

Ganpat University
॥ विद्यया समाजोत्कर्षः ॥

V. M. Patel Institute of Management



CENTRE OF EXCELLENCE
BY GOVERNMENT OF GUJARAT

सत्यमेव जयते



Established Since 1999





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Institute of
Management**

WHY GANPAT UNIVERSITY MBA PROGRAMME ?

AICTE Approved

Since 1999
(24 years of
educational experience)

2100+ Alumni
Serving Various
Sectors

Diversified
specializations as per
industry needs

Well blended
ecosystem
to foster
employable skills

18000+ Books in library

Intensive Industry
Interaction



COURSES

At Ganpat University- VMPIM we teach a variety of courses using experiential learning pedagogies that help to learn contemporary lessons on how to utilize the knowledge and skills in business simulation. These programs are great for the students and professionals to enhance their career.

Our Newly introduced specializations to learn in-demand skills are:



Digital Marketing as a specialization explores several aspects of the new digital marketing environment, including topics such as digital marketing analytics, search engine optimization, social media marketing, and 3D Printing to give a richer understanding of the foundations of the new digital marketing landscape and acquire a new set of stories, concepts, and tools to help digitally create, distribute, promote and price products and services.

Marketing Analytics



Financial Modelling: This Financial Modeling specialization has been created aiming to hone the spreadsheet and modelling skills. It introduces learners to spreadsheet models, modeling techniques, and common applications for investment analysis, company valuation, forecasting, and more. It teaches how spreadsheets work and how they may be used to build scenarios, predict performance, and make informed business and financial decisions.

Financial Analytics



HR Analytics: This course focuses on identifying effective data sources, developing meaningful metrics, designing long-term measures, and applying results in support of organizational strategy and tactics. With advances in technology and cloud computing, there are now numerous data sources available to guide decision-making and drive organizational success. Harvesting the right kind of data requires that HR teams possess strong analytical skills; high-performing HR teams know that their function is to leverage data as a “decision science” by identifying metrics and data sources that deliver organizational insights.

Talent Management

RESEARCH THAT DRIVES CHANGE

Ganpat University - Faculty of Management Studies is passionate for rigorous research matched by a deep commitment to positive change. We bring together unconventional thinkers-researchers and scholars-who collaborate across disciplines to push the boundaries of knowledge and creative expression, and consistently endeavor to lead a new way forward.

PHD EXCELLENCE INITIATIVE

Ganpat University- Faculty of Management Studies is committed to recruiting the best doctoral students and providing them with transformative academic programs that prepare them for future success through the PhD Excellence Initiative.



INFRASTRUCTURE

IT Infrastructure

IBM AMOS 27.0 Licensed version
IBM SPSS 20.0 Licensed version
Turnitin - Anti-plagiarism
Capitaline - Financial Database
1-GBPS Internet Connectivity | Wi-Fi

Learning Environment

Personality Grooming Sessions
Communication Skills Lab
Sectoral Courses
Audit Courses

Library

18,496 Books
PROQUEST database

Business Simulation



**Harvard
Business
Publishing
Education**

Student Clubs

Marketing & Intelligence Club
Rethink HR Club
Finance Club
Entrepreneurship Club

Student Experience

Learning Management System (LMS) 
Curated Placement Support

REAL TIME EXPOSURE

Summer Internship Program (SIP)

Practice all the management concepts, theories and frameworks learned in their 6-8 weeks training in company.

Business Simulation Program

Through Business Simulation Program, students can analyze various strategies to Finance, Marketing, Human Resource and Production areas.

Anti-Plagiarism Training Program

Institute trains all students on how to use anti-plagiarism software and to improve the originality/authentic report writing that can be one of the proven competitive advantages in this content sensitive world.

