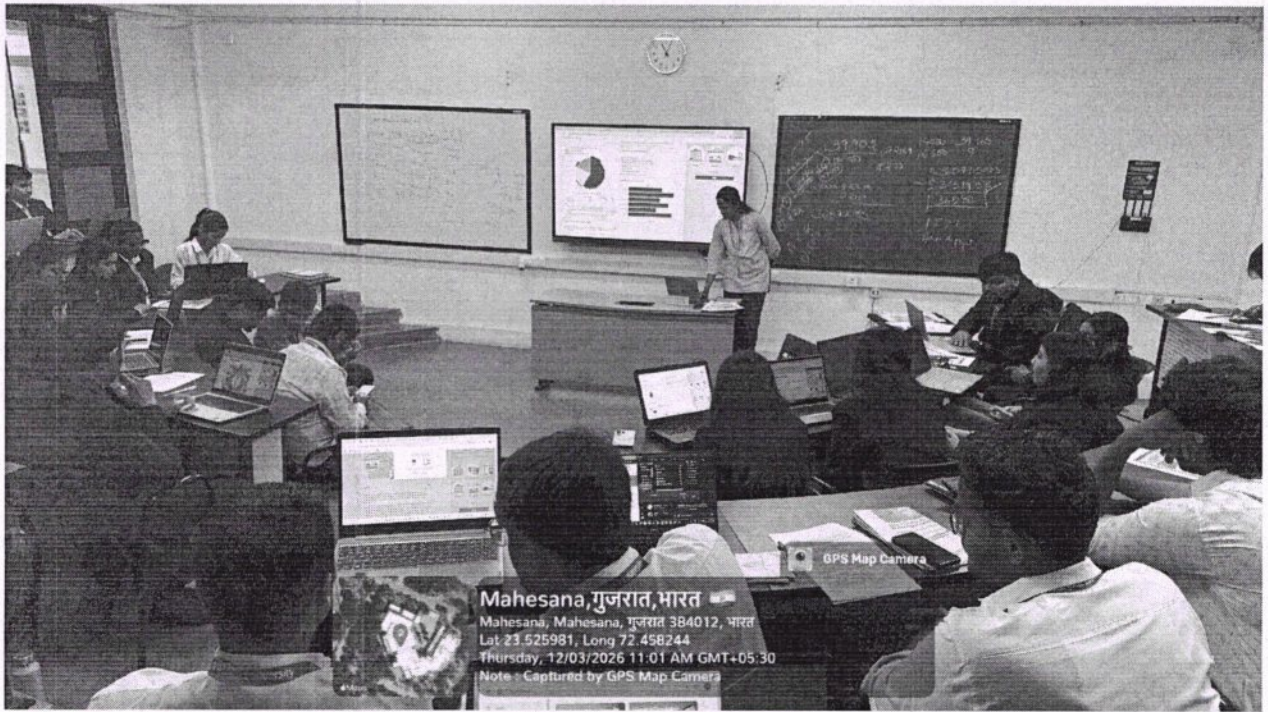
The simulation replicates real-world startup challenges by requiring learners to make strategic decisions regarding product offerings, market location, scaling strategy, and experimentation. Participants must determine where to operate their food truck and which menu items to sell while analyzing customer feedback and performance data to refine their strategy across five simulated weeks of operations.

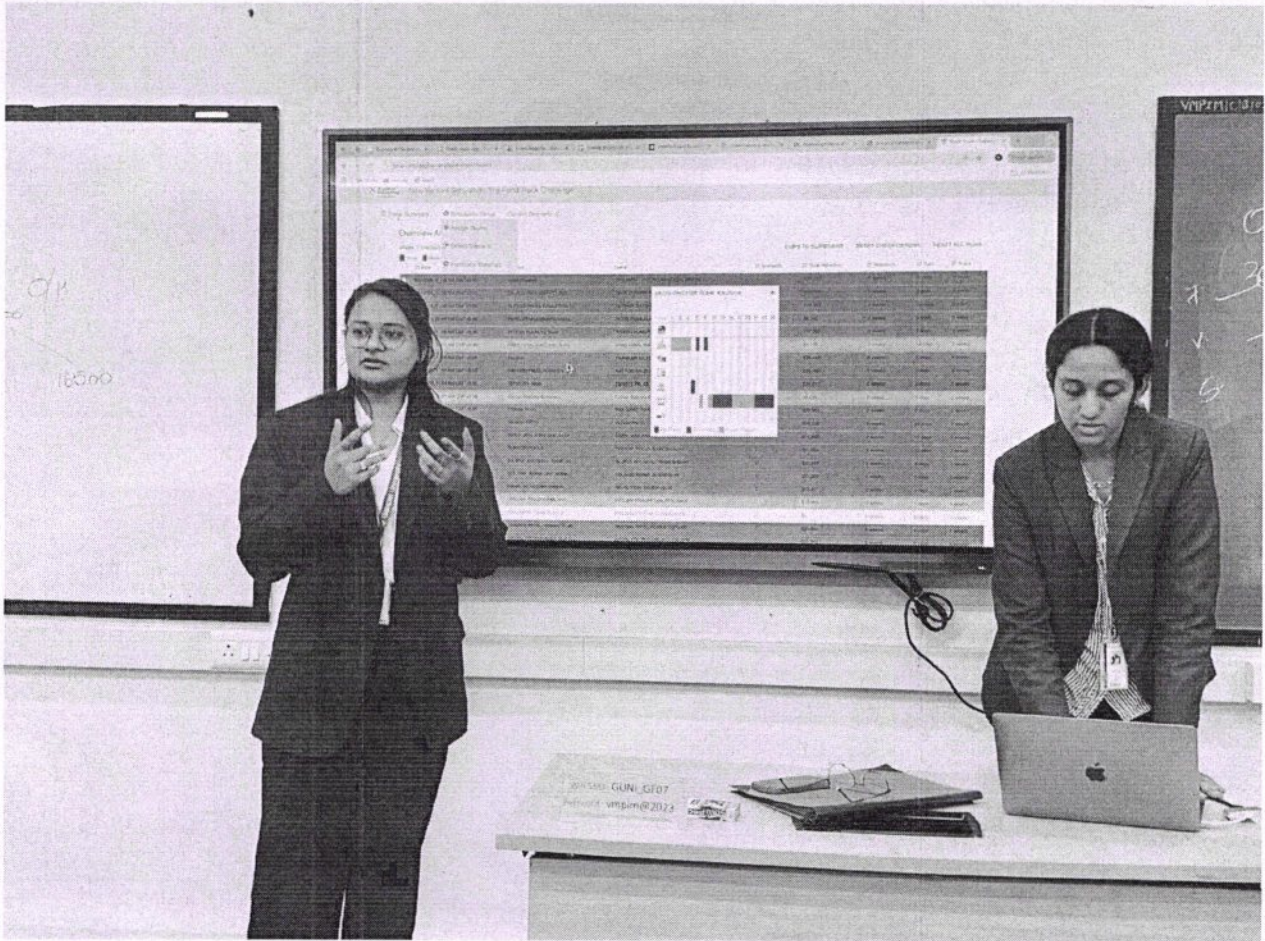
A central feature of the simulation is the entrepreneurial dilemma between analysis and action. Early in the exercise, players choose among alternative approaches such as scaling quickly with a full food truck, conducting additional market research, or testing demand through a low-investment pushcart model. These decisions illustrate lean startup principles, emphasizing experimentation, prototyping, and learning through iteration rather than relying solely on upfront planning.

The simulation is grounded in design thinking and lean startup frameworks, encouraging participants to adopt a cycle of testing, learning, and adapting strategies based on market responses. Through repeated decision rounds and performance feedback, learners experience how entrepreneurial success depends on balancing risk, customer insight, operational efficiency, and strategic flexibility.

Designed for individual or team participation, the exercise typically takes 20–30 minutes and can be conducted synchronously or asynchronously in classroom or virtual learning environments. It is widely used in courses related to entrepreneurship, innovation management, marketing strategy, organizational learning, and business strategy.





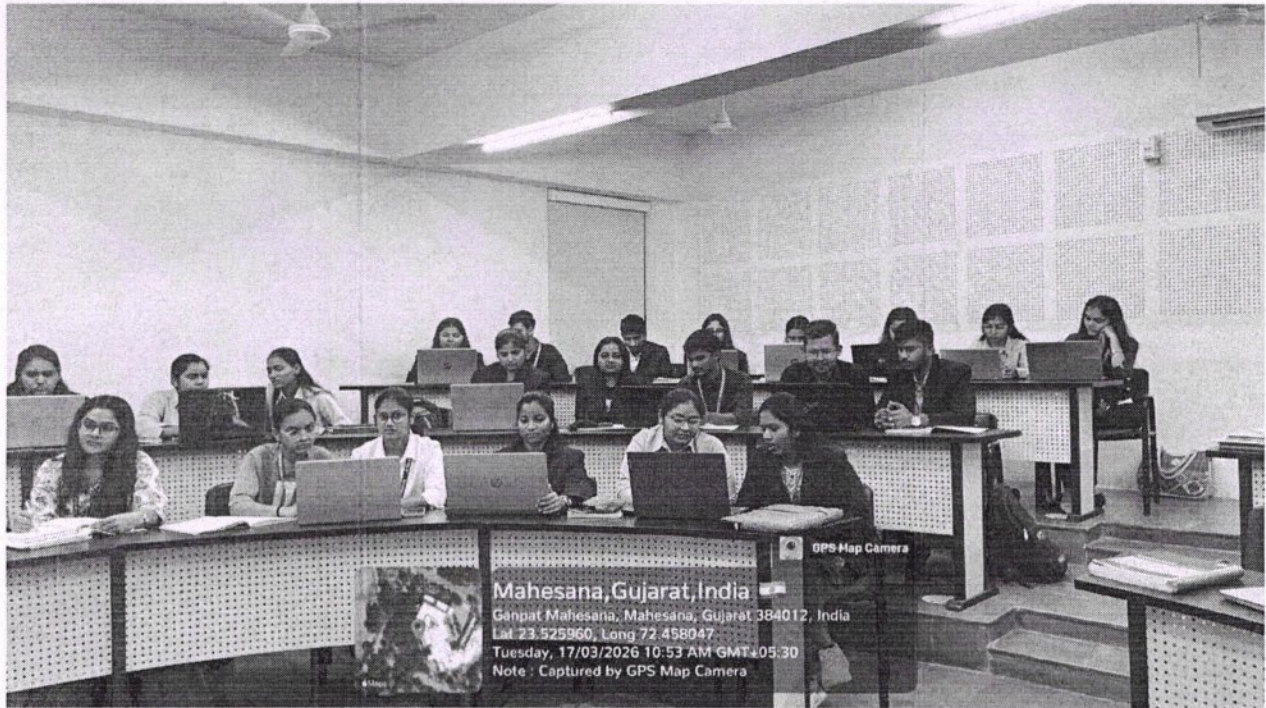


### **Methodology:**

Participants assume the role of an entrepreneur operating a food truck in a simulated marketplace and make strategic decisions across multiple business rounds. The process begins with selecting a startup approach, followed by testing business assumptions related to location, menu offerings, and customer demand. In each round, participants implement decisions, observe performance outcomes such as sales and customer response, and analyze feedback provided by the system.

The simulation follows an iterative cycle of experimenting, learning from results, and adapting strategies, enabling participants to refine decisions progressively. Performance is evaluated based on revenue generation, market fit, and the ability to respond effectively to changing market conditions. This methodology emphasizes learning through action, data analysis, and continuous improvement, reflecting real-world entrepreneurial processes.





## Results:

Generates outcomes that demonstrate how entrepreneurial success evolves through experimentation, learning, and adaptive decision-making rather than initial planning alone. The results emerge from participants' strategic choices across multiple simulated business rounds.

### 1. Revenue and Financial Performance Outcomes

One of the primary results observed is variation in financial performance depending on strategy selection.

- Participants who tested markets before scaling generally achieved higher cumulative revenue.
- Immediate large investments without sufficient learning often resulted in lower profitability.
- Incremental experimentation improved resource utilization and reduced early losses.

Key Insight: Evidence supports the lean startup principle that validated learning improves financial outcomes.

### 2. Market Fit Identification

The simulation reveals that initial assumptions about customer preferences are often



Results show:

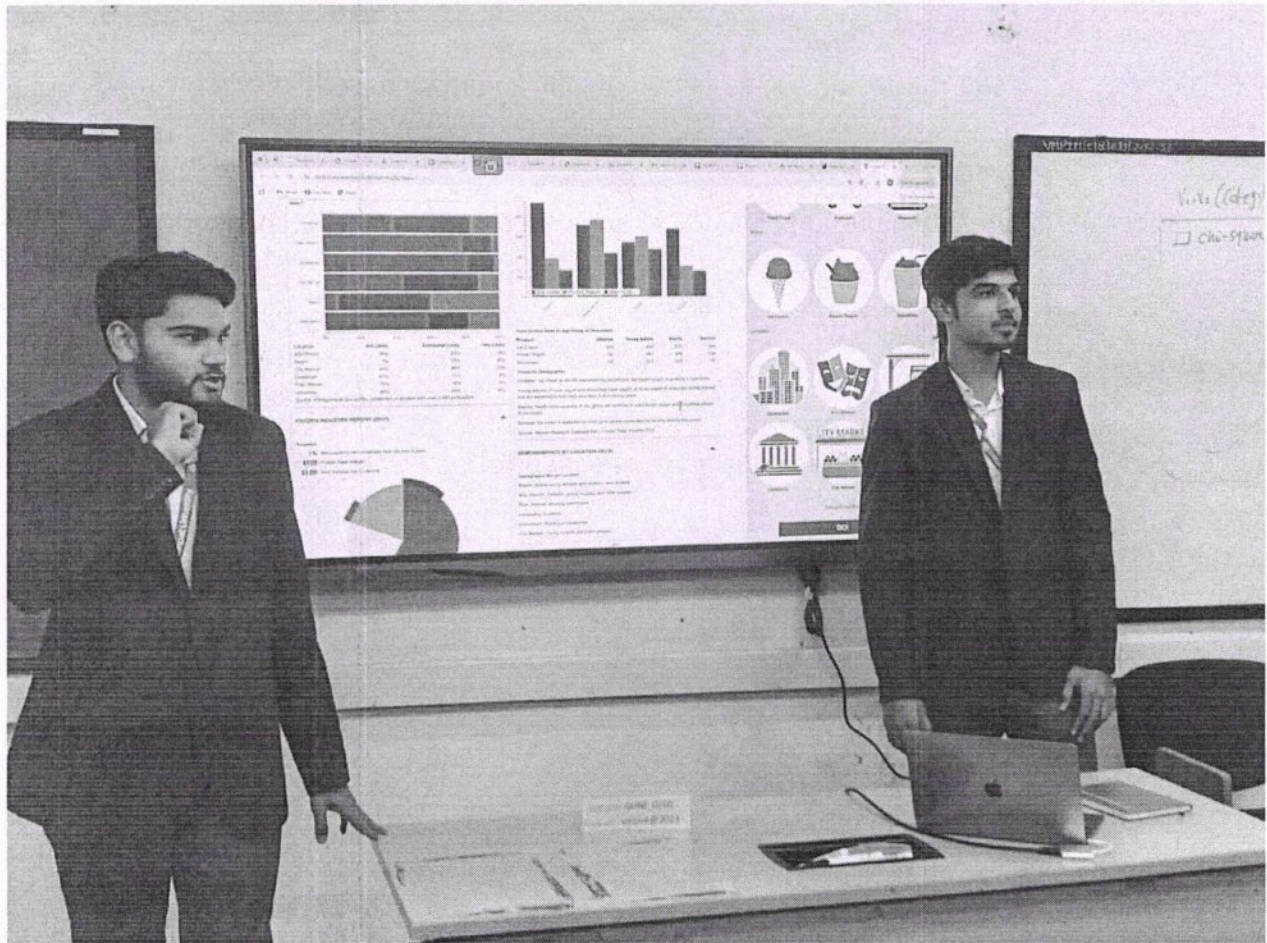
- Demand differs across locations and customer segments.
- Menu items perform unevenly depending on context.
- Continuous adjustment leads to better product-market alignment.

Outcome: Participants discover the importance of achieving product-market fit through experimentation rather than prediction.

### 3. Data-Driven Decision Capability

Participants increasingly rely on performance metrics such as:

- Sales trends
- Customer demand signals
- Revenue comparisons across locations



**Conclusion:**

The New Venture Simulation: The Food Truck Challenge developed by Harvard Business Publishing demonstrates that entrepreneurial success is achieved through continuous experimentation, learning, and strategic adaptation rather than relying solely on initial planning. The simulation highlights the importance of testing business assumptions, analyzing customer feedback, and making data-driven decisions to achieve product-market fit. Overall, it reinforces key entrepreneurial principles such as flexibility, iterative learning, and risk management, enabling participants to understand how sustainable ventures evolve in a dynamic and uncertain market environment.



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to me



Dear Mansi Goel,

Thank you for trying New Venture Simulation: The Food Truck Challenge. We hope you enjoyed your experience. If you have any questions, please reply to this email and a member of our simulation support team will get back to you.

We have videos that cover the learning objectives, walk through set up, and offer debrief guidance.

[Watch Videos](#)

If you'd like to learn more about how simulations can support Ganpat University V.M. Patel Institute of Management, let us know here, and a strategic relationship manager will get in touch with you directly.

Reply Forward Share in chat

### Team Leaderboard

Name	Users	Week	Current Revenue	COPY TO CLIPBOARD
Ansh Chaudhary	ANSH CHAUDHARY	Complete	\$37,386	of of of
CHAUDHARI PARTH	CHAUDHARI PARTHKUMAR GUNVANTBHAI	Complete	\$37,317	
CHANDNANI MANAV BHAVESH's Team	CHANDNANI MANAV BHAVESH	Complete	\$37,305	
Desai Ltd.	DESAI SUDHIR BHARATBHAI	Complete	\$29,817	
AKSHITA SONI's Team	AKSHITA SONI	Complete	\$21,048	
SENMA JAYDEEP DINESHBHAI's Team	SENMA JAYDEEP DINESHBHAI	Complete	\$20,619	
PANCHAL VISHALKUMAR MALABHAI's Team	PANCHAL VISHALKUMAR MALABHAI	Complete	\$19,410	
BHUPESH KALAL's Team	BHUPESH KALAL	Complete	\$19,293	
ALEX P PATEL	ALEX P PATEL	Complete	\$16,680	
MAKWANA ALOK JASHVANTBHAI's Team	MAKWANA ALOK JASHVANTBHAI	Complete	\$15,504	
KADIYA PRITESH SURESHBHAI's Team	KADIYA PRITESH SURESHBHAI	Complete	\$15,414	
NANDANIYA DIVYESH	NANDANIYA DIVYESHKUMAR HAMIRBHAI	Complete	\$14,514	
PUROHIT TORVANI DILIPKUMAR's Team	PUROHIT TORVANI DILIPKUMAR	Complete	\$13,680	
LUHARIYA KULDIP MUKESHBHAI's Team	LUHARIYA KULDIP MUKESHBHAI	Complete	\$13,401	
Kiri Khushi's Team	Kiri Khushi	Complete	\$5,985	
MITAL ARVINDBHAI PARMAR's Team	MITAL ARVINDBHAI PARMAR	Complete	\$3,843	

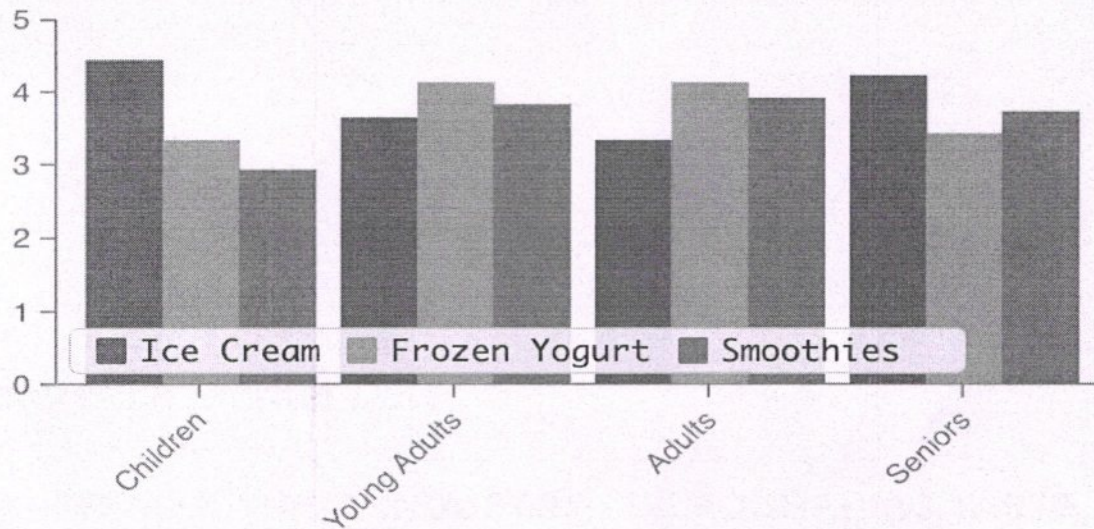


## Reference Market Data:



### FROZEN TREAT INDUSTRY - DEMOGRAPHIC TASTE ▲ PREFERENCES (2013-2017)

Product Rating by Demographic (rated 1-5, where 5 is most favorable)



Age Group	Year	Ice Cream	Frozen Yogurt	Smoothies
Children	2013	4.5	2.9	3
	2015	4.4	3.1	2.8
	2017	4.4	3.3	2.9
Young Adults	2013	3.9	3.3	3.5
	2015	3.7	3.5	3.7
	2017	3.6	4.1	3.8
Adults	2013	3.7	3.6	3.7
	2015	3.4	3.8	3.8
	2017	3.3	4.1	3.9
Seniors	2013	4.1	3.4	3.6
	2015	4	3.5	3.4
	2017	4.2	3.4	3.7

Source: Frozen Treat Industry Report, 2013-2017



# Reference Market Data:



Previewing Coursepack as a Student (View Only)

