



**Ganpat  
University**

॥ विद्यया समाजोत्कर्षः ॥

**V. M. Patel  
Institute of  
Management**

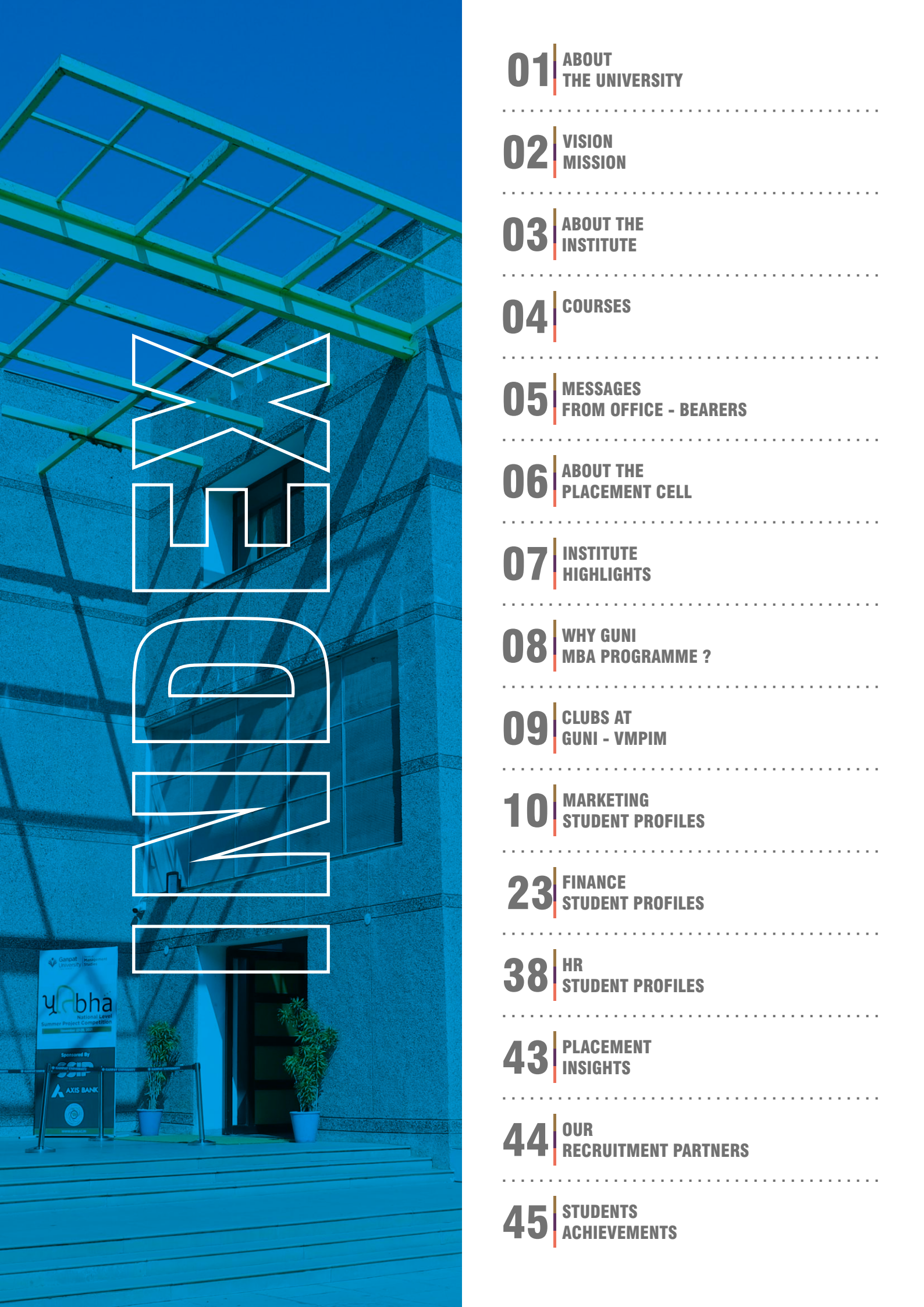


# PLACEMENT BROCHURE

2022 - 2023

[vmpim.guni.ac.in](http://vmpim.guni.ac.in)





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## ABOUT THE UNIVERSITY

Ganpat University as a well reputed State Private University established in 2005 through the State Legislative act no 19 of 2005, Government of Gujarat and recognized by the UGC under the section 2(f) of the UGC Act, 1956 having campus spread over more than 300 acres of land with world class infrastructure and more than 10,000 students on campus. The University offers Diplomas, Under Graduate, Post – Graduate and Research Programs under the Faculties of Engineering and Technology, Pharmacy, Management, Computer Applications, Sciences, Education, Humanities and Social Science and Human Potential Development. Ganpat University and the township of Ganpat Vidyanagar, a high-tech education campus is a joint initiatives; purely for philanthropy; of a large number of industrialists and technocrats, noble farmers and affluent businessmen; having a mission of “Social Upliftment through Education”. Ganpat University has established strong industry-academia partnerships that enables students to have practical hands-on and enhance their employability.







## VISION

To make our Institute a citadel of higher learning and create an enabling institutional environment to place this Institute at a commanding height of academic excellence in the field of management.



## QUALITY STATEMENT

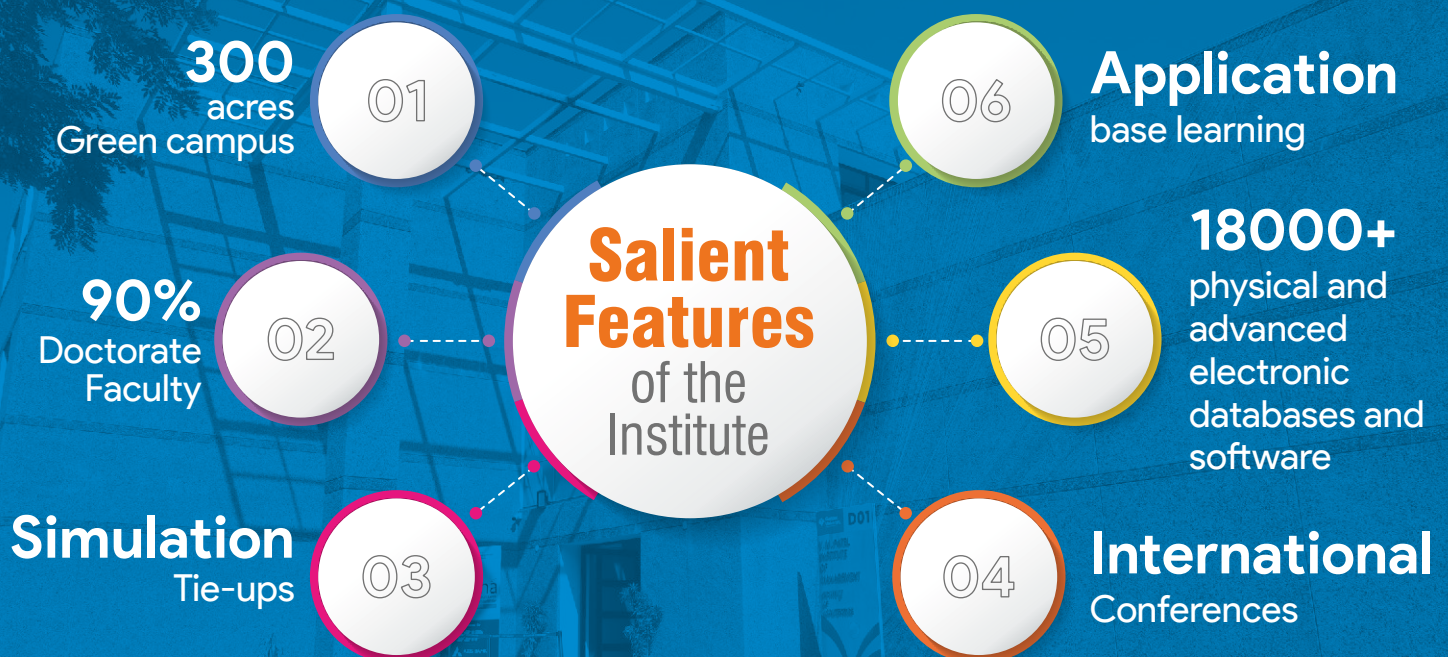
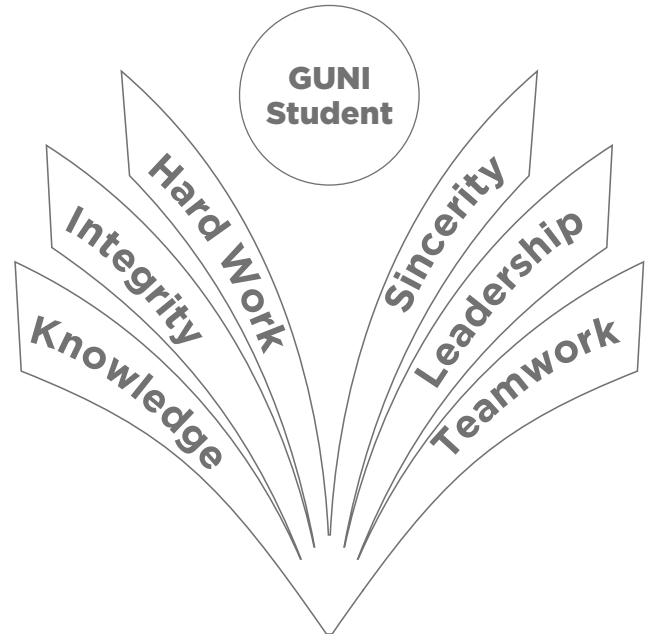
It shall be the constant endeavour of the University to deliver global standards of excellence in all its core and allied operations and remaining accountable for national values and objectives of establishment through process of self evaluation and continuous improvement.



