



**Ganpat
University**

॥ विद्यया समाजोत्कर्षः ॥

**V. M. Patel
Institute of
Management**



PLACEMENT BROCHURE

2023 - 2024



vmpim.guni.ac.in



01 | ABOUT THE UNIVERSITY

02 | VISION MISSION

03 | ABOUT THE INSTITUTE

04 | COURSES

05 | MESSAGES FROM OFFICE - BEARERS

06 | ABOUT THE PLACEMENT CELL

07 | INSTITUTE HIGHLIGHTS

08 | WHY GUNI MBA PROGRAMME ?

09 | CLUBS AT GUNI - VMPIIM

10 | MARKETING STUDENT PROFILES

23 | FINANCE STUDENT PROFILES

38 | HR STUDENT PROFILES

43 | PLACEMENT INSIGHTS

44 | OUR RECRUITMENT PARTNERS

45 | STUDENTS ACHIEVEMENTS



ABOUT THE UNIVERSITY

Ganpat University as a well reputed State Private University established in 2005 through the State Legislative act no 19 of 2005, Government of Gujarat and recognized by the UGC under the section 2(f) of the UGC Act, 1956 having campus spread over more than 300 acres of land with world class infrastructure and more than 10,000 students on campus. The University offers Diplomas, Under Graduate, Post – Graduate and Research Programs under the Faculties of Engineering and Technology, Pharmacy, Management, Computer Applications, Sciences, Education, Humanities and Social Science and Human Potential Development. Ganpat University and the township of Ganpat Vidyanagar, a high-tech education campus is a joint initiatives; purely for philanthropy; of a large number of industrialists and technocrats, noble farmers and affluent businessmen; having a mission of “Social Upliftment through Education”. Ganpat University has established strong industry-academia partnerships that enables students to have practical hands-on and enhance their employability.





VISION

To advance institutional distinction through academic and research excellence by creating an enabling learning environment in the field of management, with a focus on competence, values and professional ethics.



QUALITY STATEMENT

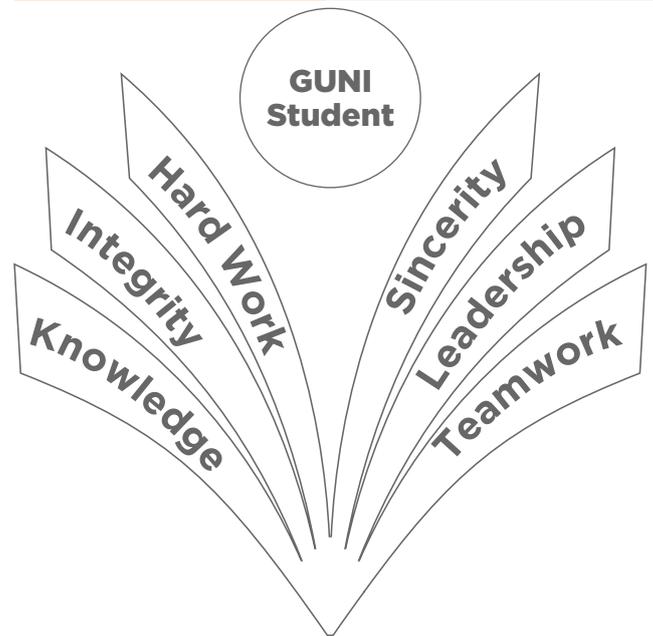
It shall be the constant endeavour of the University to deliver global standards of excellence in all its core and allied operations and remaining accountable for national values and objectives of establishment through process of self evaluation and continuous improvement.



MISSION

- M1: To impart knowledge and competence enriched through academic, research, and industry-relevant practices among management professionals with a global outlook.
- M2: To nurture the spirit of teamwork and leadership among future-ready managers with an entrepreneurial mindset.
- M3: To inculcate value and professional ethics to become socially conscious managers and leaders.

CORE VALUES



ABOUT THE INSTITUTE

ESTABLISHMENT

V.M Patel Institute of Management is established with a mission to provide excellent professional education in the field of management to its budding managers anticipating the need of business in the 21st century and recognizing the imperatives of globalization.

The institute offers MBA programme approved by AICTE, New Delhi and Faculty of Management Studies, Ganpat University.

V.M.P.I.M. believes in "competitiveness through competence". We have developed very good infrastructure for learning. For us teaching through audio visual aids is inevitable. Experienced faculty in each subject and regular visiting faculties are invited from other leading institutions as well as from industry.

We thrust on giving exposure to students of real life business situation by calling on regular basis Guest Faculties from Industry and practising professionals like C.As, Cost Accountants, Company Secretaries, Technocrats and Consultants.

AIM

Our rigorous efforts are directed towards leading our student community to such an acme of excellence that can satisfy the requisition of the industry, the nation and the globe at large. The generation of an entirely different community of students aiming at attaining expertise and utilizing the managerial know-how in the service of mankind is at the root of our efforts. We have the following aims before us.

To offer guidance, motivation and inspiration for full growth of hidden traits

- To impart managerial and need-based education by conducting elaborated training programs.
- To shape and mould the personality of future generation
- To construct fertile ground for resting dire challenges
- To cultivate the feeling of belongingness amongst the budding managers.



COURSES

At Ganpat University- VMPIIM we teach a variety of courses using experiential learning pedagogies that help to learn contemporary lessons on how to utilize the knowledge and skills in business simulation. These programs are great for the students and professionals to enhance their career.

Our Newly introduced specializations to learn in-demand skills are:



Digital Marketing as a specialization explores several aspects of the new digital marketing environment, including topics such as digital marketing analytics, search engine optimization, social media marketing, and 3D Printing to give a richer understanding of the foundations of the new digital marketing landscape and acquire a new set of stories, concepts, and tools to help digitally create, distribute, promote and price products and services.