## General management - MBA 1st year - 191 students - 1 Sim - 1/23/2026

Available: Jan 23, 2026 - Jul 22, 2026

Instructor: Dr. Mansi Goel // Dr. Meest Shah

### 1 Item



SIMULATION

### New Venture Simulation: The Food Truck Challenge

By: Michael A. Roberto

Expiration Date: Jan 23, 2027

Length: 30 minutes



Date	Team	Users	Scenario	Total Rev	Research	#	Cart	Truck	First Action	History
02/03/26,	s Team	KUGASIYA SMIT PRAVINKUMAR	A	7431	0	10	1	Pushcart	Day 1: Pushcart	
02/03/26,	Arpana	KUSHWAHA ARPANAKUMARI	A	4368	0	14	0	Pushcart	Day 1: Pushcart	
02/03/26,	Gajjar Prachiben Sevantilal	GAJJAR PRACHIBEN SEVANTILAL	A	7641	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Disha Kansara	KANSARA DISHA VIMALKUMAR	A	9999	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Janvi Bhavsar	BHAVSAR JANVI JIGNESHKUMAR	A	10641	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Dilip	DESAI DILIPKUMAR HIRABHAI	A	16308	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,	KRISH	DARJI KRISHKUMAR GORDHANBHAI	A	17169	0	15	2	Pushcart	Day 1: Pushcart	
02/03/26,	Modi Garv's Team	MODI GARV ALKESHKUMAR	A	15012	1	15	1	Pushcart	Day 1: Pushcart	
02/03/26,	Pallavi	CHUHAN PALLAVI GIRISHBHAI	A	9000	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	food truck	PANCHAL VISHALKUMAR MALABHAI	A	17022	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,	Aarti makavana	MAKAVANA ARATIBEN PARBATSINH	A	8262	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	MBA wala ice cream	DHAIDA ROHIT BHARATBHAI	A	10800	0	20	1	Food Truck	Day 1: Food Truck	
02/03/26,	Almas	KHANUSIYA ALMASBANU AAMINBHAI	A	10923	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	OZA DIVYA	OZA DIVYABEN DHARMENDRAKUMAR	A	11919	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	ALIFIYA VOHRA	ALIFIYA VOHRA	A	8895	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Nidhi Barot	BAROT NIDHIBEN NAGESHBHAI	A	8640	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Mittal parmar	MITAL ARVINDBHAI PARMAR	A	8601	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Minal kalal	MS MINAL KALAL	A	10062	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Dhruvanshi Patel	DHRUVANSHI VISHAL PATEL	A	8415	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	DARJI KHUSHI	DARJI KHUSHIBEN UPENDRABHAI	A	12420	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Happy parmar	PARMAR HAPPY KAMLESHKUMAR	A	8178	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Monisha Ojha	MONISHA OJHA	A	8526	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Makwana Alok Jashvantbhai	MAKWANA ALOK JASHVANTBHAI	A	14898	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,	GOHIL SHIVAM	GOHIL SHIVAM KHODIDASHBHAI	A	7899	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Priyanka Chitara	CHITARA PRIYANKABEN HARESHBHAI	A	11442	1	10	2	Pushcart	Day 1: Pushcart	
02/03/26,	JASANI VASUKUMAR JITENDR	JASANI VASUKUMAR JITENDRABHAI	A	12534	0	15	2	Pushcart	Day 1: Pushcart	
02/03/26,	s Team	JANI PRASHANT DIPAKKUMAR	A	1491	1	5	0	Pushcart	Day 1: Pushcart	
02/03/26,	Bhargavi Bhavsar	BHARGAVI BHAVSAR	A	10653	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Abhit	KALVANI ABHIT TULSIDAS	A	17067	0	5	4	Pushcart	Day 1: Pushcart	
02/03/26,	Charmi	MODI CHARMI SUKHDEVBHAI	A	17040	0	5	4	Pushcart	Day 1: Pushcart	
02/03/26,	Oza Parth's Team	OZA PARTH HITESHKUMAR	A	9315	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	BEARFOX	DARJI YASH AMITBHAI	A	15162	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,		DARJI PANTHKUMAR MUKESHBHAI	A	14424	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,	Unnati	MODI UNNATI ALPESHBHAI	A	14868	1	5	3	Pushcart	Day 1: Pushcart	
02/03/26,	Bhupesh	BHUPESH KALAL	A	14388	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,	s Team	CHANDNANI MANAV BHAVESH	A	11640	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Kuldeep	LUHARIYA KULDIP MUKESHBHAI	A	11949	1	5	3	Pushcart	Day 1: Pushcart	
02/03/26,	Smit1	DARJI SMIT HARSHADBHAI	A	17478	0	10	3	Pushcart	Day 1: Pushcart	
02/03/26,	Manan mehta	MEHTA MANAN TINESHKUMAR	A	14232	0	10	3	Food Truck	Day 1: Food Truck	
02/03/26,	ASHUTOSH KUMAR PRAJAPA	ASHUTOSH KUMAR PRAJAPATI	A	8586	0	24	0	Pushcart	Day 1: Pushcart	
02/03/26,	JANI MANAV VIPULKUMAR	JANI MANAV VIPULKUMAR	A	11301	0	25	0	Pushcart	Day 1: Pushcart	
02/03/26,	Desai Ltd.	DESAI SUDHIR BHARATBHAI	A	0	0	0	0	Food Truck	Day 1: Food Truck	
02/03/26,	Ansh Chaudhary	ANSH CHAUDHARY	A	17136	0	5	4	Food Truck	Day 1: Food Truck	
02/03/26,	Parth Chaudhari	CHAUDHARI PARTHKUMAR GUNVANT	A	17097	0	5	4	Food Truck	Day 1: Food Truck	
02/03/26,	PANCHAL BHAVIK	PANCHAL BHAVIK RAMESHBHAI	A	12339	0	5	3	Food Truck	Day 1: Food Truck	
02/03/26,		DAVE YASHKUMAR BATUKBHAI	A	15018	1	10	2	Pushcart	Day 1: Pushcart	
02/03/26,	DESAI HARDAVI BHAVIKBHA	DESAI HARDAVI BHAVIKBHAI	A	15108	1	10	2	Pushcart	Day 1: Pushcart	
02/03/26,	Alex P Patel	ALEX P PATEL	A	33792	0	5	4	Pushcart	Day 1: Pushcart	
02/03/26,	DAVE NISHANT GHANSHYAM	DAVE NISHANT GHANSHYAM	A	20403	0	0	5	Pushcart	Day 1: Food Truck	
02/03/26,	A team	AKSHITA SONI	A	1272	0	4	0	Pushcart	Day 1: Pushcart	
02/03/26,	KRISH	DARJI KRISHKUMAR GORDHANBHAI	A	17136	0	0	0	Pushcart	Day 1: Pushcart	



02/03/26,	Manav Chandnani	CHANDNANI MANAV BHAVESH	A	17097	0	0	0	Pushcart	Day 1: Pushcart
02/02/26,	Naiya's Team	SUTHAR NAIYA KAMLESHBHAI	A	12339	1	0	0	Research	Day 1: Research

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
02/17/26,	Suthar Naiya Kamleshbhai	SUTHAR NAIYA KAMLESHBHAI	A	318	0	1	0	Pushcart	Day 1: Pushcart
02/17/26,	Happy parmar	PARMAR HAPPY KAMLESHKUMAR	B	20319	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Pallavi	CHUHAN PALLAVI GIRISHBHAI	B	22179	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Charmi	MODI CHARMI SUKHDEVBHAI	B	14922	0	10	3	Food Truck	Day 1: Food Truck
02/17/26,	Team diamond	MODI GARV ALKESHKUMAR	B	20361	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	s Team kiri	Kiri Khushi	B	8400	0	25	0	Pushcart	Day 1: Pushcart
02/17/26,	Panth	DARJI PANTHKUMAR MUKESHBHAI	B	16317	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	Vishal Panchal	PANCHAL VISHALKUMAR MALABHAI	B	17643	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	PANCHAL BHAVIK	PANCHAL BHAVIK RAMESHBHAI	B	18645	1	0	4	Research	Day 1: Research
02/17/26,	Arpana	KUSHWAHA ARPANAKUMARI PREM	B	1599	1	5	0	Pushcart	Day 1: Pushcart
02/17/26,	Heena	GATHIYAWALA HEENA PARESHKUMAR	B	14421	0	10	3	Food Truck	Day 1: Food Truck
02/17/26,	Divyesh Nandaniya	NANDANIYA DIVYESHKUMAR HAMIRBHAI	B	19443	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	Mou Das	MOU DAS	B	12216	1	5	3	Pushcart	Day 1: Pushcart
02/17/26,	Monisha Ojha	MONISHA OJHA	B	18639	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	s Team	DAVE YASHKUMAR BATUKBHAI	B	16584	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	ASHUTOSH KUMAR PRAJAPATI	ASHUTOSH KUMAR PRAJAPATI	B	18804	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Khushii	HARCHANDANI KHUSHIBEN MUKESHBHAI	B	10059	1	10	2	Research	Day 1: Research
02/17/26,	s Team	NAI SHITALBEN BABUBHAI	B	17028	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	Gajjar Prachiben Sevantilal	GAJJAR PRACHIBEN SEVANTILAL	B	17808	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	Nidhi Barot	BAROT NIDHIBEN NAGESHBHAI	B	18045	0	10	3	Food Truck	Day 1: Food Truck
02/17/26,	Minal kalal	MS MINAL KALAL	B	11271	0	25	0	Pushcart	Day 1: Pushcart
02/17/26,	KRISH	DARJI KRISHKUMAR GORDHANBHAI	B	16053	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	Janvi's Team	BHINDE JANVI DEEPAKUMAR	B	14007	0	10	3	Food Truck	Day 1: Food Truck
02/17/26,	Abhit	KALVANI ABHIT TULSIDAS	B	22524	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	s Team	BAROT RASHMIKA PRAKASHBHAI	B	8583	2	5	2	Research	Day 1: Research
02/17/26,	Oza Parth's Team	OZA PARTH HITESHKUMAR	B	13851	0	15	2	Food Truck	Day 1: Food Truck
02/17/26,	Bhargavi Bhavsar	BHARGAVI BHAVSAR	B	18513	0	5	4	Pushcart	Day 1: Pushcart
02/17/26,	Dilip	DESAI DILIPKUMAR HIRABHAI	B	18441	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	GIRI ROHIT	GIRI ROHIT DINESH MEERA	B	16506	1	0	4	Food Truck	Day 1: Food Truck
02/17/26,	Prashant	JANI PRASHANT DIPAKKUMAR	B	18579	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	MBA wala ice cream	DHAIDA ROHIT BHARATBHAI	B	26805	0	10	3	Pushcart	Day 1: Pushcart
02/17/26,	Priyanka Chitara	CHITARA PRIYANKABEN HARESHBHAI	B	12144	0	15	2	Food Truck	Day 1: Food Truck
02/17/26,	Mittal parmar	MITAL ARVINDBHAI PARMAR	B	13530	0	10	3	Pushcart	Day 1: Pushcart
02/17/26,	Sudhir Desai	DESAI SUDHIR BHARATBHAI	B	23490	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	DARJI KHUSHI	DARJI KHUSHIBEN UPENDRABHAI	B	18633	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	OZA DIVYA	OZA DIVYABEN DHARMENDRAKUMAR	B	21228	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	JANI MANAV VIPULKUMAR	JANI MANAV VIPULKUMAR	B	14808	1	0	4	Food Truck	Day 1: Food Truck
02/17/26,	A team	AKSHITA SONI	B	14145	0	10	3	Food Truck	Day 1: Food Truck
02/17/26,	LEUVA ARYANKUMAR JAGADISHBHAI	LEUVA ARYANKUMAR JAGADISHBHAI	B	13044	1	5	3	Food Truck	Day 1: Food Truck
02/17/26,	GOHIL SHIVAM	GOHIL SHIVAM KHODIDASHBHAI	B	25287	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Janvi Bhavsar	BHAVSAR JANVI JIGNESHKUMAR	B	19701	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Manav Chandnani	CHANDNANI MANAV BHAVESH	B	22980	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Makwana Alok jashvantbhai	MAKWANA ALOK JASHVANTBHAI	B	15312	1	0	4	Food Truck	Day 1: Food Truck
02/17/26,	BHATTI MAHAMMADAYAZ M	BHATTI MAHAMMADAYAZ MAHAMMAD	B	17622	0	5	4	Food Truck	Day 1: Food Truck
02/17/26,	Unnati	MODI UNNATI ALPESHBHAI	B	10608	2	0	3	Food Truck	Day 1: Food Truck
02/17/26,	Almas	KHANUSIYA ALMASBANU AAMINBHAI	B	1554	0	4	0	Pushcart	Day 1: Pushcart
02/17/26,	Ansh Chaudhary	ANSH CHAUDHARY	B	22299	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Bhupesh	BHUPESH KALAL	B	18534	0	0	5	Food Truck	Day 1: Food Truck



02/17/26,	Smit1	DARJI SMIT HARSHADBHAI	B	18972	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	Parth Chaudhari	CHAUDHARI PARTHKUMAR GUNVANTE	B	21465	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	DESAI HARDAVI BHAVIKBHAI	DESAI HARDAVI BHAVIKBHAI	B	17514	0	0	5	Food Truck	Day 1: Food Truck
02/17/26,	DAVE NISHANT GHANSHYAM	DAVE NISHANT GHANSHYAM	B	21810	0	0	5	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
03/30/26,	SENMA JAYDEEP DINESHBHAI	SENMA JAYDEEP DINESHBHAI	C	20619	0	0	6	Food Truck	Day 1: Food Truck
03/30/26,	RITESH KUMAR's Team	RITESH KUMAR	C	0	0	0	0		
03/28/26,	CHANDNANI MANAV BHAVE	CHANDNANI MANAV BHAVESH	C	37305	0	0	5	Food Truck	Day 1: Food Truck
03/24/26,	PANCHAL VISHALKUMAR MA	PANCHAL VISHALKUMAR MALABHAI	C	19410	1	5	3	Research	Day 1: Research
03/24/26,	KADIYA PRITESH SURESHBH	KADIYA PRITESH SURESHBHAI	C	15414	0	5	4	Pushcart	Day 1: Pushcart
03/24/26,	MAKWANA ALOK JASHVANTE	MAKWANA ALOK JASHVANTBHAI	C	15504	1	5	3	Food Truck	Day 1: Food Truck
03/24/26,	LUHARIYA KULDIP MUKESHE	LUHARIYA KULDIP MUKESHBHAI	C	13401	0	10	3	Food Truck	Day 1: Food Truck
03/24/26,	ALEX P PATEL	ALEX P PATEL	C	16680	0	5	4	Food Truck	Day 1: Food Truck
03/24/26,	Kiri Khushi's Team	Kiri Khushi	C	5985	3	5	1	Research	Day 1: Research
03/24/26,	Dilip	DESAI DILIPKUMAR HIRABHAI	C	19923	0	0	5	Food Truck	Day 1: Food Truck
03/24/26,	MITAL ARVINDBHAI PARMAR	MITAL ARVINDBHAI PARMAR	C	3843	4	0	1	Research	Day 1: Research
03/24/26,	AKSHITA SONI's Team	AKSHITA SONI	C	21048	0	5	4	Food Truck	Day 1: Food Truck
03/24/26,	BHUPESH KALAL's Team	BHUPESH KALAL	C	19293	0	0	5	Food Truck	Day 1: Food Truck
03/24/26,	NANDANIYA DIVYESH	NANDANIYA DIVYESHKUMAR HAMIRBI	C	14514	0	25	0	Pushcart	Day 1: Pushcart
03/24/26,	Desai Ltd.	DESAI SUDHIR BHARATBHAI	C	29817	0	0	5	Food Truck	Day 1: Food Truck
03/24/26,	Ansh Chaudhary	ANSH CHAUDHARY	C	37386	0	0	5	Food Truck	Day 1: Food Truck
03/24/26,	CHAUDHARI PARTH	CHAUDHARI PARTHKUMAR GUNVANTE	C	37317	0	0	5	Food Truck	Day 1: Food Truck
03/21/26,	PUROHIT TORVANI DILIPKUM	PUROHIT TORVANI DILIPKUMAR	C	13680	0	9	3	Pushcart	Day 1: Pushcart
03/17/26,	GIRI ROHIT DINESH MEERA'	GIRI ROHIT DINESH MEERA	B	7020	3	0	2	Food Truck	Day 1: Food Truck
03/17/26,	DARJI KHUSHIBEN UPENDRA	DARJI KHUSHIBEN UPENDRABHAI	C	7272	0	25	0	Pushcart	Day 1: Pushcart
03/17/26,	MODI GARV ALKESHKUMAR'	MODI GARV ALKESHKUMAR	C	37299	0	0	5	Food Truck	Day 1: Food Truck
03/17/26,	LEUVA ARYANKUMAR JAGAD	LEUVA ARYANKUMAR JAGADISHBHAI	C	13596	2	0	3	Food Truck	Day 1: Food Truck
03/14/26,	MAITRI	SOLANKI MAITRIBEN BHARATKUMAR	C	22440	0	0	5	Food Truck	Day 1: Food Truck
03/14/26,	PARTH	PATEL PARTH YOGESHKUMAR	C	17949	0	0	5	Food Truck	Day 1: Food Truck
03/13/26,	Dalitso Bakuwa Marevoni's T	Dalitso Bakuwa Marevoni	C	10758	1	10	2	Pushcart	Day 1: Pushcart
03/13/26,	Dan Richard Francis	Dan Richard	C	18147	0	5	4	Food Truck	Day 1: Food Truck
03/13/26,	PRAJAPATI TISHA SUNILKUM	PRAJAPATI TISHA SUNILKUMAR	C	20244	0	0	5	Food Truck	Day 1: Food Truck
03/13/26,	VADGAMA YASH 's Team	VADGAMA YASH NILESHBHAI	C	34128	0	0	5	Food Truck	Day 1: Food Truck
03/13/26,	APEKSHA	SADRASANIYA APEKSHA JAYANTIBHAI	C	32886	0	0	5	Food Truck	Day 1: Food Truck
03/13/26,	DHARMI's Team	VADGAMA DHARMI RAJNISH	C	17313	0	5	4	Pushcart	Day 1: Pushcart
03/12/26,	PATEL DIVYKUMAR SHAILES	PATEL DIVYKUMAR SHAILESHBHAI	C	23883	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL YASH PANKAJKUMAR'	PATEL YASH PANKAJKUMAR	C	37299	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL FENILKUMAR MANOJ	PATEL FENILKUMAR MANOJBHAI	C	29310	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL HARSHKUMAR KANA	PATEL HARSHKUMAR KANAIALAL	C	20244	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL KHUSH NITINKUMAR'	PATEL KHUSH NITINKUMAR	C	12459	0	15	2	Food Truck	Day 1: Food Truck
03/12/26,	MANYA PATEL	PATEL MANYA TUSHALKUMAR	C	37230	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	Vaishvi Patel	PATEL VAISHVIBEN GIRISHKUMAR	C	20889	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL HET P.	PATEL HET PARESHBHAI	C	15375	0	5	4	Food Truck	Day 1: Food Truck
03/12/26,	Patel Ved Pankajbhai	PATEL VED PANKAJBHAI	C	14364	0	10	3	Food Truck	Day 1: Food Truck
03/12/26,	PRAJAPATI ARYAN	PRAJAPATI ARYAN JIGNESHBHAI	C	16752	0	5	4	Food Truck	Day 1: Food Truck
03/12/26,	Jay Bharatbhai Patel's Team	Jay Bharatbhai Patel	C	5919	0	5	1	Food Truck	Day 1: Food Truck
03/12/26,	PATEL HOMKUMAR JIGNESH	PATEL HOMKUMAR JIGNESHBHAI	C	37209	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL LOVE DINESHBHAI's T	PATEL LOVE DINESHBHAI	C	17775	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL MAAN PRAVINKUMAR	PATEL MAAN PRAVINKUMAR	C	16311	0	5	4	Food Truck	Day 1: Food Truck
03/12/26,	PATEL BINDIYA DILIPBHAI's	PATEL BINDIYA DILIPBHAI	C	20121	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL ASTHA KALPESHKUM	PATEL ASTHA KALPESHKUMAR	C	18750	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	Hiral prajapati	PRAJAPATI HIRALBEN VINUBHAI	C	29982	0	0	5	Food Truck	Day 1: Food Truck