## MISSION

- Impart knowledge and professional competence
- Nurture the spirit of teamwork and leadership
- Inculcate professional ethics and values

## CORE VALUES







# ABOUT THE INSTITUTE

## ESTABLISHMENT

V.M Patel Institute of Management is established with a mission to provide excellent professional education in the field of management to its budding managers anticipating the need of business in the 21st century and recognizing the imperatives of globalization.

The institute offers MBA programme approved by AICTE, New Delhi and Faculty of Management Studies, Ganpat University.

V.M.P.I.M. believes in "competitiveness through competence". We have developed very good infrastructure for learning. For us teaching through audio visual aids is inevitable. Experienced faculty in each subject and regular visiting faculties are invited from other leading institutions as well as from industry.

We thrust on giving exposure to students of real life business situation by calling on regular basis Guest Faculties from Industry and practising professionals like C.As, Cost Accountants, Company Secretaries, Technocrats and Consultants.

## AIM

Our rigorous efforts are directed towards leading our student community to such an acme of excellence that can satisfy the requisition of the industry, the nation and the globe at large. The generation of an entirely different community of students aiming at attaining expertise and utilizing the managerial know-how in the service of mankind is at the root of our efforts. We have the following aims before us.

To offer guidance, motivation and inspiration for full growth of hidden traits

- To impart managerial and need-based education by conducting elaborated training programs.
- To shape and mould the personality of future generation
- To construct fertile ground for resting dire challenges
- To cultivate the feeling of belongingness amongst the budding managers.



At Ganpat University- VMPIIM we teach a variety of courses using experiential learning pedagogies that help to learn contemporary lessons on how to utilize the knowledge and skills in business simulation. These programs are great for the students and professionals to enhance their career.



## Marketing Analytics



## Financial Analyitcs



## Talent Management

Ganpat University - Faculty of Management Studies is passionate for rigorous research matched by a deep commitment to positive change. We bring together unconventional thinkers-researchers and scholars-who collaborate across disciplines to push the boundaries of knowledge and creative expression, and consistently endeavor to lead a new way forward.

Ganpat University- Faculty of Management Studies is committed to recruiting the best doctoral students and providing them with transformative academic programs that prepare them for future success through the PhD Excellence Initiative.





## Dr. Mahendra Sharma

Pro-Chancellor & Director General  
Ganpat University



We, as a socially responsible University, believe in developing socially conscious leaders, managers, and entrepreneurs. The Institute's expansive campus is suitable for the quest of knowledge. Ganpat University promotes social welfare via education, as envisioned by its founder, Dr. Ganpatbhai I. Patel (Padmashree), and all of its stakeholders, who prioritise student achievement as the most essential criterion for evaluating their efforts. We are pleased that our strategy guarantees that each graduate has critical competency in the primary subject of knowledge, and we emphasize making students marketable, inventive and enterprising, culturally competent and socially involved. Ganpat University's teaching - learning environment, along with a value-based education system, provides the students with a solid foundation. The culture of innovation and critical thinking fosters the expertise and way of thinking required to meet emergent issues. As a result, throughout the time, the University graduates have proven, via their talents and performance, that they are valuable assets and growth engines for the industry and the sustainable economy.

## Dr. Sourbhi Chaturvedi

Prof. & Dean  
Ganpat University - Faculty of Management Studies



Ganpat University (GUNI) is a philanthropic institution with the mission of 'Social Upliftment through Education.' GUNI's Industry-Linked, Industry-Relevant, and Employability-Enhancing Higher Education Programs are highly valued and recognised by a wide range of stakeholders. The Faculty of Management Studies (FMS) provides Undergraduate, Graduate, and Doctoral programmes. We are committed to the comprehensive development of aspiring managers. Our alumni have made significant contributions to their chosen fields, whether in business, government, entrepreneurship, non-profits, or academia. Theoretical and hands-on learning are given equal weight in the specialty programmes. Eliciting student engagement in classroom discussions, assignments, case study analysis, and presentations improves conceptual clarity, while experienced faculty, projects, and summer internships give practical inputs. The foundation course introduces students to the Indian society's social, political, economic, and ecological settings. All of this, along with the students' individual attention, results in very effective learning for each student.

## Dr. Hiren J. Patel

Head (I/C)  
Ganpat University - V. M. Patel Institute of Management



We have seen significant improvements in recruiter profiles and employment opportunities during the last 20+ years. I am glad that our institution is playing a critical role in the development of India's business and management sectors. We have created a number of great company executives, management thinkers, and wealth builders throughout the years. The institute is dedicated to providing an environment that fosters innovation, creativity, and excellence in its students. Our objective is to instill in our students a feeling of responsibility as managers to have a socially responsible influence on broadening their knowledge and intellectual frontiers, so that they emerge transformed and ready to affect the world of business and society at large. We also want to show our students how digital technology is transforming the corporate world by teaching them management principles and leadership approaches. This curriculum, designed around leadership, innovation, strategy, decision making, and entrepreneurship, gives a well-rounded introduction to business management, data analytics, and new technologies.

## MESSAGE FROM PLACEMENT CELL

Dear Recruiters,

Greetings from GUNI-V. M. Patel Institute of Management!

Ganpat University- V. M. Patel Institute of Management is a top-notch Educational Institute with a presence in Gujarat for more than 2 decades. The Placement Cell of the Institution is continuously thriving and improving the placement activities in pursuit of making the students 100% employable and thereby plays a crucial role in shaping the future of tomorrow. We have been successful in maintaining our high placement statistics over the past 20+ glorious years with record-breaking placements which are a testimony to our quality. Our ingenious alumni have set new standards in the corporate world through their estimable contributions and we are sure that we would continue the legacy in many more years to come. It would be our proud privilege to welcome esteemed companies to our campus for the recruitment of our students at Ganpat University - V M Patel Institute of Management.

Please feel free to contact the Training & Placement Cell in case you require any further information/clarifications. Kindly let us know when can we plan the campus recruitment drive.