Marketing Analytics

HR Analytics: This course focuses on identifying effective data sources, developing meaningful metrics, designing long-term measures, and applying results in support of organizational strategy and tactics. With advances in technology and cloud computing, there are now numerous data sources available to guide decision-making and drive organizational success. Harvesting the right kind of data requires that HR teams possess strong analytical skills; high-performing HR teams know that their function is to leverage data as a “decision science” by identifying metrics and data sources that deliver organizational insights.

Financial Analytics

Financial Modelling: This Financial Modeling specialization has been created aiming to hone the spreadsheet and modelling skills. It introduces learners to spreadsheet models, modeling techniques, and common applications for investment analysis, company valuation, forecasting, and more. It teaches how spreadsheets work and how they may be used to build scenarios, predict performance, and make informed business and financial decisions.

Talent Management

RESEARCH THAT DRIVES CHANGE

Ganpat University - Faculty of Management Studies is passionate for rigorous research matched by a deep commitment to positive change. We bring together unconventional thinkers-researchers and scholars-who collaborate across disciplines to push the boundaries of knowledge and creative expression, and consistently endeavor to lead a new way forward.

PHD EXCELLENCE INITIATIVE

Ganpat University- Faculty of Management Studies is committed to recruiting the best doctoral students and providing them with transformative academic programs that prepare them for future success through the PhD Excellence Initiative.



Dr. Mahendra Sharma

Pro-Chancellor & Director General
Ganpat University



We, as a socially responsible University, believe in developing socially conscious leaders, managers, and entrepreneurs. The Institute's expansive campus is suitable for the quest of knowledge. Ganpat University promotes social welfare via education, as envisioned by its founder, Dr. Ganpatbhai I. Patel (Padmashree), and all of its stakeholders, who prioritise student achievement as the most essential criterion for evaluating their efforts. We are pleased that our strategy guarantees that each graduate has critical competency in the primary subject of knowledge, and we emphasize making students marketable, inventive and enterprising, culturally competent and socially involved. Ganpat University's teaching - learning environment, along with a value-based education system, provides the students with a solid foundation. The culture of innovation and critical thinking fosters the expertise and way of thinking required to meet emergent issues. As a result, throughout the time, the University graduates have proven, via their talents and performance, that they are valuable assets and growth engines for the industry and the sustainable economy.

Dr. Hiren J. Patel

Professor & Head (I/C)
Ganpat University - V. M. Patel Institute of Management



We have seen significant improvements in recruiter profiles and employment opportunities during the last 20+ years. I am glad that our institution is playing a critical role in the development of India's business and management sectors. We have created a number of great company executives, management thinkers, and wealth builders throughout the years. The institute is dedicated to providing an environment that fosters innovation, creativity, and excellence in its students. Our objective is to instill in our students a feeling of responsibility as managers to have a socially responsible influence on broadening their knowledge and intellectual frontiers, so that they emerge transformed and ready to affect the world of business and society at large. We also want to show our students how digital technology is transforming the corporate world by teaching them management principles and leadership approaches. This curriculum, designed around leadership, innovation, strategy, decision making, and entrepreneurship, gives a well-rounded introduction to business management, data analytics, and new technologies.

MESSAGE FROM PLACEMENT CELL

Dear Recruiters,

Greetings from GUNI-V. M. Patel Institute of Management!

Ganpat University- V. M. Patel Institute of Management is a top-notch Educational Institute with a presence in Gujarat for more than 2 decades. The Placement Cell of the Institution is continuously thriving and improving the placement activities in pursuit of making the students 100% employable and thereby plays a crucial role in shaping the future of tomorrow. We have been successful in maintaining our high placement statistics over the past 20+ glorious years with record-breaking placements which are a testimony to our quality. Our ingenious alumni have set new standards in the corporate world through their estimable contributions and we are sure that we would continue the legacy in many more years to come. It would be our proud privilege to welcome esteemed companies to our campus for the recruitment of our students at Ganpat University - V M Patel Institute of Management.

Please feel free to contact the Training & Placement Cell in case you require any further information/clarifications. Kindly let us know when can we plan the campus recruitment drive.

Dr. Nirav Halvadia

Advisor – Placement Cell

Dr. Mihir Shah | Prof. Anuradha Singh

Faculty Coordinator- Placement

Prof. Shital Vyas | Prof. Karan Radia

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V. M. Patel
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Batch of 2022 - 2024