03/12/26,	King Bites	PATEL JEELKUMAR DASHRATHBHAI	C	37191	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL JAINAMKUMAR NIKUL	PATEL JAINAMKUMAR NIKULKUMAR	C	37227	0	0	5	Food Truck	Day 1: Food Truck
03/12/26,	PATEL MIT HASAMUKHBHAI	PATEL MIT HASAMUKHBHAI	C	19251	0	0	5	Food Truck	Day 1: Food Truck
03/11/26,	GOSWAMI BHOLAGAR PIRGAR	GOSWAMI BHOLAGAR PIRGAR	C	18909	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATEL JAIMIN SUNILBHAI	PATEL JAIMIN SUNILBHAI	C	29163	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PARMAR MANISHKUMAR NA	PARMAR MANISHKUMAR NARANBHAI	C	19029	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PARMAR PRIYANSHU RAMES	PARMAR PRIYANSHU RAMESHBHAI	C	16227	0	5	4	Food Truck	Day 1: Food Truck
03/10/26,	PARWANI RISHIKA VISHNUB	PARWANI RISHIKA VISHNUBHAI	C	9072	0	25	0	Pushcart	Day 1: Pushcart
03/10/26,	Drashti Patel	PATEL DRASHTI VIJAYBHAI	C	14562	0	10	3	Food Truck	Day 1: Food Truck
03/10/26,	PATEL RUDRA HITESHKUMA	PATEL RUDRA HITESHKUMAR	C	19404	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATHAN ARSHKHAN RAFIKM	PATHAN ARSHKHAN RAFIKMAHMMAD	C	37251	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PRAJAPATI KRUTI BHARATBH	PRAJAPATI KRUTI BHARATBHAI	C	17136	0	5	4	Pushcart	Day 1: Pushcart
03/10/26,	PATEL VIRAL HARESHBHAI'S	PATEL VIRAL HARESHBHAI	C	25020	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	BINAL	PRAJAPATI BINAL MAHESHBHAI	C	18507	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATEL KENAL JAGDISHBHAI'S	PATEL KENAL JAGDISHBHAI	C	22707	0	5	4	Food Truck	Day 1: Food Truck
03/10/26,	PRAJAPATI LAGNI SUBHASHB	PRAJAPATI LAGNI SUBHASHBHAI	C	18495	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATEL KENAL JAGDISHBHAI'S	PATEL KENAL JAGDISHBHAI	B	19380	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	King Bites	PATEL JEELKUMAR DASHRATHBHAI	B	19353	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	BINAL	PRAJAPATI BINAL MAHESHBHAI	A	18798	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PRAJAPATI KRUTI BHARATBH	PRAJAPATI KRUTI BHARATBHAI	A	17472	0	5	4	Food Truck	Day 1: Food Truck
03/10/26,	PATEL RAJ KALPESHKUMAR'S	PATEL RAJ KALPESHKUMAR's Team	A	26604	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PRAJAPATI LAGNI SUBHASHB	PRAJAPATI LAGNI SUBHASHBHAI	A	20235	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATEL KRISH JAYESHKUMAR'S	PATEL KRISH JAYESHKUMAR	A	26613	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	King Bites		A	17901	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATEL KENAL JAGDISHBHAI'S	PATEL KENAL JAGDISHBHAI	A	16311	0	5	4	Food Truck	Day 1: Food Truck
03/10/26,	PATEL LOVE DINESHBHAI'S T	PATEL LOVE DINESHBHAI's Team	A	19383	0	0	5	Food Truck	Day 1: Food Truck
03/10/26,	PATEL VRAJKUMAR DIPAKBH	PATEL VRAJKUMAR DIPAKBHAI's Team	A	23649	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	PRAJAPATI MEET SHAILESHB	PRAJAPATI MEET SHAILESHBHAI	C	17148	1	5	3	Food Truck	Day 1: Food Truck
03/09/26,	TRIPATHI VEDANT	TRIPATHI VEDANT	C	37260	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	Vivek Pajapati	Vivek Pajapati	C	24237	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	ZALA JAYSINH BAHADURSINH	ZALA JAYSINH BAHADURSINH's Team	C	29700	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	SUTHAR NAIYA KAMLESHBH	SUTHAR NAIYA KAMLESHBHAI	C	14433	0	10	3	Food Truck	Day 1: Food Truck
03/09/26,	VYAS HIRAL NIKESHKUMAR'S	VYAS HIRAL NIKESHKUMAR	C	4188	0	14	0	Pushcart	Day 1: Pushcart
03/09/26,	Kaushik	Kaushik	C	24414	0	5	4	Food Truck	Day 1: Food Truck
03/09/26,	RATHOD FALGUNIBAHEN NA	RATHOD FALGUNIBAHEN NARESHBHAI	C	33468	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	TRIVEDI's Team	TRIVEDI PALAK ANKURBHAI	C	33612	0	0	6	Food Truck	Day 1: Food Truck
03/09/26,	PRINSI Team	PRINSI	C	29061	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	YASHVI PATEL	YASHVI PATEL	C	13620	0	10	3	Food Truck	Day 1: Food Truck
03/09/26,	SHAH JAINI RAKESHKUMAR'S	SHAH JAINI RAKESHKUMAR	C	14028	0	15	2	Food Truck	Day 1: Food Truck
03/09/26,	THAKOR POOJA	THAKOR POOJA	C	11955	0	15	2	Food Truck	Day 1: Food Truck
03/09/26,	RAJPUT KHUSHALI RAMESHB	RAJPUT KHUSHALI RAMESHBHAI	C	32862	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	SOLANKI RIMMI JAYESHBHAI	SOLANKI RIMMI JAYESHBHAI's Team	C	21375	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	RAVAL VIDHI DINESHBHAI'S	RAVAL VIDHI DINESHBHAI	C	13671	0	4	3	Food Truck	Day 1: Food Truck
03/09/26,	VANJANI PRACHI SANJAYKUN	VANJANI PRACHI SANJAYKUMAR	C	15969	0	5	4	Pushcart	Day 1: Pushcart
03/09/26,	SHARMA PAYAL HEMANTKU	SHARMA PAYAL HEMANTKUMAR	C	30534	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	SADHU PRIYANKABEN GOPA	SADHU PRIYANKABEN GOPALDAS	C	37542	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	VIKRAM's Team	THAKOR VIKRAMJI	C	37437	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	SHAIKH MINAZ SABIRHUSSA	SHAIKH MINAZ SABIRHUSSAIN	C	23322	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	SINDHI ALFAJBHAI ILIYASBH	SINDHI ALFAJBHAI ILIYASBHAI's Team	C	28326	0	0	5	Food Truck	Day 1: Food Truck
03/09/26,	MANDAR	MANDAR	C	24144	0	5	4	Pushcart	Day 1: Pushcart
03/09/26,	VAGHELA SHANI MANOJSINH	VAGHELA SHANI MANOJSINH	C	19800	0	0	5	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	# Cart	Truck	First Action	History
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Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
02/05/26,	Mou Das	MOU DAS	A	8796	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	s Team	PATEL HOMKUMAR JIGNESHBHAI	A	1566	0	5	0	Pushcart	Day 1: Pushcart
02/05/26,	Patel Mahima	PATEL MAHIMA YOGESHBHAI	A	8505	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	Binal Prajapati	PRAJAPATI BINAL MAHESHBHAI	A	8346	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	PATEL NAIYA MAHESHBHAI's	PATEL NAIYA MAHESHBHAI	A	16320	0	5	4	Pushcart	Day 1: Pushcart
02/05/26,	s Team	PATEL FENILKUMAR MANOJBHAI	A	15609	0	5	4	Food Truck	Day 1: Food Truck
02/05/26,	Srushti patel	PATEL SRUSHTIBEN MAHESHBHAI	A	17817	0	5	4	Pushcart	Day 1: Pushcart
02/05/26,	Hiral	PRAJAPATI HIRALBEN VINUBHAI	A	8100	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	Vraj k patel	PATEL VRAJ KANAIALAL	A	16647	0	5	4	Pushcart	Day 1: Pushcart
02/05/26,	PATEL HARSHKUMAR KANAIA	PATEL HARSHKUMAR KANAIALAL	A	10002	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	PATEL VRAJ RAJESHBHAI's Te	PATEL VRAJ RAJESHBHAI	A	11007	0	20	1	Pushcart	Day 1: Pushcart
02/05/26,	Drashti	PATEL DRASHTI VIJAYBHAI	A	10356	0	20	1	Pushcart	Day 1: Pushcart
02/05/26,	s Team	GATHIYAWALA HEENA PARESHKUMAR	A	8733	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	Divy patel	PATEL DIVYKUMAR SHAILESHBHAI	A	18672	0	0	5	Food Truck	Day 1: Food Truck
02/05/26,	PATHAN SANIYAKHAN Team	PATHAN SANIYAKHAN MUJIBKHAN	A	37794	0	0	5	Food Truck	Day 1: Food Truck
02/05/26,	Diyapatel	PATEL DIYA RAKESHKUMAR	A	4407	0	2	1	Food Truck	Day 1: Food Truck
02/05/26,	Vaishvi Patel	PATEL VAISHVIBEN GIRISHKUMAR	A	12870	0	15	2	Pushcart	Day 1: Pushcart
02/05/26,	Khush icecream	PATEL KHUSH NITINKUMAR	A	282	0	1	0	Pushcart	Day 1: Pushcart
02/05/26,	Kenal patel	PATEL KENAL JAGDISHBHAI	A	8361	0	25	0	Pushcart	Day 1: Pushcart
02/05/26,	s Team	PATEL VATS NATVARLAL	A	14943	0	10	3	Food Truck	Day 1: Food Truck
02/05/26,	s Team	PATEL MEET KHODABHAI	A	15711	0	6	3	Food Truck	Day 1: Food Truck
02/05/26,	Dharmik	PATEL DHARMIKBHAI DINESHKUMAR	A	19002	0	5	4	Pushcart	Day 1: Pushcart
02/05/26,	Aryan Prajapati	PRAJAPATI ARYAN JIGNESHBHAI	A	19083	0	0	5	Food Truck	Day 1: Food Truck
02/05/26,	s Team	PARWANI RISHIKA VISHNUBHAI	A	16479	0	15	2	Pushcart	Day 1: Pushcart
02/05/26,	Kruti prajapati	PRAJAPATI KRUTI BHARATBHAI	A	16074	0	10	3	Pushcart	Day 1: Pushcart
02/05/26,	Parmar Manishkumar	PARMAR MANISHKUMAR NARANBHAI	A	18036	0	0	5	Food Truck	Day 1: Food Truck
02/05/26,	s Team	PATEL DEV SURESHKUMAR	A	12144	1	5	3	Pushcart	Day 1: Pushcart
02/05/26,	Maan Patel	PATEL MAAN PRAVINKUMAR	A	14733	0	10	3	Food Truck	Day 1: Food Truck
02/05/26,	Khushi patel	PATEL KHUSHI JAYESHKUMAR	A	297	0	1	0	Pushcart	Day 1: Pushcart
02/05/26,	Raj Patel	PATEL RAJ KALPESHKUMAR	A	14538	0	10	3	Pushcart	Day 1: Pushcart
02/05/26,	Astha Patel	PATEL ASTHA KALPESHKUMAR	A	17067	0	5	4	Food Truck	Day 1: Food Truck
02/05/26,	k Team	KRISHKUMAR ARAVINDBHAI PATEL	A	3636	0	0	1	Food Truck	Day 1: Food Truck
02/05/26,	PRAJAPATI LAGNI SUBHASHI	PRAJAPATI LAGNI SUBHASHBHAI	A	16650	0	5	4	Pushcart	Day 1: Pushcart
02/05/26,	Patel Maulik Team	PATEL MAULIK RAMANBHAI	A	15078	0	20	1	Pushcart	Day 1: Pushcart
02/05/26,	Ayaz1	BHATTI MAHAMMADAYAZ MAHAMMAT	A	12819	1	5	3	Pushcart	Day 1: Pushcart
02/05/26,	PATEL DHAIRYA CHANDRAKA	PATEL DHAIRYA CHANDRAKANT	A	20682	0	5	4	Pushcart	Day 1: Pushcart
02/05/26,	Het	PATEL HET PARESHBHAI	A	10641	0	10	3	Food Truck	Day 1: Food Truck
02/04/26,	LEUVA ARYANKUMAR JAGAD	LEUVA ARYANKUMAR JAGADISHBHAI	A	18918	0	0	5	Food Truck	Day 1: Food Truck
02/03/26,	s Team	KUGASIYA SMIT PRAVINKUMAR	A	7431	0	10	1	Pushcart	Day 1: Pushcart
02/03/26,	Arpana	KUSHWAHA ARPANAKUMARI PREMKA	A	4368	0	14	0	Pushcart	Day 1: Pushcart
02/03/26,	Gajjar Prachiben Sevantilal	GAJJAR PRACHIBEN SEVANTILAL	A	7641	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Disha Kansara	KANSARA DISHA VIMALKUMAR	A	9999	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Janvi Bhavsar	BHAVSAR JANVI JIGNESHKUMAR	A	10641	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Dilip	DESAI DILIPKUMAR HIRABHAI	A	16308	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	KRISH	DARJI KRISHKUMAR GORDHANBHAI	A	17169	0	15	2	Pushcart	Day 1: Pushcart
02/03/26,	Modi Garv's Team	MODI GARV ALKESHKUMAR	A	15012	1	15	1	Pushcart	Day 1: Pushcart
02/03/26,	Pallavi	CHUHAN PALLAVI GIRISHBHAI	A	9000	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	food truck	PANCHAL VISHALKUMAR MALABHAI	A	17022	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	Aarti makavana	MAKAVANA ARATIBEN PARBATSINH	A	8262	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	MBA wala ice cream	DHAIDA ROHIT BHARATBHAI	A	10800	0	20	1	Food Truck	Day 1: Food Truck
02/03/26,	Almas	KHANUSIYA ALMASBANU AAMINBHAI	A	10923	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	OZA DIVYA	OZA DIVYABEN DHARMENDRAKUMAR	A	11919	0	25	0	Pushcart	Day 1: Pushcart



02/03/26,	ALIFIYA VOHRA	ALIFIYA VOHRA	A	8895	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Nidhi Barot	BAROT NIDHIBEN NAGESHBHAI	A	8640	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Mittal parmar	MITAL ARVINDBHAI PARMAR	A	8601	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Minal kalal	MS MINAL KALAL	A	10062	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Dhruvanshi Patel	DHRUVANSHI VISHAL PATEL	A	8415	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	DARJI KHUSHI	DARJI KHUSHIBEN UPENDRABHAI	A	12420	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Happy parmar	PARMAR HAPPY KAMLESHKUMAR	A	8178	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Monisha Ojha	MONISHA OJHA	A	8526	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Makwana Alok Jashvantbhai	MAKWANA ALOK JASHVANTBHAI	A	14898	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	GOHIL SHIVAM	GOHIL SHIVAM KHODIDASHBHAI	A	7899	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Priyanka Chitara	CHITARA PRIYANKABEN HARESHBHAI	A	11442	1	10	2	Pushcart	Day 1: Pushcart
02/03/26,	JASANI VASUKUMAR JITENDR	JASANI VASUKUMAR JITENDRABHAI	A	12534	0	15	2	Pushcart	Day 1: Pushcart
02/03/26,	s Team	JANI PRASHANT DIPAKKUMAR	A	1491	1	5	0	Pushcart	Day 1: Pushcart
02/03/26,	Bhargavi Bhavsar	BHARGAVI BHAVSAR	A	10653	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Abhit	KALVANI ABHIT TULSIDAS	A	17067	0	5	4	Pushcart	Day 1: Pushcart
02/03/26,	Charmi	MODI CHARMI SUKHDEVBHAI	A	17040	0	5	4	Pushcart	Day 1: Pushcart
02/03/26,	Oza Parth's Team	OZA PARTH HITESHKUMAR	A	9315	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	BEARFOX	DARJI YASH AMITBHAI	A	15162	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	PANTHS TEAM	DARJI PANTHKUMAR MUKESHBHAI	A	14424	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	Unnati	MODI UNNATI ALPESHBHAI	A	14868	1	5	3	Pushcart	Day 1: Pushcart
02/03/26,	Bhupesh	BHUPESH KALAL	A	14388	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	s Team	CHANDNANI MANAV BHAVESH	A	11640	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Kuldeep	LUHARIYA KULDIP MUKESHBHAI	A	11949	1	5	3	Pushcart	Day 1: Pushcart
02/03/26,	Smit1	DARJI SMIT HARSHADBHAI	A	17478	0	10	3	Pushcart	Day 1: Pushcart
02/03/26,	Manan mehta	MEHTA MANAN TINESHKUMAR	A	14232	0	10	3	Food Truck	Day 1: Food Truck
02/03/26,	ASHUTOSH KUMAR PRAJAPA	ASHUTOSH KUMAR PRAJAPATI	A	8586	0	24	0	Pushcart	Day 1: Pushcart
02/03/26,	JANI MANAV VIPULKUMAR	JANI MANAV VIPULKUMAR	A	11301	0	25	0	Pushcart	Day 1: Pushcart
02/03/26,	Desai Ltd.	DESAI SUDHIR BHARATBHAI	A	0	0	0	0	Pushcart	Day 1: Pushcart
02/03/26,	Ansh Chaudhary	ANSH CHAUDHARY	A	17136	0	5	4	Food Truck	Day 1: Food Truck
02/03/26,	Parth Chaudhari	CHAUDHARI PARTHKUMAR GUNVANTE	A	17097	0	5	4	Food Truck	Day 1: Food Truck
02/03/26,	PANCHAL BHAVIK	PANCHAL BHAVIK RAMESHBHAI	A	12339	0	5	3	Food Truck	Day 1: Food Truck
02/03/26,		DAVE YASHKUMAR BATUKBHAI	A	15018	1	10	2	Pushcart	Day 1: Pushcart
02/03/26,	DESAI HARDAVI BHAVIKBHAI	DESAI HARDAVI BHAVIKBHAI	A	15108	1	10	2	Pushcart	Day 1: Pushcart
02/03/26,	Alex P Patel	ALEX P PATEL	A	33792	0	5	4	Pushcart	Day 1: Pushcart
02/03/26,	DAVE NISHANT GHANSHYAM	DAVE NISHANT GHANSHYAM	A	20403	0	0	5	Food Truck	Day 1: Food Truck
02/03/26,	A team	AKSHITA SONI	A	1272	0	4	0	Pushcart	Day 1: Pushcart
02/03/26,	KRISH	DARJI KRISHKUMAR GORDHANBHAI	A	0	0	0	0	Pushcart	Day 1: Pushcart
02/03/26,	Manav Chandnani	CHANDNANI MANAV BHAVESH	A	0	0	0	0	Pushcart	Day 1: Pushcart
02/02/26,	M	SUTHAR NAIYA KAMLESHBHAI	A	0	1	0	0	Research	Day 1: Research
01/29/26,	Welcome	PATEL JEELKUMAR DASHRATHBHAI	A	5613	1	5	1	Food Truck	Day 1: Food Truck
01/27/26,	PATEL RUDRA HITESHKUMAR	PATEL RUDRA HITESHKUMAR	A	3849	1	0	1	Food Truck	Day 1: Food Truck
02/15/26,	Quick Bites King	PATEL JEELKUMAR DASHRATHBHAI	A	7482	0	0	2	Food Truck	Day 1: Food Truck
02/14/26,	MANYA PATEL	PATEL MANYA TUSHALKUMAR	A	20808	0	0	5	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
02/12/26,	Dharmik	PATEL DHARMIKBHAI DINESHKUMAR	B	10494	0	10	2	Food Truck	Day 1: Food Truck
02/12/26,	DAVE NISHANT GHANSHYAM	DAVE NISHANT GHANSHYAM	B	0	0	0	0	Food Truck	Day 1: Food Truck
02/12/26,	Srushti patel	PATEL SRUSHTIBEN MAHESHBHAI	B	5301	0	5	1	Pushcart	Day 1: Pushcart
02/12/26,	PATEL PRIYA SANJAYKUMAR	PATEL PRIYA SANJAYKUMAR	B	0	0	0	0	Pushcart	Day 1: Pushcart
02/12/26,	Patel Vrajkumar Dipakbhai's	PATEL VRAJKUMAR DIPAKBHAI	B	14529	0	11	3	Pushcart	Day 1: Pushcart
02/12/26,	s Team patel astha manojbh	PATEL ASTHA MANOJBHAI	B	12771	0	15	2	Pushcart	Day 1: Pushcart
02/12/26,	Dev Patel	PATEL DEV SURESHKUMAR	B	17082	0	6	4	Food Truck	Day 1: Food Truck
02/12/26,	PATEL VISMAY MUKESHKUM	PATEL VISMAY MUKESHKUMAR	B	17217	0	5	4	Pushcart	Day 1: Pushcart



02/12/26,	Khush patel	PATEL KHUSH NITINKUMAR	B	14733	0	10	3	Pushcart	Day 1: Pushcart
02/12/26,	Patel krish jayeshkumar's Te	PATEL KRISH JAYESHKUMAR	B	20718	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Aryan Prajapati	PRAJAPATI ARYAN JIGNESHBHAI	B	19029	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	PARTH	PATEL PARTH YOGESHKUMAR	B	18561	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	Vats Patel	PATEL VATS NATVARLAL	B	19083	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	VP Zone	PATEL VED PANKAJBHAI	B	4170	0	13	0	Pushcart	Day 1: Pushcart
02/12/26,	Patel Parth Chandrakant bh	PATEL PARTH CHANDRAKANTBHAI	B	16056	0	10	3	Food Truck	Day 1: Food Truck
02/12/26,	Patel Suhani vinodbhai	PATEL SUHANI VINODBHAI	B	16578	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	PATEL JAINAMKUMAR NIKUL	PATEL JAINAMKUMAR NIKULKUMAR	B	17889	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	Diyapatel	PATEL DIYA RAKESHKUMAR	B	4059	4	0	1	Research	Day 1: Research
02/12/26,	PATEL JAIMIN SUNILBHAI	PATEL JAIMIN SUNILBHAI	B	14034	0	10	3	Food Truck	Day 1: Food Truck
02/12/26,	PATEL NILKUMAR's Team	PATEL NILKUMAR BIPINCHANRA	B	22377	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	MANYA PATEL	PATEL MANYA TUSHALKUMAR	B	19164	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Khushi patel	PATEL KHUSHI JAYESHKUMAR	B	12264	1	5	3	Food Truck	Day 1: Food Truck
02/12/26,	PATHAN SANIYAKHAN Team	PATHAN SANIYAKHAN MUJIBKHAN	B	33459	0	5	4	Pushcart	Day 1: Pushcart
02/12/26,	Vraj k patel	PATEL VRAJ KANAIYALAL	B	13455	1	5	3	Food Truck	Day 1: Food Truck
02/12/26,	k Team	KRISHKUMAR ARAVINDBHAI PATEL	B	12924	1	5	3	Pushcart	Day 1: Pushcart
02/12/26,	Hiral prajapati	PRAJAPATI HIRALBEN VINUBHAI	B	21132	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Bindiya Patel	PATEL BINDIYA DILIPBHAI	B	16065	1	0	4	Food Truck	Day 1: Food Truck
02/12/26,	s Team	PATEL KASHISHBEN DIPAKKUMAR	B	17793	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	PATEL FENILKUMAR MANOJ	PATEL FENILKUMAR MANOJBHAI	B	18273	0	5	4	Pushcart	Day 1: Pushcart
02/12/26,	Divy patel	PATEL DIVYKUMAR SHAILESHBHAI	B	18429	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	Binal Prajapati	PRAJAPATI BINAL MAHESHBHAI	B	18732	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Patel Maulik Team	PATEL MAULIK RAMANBHAI	B	4911	2	15	0	Research	Day 1: Research
02/12/26,	Kruti prajapati	PRAJAPATI KRUTI BHARATBHAI	B	22251	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Patel Mit H.	PATEL MIT HASAMUKHBHAI	B	17130	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	Raj Patel	PATEL RAJ KALPESHKUMAR	B	16020	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	PATEL RUDRA HITESHKUMA	PATEL RUDRA HITESHKUMAR	B	16569	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	PRAJAPATI LAGNI SUBHASH	PRAJAPATI LAGNI SUBHASHBHAI	B	25431	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Kenal patel	PATEL KENAL JAGDISHBHAI	B	19443	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	Maan Patel	PATEL MAAN PRAVINKUMAR	B	16881	0	5	4	Food Truck	Day 1: Food Truck
02/12/26,	Yp's	PATEL YASH PANKAJKUMAR	B	19239	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Drashti Patel	PATEL DRASHTI VIJAYBHAI	B	20343	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	Vaishvi Patel	PATEL VAISHVIBEN GIRISHKUMAR	B	19452	0	0	5	Food Truck	Day 1: Food Truck
02/12/26,	PATEL VRAJ RAJESHBHAI's Te	PATEL VRAJ RAJESHBHAI	B	20277	0	0	5	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
02/19/26,	MBA wala ice cream	DHAIDA ROHIT BHARATBHAI	A	21492	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	Aryan Prajapati	PRAJAPATI ARYAN JIGNESHBHAI	A	28962	0	5	4	Pushcart	Day 1: Pushcart
02/19/26,	SINDHI LAXMIBEN TEJUMAL	SINDHI LAXMIBEN TEJUMAL	A	21945	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	VP Zone	PATEL VED PANKAJBHAI	A	11181	0	20	1	Pushcart	Day 1: Pushcart
02/19/26,	PATHAN ARSHKHAN RAFIKM	PATHAN ARSHKHAN RAFIKMAHMMAD	A	20868	0	5	4	Food Truck	Day 1: Food Truck
02/19/26,	Viral's Team	PATEL VIRAL HARESHBHAI	A	8112	0	2	2	Food Truck	Day 1: Food Truck
02/19/26,	Patel Mit H.	PATEL MIT HASAMUKHBHAI	A	18927	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	PATEL RUDRA HITESHKUMA	PATEL RUDRA HITESHKUMAR	A	16863	0	5	4	Food Truck	Day 1: Food Truck
02/19/26,	patel het	PATEL HET PARESHBHAI	A	21048	0	5	4	Pushcart	Day 1: Pushcart
02/19/26,	Parmar priyanshu	PARMAR PRIYANSHU RAMESHBHAI	A	20136	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	k Team	KRISHKUMAR ARAVINDBHAI PATEL	A	19836	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	Drashti Patel	PATEL DRASHTI VIJAYBHAI	A	19893	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	PATHAN SANIYAKHAN Team	PATHAN SANIYAKHAN MUJIBKHAN	A	37737	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	Patel Vraj Kumar Dipakbhai's	PATEL VRAJKUMAR DIPAKBHAI	A	19482	0	0	5	Food Truck	Day 1: Food Truck
02/19/26,	Patel Maulik Team	PATEL MAULIK RAMANBHAI	A	21237	0	15	2	Pushcart	Day 1: Pushcart
02/19/26,	Krish patel Team	PATEL KRISH JAYESHKUMAR	A	12105	2	0	3	Research	Day 1: Research