For More Details

+91 79844 33919

PLACEMENT SNAPSHOT 2024-25

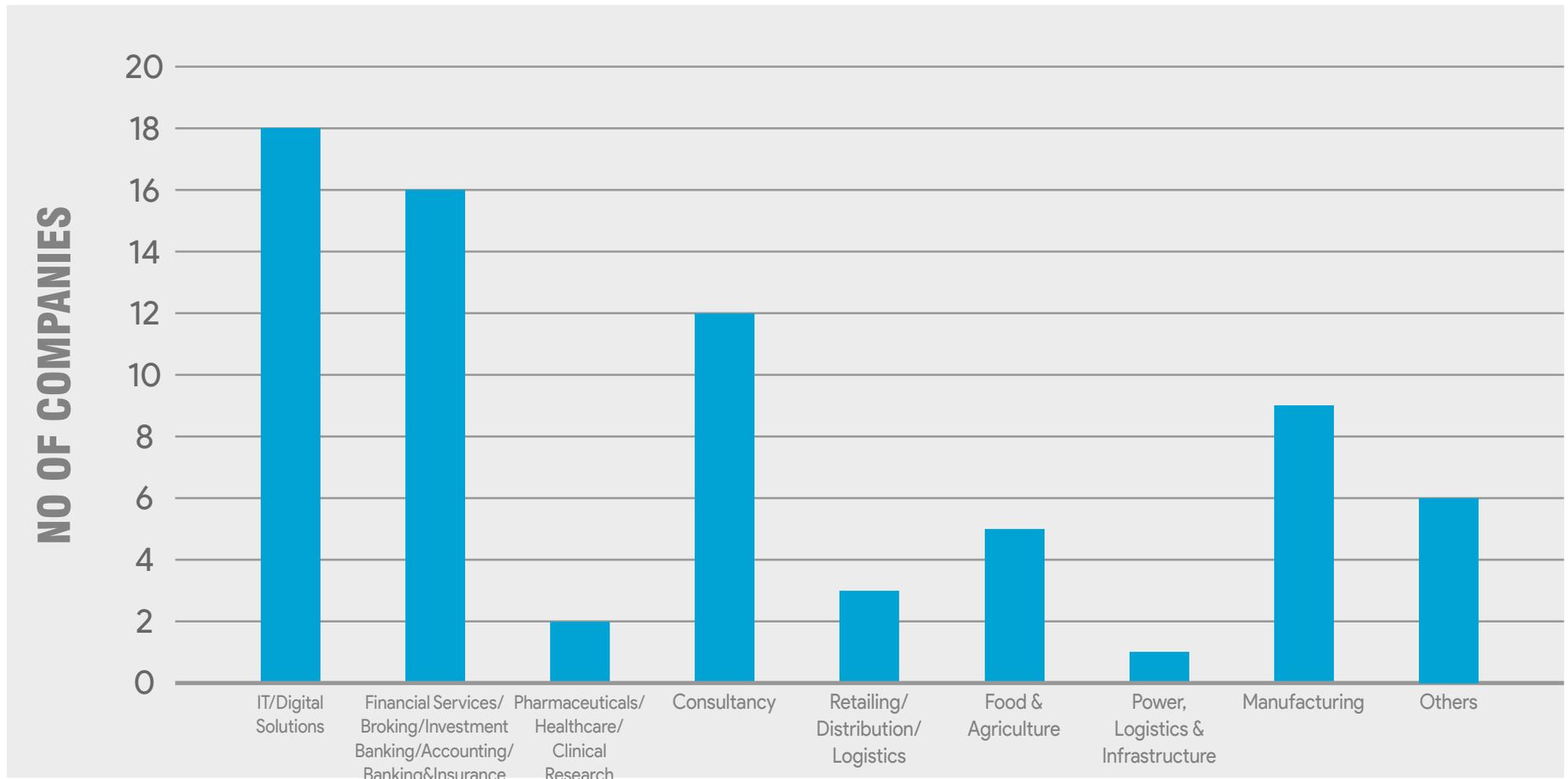
Placement
Percentage
93%

Highest
Package
₹9.00 LPA

Average
Package
₹4.5 LPA

No. of
Companies Visited
74

SECTORS WISE SUMMARY



Congratulations!

Jagdish Vaja
MBA (Marketing)



Placed in

adani
wilmar

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Intensive Summer Internship | Participative learning in Class | Modern Syllabus | Simulation based Learning | Marketing Analytics | Pre-placement Training: Resume Building Workshop, Group Discussion Workshop, Personal Interview Workshop, and Aptitude Sessions

Brijesh Makwana
MBA (Finance)



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S&P Global

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Shreya Nathji
MBA (Marketing)



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Jay Priyadarshi
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Noaman Pawar
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Mohammad Tahir Mogal
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Sanjay Lodha

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Vishal Singh
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Sanjay Rabari
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Anjali Prajapati
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Dhruvee sisodiya
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Dashrath Chaudhary
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Yasvi Patel

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Maharshi Gosai
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Summer Internship Batch 2024-2026

Highlights of Summer Internship 2023

100%
Summer
Internship
Placement

All
198
students are
placed in
reputed
companies

38
companies

18
Sectors

More than
50%
of students got
Summer Internship
Opportunities
with Stipend

Highest
SIP Stipend:
INR 15000

Industry-wise Summary of Summer Internship Placement for Batch 2022 -2024

Industry	Percentage of Students
Finance/Stock Market	26
Mutual Fund Investment	20
Information Technology	11
Manufacturing	8
Life Insurance	7
Banking	6
Print & Publishing	5
Consulting	4
Healthcare	3
Automotive	3
FMCG	2
Realty	1
Retail	1
Pharma	1
Agriculture	1
Chemical	1
Import/Export	1
Foods	1



Clubs at GUNI - VMPIM



MARKETING CLUB

The Marketing Club of Ganpat University VMPIM works endlessly in order to serve students to participate in activities that enrich student's exposure to marketing in the "real world" It organizes knowledge sessions by industry experts, and share the latest trends in Marketing, facilitating a profound understanding of the domain.



FINANCE CLUB

The Finance Club of Ganpat University VMPIM is a student-driven club with an objective to develop interests in various areas of finance through guest lectures, seminars, workshops and professional opportunities.



HR CLUB

The HR Club of Ganpat University VMPIM is a student-driven initiative with an objective to develop interests in various areas of HR through guest lectures, seminars, workshops and professional opportunities.

Business Simulation



Semester I

New Venture Simulation:
The Food Truck Challenge

Marketing

Specialization Students:
Marketing Simulation:
Managing Segments and Customers V3

Finance

Specialization Students:
Financial Analysis Simulation:
Data Detective

HR

Specialization Students:
Organizational Design Simulation:
Evolving Structures



Our Pride Recruiters