MARKETING

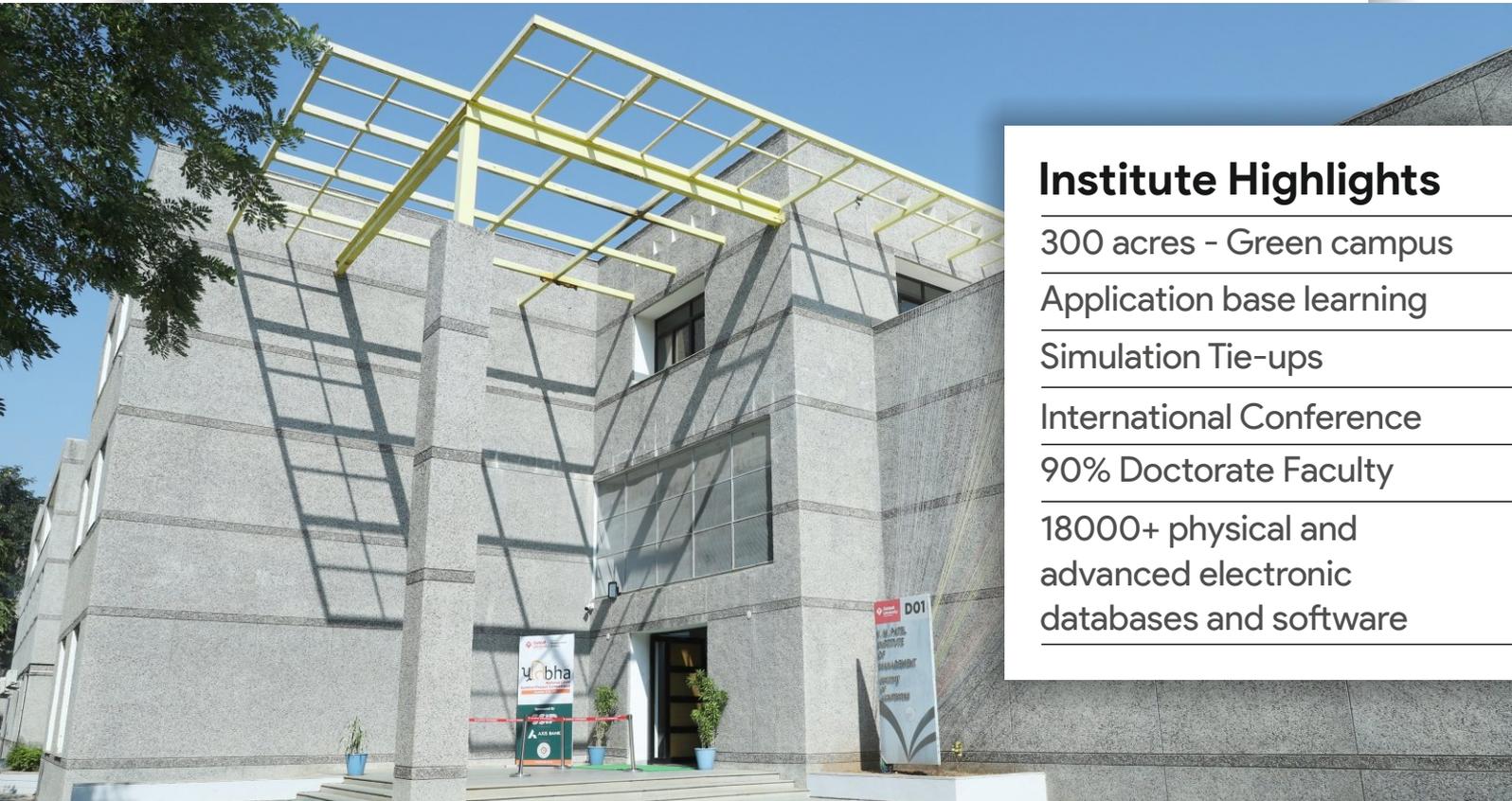
34%

FINANCE

56%

HR

10%



Institute Highlights

300 acres - Green campus

Application base learning

Simulation Tie-ups

International Conference

90% Doctorate Faculty

18000+ physical and
advanced electronic
databases and software

Placement Cell Highlights

- It has become the preferred choice of top recruiters for paid trainings & internships, live projects and placement opportunities.
- 90%+ students placed year-on-year.
- Highest package progressing exponentially.
- Webinar & Seminars. • Internship Week
- Industrial visits at regular intervals.
- Career counselling sessions from industry experts opportunities.

Simulation-based learning



WHY GANPAT UNIVERSITY MBA PROGRAMME ?

AICTE Approved

Since 1999
(24 years of
educational experience)

2100+ Alumni
Serving Various
Sectors

Diversified
specializations as per
industry needs

Well blended
ecosystem
to foster
employable skills

18000+ Books in library
Intensive Industry
Interaction

FACULTY

Faculties with Doctorate & NET
Faculty publications in top rated journals
Average experience: 9.6 years

INFRASTRUCTURE

Business simulation programme

Data analysis lab (SPSS 20.0)