### Prof. Vidhita Sinha

Faculty Coordinator- Placements

E: [placementcell.vmpim@ganpatuniversity.ac.in](mailto:placementcell.vmpim@ganpatuniversity.ac.in)

M: 92650 99187



### Tomar Rohit Dineshsingh

✉ [tomarrohit21@gnu.ac.in](mailto:tomarrohit21@gnu.ac.in)



### Tiruva Kamal Minsingh

✉ [kamaltiruva21@gnu.ac.in](mailto:kamaltiruva21@gnu.ac.in)



### Dhandhukiya Bhumitkumar N.

✉ [bhumitkumardhandhukiya21@gnu.ac.in](mailto:bhumitkumardhandhukiya21@gnu.ac.in)



### Chudasama Sohamrajsinh V.

✉ [sohamrajsinhchudasama21@gnu.ac.in](mailto:sohamrajsinhchudasama21@gnu.ac.in)



### Patel Bansiben Rakeshkumar

✉ [bansibenrpatel21@gnu.ac.in](mailto:bansibenrpatel21@gnu.ac.in)



### Patel Rishitaben Pareshbhai

✉ [rishitabenpatel21@gnu.ac.in](mailto:rishitabenpatel21@gnu.ac.in)



### Bhavsar Nisarg Nitinkumar

✉ [nisargbhavsar21@gnu.ac.in](mailto:nisargbhavsar21@gnu.ac.in)



### Panchal Sakshi Bharatbhai

✉ [panchalsakshi21@gnu.ac.in](mailto:panchalsakshi21@gnu.ac.in)



## Batch of 2021 - 2023

MARKETING.....

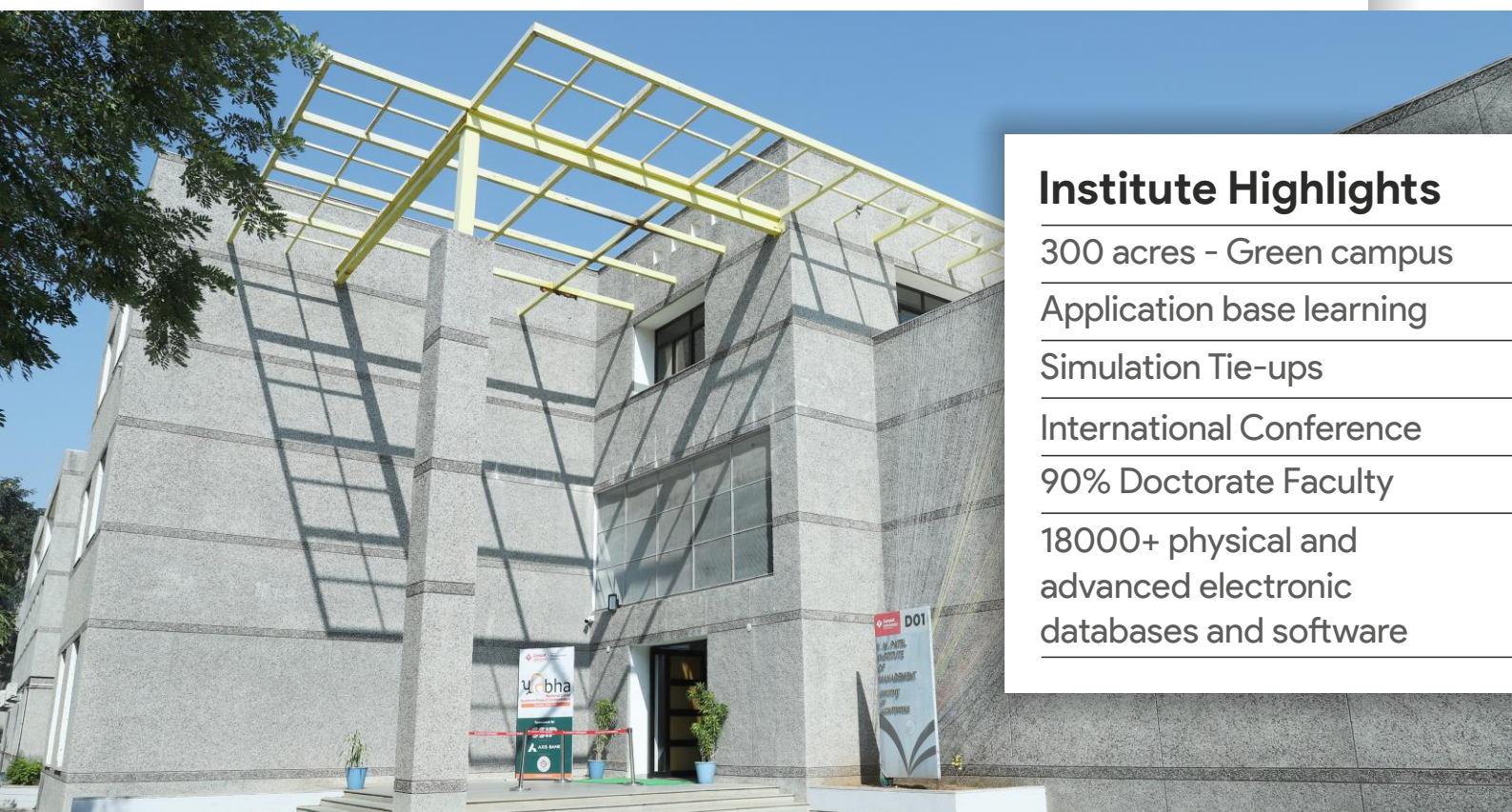
40%

FINANCE.....

47%

HR.....

13%



### Institute Highlights

300 acres - Green campus

Application base learning

Simulation Tie-ups

International Conference

90% Doctorate Faculty

18000+ physical and  
advanced electronic  
databases and software

### Placement Cell Highlights

- It has become the preferred choice of top recruiters for paid trainings & internships, live projects and placement opportunities.
- 90%+ students placed year-on-year
- Highest package progressing exponentially with each passing year.
- Webinars & Seminars
- Industrial visits at regular intervals
- Career counselling sessions from industry experts opportunities.





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University**

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Institute of  
Management**

## WHY GANPAT UNIVERSITY MBA PROGRAMME ?

AICTE Approved

Since 1999  
(20 years of  
educational experience)

2100+ Alumni  
Serving Various  
Sectors

Diversified  
specializations as per  
industry needs

Well blended  
ecosystem  
to foster  
employable skills

18000+ Books in library

Intensive Industry  
Interaction

## FACULTY

Faculties with Doctorate & NET  
Faculty publications in top rated journals  
Average experience: 9.6 years

## INFRASTRUCTURE

Business simulation programme

Data analysis lab (SPSS 20.0)

Trained professionally through personality  
grooming labs

Capacity building through originality writing  
through turnitin

Proquest- Online research database

Programmes offered in  
**MBA | PhD**

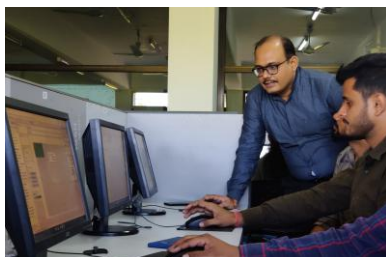




## Clubs at GUNI - VMPIM

### MARKETING CLUB

*The Marketing Club of Ganpat University VMPIM works endlessly in order to serve students to participate in activities that enrich student's exposure to marketing in the "real world" It organizes knowledge sessions by industry experts, and share the latest trends in Marketing, facilitating a profound understanding of the domain.*



### FINANCE CLUB

*The Finance Club of Ganpat University VMPIM is a student-driven club with an objective to develop interests in various areas of finance through guest lectures, seminars, workshops and professional opportunities.*



### HR CLUB

*The HR Club of Ganpat University VMPIM is a student-driven initiative with an objective to develop interests in various areas of HR through guest lectures, seminars, workshops and professional opportunities.*

# Marketing

## *Enthusiasts*







**BHAVSAR NISARG NITINKUMAR**

05/06/2001 | BBA

**Specialization: Marketing**



**Summer Internship**

Aditya Birla Fashion and Retail Ltd

✉ nisargbhavsar21@gnu.ac.in



**CHAUDHARY PRITKUMAR RAMESHBHAI**

12/03/2001 | BBA

**Specialization: Marketing**



**Summer Internship**

Sales India Pvt Ltd

✉ chaudharypritskumar21@gnu.ac.in



**JOSHI DHRUVIL SHAILESHBHAI**

14/04/2001 | B.Com.

**Specialization: Marketing**



**Summer Internship**

Tm Systems Pvt. Ltd.