02/19/26,		PATEL VATS NATVARLAL	A	0	0	0	0	Research	Day 1: Research,
02/19/26,	meet patel	PATEL MEET KHODABHAI	A	13419	1	10	2	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
02/26/26,	Dharmik	PATEL DHARMIKBHAI DINESHKUMAR	C	19443	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Patel Mahima	PATEL MAHIMA YOGESHBHAI	C	8097	0	25	0	Pushcart	Day 1: Pushcart
02/26/26,	PATEL JAINAMKUMAR NIKUL	PATEL JAINAMKUMAR NIKULKUMAR	C	29748	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Hom Patel	PATEL HOMKUMAR JIGNESHBHAI	C	20844	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Khush patel	PATEL KHUSH NITINKUMAR	C	12942	1	10	2	Food Truck	Day 1: Food Truck
02/26/26,	Vats Patel	PATEL VATS NATVARLAL	C	17205	0	5	4	Food Truck	Day 1: Food Truck
02/26/26,	Dhairya patel	PATEL DEV SURESHKUMAR	C	14898	0	10	3	Food Truck	Day 1: Food Truck
02/26/26,	Khushi patel	PATEL KHUSHI JAYESHKUMAR	C	20886	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Divy patel	PATEL DIVYKUMAR SHAILESHBHAI	C	14001	1	5	3	Food Truck	Day 1: Food Truck
02/26/26,	PATEL FENILKUMAR MANOJ	PATEL FENILKUMAR MANOJBHAI	C	19257	0	5	4	Food Truck	Day 1: Food Truck
02/26/26,	Yp's	PATEL YASH PANKAJKUMAR	C	29358	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	patel astha manojbhai	PATEL ASTHA MANOJBHAI	C	15804	0	5	4	Food Truck	Day 1: Food Truck
02/26/26,	Astha Patel	PATEL ASTHA KALPESHKUMAR	C	18486	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	PATEL JAIMIN SUNILBHAI	PATEL JAIMIN SUNILBHAI	C	16476	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Patel Parth Chandrakant bh	PATEL PARTH CHANDRAKANTBHAI	C	19209	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Hiral p	PRAJAPATI HIRALBEN VINUBHAI	C	28830	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Maan Patel	PATEL MAAN PRAVINKUMAR	C	18975	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Kruti prajapati	PRAJAPATI KRUTI BHARATBHAI	C	16902	0	5	4	Food Truck	Day 1: Food Truck
02/26/26,	MANYA PATEL	PATEL MANYA TUSHALKUMAR	C	28902	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Vraj k patel	PATEL VRAJ KANAIYALAL	C	0	0	0	0	Food Truck	Day 1: Food Truck
02/26/26,	Bindiya Patel	PATEL BINDIYA DILIPBHAI	C	16410	0	5	4	Pushcart	Day 1: Pushcart
02/26/26,	Binal Prajapati	PRAJAPATI BINAL MAHESHBHAI	C	17871	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	PRAJAPATI LAGNI SUBHASH	PRAJAPATI LAGNI SUBHASHBHAI	C	17205	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	PATEL VISMAY MUKESHKUM	PATEL VISMAY MUKESHKUMAR	C	19002	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Vaishvi Patel	PATEL VAISHVIBEN GIRISHKUMAR	C	19302	0	0	5	Food Truck	Day 1: Food Truck
02/26/26,	Raj Patel	PATEL RAJ KALPESHKUMAR	C	19074	0	0	5	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	# Cart	Truck	First Action	History
02/09/26,	SINDHI ALFAJ	SINDHI ALFAJBHAI ILIYASBHAI	A	18852	0	5	4	Food Truck	Day 1: Food Truck
02/09/26,	Zala Jaysinh's Team	ZALA JAYSINH BAHADURSINH	A	21765	0	0	5	Food Truck	Day 1: Food Truck
02/09/26,	PRAJAPATI YUVRAJ ISHVARBH	PRAJAPATI YUVRAJ ISHVARBHAI	A	2637	0	8	0	Pushcart	Day 1: Pushcart
02/09/26,	PRAJAPATI MIHIRKUMAR PRA	PRAJAPATI MIHIRKUMAR PRAVINBHAI	A	285	0	1	0	Pushcart	Day 1: Pushcart
02/09/26,	THAKKAR KAUSHIKKUMAR H	THAKKAR KAUSHIKKUMAR HASMUKHE	A	19557	0	5	4	Pushcart	Day 1: Pushcart
02/09/26,	Vyas Hiral	VYAS HIRAL NIKESHKUMAR	A	9084	0	25	0	Pushcart	Day 1: Pushcart
02/09/26,	SOLANKI RIMMI JAYESHBHAI	SOLANKI RIMMI JAYESHBHAI	A	16449	0	20	1	Pushcart	Day 1: Pushcart
02/09/26,	JAINI	SHAH JAINI RAKESHKUMAR	A	8853	0	25	0	Pushcart	Day 1: Pushcart
02/09/26,	PRAJAPATI TISHA SUNILKUM	PRAJAPATI TISHA SUNILKUMAR	A	10215	1	10	2	Food Truck	Day 1: Food Truck
02/09/26,	VAGHELA SHANI MANOJSINH	VAGHELA SHANI MANOJSINH	A	11667	0	15	2	Food Truck	Day 1: Food Truck
02/09/26,	Shaikh Minaz Sabir Hussain	SHAIKH MINAZ SABIRHUSSAIN	A	17085	0	5	4	Food Truck	Day 1: Food Truck
02/09/26,	VIKAS KR. JHA	VIKAS KUMAR JHA	A	8670	2	5	2	Food Truck	Day 1: Food Truck
02/09/26,	Krishna Shah	SHAH KRISHA DHARMESHBHAI	A	9423	0	25	0	Pushcart	Day 1: Pushcart
02/09/26,	Payal singh	SINGH PAYAL AJAYKUMAR	A	10113	0	19	1	Pushcart	Day 1: Pushcart
02/09/26,	Vanjani Prachi Sanjaykumar	VANJANI PRACHI SANJAYKUMAR	A	12594	1	5	3	Food Truck	Day 1: Food Truck
02/09/26,	VIKKEY KUMAR'S TEAM	VIKKEY KUMAR	A	15363	0	10	3	Pushcart	Day 1: Pushcart
02/09/26,	PRAJAPATI VIVEK	PRAJAPATI VIVEKKUMAR ASHOKBHAI	A	12471	0	25	0	Pushcart	Day 1: Pushcart
02/09/26,	RAVAL VIDHI DINESHBHAI's	RAVAL VIDHI DINESHBHAI	A	18453	0	10	3	Pushcart	Day 1: Pushcart
02/09/26,	Trivedi's Team	TRIVEDI PALAK ANKURBHAI	A	12390	0	15	2	Food Truck	Day 1: Food Truck
02/09/26,	AYUSH SHAH	SHAH AYUSHKUMAR SANTOSHBHAI	A	12198	1	10	2	Pushcart	Day 1: Pushcart



02/09/26,	Pooja Thakor	THAKOR POOJA MANOJKUMAR	A	20124	0	0	5	Food Truck	Day 1: Food Truc
02/09/26,	Payal Sharma Team	SHARMA PAYAL HEMANTKUMAR	A	19392	0	0	5	Food Truck	Day 1: Food Truc
02/09/26,	s Team	YAGNIK MANDAR HEMANG	A	10647	0	25	0	Pushcart	Day 1: Pushcart T
02/09/26,	Rushil Vachhani	VACHHANI RUSHIL JAYESHBHAI	A	10287	0	20	1	Food Truck	Day 1: Food Truc
02/09/26,	Devil's Team	VADGAMA YASH NILESHBHAI	A	18441	0	5	4	Food Truck	Day 1: Food Truc
02/09/26,	TANIYA PAWAR's Team	TANIYA PAWAR	A	9978	0	19	1	Food Truck	Day 1: Food Truc
02/09/26,	RITESH HAZRA	RITESH HAZRA	A	20115	0	5	4	Pushcart	Day 1: Pushcart E
02/09/26,	SOJITRA RAJ's Team	SOJITRA RAJ MANSUKHBHAI	A	17349	0	5	4	Pushcart	Day 1: Pushcart E
02/09/26,	s Team	SUTHAR MIHIR ARUNKUMAR	A	8055	0	25	0	Pushcart	Day 1: Pushcart E
02/09/26,	ZALA YUVRAJSINH	ZALA YUVRAJSINH PARBATSINH	A	16815	0	5	4	Pushcart	Day 1: Pushcart E
02/09/26,	RATHOD FALGUNIBAHEN NA	RATHOD FALGUNIBAHEN NARESHBHAI	A	15666	0	5	4	Food Truck	Day 1: Food Truc
02/09/26,	TRIPATHI VEDANT	TRIPATHI VEDANT SHESHNARAYAN	A	17112	0	5	4	Food Truck	Day 1: Food Truc
02/09/26,	roushan raj's Team	ROUSHAN RAJ	A	18108	0	0	5	Food Truck	Day 1: Food Truc
02/09/26,	Pooja Thakor	THAKOR POOJA MANOJKUMAR	A	8055	0	0	0	Food Truck	Day 1: Food Truc
02/09/26,	SOLANKI MAITRIBEN BHARA	SOLANKI MAITRIBEN BHARATKUMAR	A	16815	0	0	0	Pushcart	Day 1: Food Truc
02/09/26,	SINDHI ALFAJ	SINDHI ALFAJBHAI ILIYASBHAI	A	15666	0	0	0	Pushcart	Day 1: Food Truc
02/20/26,	SENMA JAYDEEP DINESHBHAI	SENMA JAYDEEP DINESHBHAI	A	17916	0	0	5	Food Truck	Day 1: Food Truc

Date	Team	Users	Scenario	Total Rev	Research	#	Cart	Truck	First Action	History
02/16/26,	Purohit Torvani Dilipkumar	PUROHIT TORVANI DILIPKUMAR	B	8346		1	14	1	Pushcart	Day 1: Pushcart E
02/16/26,	Khushali 's Team	RAJPUT KHUSHALI RAMESHBHAI	B	21294		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	Sadhu priyanka	SADHU PRIYANKABEN GOPALDAS	B	21705		0	5	4	Food Truck	Day 1: Food Truc
02/16/26,	Dharmi's Team	VADGAMA DHARMI RAJNISH	B	13458		0	25	0	Pushcart	Day 1: Pushcart E
02/16/26,	RITESH HAZRA	RITESH HAZRA	B	19221		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	PRAJAPATI VIVEK	PRAJAPATI VIVEKKUMAR ASHOKBHAI	B	18222		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	AYUSH SHAH	SHAH AYUSHKUMAR SANTOSHBHAI	B	13074		1	6	3	Research	Day 1: Research,
02/16/26,	Trivedi's Team	TRIVEDI PALAK ANKURBHAI	B	18951		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	JAINI	SHAH JAINI RAKESHKUMAR	B	8985		0	25	0	Pushcart	Day 1: Pushcart E
02/16/26,	VAGHELA SHANI MANOJSINH	VAGHELA SHANI MANOJSINH	B	0		0	0	0	Food Truck	Day 1: Food Truc
02/16/26,	roushan raj's Team	ROUSHAN RAJ	B	16044		0	5	5	Food Truck	Day 1: Food Truc
02/16/26,	Dan Richard	Dan Richard	B	18645		0	5	4	Food Truck	Day 1: Food Truc
02/16/26,	SINDHI ALFAJ	SINDHI ALFAJBHAI ILIYASBHAI	B	14691		0	10	3	Food Truck	Day 1: Food Truc
02/16/26,	VIKAS KR. JHA	VIKAS KUMAR JHA	B	12735		1	5	3	Research	Day 1: Research,
02/16/26,	RAVAL VIDHI DINESHBHAI's	RAVAL VIDHI DINESHBHAI	B	1680		0	5	0	Pushcart	Day 1: Pushcart E
02/16/26,	Prinsi's Team	PRAJAPATI PRINSI BALDEVBHAI	B	15261		0	0	4	Food Truck	Day 1: Food Truc
02/16/26,	Zala Jaysinh's Team	ZALA JAYSINH BAHADURSINH	B	20550		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	VIKKEY KUMAR'S TEAM	VIKKEY KUMAR	B	17979		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	SENMA JAYDEEP DINESHBHAI	SENMA JAYDEEP DINESHBHAI	B	13512		0	10	3	Food Truck	Day 1: Food Truc
02/16/26,	Vyas Hiral	VYAS HIRAL NIKESHKUMAR	B	0		0	0	0	Food Truck	Day 1: Food Truc
02/16/26,	THAKKAR KAUSHIKKUMAR H	THAKKAR KAUSHIKKUMAR HASMUKHE	B	21300		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	ZALA YUVRAJSINH	ZALA YUVRAJSINH PARBATSINH	B	18342		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	TRIPATHI VEDANT	TRIPATHI VEDANT SHESHNARAYAN	B	16896		0	5	4	Food Truck	Day 1: Food Truc
02/16/26,	Prajapati Meet Shaileshbhai	PRAJAPATI MEET SHAILESHBHAI	B	18912		0	5	4	Food Truck	Day 1: Food Truc
02/16/26,	Ritesh kumar	RITESH KUMAR	B	10707		2	5	2	Research	Day 1: Research,
02/16/26,	TANIYA PAWAR's Team	TANIYA PAWAR	B	16596		0	5	4	Food Truck	Day 1: Food Truc
02/16/26,	PRAJAPATI MIHIRKUMAR PR	PRAJAPATI MIHIRKUMAR PRAVINBHAI	B	20619		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	Sojitra Raj	SOJITRA RAJ MANSUKHBHAI	B	18963		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	Payal singh	SINGH PAYAL AJAYKUMAR	B	13551		1	5	3	Food Truck	Day 1: Food Truc
02/16/26,	Suthar Naiya Kamleshbhai	SUTHAR NAIYA KAMLESHBHAI	B	16974		0	5	4	Food Truck	Day 1: Food Truc
02/16/26,	Vankar Dhara Rameshbhai	VANKAR DHARA RAMESHBHAI	B	24324		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	s Team	SUTHAR MIHIR ARUNKUMAR	B	15279		1	0	4	Food Truck	Day 1: Food Truc
02/16/26,	Payal Sharma Team	SHARMA PAYAL HEMANTKUMAR	B	19605		0	0	5	Food Truck	Day 1: Food Truc
02/16/26,	Pooja Thakor	THAKOR POOJA MANOJKUMAR	B	23487		0	5	4	Food Truck	Day 1: Food Truc



02/16/26,	Vanjani Prachi Sanjaykumar	VANJANI PRACHI SANJAYKUMAR	B	12303	1	5	3	Pushcart	Day 1: Pushcart
02/16/26,	s Teams Team	YAGNIK MANDAR HEMANG	B	21777	0	0	5	Food Truck	Day 1: Food Truck
02/16/26,	Rushil Vachhani	VACHHANI RUSHIL JAYESHBHAI	B	21414	0	0	5	Food Truck	Day 1: Food Truck
02/16/26,	Shaikh Minaz Sabir Hussain	SHAIKH MINAZ SABIRHUSSAIN	B	15570	0	5	4	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
02/23/26,	Dalitso Bakuwa Marevoni's T	Dalitso Bakuwa Marevoni	C	8727	0	2	2	Food Truck	Day 1: Food Truck
02/23/26,	PRAJAPATI MIHIRKUMAR PRA	PRAJAPATI MIHIRKUMAR PRAVINBHAI	C	19722	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Dan Richard Francis	Dan Richard	C	17250	0	5	4	Pushcart	Day 1: Pushcart
02/23/26,	Krishna Shah P.	SHAH KRISHA PARESHKUMAR	C	19191	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Payal singh	SINGH PAYAL AJAYKUMAR	C	12453	1	5	3	Research	Day 1: Research,
02/23/26,	TANIYA PAWAR's Team	TANIYA PAWAR	C	16104	0	5	4	Food Truck	Day 1: Food Truck
02/23/26,	PRAJAPATI YUVRAJ ISHVARBH	PRAJAPATI YUVRAJ ISHVARBHAI	C	34116	0	5	4	Pushcart	Day 1: Pushcart
02/23/26,	PRAJAPATI TISHA SUNILKUM	PRAJAPATI TISHA SUNILKUMAR	C	16575	0	5	4	Food Truck	Day 1: Food Truck
02/23/26,	MAITRI	SOLANKI MAITRIBEN BHARATKUMAR	C	18693	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Hari om	ZALA YUVAJINSINH PARBATSINH	C	23631	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Mandarr	YAGNIK MANDAR HEMANG	C	7863	0	25	0	Pushcart	Day 1: Pushcart
02/23/26,	SOLANKI RIMMI JAYESHBHA	SOLANKI RIMMI JAYESHBHAI	C	20382	0	5	4	Pushcart	Day 1: Pushcart
02/23/26,	YASHVI PATEL	YASHVI PATEL	C	18300	0	5	4	Food Truck	Day 1: Food Truck
02/23/26,	RAVAL VIDHI DINESHBHAI's	RAVAL VIDHI DINESHBHAI	C	17148	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Trivedi's Team	TRIVEDI PALAK ANKURBHAI	C	17916	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	JAINI	SHAH JAINI RAKESHKUMAR	C	28212	0	10	3	Pushcart	Day 1: Pushcart
02/23/26,	RATHOD FALGUNIBAHEN NA	RATHOD FALGUNIBAHEN NARESHBHAI	C	24834	0	5	4	Food Truck	Day 1: Food Truck
02/23/26,	Prinsi's Team	PRAJAPATI PRINSI BALDEVBHAI	C	28734	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Vanjani Prachi Sanjaykumar	VANJANI PRACHI SANJAYKUMAR	C	18060	0	5	4	Food Truck	Day 1: Food Truck
02/23/26,	Vankar Dhara Rameshbhai	VANKAR DHARA RAMESHBHAI	C	10344	1	10	2	Pushcart	Day 1: Pushcart
02/23/26,	VIKAS KR. JHA	VIKAS KUMAR JHA	C	18888	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Shaikh Minaz Sabir Hussain	SHAIKH MINAZ SABIRHUSSAIN	C	17631	0	5	4	Food Truck	Day 1: Food Truck
02/23/26,	Sadhu priyanka	SADHU PRIYANKABEN GOPALDAS	C	23127	1	0	4	Food Truck	Day 1: Food Truck
02/23/26,	Khushali 's Team	RAJPUT KHUSHALI RAMESHBHAI	C	32733	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	SINDHI ALFAJ	SINDHI ALFAJBHAI ILIYASBHAI	C	20529	0	0	5	Food Truck	Day 1: Food Truck
02/23/26,	Vyas Hiral	VYAS HIRAL NIKESHKUMAR	C	12675	0	25	0	Pushcart	Day 1: Pushcart
02/23/26,	Prajapati Meet Shaileshbhai	PRAJAPATI MEET SHAILESHBHAI	C	13353	1	10	2	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	# Cart	Truck	First Action	History
04/20/26,	PRAJAPATI YUVRAJ ISHVARBH	PRAJAPATI YUVRAJ ISHVARBHAI	A	13377	0	10	3	Food Truck	Day 1: Food Truck
04/20/26,	Payal Sharma Team	SHARMA PAYAL HEMANTKUMAR	A	18711	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	VADGAMA YASH 's Team	VADGAMA YASH NILESHBHAI	C	25041	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	FALGUNI	RATHOD FALGUNIBAHEN NARESHBHAI	C	17547	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	GOSWAMI SUHANI DILIPVAN	GOSWAMI SUHANI DILIPVAN	C	18423	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	GOSWAMI SUHANI DILIPVAN	GOSWAMI SUHANI DILIPVAN	A	10965	0	0	3	Food Truck	Day 1: Food Truck
04/20/26,	FALGUNI	RATHOD FALGUNIBAHEN NARESHBHAI	A	10449	0	0	3	Food Truck	Day 1: Food Truck
04/20/26,	SENMA JAYDEEP DINESHBHAI	SENMA JAYDEEP DINESHBHAI	A	0	0	0	0	Food Truck	Day 1: Food Truck
04/20/26,	MAITRI	SOLANKI MAITRIBEN BHARATKUMAR	A	18459	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	SHAH KRISHA PARESHKUMA	SHAH KRISHA PARESHKUMAR	A	27309	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	PRINSI Team	PRAJAPATI PRINSI BALDEVBHAI	A	29172	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	SHAH AYUSHKUMAR SANTO	SHAH AYUSHKUMAR SANTOSHBHAI	A	15789	0	5	4	Food Truck	Day 1: Food Truck
04/20/26,	VED	PATEL VED PANKAJBHAI	A	18015	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	YASHVI PATEL	YASHVI PATEL	A	17178	0	5	4	Food Truck	Day 1: Food Truck
04/20/26,	DHARMI's Team	VADGAMA DHARMI RAJNISH	A	24435	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	ZALA JAYSINH BAHADURSINH	ZALA JAYSINH BAHADURSINH	A	20634	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	TRIPATHI VEDANT	TRIPATHI VEDANT SHESHNARAYAN	A	16287	0	5	4	Food Truck	Day 1: Food Truck
04/20/26,	Kaushik	THAKKAR KAUSHIKKUMAR HASMUKH	A	15756	0	5	4	Food Truck	Day 1: Food Truck



04/20/26,	VIKAS KUMAR JHA's Team	VIKAS KUMAR JHA	A	18702	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	Vivek Pajapati	PRAJAPATI VIVEKKUMAR ASHOKBHAI	A	37740	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	SHAH KRISHA DHARMESHBHAI	SHAH KRISHA DHARMESHBHAI	A	9720	0	20	1	Food Truck	Day 1: Food Truck
04/20/26,	RITESH KUMAR's Team	RITESH KUMAR	A	19218	0	5	4	Pushcart	Day 1: Pushcart
04/20/26,	VIKKEY KUMAR's Team	VIKKEY KUMAR	A	16368	0	5	4	Food Truck	Day 1: Food Truck
04/20/26,	RITESH HAZRA	RITESH HAZRA	A	24783	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	APEKSHA	SADRASANIYA APEKSHA JAYANTIBHAI	A	33432	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	RAJ's Team	SOJITRA RAJ MANSUKHBHAI	A	18339	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	ZALA YUVRAJSINH	ZALA YUVRAJSINH PARBATSINH	A	20274	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	VACHHANI RUSHIL JAYESHBHAI	VACHHANI RUSHIL JAYESHBHAI	A	18246	0	5	4	Food Truck	Day 1: Food Truck
04/20/26,	PARTH	PATEL PARTH YOGESHKUMAR	A	17958	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	VIKRAM's Team	THAKOR VIKRAMJI	A	17847	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	Kaushik	THAKKAR KAUSHIKKUMAR HASMUKHBHAI	B	9987	0	5	2	Food Truck	Day 1: Food Truck
04/20/26,	ZALA JAYSINH BAHADURSINH	ZALA JAYSINH BAHADURSINH	B	24783	0	0	0	Food Truck	Day 1: Food Truck
04/20/26,	RAJ's Team		B	33432	0	0	0	Food Truck	Day 1: Food Truck
04/20/26,	RITESH KUMAR's Team	RITESH KUMAR	B	18339	0	0	0	Food Truck	Day 1: Food Truck
04/20/26,	VACHHANI RUSHIL JAYESHBHAI	VACHHANI RUSHIL JAYESHBHAI	B	17799	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	SHARMA PAYAL HEMANTKUMAR	SHARMA PAYAL HEMANTKUMAR	B	21375	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	THAKOR POOJA	THAKOR POOJA MANOJKUMAR	B	22137	0	0	5	Food Truck	Day 1: Food Truck
04/20/26,	VIKRAM's Team	THAKOR VIKRAMJI	B	19488	0	0	5	Food Truck	Day 1: Food Truck

Date	Team	Users	Scenario	Total Rev	Research	Cart	Truck	First Action	History
04/25/26,	Dharmik	PATEL DHARMIKBHAI DINESHKUMAR	C	19443	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Patel Mahima	PATEL MAHIMA YOGESHBHAI	C	8097	0	25	0	Pushcart	Day 1: Pushcart
04/25/26,	PATEL JAINAMKUMAR NIKUL	PATEL JAINAMKUMAR NIKULKUMAR	C	29748	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Hom Patel	PATEL HOMKUMAR JIGNESHBHAI	C	20844	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Khush patel	PATEL KHUSH NITINKUMAR	C	12942	1	10	2	Food Truck	Day 1: Food Truck
04/25/26,	Vats Patel	PATEL VATS NATVARLAL	C	17205	0	5	4	Food Truck	Day 1: Food Truck
04/25/26,	Dhairya patel	PATEL DEV SURESHKUMAR	C	14898	0	10	3	Food Truck	Day 1: Food Truck
04/25/26,	Khushi patel	PATEL KHUSHI JAYESHKUMAR	C	20886	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Divy patel	PATEL DIVYKUMAR SHAILESHBHAI	C	14001	1	5	3	Food Truck	Day 1: Food Truck
04/25/26,	PATEL FENILKUMAR MANOJ	PATEL FENILKUMAR MANOJBHAI	C	19257	0	5	4	Food Truck	Day 1: Food Truck
04/25/26,	Yp's	PATEL YASH PANKAJKUMAR	C	29358	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	patel astha manojbhai	PATEL ASTHA MANOJBHAI	C	15804	0	5	4	Food Truck	Day 1: Food Truck
04/25/26,	Astha Patel	PATEL ASTHA KALPESHKUMAR	C	18486	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	PATEL JAIMIN SUNILBHAI	PATEL JAIMIN SUNILBHAI	C	16476	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Patel Parth Chandrakant bh	PATEL PARTH CHANDRAKANTBHAI	C	19209	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Hiral p	PRAJAPATI HIRALBEN VINUBHAI	C	28830	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Maan Patel	PATEL MAAN PRAVINKUMAR	C	18975	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Kruti prajapati	PRAJAPATI KRUTI BHARATBHAI	C	16902	0	5	4	Food Truck	Day 1: Food Truck
04/25/26,	MANYA PATEL	PATEL MANYA TUSHALKUMAR	C	28902	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Vraj k patel	PATEL VRAJ KANAIYALAL	C	28830	0	0	0	Food Truck	Day 1: Food Truck
04/25/26,	Bindiya Patel	PATEL BINDIYA DILIPBHAI	C	16410	0	5	4	Pushcart	Day 1: Pushcart
04/25/26,	Binal Prajapati	PRAJAPATI BINAL MAHESHBHAI	C	17871	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	PRAJAPATI LAGNI SUBHASH	PRAJAPATI LAGNI SUBHASHBHAI	C	17205	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	PATEL VISMAY MUKESHKUM	PATEL VISMAY MUKESHKUMAR	C	19002	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Vaishvi Patel	PATEL VAISHVIBEN GIRISHKUMAR	C	19302	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Raj Patel	PATEL RAJ KALPESHKUMAR	C	19074	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Happy parmar	PARMAR HAPPY KAMLESHKUMAR	B	20319	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Pallavi	CHUHAN PALLAVI GIRISHBHAI	B	22179	0	0	5	Food Truck	Day 1: Food Truck
04/25/26,	Charmi	MODI CHARMI SUKHDEVBHAI	B	14922	0	10	3	Food Truck	Day 1: Food Truck
04/25/26,	Team diamond	MODI GARV ALKESHKUMAR	B	20361	0	5	4	Food Truck	Day 1: Food Truck
04/25/26,	s Team kiri	Kiri Khushi	B	8400	0	25	0	Pushcart	Day 1: Pushcart