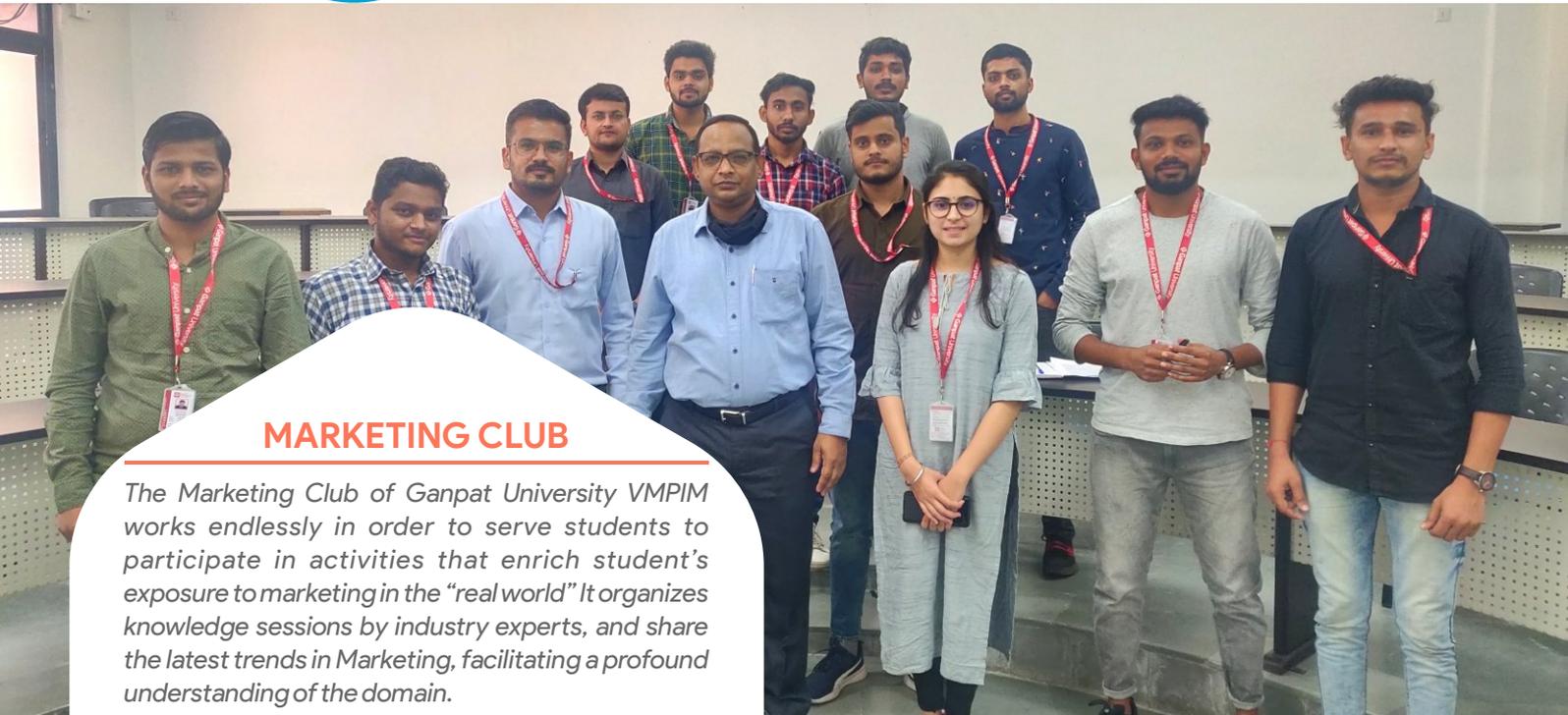
Trained professionally through personality
grooming labs

Capacity building through originality writing
through turnitin

Proquest- Online research database

Programmes offered in
MBA | PhD

Clubs at GUNI - VMPIM



MARKETING CLUB

The Marketing Club of Ganpat University VMPIM works endlessly in order to serve students to participate in activities that enrich student's exposure to marketing in the "real world" It organizes knowledge sessions by industry experts, and share the latest trends in Marketing, facilitating a profound understanding of the domain.



FINANCE CLUB

The Finance Club of Ganpat University VMPIM is a student-driven club with an objective to develop interests in various areas of finance through guest lectures, seminars, workshops and professional opportunities.



HR CLUB

The HR Club of Ganpat University VMPIM is a student-driven initiative with an objective to develop interests in various areas of HR through guest lectures, seminars, workshops and professional opportunities.

Marketing

Enthusiasts





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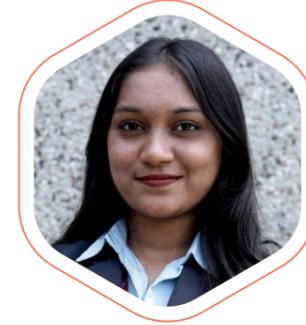


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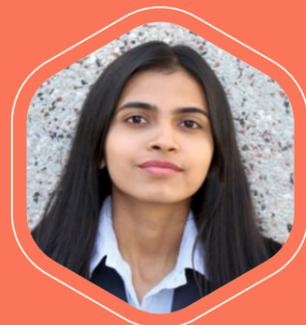


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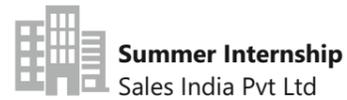


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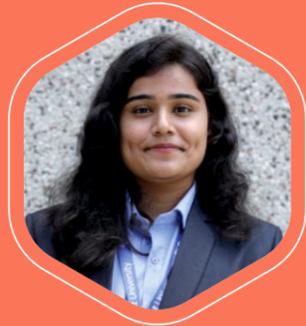


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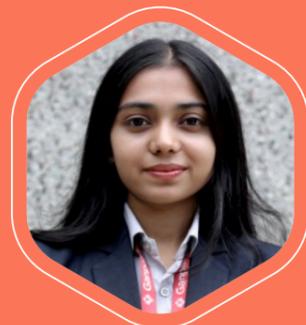
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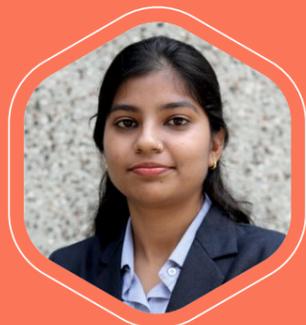


