



ABOUT THE UNIVERSITY

Ganpat University as a well reputed State Private University established in 2005 through the State Legislative act no 19 of 2005, Government of Gujarat and recognized by the UGC under the section 2(f) of the UGC Act, 1956 having campus spread over more than 300 acres of land with world class infrastructure and more than 10,000 students on campus. The University offers Diplomas, Under Graduate, Post -Graduate and Research Programs under the Faculties of Engineering and Technology, Pharmacy, Management, Computer Applications, Sciences, Education, Humanities and Social Science and Human Potential Development. Ganpat University and the township of Ganpat Vidyanagar, a hightech education campus is a joint initiatives; purely for philanthropy; of a large number of industrialists and technocrats, noble farmers and affluent businessmen; having a mission of "Social Upliftment through Education". Ganpat University has established strong industry-academia partnerships that enables students to have practical handson and enhance their employability.









To make our Institute a citadel of higher learning and create an enabling institutional environment to place this Institute at a commanding height of academic excellence in the field of management.



- Impart knowledge and professional competence
- Nurture the spirit of teamwork and leadership
- · Inculcate professional ethics and values

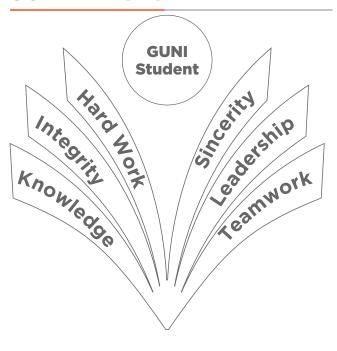


QUALITY STATEMENT

It shall be the constant endeavour of the University to deliver global standards of excellence in all its core and allied operations and remaining accountable for national values and objectives of establishment through process of self evaluation and continuous improvement.



CORE VALUES





ABOUT THE INSTITUTE

ESTABLISHMENT

V.M Patel Institute of Management is established with a mission to provide excellent professional education in the field of management to its budding managers anticipating the need of business in the 21st century and recognizing the imperatives of globalization.

The institute offers MBA programme approved by AICTE, New Delhi and Faculty of Management Studies, Ganpat University.

V.M.P.I.M. believes in "competitiveness through competence". We have developed very good infrastructure for learning. For us teaching through audio visual aids is inevitable. Experienced faculty in each subject and regular visiting faculties are invited from other leading institutions as well as from industry.

We thrust on giving exposure to students of real life business situation by calling on regular basis Guest Faculties from Industry and practicising professionals like C.As, Cost Accountants, Company Secretaries, Technocrats and Consultants.

AIM

Our rigorous efforts are directed towards leading our student community to such an acme of excellence that can satisfy the requisition of the industry, the nation and the globe at large. The generation of an entirely different community of students aiming at attaining expertise and utilizing the managerial know-how in the service of mankind is at the root of our efforts. We have the following aims before us.

To offer guidance, motivation and inspiration for full growth of hidden traits

- To impart managerial and need-based education by conducting elaborated training programs.
- To shape and mould the personality of future generation
- To construct fertile ground for resting dire challenges
- To cultivate the feeling of belongingness amongst the budding managers.



COURSES

At Ganpat University- VMPIM we teach a variety of courses using experiential learning pedagogies that help to learn contemporary lessons on how to utilize the knowledge and skills in business simulation. These programs are great for the students and professionals to enhance their career.

Our Newly introduced specializations to learn in-demand skills are:





Marketing Analytics

products and services.



HR Analytics: This course focuses on identifying effective data sources, developing meaningful metrics, designing long-term measures, and applying results in support of organizational strategy and tactics. With advances in technology and cloud computing, there are now numerous data sources available to guide decisionmaking and drive organizational success. Harvesting the right kind of data requires that HR teams possess strong analytical skills; high-performing HR teams know that their function is to leverage data as a "decision science" by identifying metrics and data sources that deliver organizational insights.



Financial Modelling: This Financial Modeling specialization has been created aiming to hone the spreadsheet and modelling skills. It introduces learners to spreadsheet models, modeling techniques, and common applications for investment analysis, company valuation, forecasting, and more. It teaches how spreadsheets work and how they may be used to build scenarios, predict performance, and make informed business and financial decisions.