04/25/26,	Panth	DARJI PANTHKUMAR MUKESHBHAI	B	16317	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	Vishal Panchal	PANCHAL VISHALKUMAR MALABHAI	B	17643	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	PANCHAL BHAVIK	PANCHAL BHAVIK RAMESHBHAI	B	18645	1	0	4	Research	Day 1: Research.
04/25/26,	Arpana	KUSHWAHA ARPANAKUMARI PREM	B	1599	1	5	0	Pushcart	Day 1: Pushcart
04/25/26,	Heena	GATHIYAWALA HEENA PARESHKUMAR	B	14421	0	10	3	Food Truck	Day 1: Food Truc
04/25/26,	Divyesh Nandaniya	NANDANIYA DIVYESHKUMAR HAMIRBH	B	19443	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	Mou Das	MOU DAS	B	12216	1	5	3	Pushcart	Day 1: Pushcart
04/25/26,	Monisha Ojha	MONISHA OJHA	B	18639	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	s Team	DAVE YASHKUMAR BATUKBHAI	B	16584	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	ASHUTOSH KUMAR PRAJAPA	ASHUTOSH KUMAR PRAJAPATI	B	18804	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Khushiii	HARCHANDANI KHUSHIBEN MUKESHB	B	10059	1	10	2	Research	Day 1: Research.
04/25/26,	s Team	NAI SHITALBEN BABUBHAI	B	17028	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	Gajjar Prachiben Sevantilal	GAJJAR PRACHIBEN SEVANTILAL	B	17808	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	Nidhi Barot	BAROT NIDHIBEN NAGESHBHAI	B	18045	0	10	3	Food Truck	Day 1: Food Truc
04/25/26,	Minal kalal	MS MINAL KALAL	B	11271	0	25	0	Pushcart	Day 1: Pushcart
04/25/26,	KRISH	DARJI KRISHKUMAR GORDHANBHAI	B	16053	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	Janvi's Team	BHINDE JANVI DEEPAKKUMAR	B	14007	0	10	3	Food Truck	Day 1: Food Truc
04/25/26,	Abhit	KALVANI ABHIT TULSIDAS	B	22524	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	s Team	BAROT RASHMIKA PRAKASHBHAI	B	8583	2	5	2	Research	Day 1: Research.
04/25/26,	Oza Parth's Team	OZA PARTH HITESHKUMAR	B	13851	0	15	2	Food Truck	Day 1: Food Truc
04/25/26,	Bhargavi Bhavsar	BHARGAVI BHAVSAR	B	18513	0	5	4	Pushcart	Day 1: Pushcart
04/25/26,	Dilip	DESAI DILIPKUMAR HIRABHAI	B	18441	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	GIRI ROHIT	GIRI ROHIT DINESH MEERA	B	16506	1	0	4	Food Truck	Day 1: Food Truc
04/25/26,	Prashant	JANI PRASHANT DIPAKKUMAR	B	18579	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	MBA wala Ice cream	DHAIDA ROHIT BHARATBHAI	B	26805	0	10	3	Pushcart	Day 1: Pushcart
04/25/26,	Priyanka Chitara	CHITARA PRIYANKABEN HARESHBHAI	B	12144	0	15	2	Food Truck	Day 1: Food Truc
04/25/26,	Mittal parmar	MITAL ARVINDBHAI PARMAR	B	13530	0	10	3	Pushcart	Day 1: Pushcart
04/25/26,	Sudhir Desai	DESAI SUDHIR BHARATBHAI	B	23490	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	DARJI KHUSHI	DARJI KHUSHIBEN UPENDRABHAI	B	18633	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	OZA DIVYA	OZA DIVYABEN DHARMENDRAKUMAR	B	21228	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	JANI MANAV VIPULKUMAR	JANI MANAV VIPULKUMAR	B	14808	1	0	4	Food Truck	Day 1: Food Truc
04/25/26,	A team	AKSHITA SONI	B	14145	0	10	3	Food Truck	Day 1: Food Truc
04/25/26,	LEUVA ARYANKUMAR JAGAD	LEUVA ARYANKUMAR JAGADISHBHAI	B	13044	1	5	3	Food Truck	Day 1: Food Truc
04/25/26,	GOHIL SHIVAM	GOHIL SHIVAM KHODIDASHBHAI	B	25287	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Janvi Bhavsar	BHAVSAR JANVI JIGNESHKUMAR	B	19701	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Manav Chandnani	CHANDNANI MANAV BHAVESH	B	22980	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Makwana Alok Jashvantbhai	MAKWANA ALOK JASHVANTBHAI	B	15312	1	0	4	Food Truck	Day 1: Food Truc
04/25/26,	BHATTI MAHAMMADAYAZ M	BHATTI MAHAMMADAYAZ MAHAMMA	B	17622	0	5	4	Food Truck	Day 1: Food Truc
04/25/26,	Unnati	MODI UNNATI ALPESHBHAI	B	10608	2	0	3	Food Truck	Day 1: Food Truc
04/25/26,	Almas	KHANUSIYA ALMASBANU AAMINBHAI	B	1554	0	4	0	Pushcart	Day 1: Pushcart
04/25/26,	Ansh Chaudhary	ANSH CHAUDHARY	B	22299	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Bhupesh	BHUPESH KALAL	B	18534	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Smit1	DARJI SMIT HARSHADBHAI	B	18972	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	Parth Chaudhari	CHAUDHARI PARTHKUMAR GUNVANTE	B	21465	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	DESAI HARDAVI BHAVIKBHA	DESAI HARDAVI BHAVIKBHAI	B	17514	0	0	5	Food Truck	Day 1: Food Truc
04/25/26,	DAVE NISHANT GHANSHYAM	DAVE NISHANT GHANSHYAM	B	21810	0	0	5	Food Truck	Day 1: Food Truc

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04/26/26,	Happy parmar	PARMAR HAPPY KAMLESHKUMAR	A	8178	0	25	0	Pushcart	Day 1: Pushcart U
04/26/26,	Monisha Ojha	MONISHA OJHA	A	8526	0	25	0	Pushcart	Day 1: Pushcart D
04/26/26,	Makwana Alok Jashvantbhai	MAKWANA ALOK JASHVANTBHAI	A	14898	0	10	3	Pushcart	Day 1: Pushcart B
04/26/26,	GOHIL SHIVAM	GOHIL SHIVAM KHODIDASHBHAI	A	7899	0	25	0	Pushcart	Day 1: Pushcart U
04/26/26,	Priyanka Chitara	CHITARA PRIYANKABEN HARESHBHAI	A	11442	1	10	2	Pushcart	Day 1: Pushcart B
04/26/26,	JASANI VASUKUMAR JITENDR	JASANI VASUKUMAR JITENDRABHAI	A	12534	0	15	2	Pushcart	Day 1: Pushcart C
04/26/26,	s Team	JANI PRASHANT DIPAKKUMAR	A	1491	1	5	0	Pushcart	Day 1: Pushcart T



04/26/26	Bhargavi Bhavsar	BHARGAVI BHAVSAR	A	10653	0	25	0	Pushcart	Day 1: Pushcart B
04/26/26	Charmi	MODI CHARMI SUKHDEVBHAI	A	17040	0	5	4	Pushcart	Day 1: Pushcart B
04/26/26	Oza Parth's Team	OZA PARTH HITESHKUMAR	A	9315	0	25	0	Pushcart	Day 1: Pushcart T
04/26/26	BEARFOX	DARJI YASH AMITBHAI	A	15162	0	10	3	Pushcart	Day 1: Pushcart B
04/26/26	DRAJI PANTH	DARJI PANTHKUMAR MUKESHBHAI	A	14424	0	10	3	Pushcart	Day 1: Pushcart B
04/26/26	Unnati	MODI UNNATI ALPESHBHAI	A	14868	1	5	3	Pushcart	Day 1: Pushcart C
04/26/26	Bhupesh	BHUPESH KALAL	A	14388	0	10	3	Pushcart	Day 1: Pushcart B
04/26/26	s Team	CHANDNANI MANAV BHAVESH	A	11640	0	25	0	Pushcart	Day 1: Pushcart B
04/26/26	Kuldeep	LUHARIYA KULDIP MUKESHBHAI	A	11949	1	5	3	Pushcart	Day 1: Pushcart B
04/26/26	Smitl	DARJI SMIT HARSHADBHAI	A	17478	0	10	3	Pushcart	Day 1: Pushcart C
04/26/26	Manan mehta	MEHTA MANAN TINESHKUMAR	A	14232	0	10	3	Food Truck	Day 1: Food Truck
04/26/26	ASHUTOSH KUMAR PRAJAPA	ASHUTOSH KUMAR PRAJAPATI	A	8586	0	24	0	Pushcart	Day 1: Pushcart B
04/26/26	JANI MANAV VIPULKUMAR	JANI MANAV VIPULKUMAR	A	11301	0	25	0	Pushcart	Day 1: Pushcart C
04/26/26	Desai Ltd.	DESAI SUDHIR BHARATBHAI	A	14232	0	0	0	Food Truck	Day 1: Food Truck
04/26/26	Ansh Chaudhary	ANSH CHAUDHARY	A	17136	0	5	4	Food Truck	Day 1: Food Truck
04/26/26	Parth Chaudhari	CHAUDHARI PARTHKUMAR GUNVANTB	A	17097	0	5	4	Food Truck	Day 1: Food Truck
04/26/26	PANCHAL BHAVIK	PANCHAL BHAVIK RAMESHBHAI	A	12339	0	5	3	Food Truck	Day 1: Food Truck
04/26/26	DAVE YASHKUMAR BATUKBHA	DAVE YASHKUMAR BATUKBHAI	A	15018	1	10	2	Pushcart	Day 1: Pushcart B
04/26/26	DESAI HARDAVI BHAVIKBHAI	DESAI HARDAVI BHAVIKBHAI	A	15108	1	10	2	Pushcart	Day 1: Pushcart B
04/26/26	Alex P Patel	ALEX P PATEL	A	33792	0	5	4	Pushcart	Day 1: Pushcart B
04/26/26	DAVE NISHANT GHANSHYAM	DAVE NISHANT GHANSHYAM	A	20403	0	0	5	Pushcart	Day 1: Food Truck
04/26/26	A team	AKSHITA SONI	A	1272	0	4	0	Pushcart	Day 1: Pushcart B
04/26/26	KRISH	DARJI KRISHKUMAR GORDHANBHAI	A	12339	0	0	0	Pushcart	Day 1: Pushcart B
04/26/26	Manav Chandnani	CHANDNANI MANAV BHAVESH	A	15018	0	0	0	Pushcart	Day 1: Pushcart B
04/26/26	Naiya's Team	SUTHAR NAIYA KAMLESHBHAI	A	15108	1	0	0	Research	Day 1: Research
04/26/26	PATEL YASH PANKAJKUMAR's	PATEL YASH PANKAJKUMAR	C	37299	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	PATEL FENILKUMAR MANOJB	PATEL FENILKUMAR MANOJBHAI	C	29310	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	PATEL HARSHKUMAR KANAIY	PATEL HARSHKUMAR KANAIYALAL	C	20244	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	PATEL KHUSH NITINKUMAR's	PATEL KHUSH NITINKUMAR	C	12459	0	15	2	Food Truck	Day 1: Food Truck
04/26/26	MANYA PATEL	PATEL MANYA TUSHALKUMAR	C	37230	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	Vaishvi Patel	PATEL VAISHVIBEN GIRISHKUMAR	C	20889	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	PATEL HET P.	PATEL HET PARESHBHAI	C	15375	0	5	4	Food Truck	Day 1: Food Truck
04/26/26	Patel Ved Pankajbhai	PATEL VED PANKAJBHAI	C	14364	0	10	3	Food Truck	Day 1: Food Truck
04/26/26	CHAUDHARI PARTH	CHAUDHARI PARTHKUMAR GUNVANTB	C	37317	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	PUROHIT TORVANI DILIPKUM	PUROHIT TORVANI DILIPKUMAR	C	13680	0	9	3	Pushcart	Day 1: Pushcart C
04/26/26	GIRI ROHIT DINESH MEERA'	GIRI ROHIT DINESH MEERA	B	7020	3	0	2	Food Truck	Day 1: Food Truck
04/26/26	DARJI KHUSHIBEN UPENDRA	DARJI KHUSHIBEN UPENDRABHAI	C	7272	0	25	0	Pushcart	Day 1: Pushcart A
04/26/26	MODI GARV ALKESHKUMAR's	MODI GARV ALKESHKUMAR	C	37299	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	LEUVA ARYANKUMAR JAGADI	LEUVA ARYANKUMAR JAGADISHBHAI	C	13596	2	0	3	Food Truck	Day 1: Food Truck
04/26/26	MAITRI SOLANKI	SOLANKI MAITRIBEN BHARATKUMAR	C	22440	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	PARTH PATEL	PATEL PARTH YOGESHKUMAR	C	17949	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	Dalitso Bakuwa Marevoni's T	Dalitso Bakuwa Marevoni	C	10758	1	10	2	Pushcart	Day 1: Pushcart D
04/26/26	Dan Richard Francis	Dan Richard	C	18147	0	5	4	Food Truck	Day 1: Food Truck
04/26/26	PRAJAPATI TISHA SUNILKUMAR	PRAJAPATI TISHA SUNILKUMAR	C	20244	0	0	5	Food Truck	Day 1: Food Truck
04/26/26	VADGAMA YASH 's Team	VADGAMA YASH NILESHBHAI	C	34128	0	0	5	Food Truck	Day 1: Food Truck



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॥ विद्यया समाजोत्कर्षः ॥

**V. M. Patel  
Institute of  
Management**

**A  
REPORT  
ON**

**Organizational Design Simulation: Evolving Structures**

**2HIA05ODC| PO5**

**07-04-2026**

**Time: 12:30 PM-01:30 PM**

**Total Number of Participants: 15**



  
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# **Title: Organizational Design Simulation: Evolving Structures by Prof. Parikshita Singh Tanwar**

## **Executive Summary**

Organizational design is essential in determining the efficiency, effectiveness, and overall success of a company. This report examines the concept of evolving organizational structures through a simulation exercise. The objective of the simulation was to evaluate how different structural modifications influence organizational performance, adaptability, and employee morale. The outcomes of the study offer meaningful insights into the ever-changing nature of organizational structures and their relevance in contemporary business environments.

## **Introduction**

Organizational design is a fundamental component of strategic management, as it shapes the way a business functions and accomplishes its objectives. With organizations continuously encountering changes in their internal and external environments, the demand for flexible and adaptive structures has become more significant. The simulation conducted in this study aimed to understand how organizational structures transform over time in response to evolving business conditions and operational challenges.

## **Methodology**

The simulation involved developing a virtual organization in which participants were responsible for making decisions regarding organizational structure and management practices. Important variables considered during the exercise included hierarchy levels, communication systems, decision-making approaches, and team interactions. Participants had to respond to simulated business scenarios such as market changes, technological developments, and workforce-related challenges, while adjusting the organizational design accordingly.



## **Results**

### **Dynamic Structural Changes**

The simulation demonstrated the importance of adopting flexible structural changes within organizations. Companies that modified their organizational frameworks according to environmental and market shifts showed greater resilience, efficiency, and competitive advantage.

### **Effect on Communication and Collaboration**

The study revealed that organizational structure strongly influences communication and teamwork. Flatter organizational systems with transparent communication channels encouraged innovation, faster decision-making, and adaptability. In contrast, rigid hierarchical structures restricted information flow and slowed down organizational responsiveness.

### **Employee Satisfaction and Engagement**

Findings from the simulation indicated a strong connection between organizational structure and employee morale. Flexible structures that promoted autonomy, collaboration, and participation resulted in higher levels of employee satisfaction, motivation, and engagement.

### **Strategic Alignment**

Organizations that successfully aligned their structures with their strategic objectives were better equipped to manage challenges and uncertainties. The simulation highlighted the importance of continuously ensuring that organizational design supports the company's long-term goals and business strategies.

### **Learning and Adaptation**

Participants emphasized the significance of fostering a culture focused on learning and adaptability. Organizations that encouraged innovation, experimentation, and continuous improvement were more capable of handling uncertainty and responding effectively to changing market conditions.



## **Conclusion**

The organizational design simulation offered valuable understanding of the relationship between organizational structure, strategic alignment, and business success. The results highlighted that organizational structures should not remain static but must evolve continuously to meet changing business demands. Maintaining an effective balance between stability and flexibility is essential for organizations seeking to thrive in today's rapidly changing business environment.

## **Simulation at a Glimpse:**



Simulation Support, Harvard Business Impact <hbpmarketing@hbsp.harvard.edu>

Wed, Jan 21, 2026 at  
1:34 PM

Reply-To: HECustomerSuccess@hbsp.harvard.edu  
To: pst01@ganpatuniversity.ac.in



Hi Dr. Praikshita Tanwar,

Thank you for trying Organizational Design Simulation: Evolving Structures. We hope you enjoyed your experience.

If you have any questions about simulations, simply reply to this email and a member of our simulation support team will get back to you. We can help with questions about the student experience, technical set up, and more.

You can also visit our Help Center for resources on teaching with simulations. You'll find advice on getting started, accessing Teaching Notes, and integrating simulations in your course.

If you'd like to learn more about how simulations can support Ganpat University V.M. Patel Institute of Management, let us know here, and a strategic relationship manager will get in touch with you directly.

Please don't hesitate to reach out if you have any questions. We're here to help.

Sincerely,

The Customer Success Team  
Harvard Business Impact  
HECustomerSuccess@hbsp.harvard.edu



Harvard Business Publishing Education							
Organizational Design Simulation: Evolving Structures							
Simulation Setup							
Simulation started on Thu Apr 09 2026 09:23:02 GMT+0530 (India Standard Time)							
Results	Student	Play	Structure Round 1	Structure Round 2	Structure Round 3	Details	Copy
Class Summary	AKANKSHA KUMARI	1					
Facilitator Materials	CHAUDHARI NIYATIBEN MAHESHBHAI	1					
	CHAUHAN SHUBHAMKUMAR	1					
	KALPESHKUMAR						
	DESAI KOMAL YOGESH	1					
	DHOBI VIDHIBEN	1					
	DIPAKBHAI						
	HEMJANI KOMAL SURESHBHAI	1	Functional	Functional	Divisional	<a href="#">view</a>	
	HEMJANI MAHESHKUMAR	1					
	JAGDISHBHAI						
	PANCHAL DRASHTI	1					
	ANILKUMAR						
	PATEL ANSUYA	1					
	JAYESHKUMAR						
	PRAJAPATI RIDDHIBEN	1	Informal	Functional	Functional	<a href="#">view</a>	
	HASMUKHBHAI						
	RAVAL KHUSHALIBEN	1					
	SANJAYKUMAR						
	SEVNIWALA KRISHI	1					
	HIRENKUMAR						
	SHAH KAMA						

Harvard Business Publishing Education							
Organizational Design Simulation: Evolving Structures							
Simulation Setup							
Simulation started on Tue Apr 07 2026 16:50:50 GMT+0530 (India Standard Time)							
Results	Student	Play	Structure Round 1	Structure Round 2	Structure Round 3	Details	Copy
Class Summary	AKANKSHA KUMARI	1	Functional	Functional	Divisional	<a href="#">view</a>	
Facilitator Materials	CHAUDHARI NIYATIBEN MAHESHBHAI	1					
	CHAUHAN SHUBHAMKUMAR	1	Functional	Functional	Functional	<a href="#">view</a>	
	KALPESHKUMAR						
	DESAI KOMAL YOGESH	1	Functional	Functional	Functional	<a href="#">view</a>	
	DHOBI VIDHIBEN	1					
	DIPAKBHAI						
	HEMJANI KOMAL SURESHBHAI	1	Informal	Fired		<a href="#">view</a>	
	HEMJANI MAHESHKUMAR	1	Informal	Functional		<a href="#">view</a>	
	JAGDISHBHAI						
	PANCHAL DRASHTI	1					
	ANILKUMAR						
	PATEL ANSUYA	1	Functional	Divisional	Divisional	<a href="#">view</a>	
	JAYESHKUMAR						
	PRAJAPATI RIDDHIBEN	1	Informal	Fired		<a href="#">view</a>	
	HASMUKHBHAI						
	RAVAL KHUSHALIBEN	1	Functional	Functional	Functional	<a href="#">view</a>	
	SANJAYKUMAR						
	SEVNIWALA KRISHI	1	Functional	Divisional	Divisional	<a href="#">view</a>	
	HIRENKUMAR						
	SHAH KAMA						



Harvard Business Publishing Education							Organizational Design Simulation: Evolving Structures						
Simulation Setup							Simulation started on Fri Jan 09 2026 11:06:16 GMT+0530 (India Standard Time)						
Results							Student	Play	Structure Round 1	Structure Round 2	Structure Round 3	Details	Copy
Class Summary							AKANKSHA KUMARI	1					
Facilitator Materials							CHAUDHARI NIYATIBEN MAHESHBHAI	1					
							CHAUHAN SHUBHAMKUMAR	1					
							KALPESHKUMAR DESAI KOMAL YOGESH	1					
							DHOBI VIDHIBEN DIPAKBHAI	1					
							HEMJANI KOMAL SURESHBHAI	1					
							HEMJANI MAHESHKUMAR	1	Functional	Divisional	Matrix	<a href="#">View</a>	
							JAGDISHBHAI PANCHAL DRASHTI ANILKUMAR	1					
							PATELANSUYA JAYESHKUMAR	1					
							PRAJAPATI RIDDHIBEN HASMUKHBHAI	1	Informal	Fired		<a href="#">View</a>	
							RAVAL KHUSHALIBEN SANJAYKUMAR	1	Informal	Functional	Functional	<a href="#">View</a>	
							SEVNIWALA KRISHI HIRENKUMAR	1					
							SHAH KAMA	1					

Harvard Business Publishing Education							Organizational Design Simulation: Evolving Structures							
Simulation Setup							HEMJANI KOMAL SURESHBHAI Run < 1 > Scenario A							
Results							The arrows below indicate whether a student improved, stayed the same, or performed poorly on a metric as compared to the Snapshot from that Phase.							
Class Summary							Round 1 Structure: Functional							
Facilitator Materials							Results							
							People		Process		Finances		Stakeholders	
							Voluntary Turnover	2%	Speed to Market	Neutral	Revenue	12.72M	Customer Retention Rate	5%
							Job Satisfaction	9 / 10	Productivity	78	Costs	10.16M	Net Promoter Score	5 / 10
							Autonomy	Neutral	Decision-Making Time	5 days	Profitability	2.56M	Supplier Relationships	3%
							collaboration	Neutral	Communication	Good	Market Share	0.5%	Investor Relationships	6 / 10
							Employee Engagement	Neutral						
							Decisions <a href="#">Show Details</a>							
							Lever		Feedback					
							Departments		Correct					
							Centralization		7 Correct, 2 Incorrect					
							Work Specialization		Incorrect					
							Span of Control		Too high					
							Round 2 Structure: Functional							
							Round 3 Structure: Divisional							



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Organizational Design Simulation: Evolving Structures

AKANKSHA KUMARI Run < 1 > Scenario A Close X

The arrows below indicate whether a student improved, stayed the same, or performed poorly on a metric as compared to the target from that Phase.