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Financial

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Specialization: Finance

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NJ Wealth

✉ dhrumilmodi22@gnu.ac.in



DHRUVI MODI
26/06/2002 | BCom

Specialization: Finance

 **Summer Internship**
NJ Wealth

✉ dhruvijmodi22@gnu.ac.in



DAXISH NAYI
20/07/2002 | BCom

Specialization: Finance



✉ daxishnayi22@gnu.ac.in



GAURAV NAYI
24/08/2002 | BCom

Specialization: Finance



✉ gauravnayi22@gnu.ac.in



PARIKH JEET
25/10/2001 | BCom

Specialization: Finance



✉ jeetparikh22@gnu.ac.in



DEVYABEN PARMAR
08/05/2002 | BBA

Specialization: Finance



✉ devyabenparmar22@gnu.ac.in



FENALI PANCHAL
22/07/2002 | BBA

Specialization: Finance



✉ fenalipanchal22@gnu.ac.in



SWETA PANCHAL
24/08/2002 | BBA

Specialization: Finance



✉ swetabenpanchal22@gnu.ac.in



HARDIK PARMAR
20/08/2002 | BCom

Specialization: Finance



✉ hardikparmar22@gnu.ac.in



KOMALBEN PARMAR
13/06/2002 | BBA

Specialization: Finance



✉ komalbenparmar22@gnu.ac.in



MAYUR PARMAR
17/12/2000 | BCom

Specialization: Finance



✉ mayurkumarparmar22@gnu.ac.in



RAHUL PARMAR
18/10/2001 | BCom

Specialization: Finance



✉ rahulparmar22@gnu.ac.in



HANI PATEL
06/12/2001 | BCom

Specialization: Finance



✉ hanipatel22@gnu.ac.in



KISHAN PATEL
16/08/2001 | BCom

Specialization: Finance



✉ kishanpatel22@gnu.ac.in



BRIJESH PATEL
01/12/2001 | BBA

Specialization: Finance



✉ brijeshpatel22@gnu.ac.in



DHRUVKUMAR PATEL
12/01/2002 | BBA

Specialization: Finance



✉ dhruvkumargpatel22@gnu.ac.in



PATEL POOJABEN
16/08/2023 | BBA

Specialization: Finance



✉ poojabenpatel22@gnu.ac.in



PULSY PATEL
12/03/2001 | BBA

Specialization: Finance



✉ pulsyapatel22@gnu.ac.in



SAKSHI PATEL
28/10/2001 | BCom

Specialization: Finance

 **Summer Internship**
Oil and Natural Gas Corporation

✉ sakshipatel22@gnu.ac.in



SHIVAM PATEL
09/07/2001 | BCom

Specialization: Finance

 **Summer Internship**
Pantaloons

✉ shivampatel22@gnu.ac.in



VAIBHAVKUMAR PATEL
16/10/2000 | BBA

Specialization: Finance

 **Summer Internship**
Advino Technologies LLP

✉ vaibhavkumarhpatel22@gnu.ac.in



RIDDHI PIPALIYA
19/07/2002 | BCom

Specialization: Finance

 **Summer Internship**
Sales India Pvt. Ltd.

✉ riddhibenpipaliya22@gnu.ac.in



SRUSHTI PATEL
02/09/2001 | BCom

Specialization: Finance

 **Summer Internship**
Fino Payments Bank

✉ srushtipatel22@gnu.ac.in



UTVI PATEL
16/10/2000 | BCom

Specialization: Finance

 **Summer Internship**
NJ Wealth

✉ utvibenpatel22@gnu.ac.in



RAJAVI POSTARIYA
17/08/1999 | BBA

Specialization: Finance

 **Summer Internship**
IFFCO-Tokio General Insurance Ltd.

✉ rajavipostariya22@gnu.ac.in



VAGHELA JYOTIBEN
21/11/2001 | BBA

Specialization: Finance

 **Summer Internship**
NJ Wealth

✉ jyotibenvaghela22@gnu.ac.in



DHRUVI PRAJAPATI

16/12/2001 | BBA

Specialization: Finance



✉ dhruviprajapati22@gnu.ac.in



JITUBHAI PRAJAPATI

11/02/2002 | BCom

Specialization: Finance



✉ jitubhaiprajapati22@gnu.ac.in



TANMAY PRAJAPATI

03/02/2002 | BCom

Specialization: Finance



✉ tanmayprajapati22@gnu.ac.in



PRAJWAL JAISWAL

07/08/2000 | BCom

Specialization: Finance



✉ prajwaljaiswal22@gnu.ac.in



KAJALBEN PRAJAPATI

22/08/2002 | BCom

Specialization: Finance



✉ kajalbenprajapati22@gnu.ac.in



OM PRAJAPATI

19/02/2002 | BCom

Specialization: Finance



✉ omprajapati22@gnu.ac.in



VIRAJSINH RAJ

07/10/2001 | BCom

Specialization: Finance



✉ virajsinhraj22@gnu.ac.in



MITESH THAKOR

16/06/2001 | MBA

Specialization: Finance



✉ mitesjithakor22@gnu.ac.in



SHASHANK TRIVEDI

06/08/2001 | BCom

Specialization: Finance



✉ shashanktrivedi22@gnu.ac.in



PAVAN RATHOR

14/01/2001 | BCom

Specialization: Finance



✉ pavanrathod22@gnu.ac.in



ZEELKUMAR SALAT

14/01/2002 | BCom

Specialization: Finance



✉ zeelkumarsalat22@gnu.ac.in



TANYA SAVNANI

21/09/2001 | BBA

Specialization: Finance



✉ tanyasavnani22@gnu.ac.in



DHRUV RAVAL

07/03/2002 | BCom

Specialization: Finance



✉ dhruvraval22@gnu.ac.in



JAYMITKUMAR RAVAL

14/02/1991 | B. Tech (Civil Engineering)