Talent Management

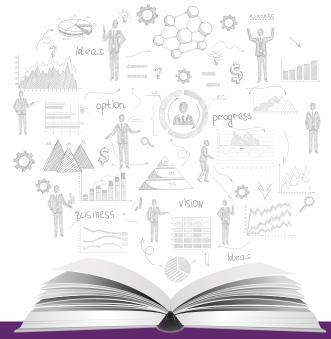
Financial Analyitcs

RESEARCH THAT DRIVES CHANGE

Ganpat University - Faculty of Management Studies is passionate for rigorous research matched by a deep commitment to positive change. We bring together unconventional thinkers-researchers and scholars-who collaborate across disciplines to push the boundaries of knowledge and creative expression, and consistently endeavor to lead a new way forward.

PHD EXCELLENCE INITIATIVE

Ganpat University- Faculty of Management Studies is committed to recruiting the best doctoral students and providing them with transformative academic programs that prepare them for future success through the PhD Excellence Initiative.



MESSAGE



Dr. Mahendra Sharma

Pro-Chancellor & Director General Ganpat University



We, as a socially responsible University, believe in developing socially conscious leaders, managers, and entrepreneurs. The Institute's expansive campus is suitable for the quest of knowledge. Ganpat University promotes social welfare via education, as envisioned by its founder, Dr. Ganpatbhai I. Patel (Padmashree), and all of its stakeholders, who prioritise student achievement as the most essential criterion for evaluating their efforts. We are pleased that our strategy guarantees that each graduate has critical competency in the primary subject of knowledge, and we emphasize making students marketable, inventive and enterprising, culturally competent and socially involved. Ganpat University's teaching learning environment, along with a value-based education system, provides the students with a solid foundation. The culture of innovation and critical thinking fosters the expertise and way of thinking required to meet emergent issues. As a result, throughout the time, the University graduates have proven, via their talents and performance, that they are valuable assets and growth engines for the industry and the sustainable economy.



Professor & Head (I/C)
Ganpat University - V. M. Patel Institute of Management



We have seen significant improvements in recruiter profiles and employment opportunities during the last 20+ years. I am glad that our institution is playing a critical role in the development of India's business and management sectors. We have created a number of great company executives, management thinkers, and wealth builders throughout the years. The institute is dedicated to providing an environment that fosters innovation, creativity, and excellence in its students. Our objective is to instill in our students a feeling of responsibility as managers to have a socially responsible influence on broadening their knowledge and intellectual frontiers, so that they emerge transformed and ready to affect the world of business and society at large. We also want to show our students how digital technology is transforming the corporate world by teaching them management principles and leadership approaches. This curriculum, designed around leadership, innovation, strategy, decision making, and entrepreneurship, gives a well-rounded introduction to business management, data analytics, and new technologies.

MESSAGE FROM PLACEMENT CELL

Dear Recruiters.

Greetings from GUNI-V. M. Patel Institute of Management!

Ganpat University- V. M. Patel Institute of Management is a top-notch Educational Institute with a presence in Gujarat for more than 2 decades. The Placement Cell of the Institution is continuously thriving and improving the placement activities in pursuit of making the students 100% employable and thereby plays a crucial role in shaping the future of tomorrow. We have been successful in maintaining our high placement statistics over the past 20+ glorious years with record-breaking placements which are a testimony to our quality. Our ingenious alumni have set new standards in the corporate world through their estimable contributions and we are sure that we would continue the legacy in many more years to come. It would be our proud privilege to welcome esteemed companies to our campus for the recruitment of our students at Ganpat University - V M Patel Institute of Management.

Please feel free to contact the Training & Placement Cell in case you require any further information/clarifications. Kindly let us know when can we plan the campus recruitment drive.

Dr. Nirav Halvadia Advisor - Placement Cell

Prof. Anuradha Singh

Faculty Coordinator-Placement

Prof. Karan Radia Faculty Coordinator - Summer Internship E: placementcell.vmpim@ganpatuniversity.ac.in





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KAJAL THAKKAR

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Batch of 2023 - 2025

MARKETING 55%

FINANCE

93%

HR

29%



Placement Cell Highlights

Comprehensive Career Guidance: Our Placement Cell offers extensive career guidance, including resume building workshops, interview preparation sessions, and personal development programs.