Round 1 Structure: Functional

Results

Peopie	Process	Finances	Stakeholders
Voluntary Turnover 2%	Speed to Market Neutral	Revenue 12.72M	Customer Retention Rate 5%
Job Satisfaction 5 / 10	Productivity 78	Costs 10.16M	Net Promoter Score 5 / 10
Autonomy Neutral	Decision-Making Time 5 days	Profitability 2.56M	Supplier Relationships 3%
Collaboration Neutral	Communication Good	Market Share 0.5%	Investor Relationships 6 / 10
Employee Engagement Neutral			

Decisions

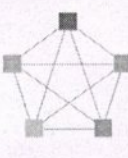
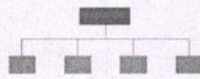
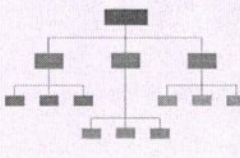

Lever	Feedback
Departments	✓ Correct
Centralization	✓ 7 Correct, 2 Incorrect
Work Specialization	✓ Correct
Span of Control	✗ Too High

Round 2 Structure: Functional

Round 3 Structure: Divisional

Harvard Business Publishing | Credits

Students per Structure Copy


Informal Phase 1	Functional Phase 2	Divisional Phase 3	Matrix Phase 4
			
0 Students	1 Student	1 Student	0 Students

Attendance
Akanksha Kumari
Chaudhari Niyatiben Maheshbhai
Chauhan Shubhamkumar Kalpeshkumar
Desai Komal Yogesh
Dhobi Vidhiben Dipakbhai
Hemjani Komal Sureshbhai
Hemjani Maheshkumar Jagdishbhai
Panchal Drashti Anilkumar



Patel Ansuya Jayeshkumar
Prajapati Riddhiben Hasmukhbhai
Raval Khushaliben Sanjaykumar
Sevniwala Krishi Hirenkumar
Shah Kama Jayantkumar
Soham Patel
Solanki Het Kamleshkumar



  
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**V. M. Patel  
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**CENTRE OF  
EXCELLENCE**



NOTIFIED  
BY GOVERNMENT OF GUJARAT

A  
REPORT  
ON

**Marketing Simulation: Managing Segments and Customers  
CBE.CO4 | PO7**

**Speaker/ Expert Name: Miss Payal Jha**

**Designation: Assistant Professor**

Date: 27/04/2026 to 29/04-2026

Venue: VMPIM, GUNI

Offline/Online: Offline

Total Number of Participants: 50



Prof. & Head (I/C)  
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Ganpat University Kherva-384012  
Dist. Mehsana (North Gujarat)

This report documents the outcomes of the Harvard Business Impact marketing simulation conducted with Semester 4 students. The simulation placed participants in the role of CEO of Marker Motion, Inc. (MM), a manufacturer of inertial motion capture sensors facing a period of revenue decline despite recent profitability. Students were tasked with designing and executing a complete go-to-market strategy under live competitive pressure.

The report summarizes the simulation context, student performance, the strategic decisions observed, and the key pedagogical takeaways that emerged from running this exercise with the cohort.

**Simulation context**

Marker Motion, Inc. served a fragmented customer base roughly 70% of revenue came from four distinct large-volume segments (A through D), with the remainder flowing through distributors to smaller buyers. Each segment had sharply different priorities: Segment A demanded long battery life and customized solutions; Segment B valued compact sensors and sales expertise; Segment C - the most technically demanding and least price-sensitive requiring both superior battery performance and small, precise sensors; and Segment D prioritized cost and volume. Small distributor-channel customers cared primarily about ease of integration and thorough product documentation.

The simulation required students to allocate sales-force time, set pricing, choose distribution channels, and position the product all while a competitor actively reacted to their decisions. Performance was evaluated on four metrics: cumulative profit, cumulative revenue, overall customer satisfaction, and market share.



## OUTCOME

Students who performed best were not those with the most aggressive strategies they were the ones who maintained clarity about which segments they were serving and consistently allocated resources to match.

Running this simulation with the Semester 4 MBA cohort produced results that were genuinely encouraging. Students came in with a solid theoretical foundation they knew the frameworks; they could define segmentation; they understood channel strategy on paper. What the simulation did was force them to apply all of that simultaneously, under pressure, with a competitor pushing back.

The improvement in decision-making quality was visible. By the midpoint of the simulation, most students had moved past their initial instincts and were making resource allocation choices that were grounded in segment behaviour rather than gut feeling. That shift from "what feels right" to "what does this segment actually value" is exactly what we want to see at this level.

The debrief conversations were sharp. Students could articulate not just what they decided, but why, and what they would change. That kind of reflective thinking is what separates a good MBA student from a strong one. Overall, the cohort performed above average. The top score was 78, and the spread across the leaderboard suggests a healthy range of strategic approaches some students optimized for profit, others for market share, and the debrief gave everyone a chance to see what each trade-off actually cost.

The simulation is a strong fit for this program and this level of student. It meets them where they are and pushes them further.



# Best Scores

The simulation is OPEN to 50 user(s) are indi

un 04/06/26, 09:03 AM GMT+5:30

Adjusted weighted measures  
 Customer Satisfaction: 30% Market Share: 15%  
 Cumulative Profit: 30% Cumulative Revenue: 25%

Can be fired: Yes  
 Competitor response: Slightly aggressive  
 Externalities: No exogenous events

View

Run 7

Score	Cumulative Revenue	Cumulative Profit	Market Share	Customer Satisfacti
-------	--------------------	-------------------	--------------	---------------------



# Market Position

The simulation is OPEN  
50 user(s) are in

un 04/06/26, 09:03 AM GMT+5:30



Adjusted weighted measures

Customer Satisfaction: 30% Market Share: 15%

Cumulative Profit: 30% Cumulative Revenue: 25%

Can be fired: Yes

Competitor response: Slightly aggressive

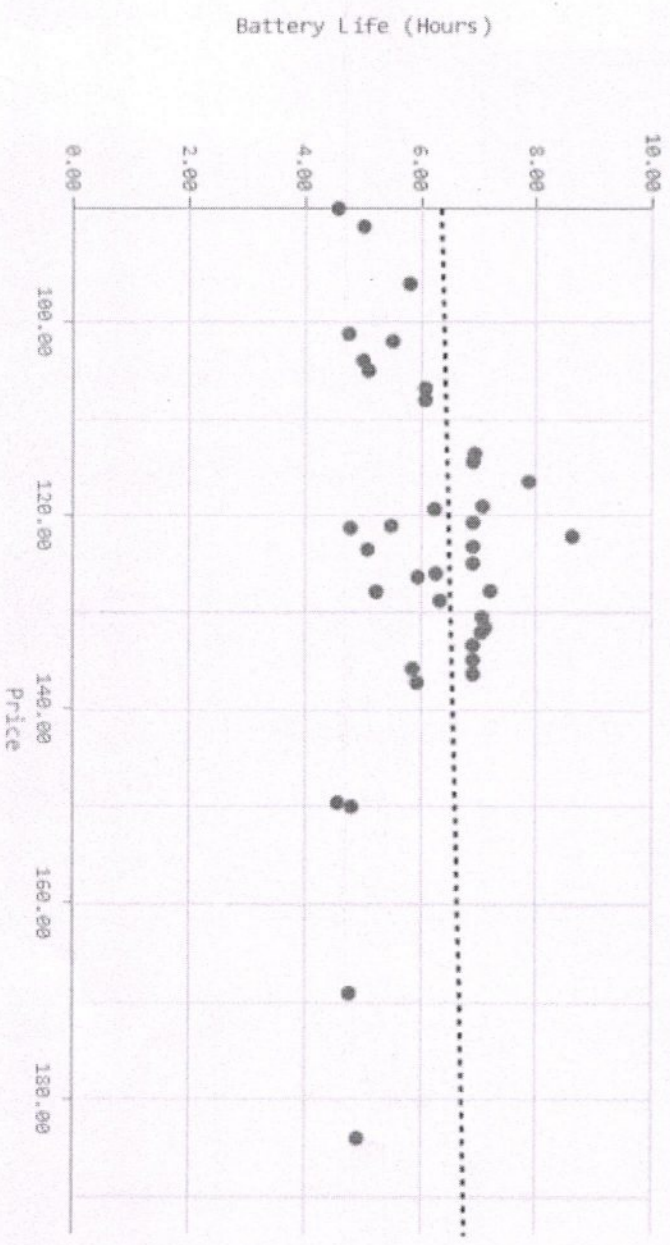
Externalities: No exogenous events

View Individual Plays

Team Play

Run 7

Segment A Segment B Segment C Segment D



Y Axis: Battery Life



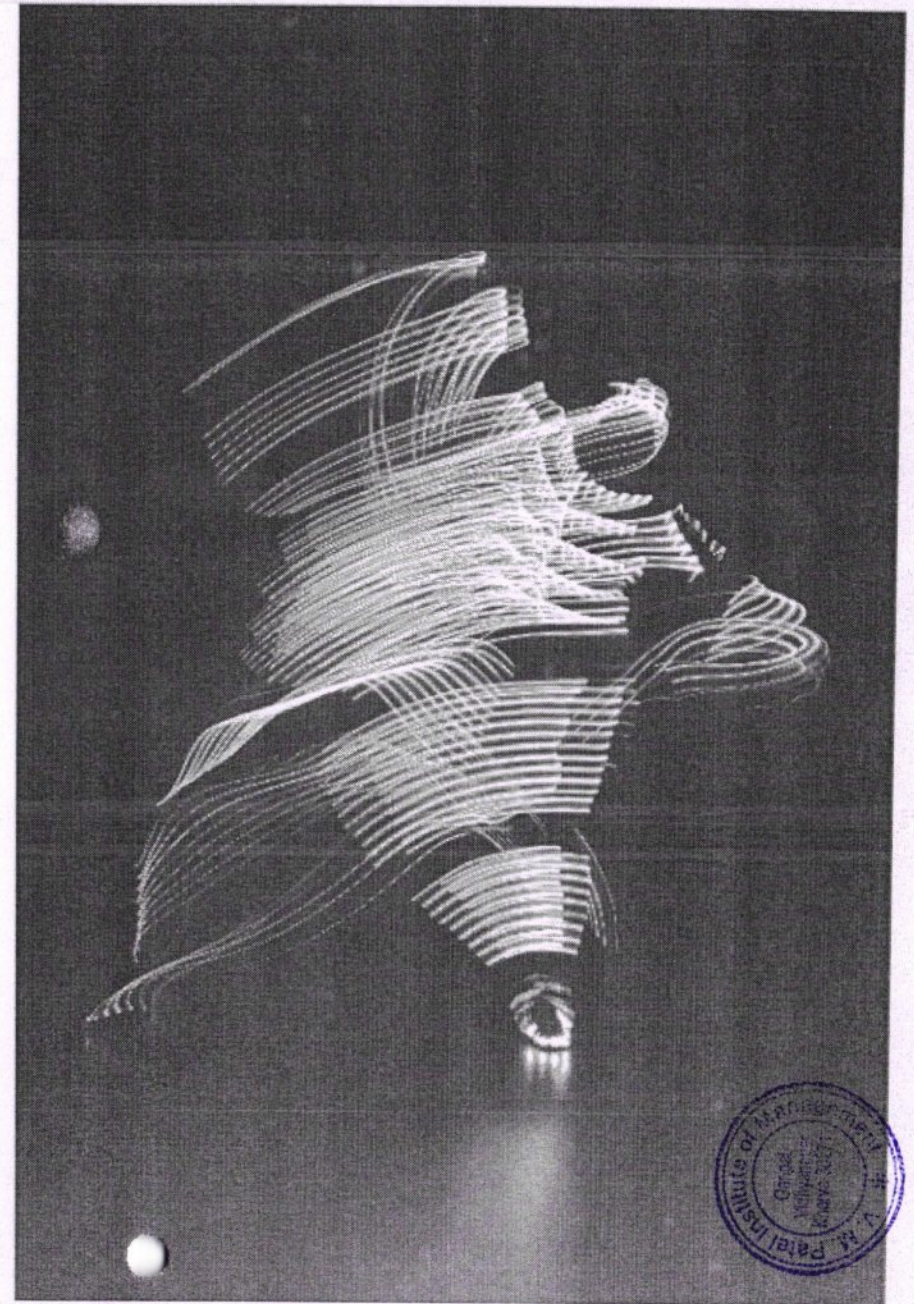
Congratulations! You have completed 16 quarters as CEO of Marker Motion, Inc. Your final cumulative results are below.

AS OF Y4, Q4, HERE ARE YOUR FINAL RESULTS:

Market Share:	6.39%
Cumulative Revenue:	\$45,183,755
Cumulative Profit:	\$3,451,904
Score:	44

Customer Satisfaction:

- Segment A: ★★★★★
- Segment B: ★★☆☆☆
- Segment C: ★★☆☆☆
- Segment D: ★★★★★
- Small Customers: ★★★★★



# DECISION HISTORY

[Copy to Clipboard](#)

	Y1, Q1	Y1, Q2	Y1, Q3	Y1, Q4	Y2, Q1	Y2, Q2	Y2, Q3	Y2, Q4	Y3, Q1	Y3, Q2	Y3, Q3	Y3, Q4
Segment A Sales Force Emphasis	25%	25%	25%	30%	30%	30%	27%	30%	30%	30%	30%	30%
Segment B Sales Force Emphasis	25%	25%	25%	35%	40%	45%	48%	50%	50%	50%	50%	50%
Segment C Sales Force Emphasis	25%	25%	25%	15%	10%	5%	5%	5%	5%	5%	5%	5%
Segment D Sales Force Emphasis	25%	25%	25%	20%	20%	20%	20%	15%	15%	15%	15%	15%
List Price	\$142	\$142	\$142	\$139	\$136	\$136	\$136	\$135	\$137	\$137	\$137	\$136
Segment A Discounts	12%	12%	12%	14%	11%	11%	11%	14%	11%	11%	11%	12%
Segment B Discounts	8%	8%	8%	7%	5%	5%	5%	7%	12%	5%	5%	5%
Segment C Discounts	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Segment D Discounts	16%	16%	16%	14%	12%	12%	12%	12%	8%	10%	10%	10%
Distributor Discounts	12%	12%	12%	6%	6%	6%	6%	6%	6%	6%	6%	6%
Sales Force	11	11	11	11	11	11	12	11	11	11	11	10
Spending on Small Customers	50%	50%	50%	60%	60%	60%	60%	65%	65%	65%	65%	60%
Spending to Retain Large Customers	50%	50%	50%	64%	40%	40%	40%	70%	70%	70%	70%	60%
Integrated Marketing Communication and Training	\$80,000	\$80,000	\$80,000	\$100,000	\$100,000	\$100,000	\$100,000	\$0	\$0	\$0	\$10,000	\$10,000
Spending on Market Research	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Social Media Persuasion Spending	\$0	\$0	\$0	\$0	\$0	\$0	\$1,000	\$0	\$0	\$0	\$0	\$1,000
Direct Customer Communication	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Battery Life Feature Spending	\$60,000	\$60,000	\$60,000	\$40,000	\$40,000	\$40,000	\$40,000	\$20,000	\$20,000	\$0	\$15,000	\$20,000
Manufacturing Efficiency Improvement	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,000	\$10,000
Sensor Size Feature Spending	\$60,000	\$60,000	\$60,000	\$60,000	\$60,000	\$40,000	\$40,000	\$40,000	\$40,000	\$20,000	\$0	\$15,000
Latency Reduction Spending	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$40,000	\$0	\$5,000



Name	Team	Cumulative Revenue	Cumulative Profit	Market Share	Score
DARJI KEVAL PARESHKUMAR	Individual	\$72,334,334	\$5,943,397	16.30%	78
GADHAVI HETVI PRAFULBHAI	Individual	\$62,921,678	\$7,230,754	11.45%	76
VAGHELA VIKAS PREMSINGH	Individual	\$69,978,903	\$5,682,697	13.11%	75
SHARMA AKASH RAJESHBHAI	Individual	\$67,853,762	\$5,114,729	13.52%	73
CHAUDHARY ARPAN RAMANBHAI	Individual	\$58,061,327	\$6,677,264	12.02%	72
PATEL RAJ BIPINBHAI	Individual	\$57,988,162	\$6,593,361	11.02%	72
VAGHELA VIKAS PREMSINGH	Individual	\$63,237,604	\$5,519,185	12.26%	71
VAGHELA VIKAS PREMSINGH	Individual	\$64,008,123	\$5,538,218	12.29%	71
KRISHNA CHAUDHARY	Individual	\$65,900,755	\$4,220,803	15.87%	69
SHAH BHOOMI PAWANKUMAR	Individual	\$66,953,809	\$4,532,050	14.64%	69
KRISHNA CHAUDHARY	Individual	\$66,536,839	\$3,860,033	13.68%	68
VAGHELA VIKAS PREMSINGH	Individual	\$66,344,454	\$3,987,437	13.19%	68
SHAH BHOOMI PAWANKUMAR	Individual	\$74,550,504	\$3,227,178	17.50%	68
SHAH BHOOMI PAWANKUMAR	Individual	\$69,840,268	\$3,074,180	14.81%	68
SHAH BHOOMI PAWANKUMAR	Individual	\$68,290,683	\$3,728,979	13.53%	68
KRISHNA CHAUDHARY	Individual	\$64,173,368	\$2,602,217	15.22%	67
CHAUDHARY ARPAN RAMANBHAI	Individual	\$64,758,602	\$2,463,734	14.37%	66
SHAH BHOOMI PAWANKUMAR	Individual	\$54,914,512	\$1,876,408	14.67%	65
PATEL HELSI SURESHKUMAR	Individual	\$63,375,372	\$4,589,671	14.48%	65
PADHIYAR RAVI PRAKASHBHAI	Individual	\$63,952,063	\$4,909,653	13.11%	65
VAGHELA VIKAS PREMSINGH	Individual	\$59,277,856	\$4,543,822	8.80%	64
VAGHELA VIKAS PREMSINGH	Individual	\$59,478,297	\$3,815,805	10.64%	64
CHAUDHARY ARPAN RAMANBHAI	Individual	\$52,010,499	\$1,850,471	14.10%	64
LATASHA AGRAWAL	Individual	\$62,994,834	\$4,845,783	12.33%	63
PATEL DEVYANI KANUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
BHOJAK JAY MUKESHKUMAR	Individual	\$62,994,834	\$4,845,783	12.33%	63
BHOJAK JAY MUKESHKUMAR	Individual	\$62,994,834	\$4,845,783	12.33%	63
BHOJAK JAY MUKESHKUMAR	Individual	\$62,994,834	\$4,845,783	12.33%	63
SHAH YASH ASHISHKUMAR	Individual	\$62,994,834	\$4,845,783	12.33%	63
JANSHI PATEL	Individual	\$62,994,834	\$4,845,783	12.33%	63
PATEL DEVYANI KANUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
PATEL RAJ BIPINBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
SHAH YASH ASHISHKUMAR	Individual	\$62,994,834	\$4,845,783	12.33%	63
JANSHI PATEL	Individual	\$62,994,834	\$4,845,783	12.33%	63
PATEL DEVYANI KANUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
MAHETA DEV RONAKBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
PATEL RAJ BIPINBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
MAHETA DEV RONAKBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
MODI MANAN RAJENDRABHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
JANSHI PATEL	Individual	\$62,994,834	\$4,845,783	12.33%	63
MODI MANAN RAJENDRABHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
MAHETA DEV RONAKBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
ACHARYA DISHA ASHISHKUMAR	Individual	\$62,994,834	\$4,845,783	12.33%	63
MODI MANAN RAJENDRABHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
DESAI KELVIN VINUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
DESAI KELVIN VINUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
DESAI KELVIN VINUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
PRAJAPATI FORAM KANUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63
PRAJAPATI FORAM KANUBHAI	Individual	\$62,994,834	\$4,845,783	12.33%	63




KHAMAR ROHAN DIKESHKUMAR	Individual	\$62,994,834	\$4,845,783	0.1233	63
KHAMAR ROHAN DIKESHKUMAR	Individual	\$62,994,834	\$4,845,783	0.1233	63
PRAJAPATI FORAM KANUBHAI	Individual	\$62,994,834	\$4,845,783	0.1233	63
KADRI MOHAMAD SAMI GALIBHUSEN	Individual	\$62,994,834	\$4,845,783	0.1233	63
KADRI MOHAMAD SAMI GALIBHUSEN	Individual	\$62,994,834	\$4,845,783	0.1233	63
PATEL RAJ MAHESHBHAI	Individual	\$62,994,834	\$4,845,783	0.1233	63
PATEL RAJ MAHESHBHAI	Individual	\$62,994,834	\$4,845,783	0.1233	63
BHOJAK DEV PRAVINKUMAR	Individual	\$62,994,834	\$4,845,783	0.1233	63
BHOJAK DEV PRAVINKUMAR	Individual	\$62,994,834	\$4,845,783	0.1233	63
BHOJAK DEV PRAVINKUMAR	Individual	\$62,994,834	\$4,845,783	0.1233	63
SHRUSTI SANTOKI	Individual	\$62,994,834	\$4,845,783	0.1233	63
SHRUSTI SANTOKI	Individual	\$62,994,834	\$4,845,783	0.1233	63
SHRUSTI SANTOKI	Individual	\$62,994,834	\$4,845,783	0.1233	63
LATASHA AGRAWAL	Individual	\$62,994,834	\$4,845,783	0.1233	63
ACHARYA DISHA ASHISHKUMAR	Individual	\$62,994,834	\$4,845,783	0.1233	63
CHAUDHARY PRAKASHBHAI VANVIRBHAI	Individual	\$62,839,371	\$4,245,783	0.1279	63
PATEL HELSI SURESHKUMAR	Individual	\$62,980,525	\$4,623,243	0.1269	63
PATEL KRUPABEN SEVANTIBHAI	Individual	\$69,191,085	\$3,188,536	0.1682	63
PATEL NAND ANANDKUMAR	Individual	\$58,780,680	\$3,829,041	0.1141	63
PADHIYAR RAVI PRAKASHBHAI	Individual	\$65,313,337	\$3,486,088	0.1521	63
PATEL DRISHTIBEN RITESHKUMAR	Individual	\$56,501,084	\$4,786,344	0.1053	63
PATEL KRUPABEN SEVANTIBHAI	Individual	\$60,824,239	\$3,498,632	0.1464	61
PADHIYAR RAVI PRAKASHBHAI	Individual	\$62,271,233	\$3,170,963	0.1483	61
KADRI MOHAMAD SAMI GALIBHUSEN	Individual	\$58,909,945	\$4,574,946	0.0964	61
LATASHA AGRAWAL	Individual	\$61,627,972	\$3,912,535	0.122	60
ROHAN PATEL	Individual	\$46,886,176	\$1,986,116	0.137	60
TRIVEDI TEJAS PRAKASHCHANDRA	Individual	\$54,982,109	\$3,305,907	0.1072	60
PANDYA VAIBHAV SHAILESHKUMAR	Individual	\$55,492,844	\$2,361,330	0.1103	59
ADITI CHAWDA	Individual	\$59,683,029	\$3,866,793	0.1109	58
CHAUDHARI ABHIJIT DILIPBHAI	Individual	\$58,936,303	\$3,792,799	0.1127	58
PANDYA VAIBHAV SHAILESHKUMAR	Individual	\$63,503,039	\$2,307,038	0.1446	58
PRAJAPATI VISHALKUMAR BHARATBHAI	Individual	\$53,178,163	\$3,995,213	0.1015	58
DARJI KEVAL PARESHKUMAR	Individual	\$59,816,015	\$3,889,559	0.1033	58
VADARIYA AVAN PINTUBHAI	Individual	\$58,788,117	\$3,784,687	0.1085	58
PATEL RAJ MAHESHBHAI	Individual	\$63,630,744	\$2,866,053	0.1195	58
KRISHNA CHAUDHARY	Individual	\$53,246,587	\$3,825,848	0.0966	55
PATEL DRISHTIBEN RITESHKUMAR	Individual	\$47,949,236	\$3,674,894	0.0774	54
LAVHATE KARTIK VIPULBHAI	Individual	\$55,651,358	\$3,007,219	0.1009	54
ADITI CHAWDA	Individual	\$56,600,895	\$3,040,970	0.0948	54
DARJI KEVAL PARESHKUMAR	Individual	\$56,256,938	\$2,646,010	0.1017	53
ROHAN PATEL	Individual	\$28,204,125	-\$208,326	0.1353	53
TRIVEDI TEJAS PRAKASHCHANDRA	Individual	\$55,684,121	\$2,065,670	0.117	52
SOLANKI JAYKUMAR SURESHBHAI	Individual	\$40,116,973	-\$396,901	0.1931	52
PANDYA VAIBHAV SHAILESHKUMAR	Individual	\$26,549,663	-\$276,359	0.1869	52
PANDYA VAIBHAV SHAILESHKUMAR	Individual	\$44,621,518	\$4,210,841	0.0684	51
SOLANKI JAYKUMAR SURESHBHAI	Individual	\$55,022,902	\$696,676	0.1505	51
PATEL KRUPABEN SEVANTIBHAI	Individual	\$56,934,354	\$2,635,459	0.1248	50
ADITI CHAWDA	Individual	\$51,464,646	\$2,352,122	0.0878	50