Specialization: Finance



✉ jaymitkumarraval22@gnu.ac.in



KITIKA SHAH

03/09/2002 | BBA

Specialization: Finance



✉ kitikashah22@gnu.ac.in



SANSKRUTIBEN SHAH

29/06/2002 | BBA

Specialization: Finance



✉ sanskrutibenshah22@gnu.ac.in



FAIM SHAIKH
28/01/2002 | BCom

Specialization: Finance

 **Summer Internship**
Prudent Corporate Advisory
Services Ltd.

✉ mohammadfaimshaikh22@gnu.ac.in



NISHU SHARMA
19/08/2001 | BBA

Specialization: Finance

 **Summer Internship**
Vishnu Vegetable Seeds Pvt. Ltd.

✉ nishusharma22@gnu.ac.in



MUSKAN SIPAI
28/04/2002 | BBA

Specialization: Finance

 **Summer Internship**
SBI Mutual Fund

✉ muskansipai22@gnu.ac.in



KRUPA SOJITRA
11/06/2002 | BBA

Specialization: Finance

 **Summer Internship**
Sales India Pvt. Ltd.

✉ krupasojitra22@gnu.ac.in



SMRUTI SHOBHAN
21/09/2002 | BBA

Specialization: Finance

 **Summer Internship**
India Post Payments Bank

✉ smrutishobhan22@gnu.ac.in



KHANAK SHRIMALI
15/01/2002 | BCom

Specialization: Finance

 **Summer Internship**
Fino Payments Bank

✉ khanakshrimali22@gnu.ac.in



KRUSHA SONI
28/04/2001 | BBA

Specialization: Finance

 **Summer Internship**
India Post Payments Bank

✉ krushasoni22@gnu.ac.in



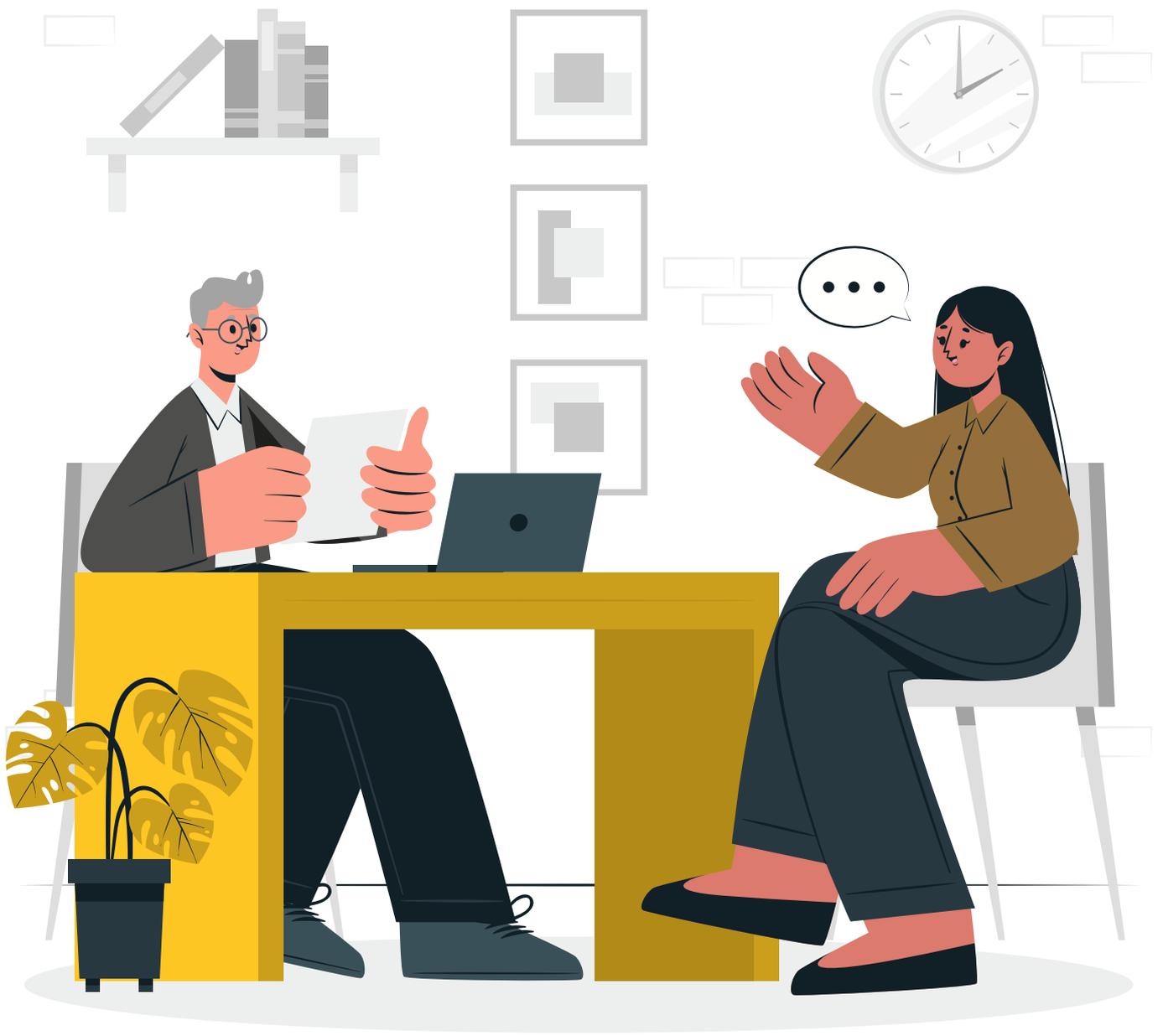
URVASHI THAKKAR
05/12/2001 | BCom

Specialization: Finance

 **Summer Internship**
NJ Wealth

✉ urvashithakkar22@gnu.ac.in

HR *Mavens*





DHRUVI BHATT
04/15/2001 | BCom

Specialization: HR



✉ dhruvibhatt22@gnu.ac.in



MAMTA MEHTA
10/22/1992 | BA

Specialization: HR



✉ mamtamaheta22@gnu.ac.in



AASTHA JOSHI
08/12/2001 | BA (English)