✉ dhruviljoshi21@gnu.ac.in



**KM. ANJALI GUPTA**

05/02/1999 | B.Com

**Specialization: Marketing**



**Summer Internship**

Green Kettles Food and Beverages

✉ anjaligupta21@gnu.ac.in



**HINGARAJIYA HIT PRAVINBHAI**

17/02/2000 | BCA

**Specialization: Marketing**



**Summer Internship**

Go Ads India Pvt Ltd

✉ hingarajiyahit21@gnu.ac.in



**JAYSWAL JAYMIN RAJESHBHAI**

28/12/2000 | B.Com

**Specialization: Marketing**



**Summer Internship**

Marwadi Shares and Finance Ltd

✉ jayminjayswal21@gnu.ac.in



**KU. SAKSHI KOTHARI**

05/03/2000 | BBA

**Specialization: Marketing**



**Summer Internship**

Iquestbee

✉ sakshikothari21@gnu.ac.in



**PARMAR DINESHKUMAR AMRUTBHAI**

26/06/2000 | B.Com

**Specialization: Marketing**



**Summer Internship**

Banas Dairy, Banaskantha District  
Co-Operative Milk Producers' Union Ltd

✉ dineshkumarparmar21@gnu.ac.in



**PATEL HET DHAALKUMAR**

24/09/2000 | B.Com

**Specialization: Marketing**

 **Summer Internship**  
Aditya Birla Sun Life  
Insurance Company Limited

✉ hetpatel2102@gnu.ac.in



**PATEL MAN VINODBHAI**

14/10/2000 | B.Sc

**Specialization: Marketing**

 **Summer Internship**  
Mishkon International

✉ manvpatel21@gnu.ac.in



**SHRIMALI JAY ASHOKKUMAR**

06/10/2000 | B.Com

**Specialization: Marketing**

 **Summer Internship**  
Green Kettles Food and Beverages

✉ shrimalijay21@gnu.ac.in



**BHAVSAR HET DIPAKKUMAR**

03/04/2001 | BBA

**Specialization: Marketing**

 **Summer Internship**  
Iffco Tokio General Insurance  
Company Limited

✉ bhavsarhet21@gnu.ac.in



**PATEL SHREYA DEVANG**

19/07/2000 | BBA

**Specialization: Marketing**

 **Summer Internship**  
Shriram Group

✉ patelshreyad21@gnu.ac.in



**PRAJAPATI PRATIKKUMAR MUKESHBHAI**

04/08/2000 | B.Com

**Specialization: Marketing**

 **Summer Internship**  
Iffco Tokio General Insurance  
Company Limited

✉ prajapatipratikkumar21@gnu.ac.in



**BHEEMANI KISHANKUMAR HITESHBHAI**

30/04/2001 | BBA

**Specialization: Marketing**

 **Summer Internship**  
Sales India Pvt Ltd

✉ kishankumarbheemani21@gnu.ac.in



**DARJI JAYMEEN ASHOKBHAI DEVILABEN**

21/09/1999 | B.Com

**Specialization: Marketing**

 **Summer Internship**  
Gujarat Print Pack Publications Pvt Ltd

✉ darjjaymeen21@gnu.ac.in





**AMIN AYUSHI RAJNIKANTBHAI**

08/10/1998 | B.Com

**Specialization: Marketing**



**Summer Internship**

Motilal Oswal Financial Services Ltd

✉ aminayushi21@gnu.ac.in



**JASWANI KASHISH RAMESHKUMAR**

22/09/2000 | BBA

**Specialization: Marketing**



**Summer Internship**

Arvind Limited

✉ kashishjaswani21@gnu.ac.in



**PATEL AAKASH ABHAYBHAI**

28.02.2001 | BBA

**Specialization: Marketing**



**Summer Internship**

Shriram Group

✉ aakashpatel21@gnu.ac.in



**SAINI PRABHLEEN KAUR MALKITSINGH**

11/06/2000 | BBA

**Specialization: Marketing**



**Summer Internship**

Home First Finance Company India

✉ sainiprabhleen21@gnu.ac.in



**K AARTHY**

02/07/1999 | B.Com

**Specialization: Marketing**



**Summer Internship**

Oil And Natural Gas Corporation Ltd

✉ kaarthi21@gnu.ac.in



**MODI PRASHANTKUMAR ASHOKBHAI**

20/07/2001 | B.Com

**Specialization: Marketing**



**Summer Internship**

Green Kettles Food and Beverages

✉ modiprashantkumar21@gnu.ac.in



**PATEL RISHITABEN PARESHBHAI**

27/10/2000 | BBA

**Specialization: Marketing**



**Summer Internship**

Aditya Birla Fashion and Retail Ltd

✉ rishitabenpatel21@gnu.ac.in



**PATEL SHAISHAV KAMLESHBHAI**

09/09/2000 | B.Com

**Specialization: Marketing**



**Summer Internship**

Mishkon International

✉ patelshaishav21@gnu.ac.in



**PRAJAPATI AKASHKUMAR R.**

04/05/2000 | BCA

**Specialization: Marketing**



**Summer Internship**

Aditya Birla Fashion and Retail Ltd

✉ prajapatiakashkumar21@gnu.ac.in



**PRAJAPATI URVESH DINESHBHAI**

13/08/2001 | BBA

**Specialization: Marketing**



**Summer Internship**

Iffco Tokio General Insurance  
Company Limited

✉ urveshkumarprajapati21@gnu.ac.in



**SOLANKI VANRAJSINH KHUSHALBHAI**

01/06/2001 | BBA

**Specialization: Marketing**



**Summer Internship**

Yanfeng Automotive Interior  
Systems Co., Ltd.