PATEL HELSI SURESHKUMAR	Individual	\$55,449,226	\$2,589,003	0.102	48
TRIVEDI TEJAS PRAKASHCHANDRA	Individual	\$35,787,803	\$2,509,054	0.0476	47
PATEL NAND ANANDKUMAR	Individual	\$49,318,863	\$3,219,992	0.0445	46
SHAH YASH ASHISHKUMAR	Individual	\$45,669,002	\$2,403,982	0.062	46
ACHARYA DISHA ASHISHKUMAR	Individual	\$45,183,755	\$3,451,904	0.0639	44
VAGHELA VIKAS PREMSINGH	Individual	\$38,936,402	\$1,875,029	0.043	42
DARJI KEVAL PARESHKUMAR	Individual	\$37,334,293	\$1,377,568	0.049	40
SOLANKI JAYKUMAR SURESHBHAI	Individual	\$41,440,601	\$887,860	0.0654	40
PATEL NAND ANANDKUMAR	Individual	\$41,625,327	\$1,770,263	0.0363	40
KHAMAR ROHAN DIKESHKUMAR	Individual	\$26,503,489	\$532,571	0.0747	40
ADITI CHAWDA	Individual	\$41,437,358	\$878,252	0.0435	38
PATEL DRISHTIBEN RITESHKUMAR	Individual	\$34,378,506	\$2,109,393	0.0215	37
sagar patel	Individual	\$38,168,514	\$1,634,182	0.0199	36
PATEL RAJ MAHESHBHAI	Individual	\$26,079,746	\$795,783	0.0316	34
ADITI CHAWDA	Individual	\$35,896,377	\$745,818	0.0339	33
PRAJAPATI FORAM KANUBHAI	Individual	\$10,493,015	-\$468,591	0.0244	33
PRAJAPATI FORAM KANUBHAI	Individual	\$18,840,095	\$126,429	0.0002	33
ROHAN PATEL	Individual	\$31,196,552	\$575,659	0.0279	32
PRAJAPATI FORAM KANUBHAI	Individual	\$11,514,268	-\$810,191	0.0082	31



  
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 Ganpat University Kherva-384012  
 Dist. Mehsana (North Gujarat)



**Ganpat  
University**

॥ विद्यया समाजोत्कर्षः ॥

**V. M. Patel  
Institute of  
Management**

**CENTRE OF  
EXCELLENCE**



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BY GOVERNMENT OF GUJARAT

A

REPORT ON

**Financial Analysis Simulation:  
Data Detective**

**Speaker/ Expert Name: Ms. Mulagaleti Sasi**

**Designation: Assistant Professor**

**IIIA12FMO: CO3, PO7**

Date: 07-01-2026 to 29-04-2026

Venue: VMPIM, GUNI

Offline/Online: Offline

Total Number of Participants: 108

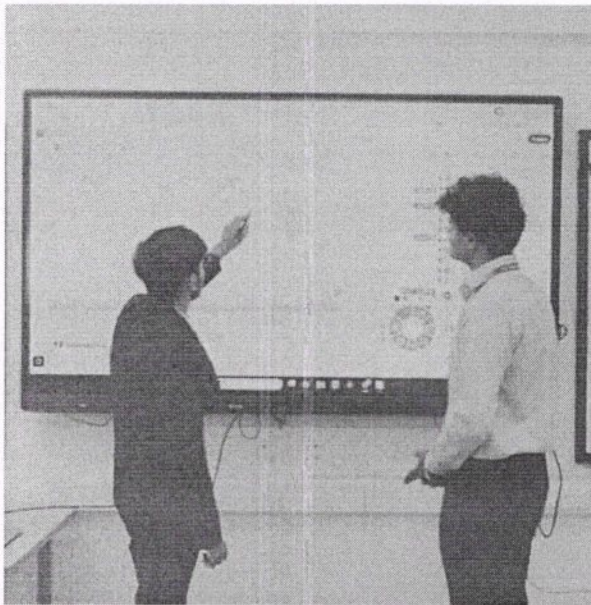


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# Financial Analysis Simulation: Data Detective

## Introduction:

In this simulation, students learn to identify typical industry characteristics revealed in financial data. Equipped with an interactive and flexible set of tools, students analyze disguised financials and - using their knowledge of operational practices and reasoning skills - match them to real companies and their descriptions. The simulation allows faculty to assign firms from a library of more than 50 publicly traded companies or upload their own.



Each company profile has four unique formats: long form (to provide a more complete picture of business operations), short form (for more advanced students who need fewer clues), and an undisguised and disguised version of each. This document lists out all four profile formats for each company in the library. For example,

A.P. Moeller-Maersk	
Short Profile	Long Profile
A.P. Moller-Maersk Group is a leading global integrator of container logistics based in Copenhagen, Denmark.	A.P. Moller-Maersk Group is a leading global integrator of container logistics based in Copenhagen, Denmark. The company's transport and logistics arm consists of Maersk Line, APM Terminals, Damco, Svitzer, and Maersk Container Industry. Its objective is to enable and facilitate global supply chains operations. A.P. Moller-Maersk also has a standalone energy division that consists of Maersk Drilling and Maersk Supply Service. This company operates in 130 countries and has over 80,000 employees. The global container volumes have been increasing in recent years, but the abundance of global vessel capacity and the rise of ecommerce have put pressure on the company's earnings growth. A.P. Moller-Maersk's earnings have been improving after some recent disappointing operating results. The company has been consistent in paying its shareholders cash dividends.
Transport (Disguised Profiles)	
This company is a leading global integrator of container logistics.	This company is a leading global integrator of container logistics, and its objective is to enable and facilitate global supply chains operations. The company also operates a standalone energy division that consists of a drilling and supply service. This company operates in 130 countries and has over 80,000 employees. The company has benefited from increasing global container volumes, but the abundance of global vessel capacity and the rise of ecommerce have put pressure on the company's earnings growth.



Amazon.com Inc	
Short Profile	Long Profile
Amazon is a giant online retailer, a major provider of web and cloud infrastructure services, and a producer of consumer electronics (such as the Kindle). Amazon has entered the brick and mortar world of merchandising with physical-location bookstores and with the acquisition of Whole Foods.	A giant among online retailers, Amazon is also a major provider of web and cloud infrastructure services and a producer of consumer electronics such as Kindle and Fire tablets. The company has entered brick and mortar retailing with its acquisition of Whole Foods and with the introduction of physical-location bookstores called Amazon Books. Amazon facilitates ecommerce for third-party sellers who sell their products on amazon.com, and the company operates a network of fulfillment and delivery services for physical products sold domestically and internationally. Its popular Amazon Prime is a paid subscription service that gives customers free two-day delivery on products. Amazon's research and development activities have spawned the technology for Alexa, a virtual assistant capable of voice interaction, music playback, and providing real-time audio of news and weather reports. Its acquisition strategies have brought innovative companies on board such as Audible, a producer of digital audiobooks, magazines, and newspapers. The company is headquartered in Seattle, Washington.
Online Retailer (Disguised Profiles)	
This online retailer is also a major provider of web and cloud infrastructure services and a producer of consumer electronics. To a lesser extent, it also has physical-location stores.	A large online retailer, this company is also a major provider of web and cloud infrastructure services and is a producer of consumer electronics. To a lesser extent, the company is part of the brick and mortar retailing world with some physical-location stores. The company facilitates ecommerce for third-party sellers who sell their products on the company's ecommerce platform and the company operates a network of fulfillment and delivery services for physical products sold domestically and internationally. The company's research and development activities have spawned the technology for a number of smart devices.

Finance simulation runs are carried with different company lists for finance students and results are shown as below

This simulation majorly details about how profitability, efficiency, and leverage ratios can be used to identify the operational characteristics of different companies. It discusses important profitability measures such as net profit margin and gross profit margin, which help evaluate a company's earning efficiency. The simulation also emphasizes efficiency ratios, including inventory turnover, receivables management, and the cash conversion cycle, to assess operational performance. In addition, leverage ratios such as interest coverage ratio and quick ratio are explained to analyse a firm's financial stability and liquidity position. The case uses disguised financial statements of companies like AT&T, Twitter, and Yum! Brands to train students in identifying industry characteristics through financial data. Overall, the simulation strengthens financial interpretation, critical thinking, and ratio analysis skills by linking accounting information with real business operations and strategic decision-making.

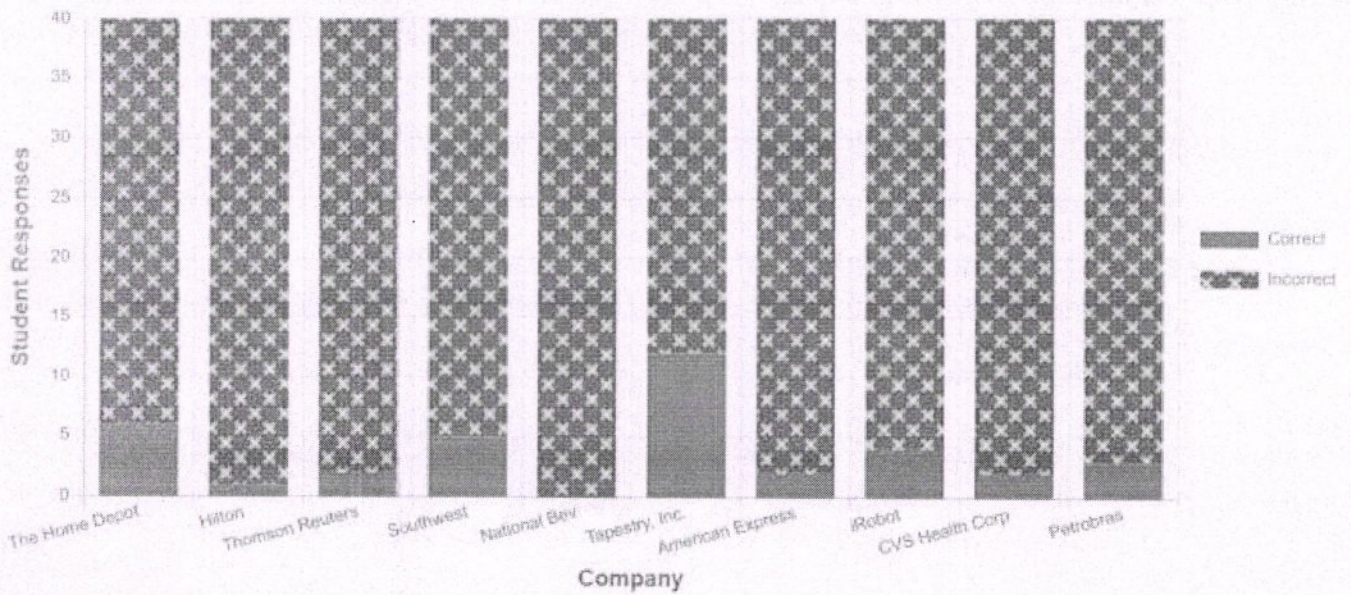
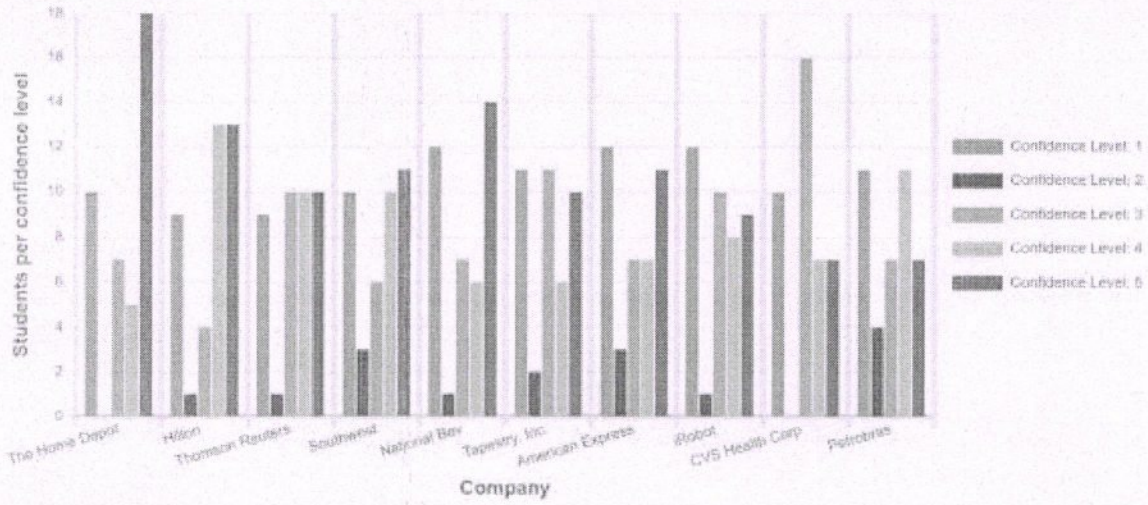
First run of Finance -1 students was conducted and the result as follows

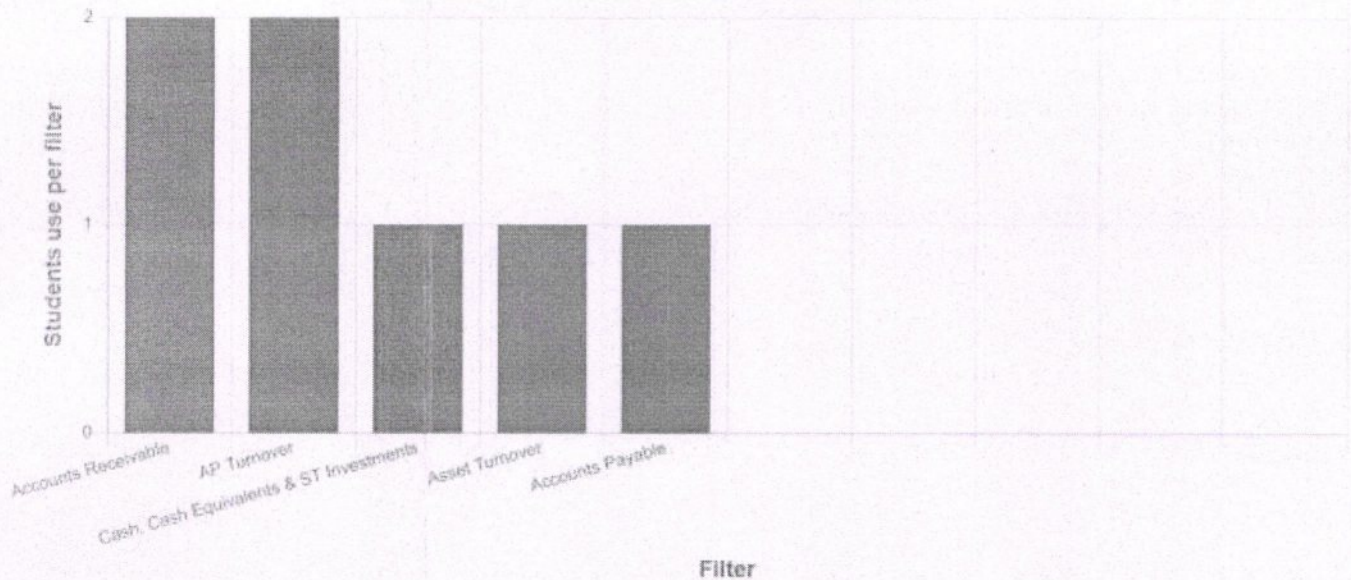
Company	Average Confidence
The Home Depot	3.525
Hilton	3.5
Thomson Reuters	3.275
Southwest	3.225
National Bev	3.225
Tapestry, Inc.	3.05
American Express	3.05



iRobot	3.025
CVS Health Corp	3.025
Petrobras	2.975

This table displays your Average Confidence score for each specific company match student made during the simulation. It reflects the subjective certainty across one's matching attempts. The Home Depot (3.525) and Hilton (3.500) have the highest scores.



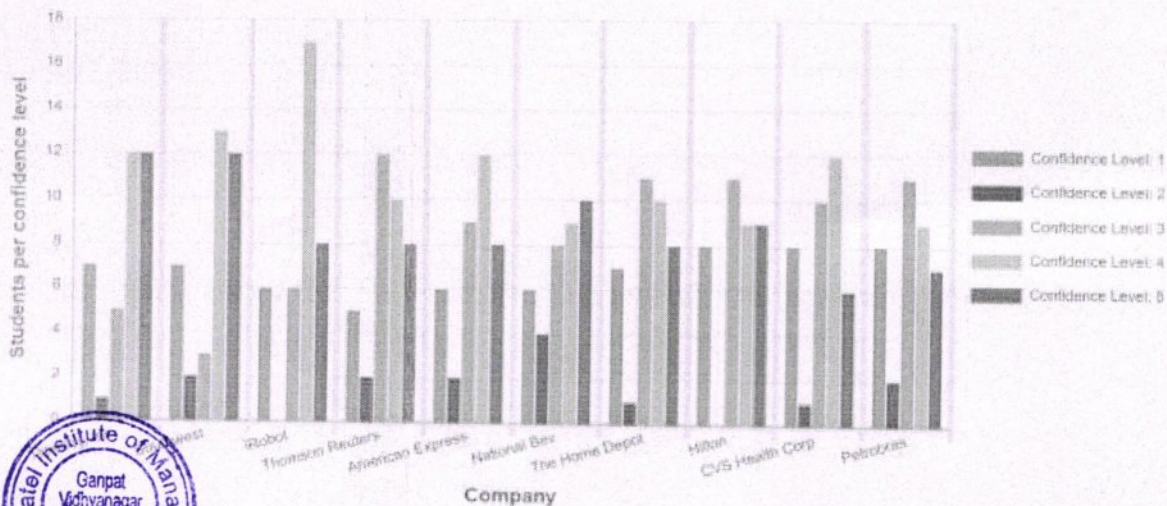


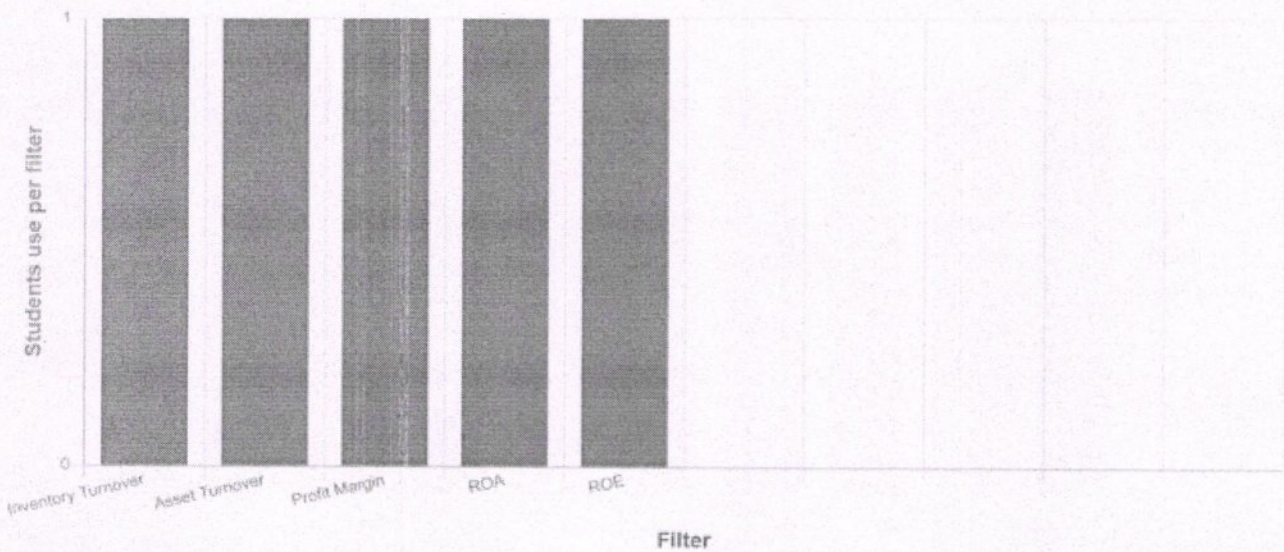
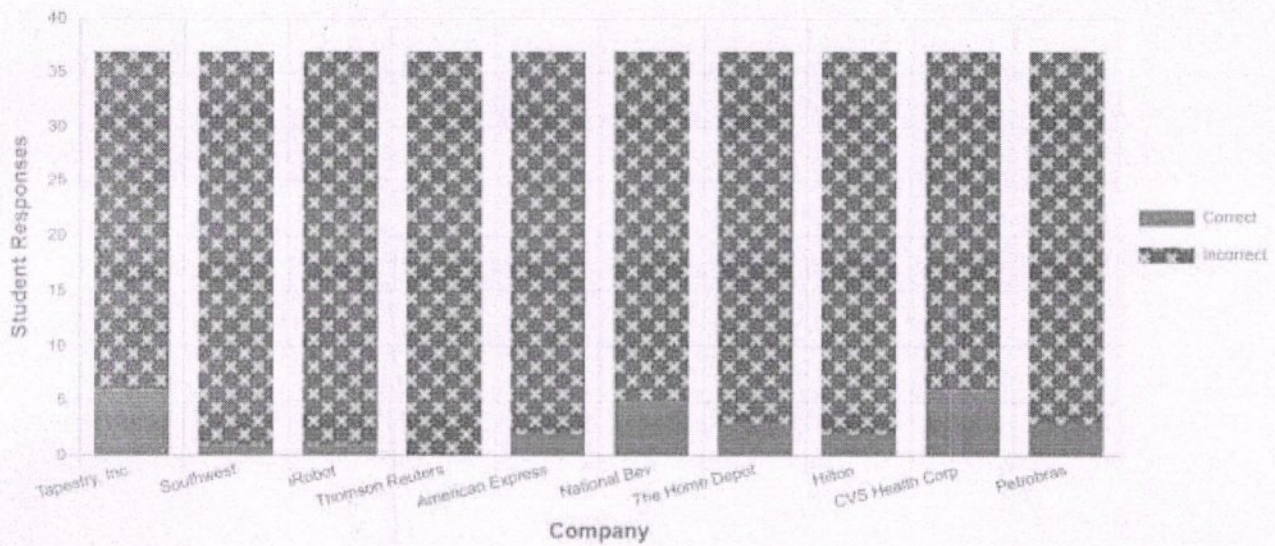
This bar chart tracks student usage per financial filter. Accounts Receivable and AP Turnover peaked at two uses. Cash, Asset Turnover, and Accounts Payable had one use.