Specialization: HR



✉ aasthajoshi22@gnu.ac.in



SWEETI PATEL
05/09/2002 | BBA

Specialization: HR



✉ sweetibenpatel22@gnu.ac.in



DHARMESHKUMAR RATHVA
05/25/2001 | BCA

Specialization: HR



✉ dharmeshkumarrathva22@gnu.ac.in



HELI SHUKAL
1/1/2002 | BCom

Specialization: HR



✉ helibenshukal22@gnu.ac.in



NIKHIL MAKWANA
2/24/2002 | BCom

Specialization: HR



✉ nikhilmakwana22@gnu.ac.in



YASHVI PATEL
4/2/2002 | BCom

Specialization: HR



✉ yashvispatel22@gnu.ac.in



HANI PATEL

7/21/2001 | B.Sc. (Physics)

Specialization: HR



Summer Internship

Aditya Birla Fashion & Retail Ltd.
(Pantaloons)

✉ hanipatel22@gnu.ac.in



MARGI PATEL

10/22/2000 | B.Tech - Computer Engineering

Specialization: HR



Summer Internship

Tata Passenger Electric Mobility Ltd.

✉ margipatel22@gnu.ac.in



ISHA PRAJAPATI

2/18/2002 | BBA

Specialization: HR



Summer Internship

Khimji Ramdas India Pvt.Ltd.

✉ ishakumariprajapati22@gnu.ac.in



DHARMESH CHAVDA

5/31/2002 | BBA

Specialization: HR



Summer Internship

Reliance Industries Ltd.

✉ dharmeshchavda22@gnu.ac.in

Highlights of Summer Internship 2023

100%
Summer Internship Placement

2 Months
on-the-job experience in reputed companies

35
Companies

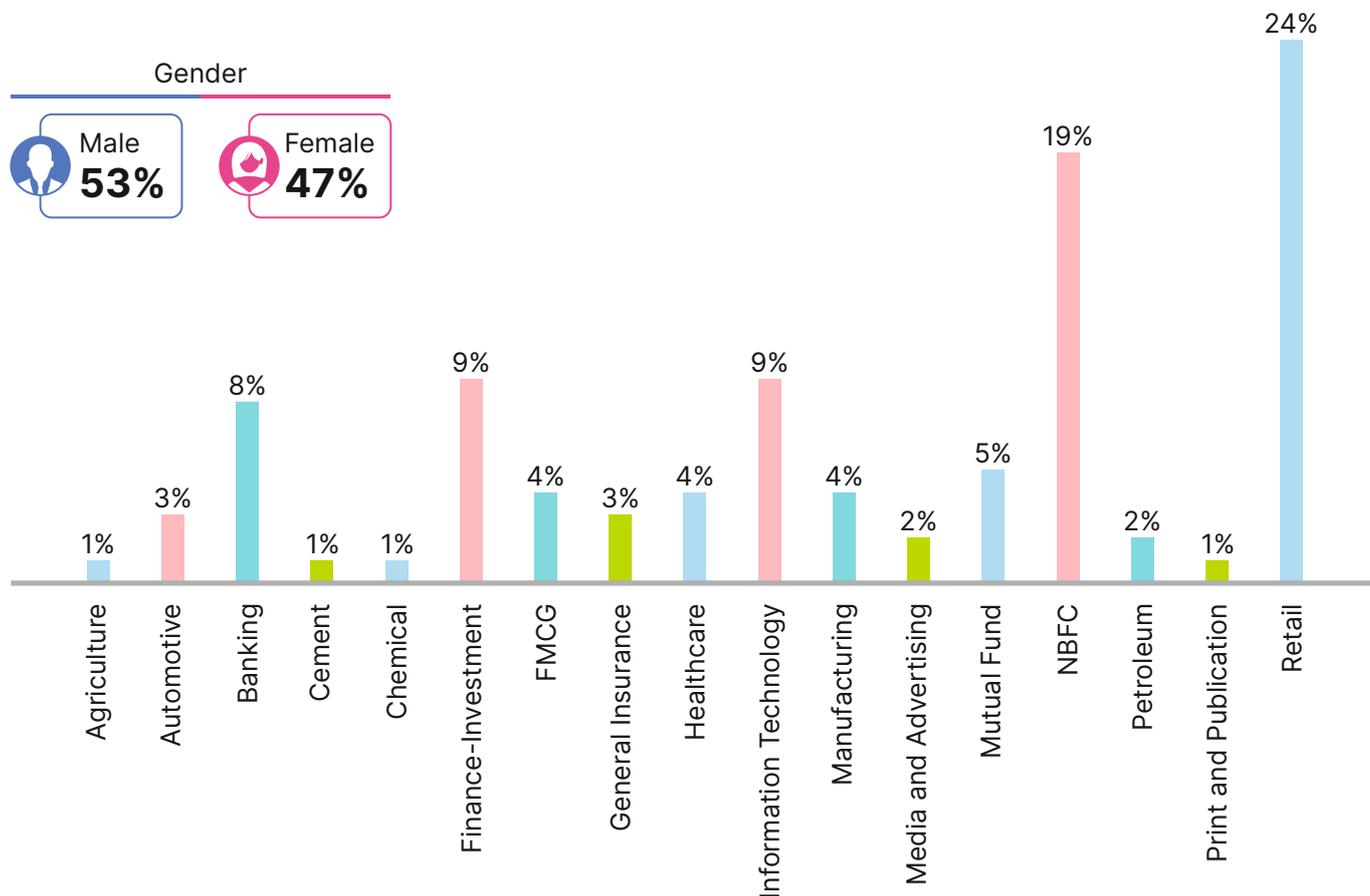
More than **50%**
of students got Summer Internship Opportunities with Stipend

16
Sectors

Highest Summer Internship Stipend:
INR 15000



Industry-wise Summary of Summer Internship Placement for Batch 2022 -2024



PROUD TO BE ASSOCIATED WITH...