✉ vanrajsinhsolanki21@gnu.ac.in



**DAFDA HARDIKBHAI CHHAGANBHAI**

21/10/2000 | B.Com

**Specialization: Marketing**



**Summer Internship**

Green Kettles Food And Beverages

✉ dafdahardikbhai21@gnu.ac.in



**PRAJAPATI PRAGNESH BHARATBHAI**

28/09/2000 | BBA

**Specialization: Marketing**



**Summer Internship**

Global Food Industries

✉ pragneshprajapati21@gnu.ac.in



**SHRIMALI DHAVALKUMAR GOVINDBHAI**

19/02/2001 | B.Com

**Specialization: Marketing**



**Summer Internship**

Green Kettles Food and Beverages

✉ dhavalkumarshrimali21@gnu.ac.in



**DALORA DIKESHKUMAR SATISHBHAI**

12/09/1999 | B.Com

**Specialization: Marketing**



**Summer Internship**

Aditya Birla Fashion and Retail Ltd

✉ daloradikeshkumar21@gnu.ac.in



**DUDHAT RUTVIKBHAI CHANDUBHAI**

26/10/2000 | BBA

**Specialization: Marketing**



**Summer Internship**

Green Kettles Food and Beverages

✉ dudhatrutvikbhai21@gnu.ac.in





**SHOBHIT KULSHRESHTHA**

03/10/1998 | BBA

**Specialization: Marketing**



**Summer Internship**  
Axis Bank Limited

✉ shobhitkulshreshtha21@gnu.ac.in



**MEVADA PAYALBEN SHANTILAL**

23/11/2000 | B.Com

**Specialization: Marketing**



**Summer Internship**  
Prudent Corporate Advisory  
Services Ltd

✉ mevadapayalben21@gnu.ac.in



**SHAIKH ARFAT MOHAMMAD RAFIK**

17/02/2001 | B.Com

**Specialization: Marketing**



**Summer Internship**  
Sales India Pvt Ltd

✉ arfatshaikh21@gnu.ac.in



**SHREYA NAYAK**

26/11/1998 | BBA

**Specialization: Marketing**



**Summer Internship**  
Gokul Agri International Limited

✉ shreyanayak21@gnu.ac.in



**MODI CHIRAG DINESHBHAI**

09/11/2000 | B.Com

**Specialization: Marketing**



**Summer Internship**  
Banas Dairy, Banaskantha District  
Co-Operative Milk Producers' Union Ltd

✉ modichirag21@gnu.ac.in



**RATHOD MAYUR MANSUKHLAL**

16/04/1999 | BCA

**Specialization: Marketing**



**Summer Internship**  
Go ads India Pvt Ltd

✉ rathodmayur21@gnu.ac.in



**TANMAY KALAL**

26/02/2000 | BBA

**Specialization: Marketing**



**Summer Internship**  
Aditya Birla Fashion and Retail Ltd

✉ tanmaykalal21@gnu.ac.in



**PATEL DEEP RAJENDRAKUMAR**

25/02/2001 | B.Com

**Specialization: Marketing**



**Summer Internship**  
Aditya Birla Fashion and Retail Ltd

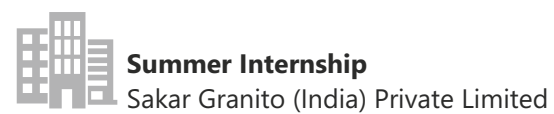
✉ deeppatel2102@gnu.ac.in



**UPADHYAY HARSH PAREISHBHAI**

11/05/2000 | BCA

**Specialization: Marketing**



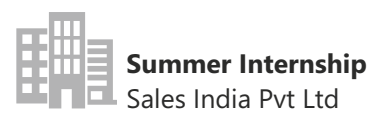
✉ harshupadhyay21@gnu.ac.in



**SOLANKI NIKHIL CHHANABHAI**

19/11/1998 | B.Com

**Specialization: Marketing**



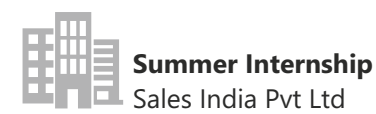
✉ solankinikhil21@gnu.ac.in



**PRAJAPATI VIM BHARATBHAI**

22/12/1998 | B.Sc

**Specialization: Marketing**



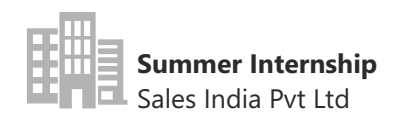
✉ vimprajapati21@gnu.ac.in



**PATEL JENILKUMAR SURESHBHAI**

20/09/1999 | B.Sc

**Specialization: Marketing**



✉ jenilkumarpatel21@gnu.ac.in



**LAKHVARA MEGHA DHARMUBHAI**

11/05/2000 | BBA

**Specialization: Marketing**



✉ meghalakshvara21@gnu.ac.in



**NAYAK KRISHNA KIRANKUMAR**

31/03/2001 | BA

**Specialization: Marketing**



✉ krishnanayak21@gnu.ac.in



**PATEL MEETKUMAR JAYANTIBHAI**

08/06/2000 | BBA

**Specialization: Marketing**



✉ meetkumarjpatel21@gnu.ac.in



**GUPTA HARSH VISHNUKUMAR**

07/03/2001 | BBA

**Specialization: Marketing**



✉ harshgupta21@gnu.ac.in



# Financial

## *Wizards*





**DHANDHUKIYA BHUMITKUMAR N.**

04/10/2000 | B.Com.

**Specialization: Finance**



**Summer Internship**

The Surat District Co-Op. Bank Ltd.

✉ [bhumitkumardhandhukiya21@gnu.ac.in](mailto:bhumitkumardhandhukiya21@gnu.ac.in)



**VAGHELA SAHIL NARENDRASINH**

16/08/2000 | B.Com.

**Specialization: Finance**



**Summer Internship**

Advino Technologies LLP

✉ [sahilvaghela21@gnu.ac.in](mailto:sahilvaghela21@gnu.ac.in)



**PATEL HEET SHAILESHKUMAR**

25/12/1999 | B.Com.

**Specialization: Finance**



**Summer Internship**

Arvind Limited

✉ [patelheet21@gnu.ac.in](mailto:patelheet21@gnu.ac.in)



**GOSAI MIHIRKUMAR ATULPURI**

13/01/2001 | BBA

**Specialization: Finance**



**Summer Internship**

DCB Bank Limited

✉ [gosaimihirkumar21@gnu.ac.in](mailto:gosaimihirkumar21@gnu.ac.in)



**RATHOD KATHA DEVANGBHAI**

04/12/2001 | B.Com.

**Specialization: Finance**



**Summer Internship**

India Post Payments Bank

✉ [rathodkatha21@gnu.ac.in](mailto:rathodkatha21@gnu.ac.in)



**MODI ARPIT AMRISHKUMAR**

08/12/2000 | B.Com.

**Specialization: Finance**



**Summer Internship**

Sales India Pvt Ltd

✉ [arpitmodi21@gnu.ac.in](mailto:arpitmodi21@gnu.ac.in)



**DESAI DIPALI BALDEVBHAI**

20/01/2000 | B.COM

**Specialization: Finance**



**Summer Internship**

Aditya Birla Fashion and Retail Ltd

✉ [desaidipali21@gnu.ac.in](mailto:desaidipali21@gnu.ac.in)



**PUROHIT NIDHI HARESHBHAI**

02/10/2000 | B.Com.

**Specialization: Finance**



**Summer Internship**

Prudent Corporate Advisory  
Services Ltd

✉ [nidhipurohit21@gnu.ac.in](mailto:nidhipurohit21@gnu.ac.in)

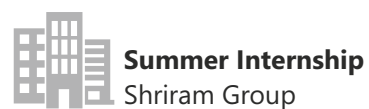




**PATEL AELIN PARESHKUMAR**

08/12/2000 | B.Com.

**Specialization: Finance**



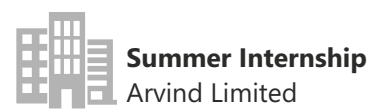
✉ aelinpatel21@gnu.ac.in



**TILOKCHANDANI SUMIT RAJKUMAR**

20/07/2000 | BBA

**Specialization: Finance**



✉ sumittilokchandani21@gnu.ac.in



**SUTHAR RITU JAYESHKUMAR**

24/08/2001 | B.Com

**Specialization: Finance**



✉ ritusuthar21@gnu.ac.in



**PATEL DHAVAN BRIJESHKUMAR**

05/07/2001 | B.Com

**Specialization: Finance**



✉ dhavanpatel21@gnu.ac.in



**KALARIYA PARTHBHAI JENTAL**

12/02/2001 | BBA

**Specialization: Finance**



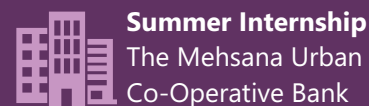
✉ parthbhaikalariya21@gnu.ac.in



**PRAJAPATI KRUPABEN MUKESHBHAI**

06/02/2001 | BBA

**Specialization: Finance**



✉ prajapatikrupaben21@gnu.ac.in



**CHAVADA AYUSHI BIPINCHANDRA**

22/05/2001 | B.Com

**Specialization: Finance**



✉ ayushichavda21@gnu.ac.in



**JANI PARESHKUMAR BHARATKUMAR**

24/01/1992 | B.Com.