First run of Finance -2 students

Company	Average Confidence
Tapestry, Inc.	3.567568
Southwest	3.567568
iRobot	3.567568
Thomson Reuters	3.378378
American Express	3.378378
National Bev	3.351351
The Home Depot	3.297297
Hilton	3.297297
CVS Health Corp	3.189189
Petrobras	3.135135

This table ranks ten companies by average confidence scores. Tapestry, Southwest, and iRobot tied for the highest certainty. The Home Depot and Hilton scored in the middle. Petrobras and CVS Health Corp received the lowest ratings.





This bar chart plots student engagement with different financial simulation filters. Five distinct metrics were used: Inventory Turnover, Asset Turnover, Profit Margin, ROA, and ROE.

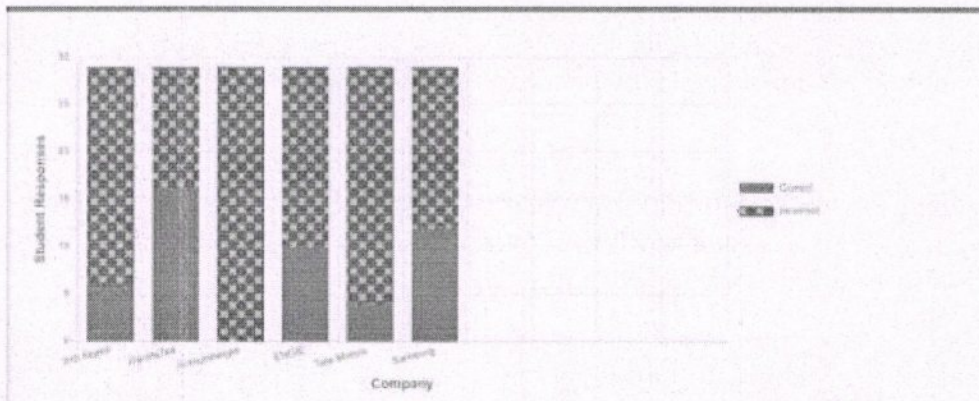
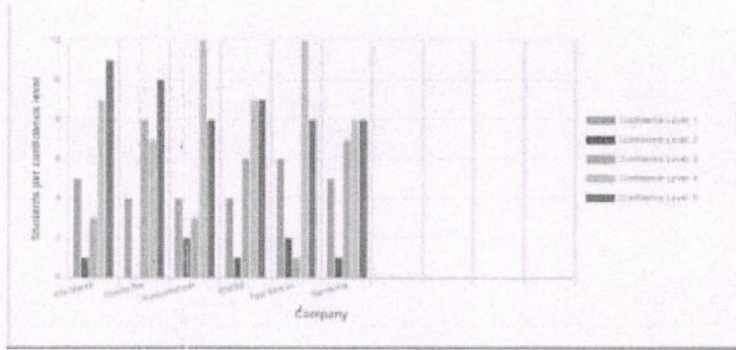
Second simulation Finance 1 students was conducted and confidence table shown below describes as

Company	Average Confidence
IHS Markit	3.689655
DauidsTea	3.655172
Schlumberger	3.62069
ENGIE	3.62069
Tata Motors	3.482759
Samsung	3.448276



This table ranks six different companies based on average confidence scores from a separate run of the simulation. IHS Markit sits at the top of the chart with the highest student certainty score of 3.690, closely followed by DauidsTea at 3.655. Mid-tier confidence is shared equally between Schlumberger and ENGIE, which both received matching scores of 3.621. Tata Motors and Samsung anchor the bottom of the list with

the lowest metrics, dropping to 3.483 and 3.448 respectively. Overall, the scores are highly compressed, spanning a tight range of roughly 0.24 points from highest to lowest certainty.

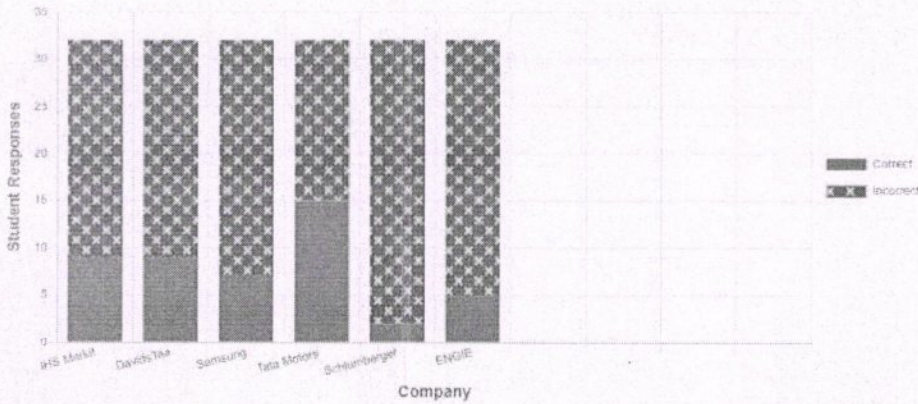
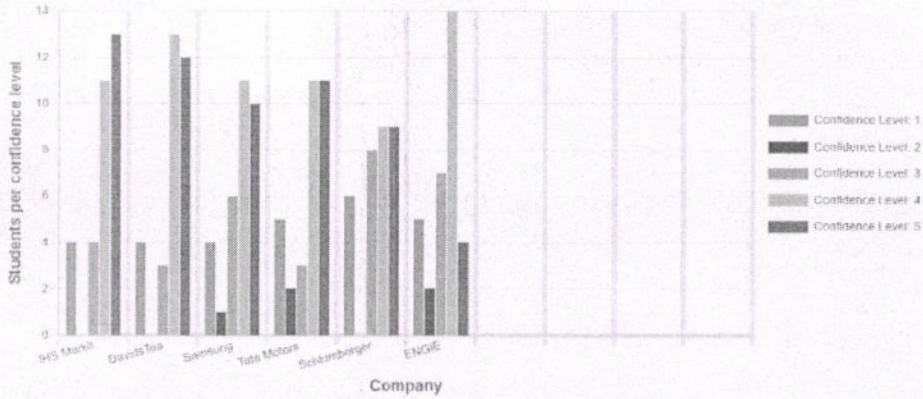


#### Second simulation Finance 2 students

Company	Average Confidence
IHS Markit	3.90625
DavidsTea	3.90625
Samsung	3.6875
Tata Motors	3.65625
Schlumberger	3.46875
ENGIE	3.3125

This table ranks six specific companies based on average student confidence scores during a simulation exercise. IHS Markit and DavidsTea sit tied at the very top of the list, showing a maximum certainty score of 3.906. Samsung and Tata Motors occupy the middle tier with closely grouped scores of 3.688 and 3.656 respectively. The bottom of the ranking is anchored by Schlumberger at 3.469 and ENGIE at 3.313, marking them as the most ambiguous structures for the students. Overall, this group demonstrates a high level of conviction across the board, with even the lowest score remaining well above a 3.0 standard baseline.



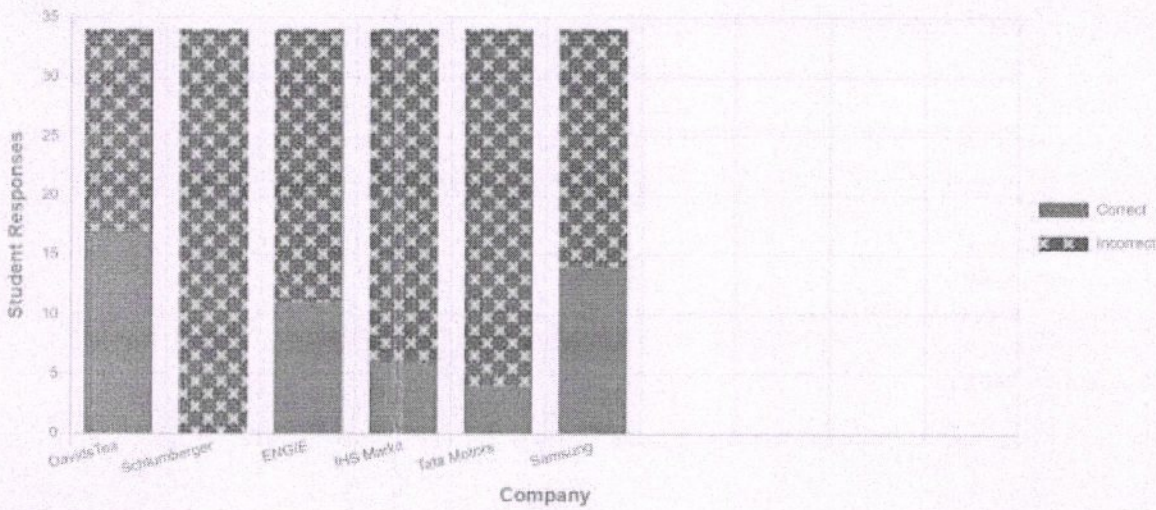
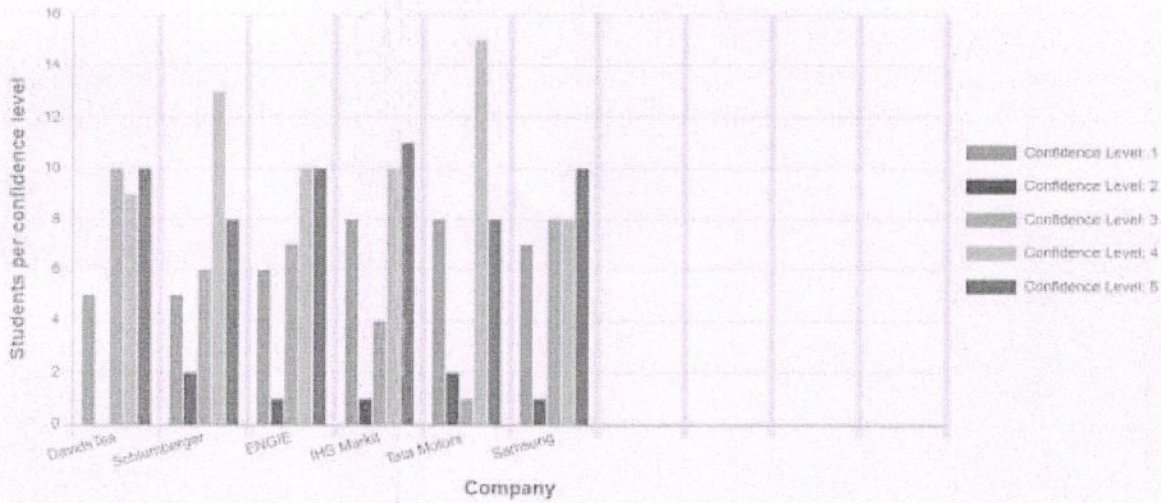


### Third simulation Finance 1 students

Company	Average Confidence
DavidsTea	3.558824
Schlumberger	3.5
ENGIE	3.5
IHS Markit	3.441176
Tata Motors	3.382353
Samsung	3.382353

This table presents the average student confidence metrics for another distinct cohort matching the same group of six companies. DavidsTea leads this specific dataset with the highest certainty level, posting a score of approximately 3.559. A tied second-tier confidence position is held firmly by Schlumberger and ENGIE, which both generated a flat score of exactly 3.500. IHS Markit sits alone in the lower-middle section of the list with a calculated average of 3.441. The absolute bottom of the rankings features a tie between Tata Motors and Samsung, with both major manufacturing entities sharing the lowest score of 3.382.



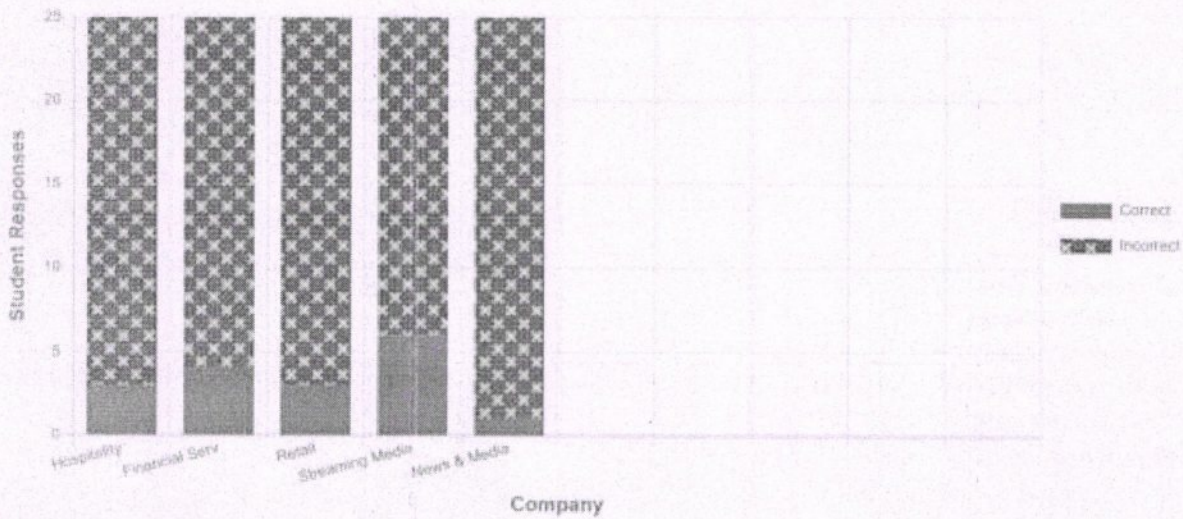
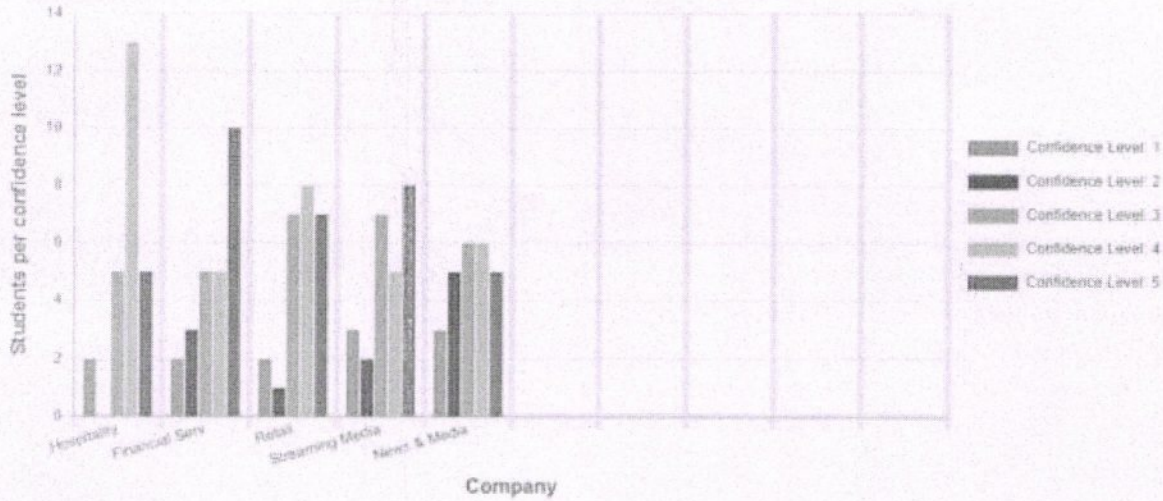


Third simulation Finance 2 students and the results shown below as

Company	Average Confidence
Hospitality	3.76
Financial Serv	3.72
Retail	3.68
Streaming Media	3.52
News & Media	3.20

This table outlines the average student confidence scores across five distinct industry categories in a separate simulation run. Hospitality captures the highest position on the chart, demonstrating a strong student certainty level with a score of 3.76. Financial Serv and Retail follow closely in the upper tier, generating solid scores of 3.72 and 3.68 respectively. Lower-middle certainty is held by Streaming Media, which sits further down the list with a calculated average of 3.52. The absolute baseline of the ranking is occupied by News & Media, which scores a noticeably lower 3.20 as the most ambiguous industry sector for this cohort.





**Attendance: -**

S.NO.	Roll No.	Student Name
1	24044311003	AJABKAR VAISHALIBEN GAJENDRABHAI
2	24044311005	BALAPURE ASHWINI
3	24044311006	BAROT KHUSHI ANANDKUMAR
4	24044311007	BHAGCHANDANI YASH MAHESHKUMAR
5	24044311010	BHATT HITARTHI DINKARBHAI
6	24044311011	BHAVSAR HARSHILKUMAR PRAVINBHAI
7	24044311012	BHAVSAR NILKUMAR VIMALBHAI
8	24044311023	CHAUHAN AJAYKUMAR RAJUBHAI
9	24044311024	CHAUHAN KHUSHBOO KAMLESH
10	24044311026	CHAWLA DIYA
11	24044311027	DARJI ADITYA VIPULKUMAR
12	24044311028	DARJI JANKI NARESHBHAI
13	24044311029	DARJI JANU NARESHBHAI
14	24044311030	DARJI JINAL KIRTIKUMAR
15	24044311032	DARJI KRUNAL MANISHBHAI
16	24044311033	DARJI YASH JAGDISHBHAI
17	24044311034	DAVE HIMALAY JANAKKUMAR
	24044311037	DHABHI HIRAL HIMMATSING
	24044311043	GAJJAR DIYA ASHVINKUMAR



20	24044311044	RAWAT GAURAV RAMJEET
21	24044311045	GHANCHI ARIF AFJALBHAI
22	24044311051	JAIN RITIK PARASMAL
23	24044311053	JOSHI ROSHNIBEN RAMESHBHAI
24	24044311054	JOSHI SHITALBEN SOMABHAI
25	24044311056	KANTESARIYA BANSHI RAMESHBHAI
26	24044311057	KAVITHA CHOUDHARY
27	24044311058	KERALIYA SHREYA BHUPENDRA
28	24044311060	KHATRI AYUSHI RAJNIBHAI
29	24044311061	KHATRI KARAN JAGDISHBHAI
30	24044311062	KHATRI SHEKHAR ASHOKKUMAR
31	24044311064	KRISHNA KANT TIWARI
32	24044311065	KUSHWAHA TANUJA UMASHANKAR
33	24044311068	LIMBACHIYA KRIS DILIPKUMAR
34	24044311071	MEVADA HANI KISHORKUMAR
35	24044311072	MISTRY YATRI MANOJKUMAR
36	24044311075	MODI PRIYANSHI ALKESHKUMAR
37	24044311076	MODI SHIVAM VIJAYKUMAR
38	24044311080	OZA SHRISTI KETUL
39	24044311082	PANCHAL CHIRAG KALUBHAI
40	24044311084	PANCHAL KRUPABEN RAMESHBHAI
41	24044311085	PANCHAL PRACHI ALKESHBHAI
42	24044311086	PANCHAL SHREYAL JAGDISHBHAI
43	24044311087	PANDYA DHYRUVAN HIRENKUMAR
44	24044311090	PARMAR AVANIBEN DASHARATHBHAI
45	24044311091	PARMAR HARDIKKUMAR CHANDRAKANT
46	24044311092	PARMAR LAXMIKANT ARVINDBHAI
47	24044311093	PATEL AASTHA RAJNIKANT
48	24044311095	PATEL BHARGAVKUMAR MUKESHBHAI
49	24044311100	PATEL DISHANTKUMAR BHARATBHAI
50	24044311102	PATEL FENIL AMITBHAI
51	24044311103	PATEL FORMI BIPINKUMAR
52	24044311104	PATEL GYAN PRAKASHKUMAR
53	24044311108	PATEL JINALIBEN MAHESHKUMAR
54	24044311109	PATEL JIYABEN NITESHBHAI
55	24044311111	PATEL KRIMABEN MANOJBHAI
56	24044311112	PATEL KRIYABEN KALPESHBHAI
57	24044311114	PATEL KRUPA HARSHADBHAI
58	24044311115	PATEL KRUPA RAKESHBHAI
59	24044311117	PATEL KRUSH CHETANKUMAR
60	24044311120	PATEL MEET BHARATBHAI
61	24044311123	PATEL NAIYABAHEEN KAMLESHBHAI
62	24044311127	PATEL PRIYANCI DILIPKUMAR
63	24044311128	PATEL PRIYANSHI PULKITKUMAR
64	24044311136	PATEL SAKSHI KAMLESHBHAI



65	24044311138	PATEL SEFALIBEN MUKESHBHAI
66	24044311140	PATEL SHUBHAM RAJESHKUMAR
67	24044311141	PATEL SILVI BHAVESHKUMAR
68	24044311142	PATEL SOHAM HARSHADBHAI
69	24044311144	PATEL SWATIBEN SATISHBHAI
70	24044311145	PATEL URVI MAHESHBHAI
71	24044311147	PATEL VISHVA HARESHBHAI
72	24044311150	PRAJAPATI AMI HARESHKUMAR
73	24044311154	PRAJAPATI HIMANSHU MAHESHBHAI
74	24044311155	PRAJAPATI JINAL HASMUKHBHAI
75	24044311156	PRAJAPATI MAHI BABUBHAI
76	24044311157	PRAJAPATI MAYUR DINESHBHAI
77	24044311158	PRAJAPATI MISHWABEN UMESHBHAI
78	24044311159	PRAJAPATI MITTALBEN VAJABHAI
79	24044311161	PRAJAPATI SUMITRA MAHESHBHAI
80	24044311162	PRAJAPATI VIDHIBEN SURESHBHAI
81	24044311164	PUROHIT DINESHKUMAR BHEMAJI
82	24044311165	RAJPUROHIT SHRUTI BHARATKUMAR
83	24044311166	RATHOD HEENABEN RAMESHBHAI
84	24044311170	RAVAL SHILPABEN GANESHBHAI
85	24044311171	SANCHALA MOHIL DILIPBHAI
86	24044311172	SAPOVADIYA DHRUVIBEN ASHOKBHAI
87	24044311175	SHAH JIYA NILESHKUMAR
88	24044311177	SHAH UMANGKUMAR PRAMODBHAI
89	24044311181	SHUKAL KHUSHI HARESHKUMAR
90	24044311183	SOLANKI HETVI RONAkkUMAR
91	24044311186	SUTHAR KRISHNA BALADEVBHAI
92	24044311187	TALVANIYA RIDDHIBEN NAVINBHAI
93	24044311189	THAKKAR ISHIKABEN PRAKASHKUMAR
94	24044311190	THAKKAR JANVI RAMESHKUMAR
95	24044311191	THAKKAR PRIYANSHI DINESHKUMAR
96	24044311192	THAKKAR SHWETABEN PRAKASHKUMAR
97	24044311194	THAKOR VARSHABEN BHOPAJI
98	24044311196	UNNATI PUSHPENDRA KUMAR
99	24044311198	VADARIYA DHARM NILESHKUMAR
100	24044311202	VAGHELA YUVRAJSINH JANAKSINH
101	24044311203	VAIBHAV TRIVEDI
102	24044311204	VAISHNAV KHUSHAL BHURDAS
103	24044311205	VAISHNAVI SHARMA
104	24044311206	VALAND JALADHI KALPESHKUMAR
105	24044311207	VERMA ARYAN TEJPAL
106	24044311208	VYAS BHAVI JAYDIP
107	24044311210	VYAS SMIT ASHOKBHAI
108	24044311211	YADAV PRIYANKA RAJENDRAPRASAD



*[Handwritten Signature]*

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