Skill Enhancement Workshops: Regular workshops and training sessions are conducted to enhance the technical and soft skills of our students, making them highly competitive in the job market. Career Fairs and Campus Recruitment Drives: We organize career fairs and campus recruitment drives, attracting esteemed companies to recruit our talented students.



Clubs at **GUNI - VMPIM**









FINANCE CLUB

The Finance Club at Ganpat University - V. M. Patel Institute of Management serves as a vibrant platform for MBA students to deepen their understanding of financial concepts, develop practical skills, and stay updated with the latest industry trends. Through interactive workshops, guest lectures from industry experts, and hands-on projects, the club fosters a culture of learning and professional growth. It aims to bridge the gap between academic theory and real-world financial practices, preparing students for successful careers in finance.



Marketing

Enthusiasts





DHRUVI BHADJA 02/10/2003 | BBA



Summer Internship

Accsus Management
Sales Management

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MANANKUMAR PATEL

16/02/2003 | BCom

Specialization: Marketing



Summer Internship

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Digital Marketing

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13/08/2000 | BCom LLB

Specialization: Marketing



Summer Internship

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TAHIR MOHAMMAD 10/06/2002 | BCom

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SHIVAM PANCHAL

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Dcb Bank

Financial Technology (FinTech)



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ANJALI GAMI 11/01/2003 | BCom (Banking and Finance)

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Summer Internship

Prudent Corporate Financial Markets and Institutions

jigarkumarchauhan23@gnu.ac.in



DARSHAN PARMAR 04/04/2002 | BCom

Specialization: Finance



Summer Internship

Prudent Corporate Corporate Finance

darshankumarparmar23@gnu.ac.in



VIPUL CHAUDHARY 01/06/2002 | BBA

Specialization: Finance



Summer Internship

Motilal Oswal Financial Markets and Institutions

vipulkumarchaudhary23@gnu.ac.in



AKANSHA KUSHWAH 16/01/2000 | BCom

Specialization: Finance



Summer Internship KD Hospital Organizational Development and Change Management

akanshakushwah23@gnu.ac.in



VATSAL PATEL 04/05/2003 | BCom

Specialization: Finance



Summer Internship Motilal Oswal Personal Finance and Financial Planning

vatsalkumarpatel23@gnu.ac.in



AMAN SAIYAD 03/03/2003 | BCom

Specialization: Finance



Summer Internship d Corporate Finance

amansaiyed23@gnu.ac.in



KETUL PATEL 29/09/2002 | BBA

Specialization: Finance



Summer Internship Corporate Finance

Ketulpatel23@gnu.ac.in



VANSH RATHOD 30/11/2001 | BCom



Summer Internship

N J Wealth

Financial Markets and Institutions

vanshkumarrathod23@gnu.ac.in



EKTA DESAI 25/06/2003 | BCom

Specialization: Finance



Summer Internship

Ongc

Corporate Finance

ektadesai23@gnu.ac.in



AYUSH MALVI 12/01/2003 | BBA

Specialization: Finance



Summer Internship

Aditya Birla Mutual Fund Corporate Finance

ayushkumarmalvi23@gnu.ac.in



JINESH PATEL 01/09/2001 | Btech

Specialization: Finance



Summer Internship

Capri Global Capital Ltd Financial Markets and Institutions

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POOJA MALI 20/02/2002 | BCom