**Specialization: Finance**



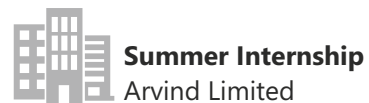
✉ pareshkumarjani21@gnu.ac.in



**PRAJAPATI RASHMIBEN SURESHBHAI**

31/12/1999 | BBA

**Specialization: Finance**



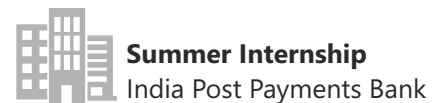
✉ rashmibenprajapati21@gnu.ac.in



**BAROT MAULIK SANJAYKUMAR**

23/07/1993 | BE

**Specialization: Finance**



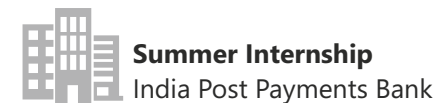
✉ maulikbarot21@gnu.ac.in



**BRAHMBHATT HARSHILKUMAR S.**

27/08/2000 | B.Com

**Specialization: Finance**



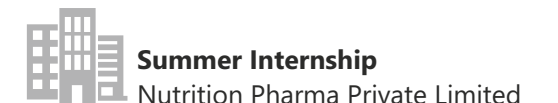
✉ brahmabhattharshilkumar21@gnu.ac.in



**GOSWAMI ANCHAL MUKESHGIRI**

17/04/2001 | B.Com

**Specialization: Finance**



✉ anchalgoswami21@gnu.ac.in



**SHAH JAINA MAHENDRAKUMAR**

04/08/2001 | B.Com

**Specialization: Finance**



✉ jainashah21@gnu.ac.in



**RAPARIYA JINAL ASHOKBHAI**

31/03/2000 | B.Com

**Specialization: Finance**



✉ jinalrapariya21@gnu.ac.in



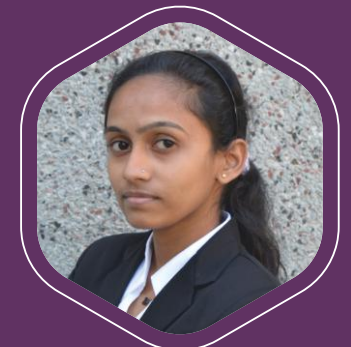
**VISHVA MAHADEVBHAI CHAUDHARY**

07/01/2001 | BBA

**Specialization: Finance**



✉ vishvachaudhary21@gnu.ac.in



**PATEL RINKLEBEN SATISHBHAI**

13/03/2001 | BBA

**Specialization: Finance**



✉ patelrinkleben21@gnu.ac.in





**PATEL MARMIBEN MANISHKUMAR**

02/08/2000 | B.Com.

**Specialization: Finance**

 **Summer Internship**  
Iffco Tokio General Insurance  
Company Limited

✉ patelmarmiben21@gnu.ac.in



**PATEL MEHA JATINKUMAR**

17/12/2000 | BBA

**Specialization: Finance**

 **Summer Internship**  
Dudhsagar Dairy, Mehsana District  
Co-Operative Milk Producers' Union Ltd.

✉ patelmeha21@gnu.ac.in



**PANCHAL SAKSHI BHARATBHAI**

11/10/2000 | B.Com

**Specialization: Finance**

 **Summer Internship**  
Advino Healthcare Pvt Ltd.

✉ panchalsakshi21@gnu.ac.in



**SUTHAR VISHAL NARENDRABHAI**

09/07/1999 | B.Com

**Specialization: Finance**

 **Summer Internship**  
Prudent Corporate Advisory  
Services Ltd

✉ sutharvishal21@gnu.ac.in



**PATEL BHOOMIBAHEN MUKESHBHAI**

08/04/1999 | BBA

**Specialization: Finance**

 **Summer Internship**  
Prudent Corporate Advisory  
Services Ltd

✉ bhoomibahenpatel21@gnu.ac.in



**MAHYAVANSHI PRIYA DIPAKBHAI**

31/05/2001 | B.Com

**Specialization: Finance**

 **Summer Internship**  
Hindustan Unilever Limited

✉ priyamahyavanshi21@gnu.ac.in



**KHARADI SAXIBEN RAKESHKUMAR**

19/04/2001 | B.Com

**Specialization: Finance**

 **Summer Internship**  
The Mehsana Urban  
Co-Operative Bank

✉ saxibenkharadi21@gnu.ac.in



**PARMAR VIPULBHAI MALABHAI**

28/08/2000 | B.Com.

**Specialization: Finance**

 **Summer Internship**  
DCB Bank Limited

✉ parmarvipulbhai21@gnu.ac.in



**PATEL JAIMINIBEN HAREISHBHAI**

19/03/2001 | BBA

**Specialization: Finance**

 **Summer Internship**  
Iffco Tokio General Insurance  
Company Limited

✉ pateljaiminiben21@gnu.ac.in



**CHAVDA RITESHKUMAR KHODABHAI**

29/04/2001 | B.Com

**Specialization: Finance**

 **Summer Internship**  
Aarti Industries Limited

✉ riteshkumarchavda21@gnu.ac.in



**PANCHAL KRUNAL RAMESHBHAI**

05/03/2001 | B.Com

**Specialization: Finance**

 **Summer Internship**  
Aditya Birla Fashion and Retail Ltd

✉ panchalkrunal21@gnu.ac.in



**NISARATA RAKESHBHAI CHAMPABHAI**

10/05/2001 | BBA

**Specialization: Finance**

 **Summer Internship**  
Prudent Corporate Advisory  
Services Ltd

✉ nisaratarakeshbhai21@gnu.ac.in



**JOSHI PARTH DIPAKKUMAR**

04/05/2001 | B.Com

**Specialization: Finance**

 **Summer Internship**  
Axis Bank Limited

✉ parthjoshi21@gnu.ac.in



**PATEL NAIYA CHANDRAKANT**

06/02/2001 | B.Com

**Specialization: Finance**

 **Summer Internship**  
The Mehsana Urban  
Co-Operative Bank

✉ naiyapatel21@gnu.ac.in



**TOMAR ROHIT DINESHSINGH**

11/07/2000 | BBA

**Specialization: Finance**

 **Summer Internship**  
Aditya Birla Fashion and Retail Ltd

✉ tomarrohit21@gnu.ac.in



**VANKAR HITESHBHAI NAGABHAI**

14/02/2000 | B.Com.

**Specialization: Finance**

 **Summer Internship**  
Shriram Group

✉ vankarhiteshbhai21@gnu.ac.in





**TIRUVA KAMAL MINSINGH**

29/07/2000 | BBA

**Specialization: Finance**



**Summer Internship**

Aditya Birla Fashion and Retail Ltd

✉ kamaltiruva21@gnu.ac.in



**CHAVDA DHARMESHSINH PRAVINSINH**

01/06/1999 | B.Com

**Specialization: Finance**



**Summer Internship**

Prudent Corporate Advisory  
Services Ltd

✉ dharmeshsinhchavda21@gnu.ac.in



**MAKIREDDY LIKHITHA**

01/09/1999 | BBA

**Specialization: Finance**



**Summer Internship**

IKF Finance Limited

✉ makireddylikhitha21@gnu.ac.in



**PATEL AVANI DINESHBHAI**

09/12/2000 | B.Com

**Specialization: Finance**



**Summer Internship**

The Mehsana Urban  
Co-Operative Bank

✉ patelavani21@gnu.ac.in



**VAGHELA HARDIKSINH SHIVUJI**

12/01/2001 | BBA

**Specialization: Finance**



**Summer Internship**

Ashapura Minechem Ltd

✉ hardiksinhvaghela21@gnu.ac.in



**PATHAN MUSTAKIMKHAN FIROJKHAN**

02/03/2001 | B.Com

**Specialization: Finance**



**Summer Internship**

Prudent Corporate Advisory  
Services Ltd

✉ mustakimkhanpathan21@gnu.ac.in



**THAKKAR MEETKUMAR J.**

16/12/2000 | BBA

**Specialization: Finance**



**Summer Internship**

Aditya Birla Sun Life Insurance  
Company Limited

✉ thakkarmeetkumar21@gnu.ac.in



**PATEL NIDHIBEN HASMUKHBHAI**

25/11/2000 | B.Com.