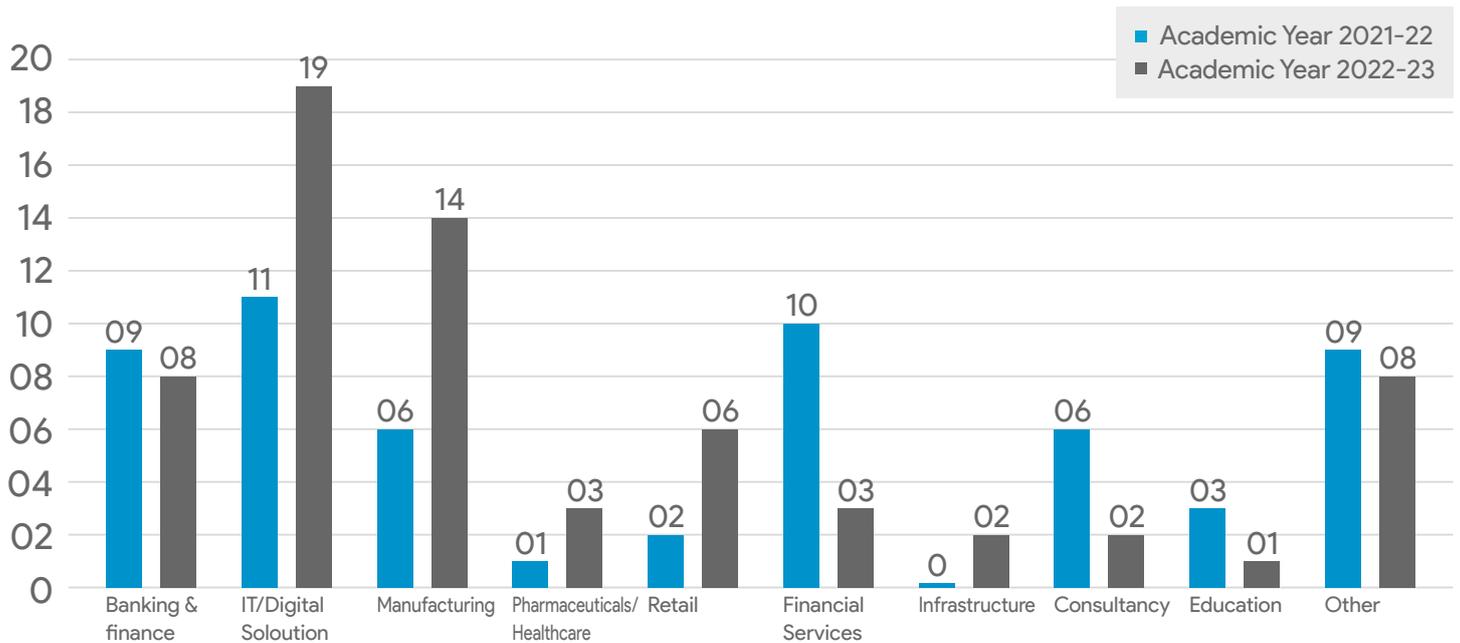
Placement Insights

Maximum Package Procured

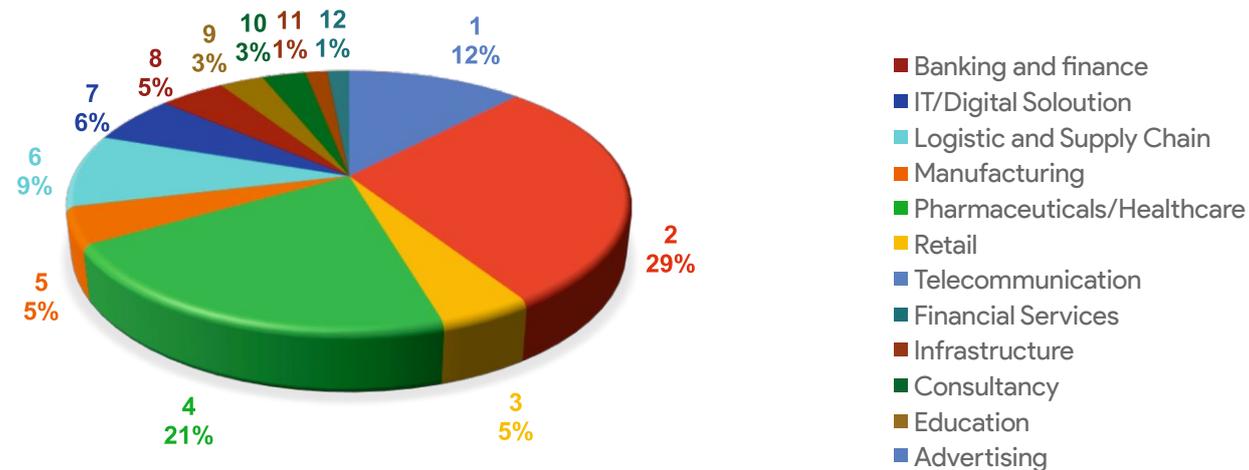


100+ Companies Visited for Summer internship and Final Placements

Comparison between 2021-2022 and 2022-2023 sectors visited



Sectors Visited in 2022-23



PROUD TO BE ASSOCIATED WITH...



Ganpat University

V. M. Patel
Institute of
Management

॥ विद्यया समाजोत्कर्षः ॥





**Ganpat
University**
॥ विद्यया समाजोत्कर्षः ॥

V. M. Patel
Institute of
Management



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Email : placementcell.vmpim@ganpatuniversity.ac.in