**Specialization: Finance**



**Summer Internship**

The Mehsana Urban  
Co-Operative Bank

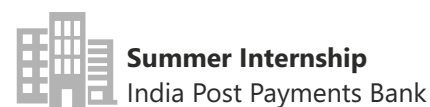
✉ patelnidhiben21@gnu.ac.in



**PATEL DHARA BHARATKUMAR**

18/03/2001 | B.Com

**Specialization: Finance**



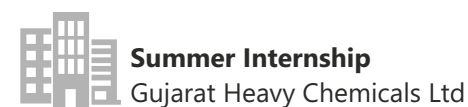
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**RATHOD ACHYUTKUMAR ABHAYKUMAR**

11/11/2000 | BBA

**Specialization: Finance**



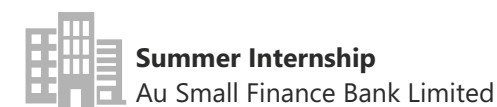
✉ rathodachyutkumar21@gnu.ac.in



**CHHABDA PANKIL AJAYKUMAR**

27/06/2001 | B.Com

**Specialization: Finance**



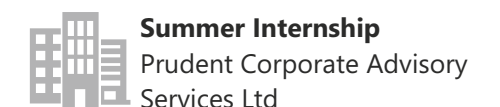
✉ pankilchhabda21@gnu.ac.in



**DHOBI BHAVIK RAKESHBHAI**

17.03.2001 | B.Com

**Specialization: Finance**



✉ dhobibhavik21@gnu.ac.in



**RAVAL JEEL CHETANKUMAR**

03/01/2001 | BBA

**Specialization: Finance**



✉ jeelraval21@gnu.ac.in



**RANA MINAL PRADIPSINH**

29/05/2001 | B.Com

**Specialization: Finance**



✉ minalrana21@gnu.ac.in



**VAGHELA RAJDIPSINH RANJITSINH**

18/03/2001 | B.Com

**Specialization: Finance**



✉ rajdipsinhvaghela21@gnu.ac.in



**PATEL HENEELKUMAR J.**

06/09/1999 | BBA

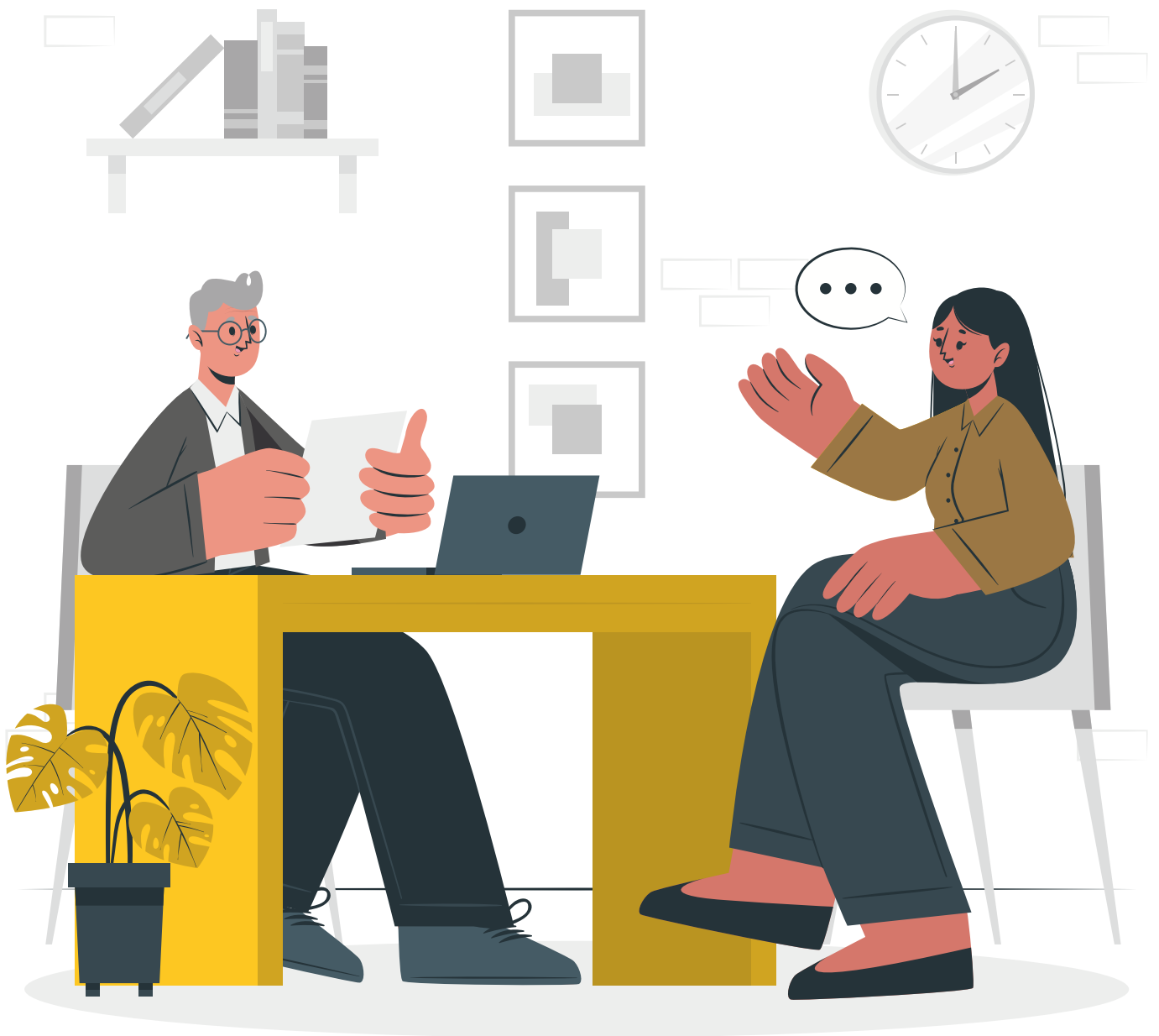
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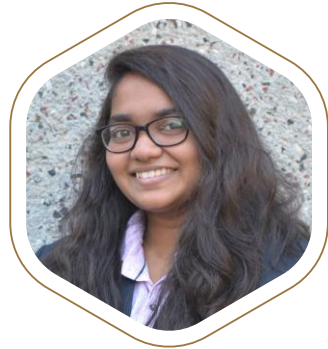


✉ patelheneelkumar21@gnu.ac.in



# HR *Mavens*





**FERNANDES RECHAL RICHARD**

06/12/2000 | BBA

**Specialization: HR**



**Summer Internship**  
AU Small Finance Bank Limited

✉ fernandesrechal21@gnu.ac.in



**VERMA KRITHIKA NARENDRA**

12/12/2000 | BBA

**Specialization: HR**



**Summer Internship**  
AU Small Finance Bank Limited

✉ krithikaverma21@gnu.ac.in



**NANDINIBA JADEJA**

13/04/2001 | BBA

**Specialization: HR**



**Summer Internship**  
Jyoti Cnc Automation Limited

✉ nandinibajadeja21@gnu.ac.in



**JANVI A PARMAR**

16/11/1999 | BBA

**Specialization: HR**



**Summer Internship**  
Gujarat Heavy Chemicals Ltd

✉ janviparmar21@gnu.ac.in



**PATEL BANSIBEN RAKESHKUMAR**

23/11/1999 | B.Sc

**Specialization: HR**



**Summer Internship**  
Nayara Energy Limited

✉ bansibenrpatel21@gnu.ac.in



**CHOWDHARY MAHIMA VIJAYKUMAR**

06/08/2000 | B.Com.

**Specialization: HR**



**Summer Internship**  
Oil and Natural Gas Corporation Ltd

✉ chowdharymahima21@gnu.ac.in



**PATEL MAITRIBEN JAYANTIBHAI**

16/12/2000 | B.Com.

**Specialization: HR**



**Summer Internship**  
Hamilton Housewares Pvt. Ltd

✉ maitribenjpatel21@gnu.ac.in



**CHUDASAMA SOHAMRAJSINH V.**

09/10/2000 | B.Com.

**Specialization: HR**



**Summer Internship**  
Aditya Birla Capital Ltd

✉ sohamrajsinhchudasama21@gnu.ac.in





**AGRAWAL DINESH SUBHASHBHAI**

08/08/2001 | BBA

**Specialization: HR**



**Summer Internship**  
Aditya Birla Capital Ltd

✉ agrawaldineshi21@gnu.ac.in



**CHAUDHARY HIMANSHU SURESHBHAI**

10/08/1999 | BBA

**Specialization: HR**



**Summer Internship**  
Shriram Group

✉ himanshuchaudhary21@gnu.ac.in



**KU. KAMINI VARMAN**

18/11/1997 | B.Com

**Specialization: HR**



**Summer Internship**  
Pa Say Webscript Technology Pvt Ltd

✉ kaminivarman21@gnu.ac.in



**PATEL VIVEK KAMLESHKUMAR**

26/05/1998 | B.Tech

**Specialization: HR**



**Summer Internship**  
Gokul Agri International Ltd

✉ vivekpatel21@gnu.ac.in



**LOHAR VEENA KUMARI**

20/06/2001 | B.Sc

**Specialization: HR**



**Summer Internship**  
Mutha Tubes & Pipes

✉ veenakumarilohar21@gnu.ac.in



**PURNA KUMARI**

15/03/2002 | BA

**Specialization: HR**



**Summer Internship**  
Mutha Tubes & Pipes

✉ purnakumari21@gnu.ac.in



**CHAUDHARI YASH HARSHADBHAI**

07/10/1997 | B.Tech

**Specialization: HR**



**Summer Internship**  
Shriram Group

✉ yashchaudhari21@gnu.ac.in



**JOSHI HIMAY PANKAJ**

19/02/2000 | B.Sc

**Specialization: HR**



**Summer Internship**  
Pranada Biopharma Pvt. Ltd

✉ himayjoshi21@gnu.ac.in



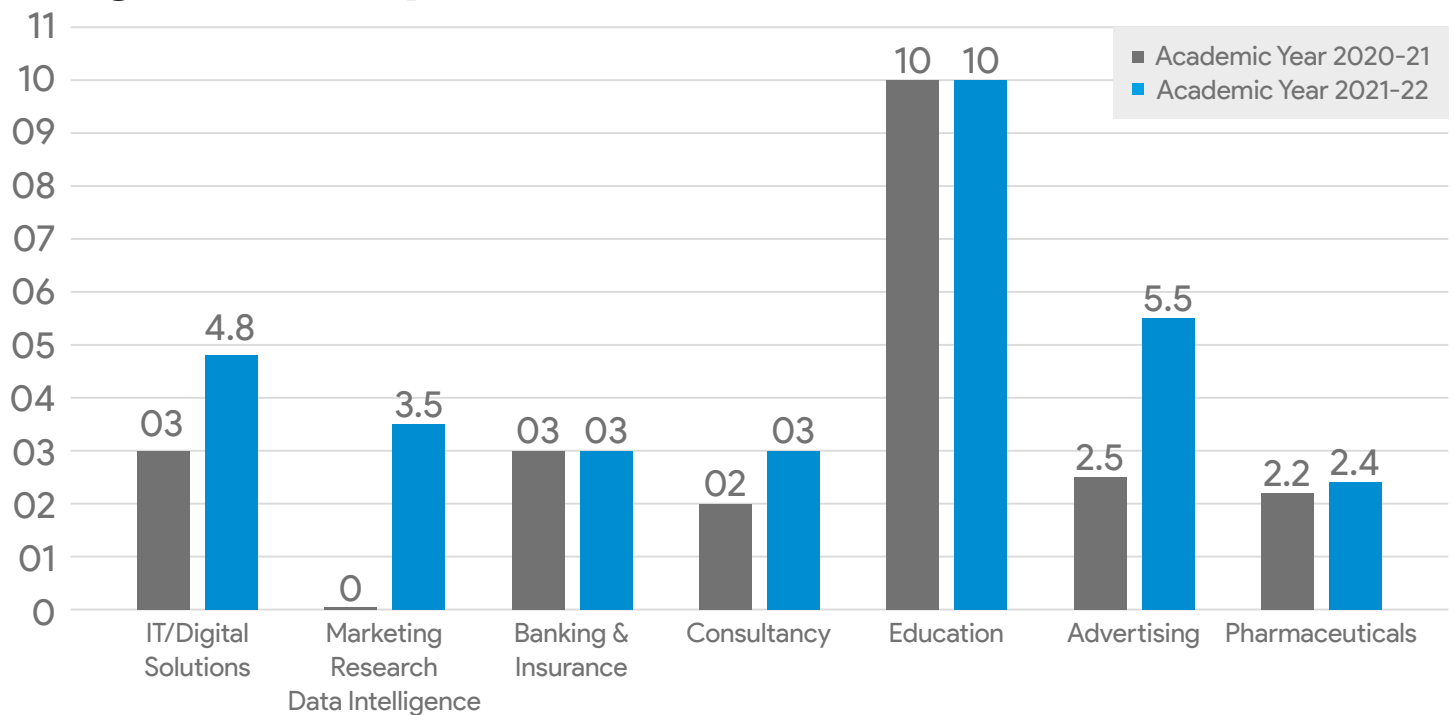
## Placement Insights

### Maximum Package Procured

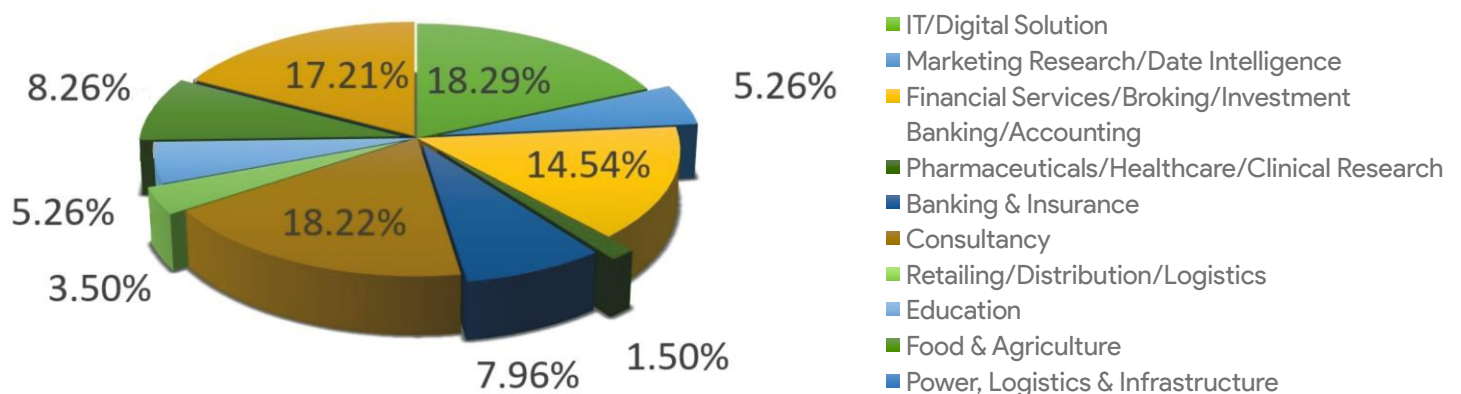


100+ Companies Visited for Summer internship and Final Placements

### Highest Salary Obtained (in LPA) in Various Sectors



### Sectors Visited in 2021-22





## PROUD TO BE ASSOCIATED WITH...

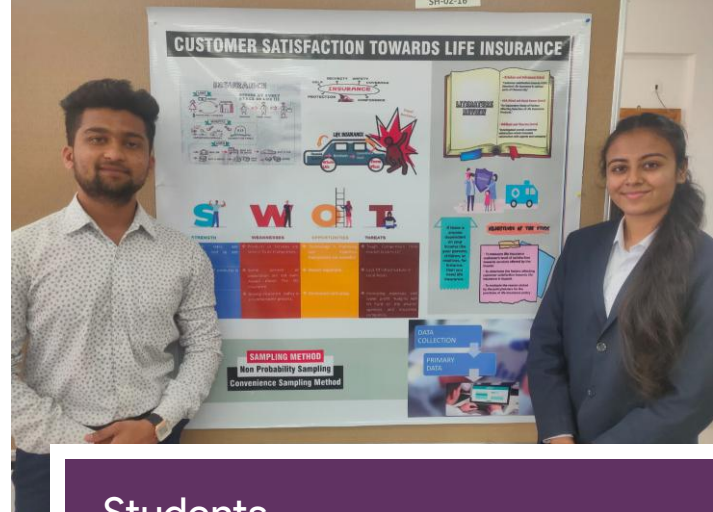


**Ganpat  
University**

**V. M. Patel  
Institute of  
Management**

॥ विद्यया समाजोत्कर्षः ॥





## Students ACHIEVEMENTS





**Ganpat  
University**

॥ विद्यया समाजोत्कर्षः ॥

**V. M. Patel  
Institute of  
Management**

Ganpat Vidyanagar-384 012,  
Mehsana-Gandhinagar Highway, Gujarat, India.  
Email : [placementcell.vmpim@ganpatuniversity.ac.in](mailto:placementcell.vmpim@ganpatuniversity.ac.in)