Specialization: Finance



Summer Internship Prudent Corporate
Corporate Finance

poojabenmali23@gnu.ac.in



DASHRATH CHAUDHARY 01/06/2003 | BBA

Specialization: Finance



Summer Internship Gujarat Printpack Ltd Gujarat Printpack Ltd Sales Management

dashrathbhaichaudhary23@gnu.ac.in



TEJENDRA BAROT 07/10/2002 | BCom

Specialization: Finance

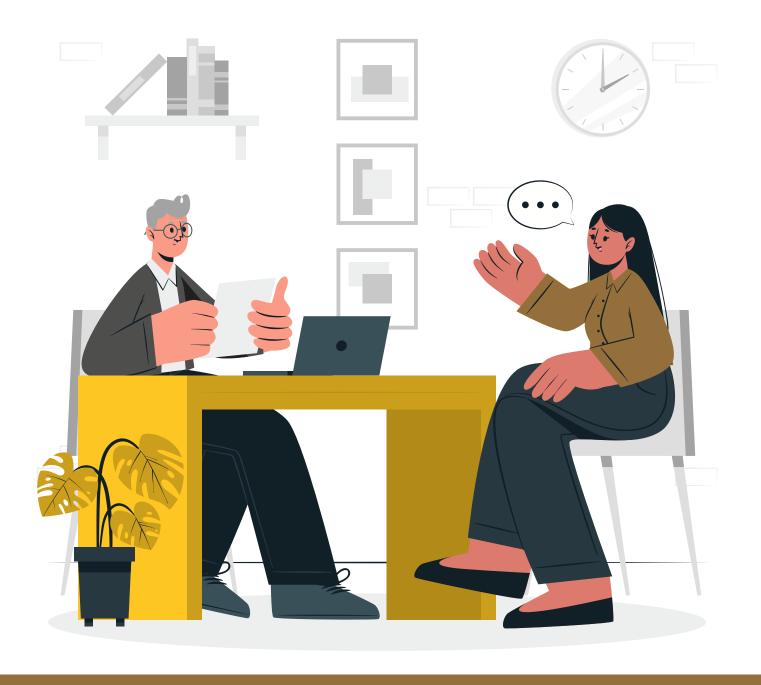


Summer Internship Aditya Birla Mutual Fund

Aditya Birla Mutual Corporate Finance

tejendrakumarbarot23@gnu.ac.in

HR Mavens





MUSKANBANU BALOCH 11/11/2002 | BCom

Specialization: HR



Summer Internship

Q-Academy Training and Development

dhruvibhatt22@gnu.ac.in



AMAN PATEL 28/08/2002 | BCom

Specialization: HR



Summer Internship

Tata Motors **Employee Retention**

amanpatel23@gnu.ac.in



KRISHNA DAVE 23/11/2002 | BCom

Specialization: HR



Summer Internship

Yudiz solutions limited HR Technology and Analytics

krishnadave23@gnu.ac.in



NIRALI PANCHAL 13/09/2002 | BBA

Specialization: HR



Summer Internship

Tata Motors

Employee Retention and Turnover

niralipanchal23@gnu.ac.in



SAMIXA JADAV 13/02/2002 | BSc

Specialization: HR



Summer Internship Snehshilp Foundation

Training and Development

Samixajadav23@gnu.ac.in



RIYA RUPARELIYA 18/10/2001 | BCom

Specialization: HR



Summer Internship

Pantaloons Customer Experience Management

riyaruparelia23@gnu.ac.in



NOAMAN PAWAR 19/11/2002 | BCom

Specialization: HR



Summer Internship Tata Motors

Employee Well-being and Work-life Balance

noamanpawar23@gnu.ac.in



JANKI PATEL 11/08/2003 | BBA

Specialization: HR



Summer Internship Pantaloons

Consumer Behavior

Jankipatel23@gnu.ac.in



SHIVANI PATEL 10/08/2002 | BCom

Specialization: HR



Summer Internship Prudent Corporate Financial Markets and Institutions

shivanipatel23@gnu.ac.in



ANEE PATEL 13/09/2003 | BA

Specialization: HR



Summer Internship Pantaloons

aneepatel23@gnu.ac.in



MARGI MAKVANA 28/08/2003 | BBA

Specialization: HR



Summer Internship Tata Motors

Crganization Citizenship Behavior

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CHIRAG PATEL 16/02/2002 | BBA

Specialization: HR



Summer Internship

Prudent Corporate Corporate Finance

chiraghpatel23@gnu.ac.in



BHOOMI PATEL 03/01/2003 | BBA

Specialization: HR



Summer Internship Pantaloons Sales Management

bhoomibenpatel23@gnu.ac.in



TIRTH PATEL 08/10/2002 | BBA

Specialization: HR



Summer Internship Pantaloons Performance Management

tirthpatel2302@gnu.ac.in



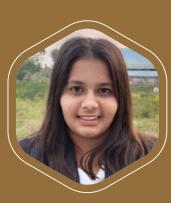
NEEL BHATIYA 09/10/2002 | BCom

Specialization: HR



Summer Internship Gujarat Printpack Ltd Sales Management

neelbhatiya23@gnu.ac.in



MARGI PATEL 28/11/2002 | BBA

Specialization: HR



Summer Internship Pantaloons-ABFRL

Consumer Behavior

margispatel23@gnu.ac.in



AAYUSHI DARJI 28/08/2002 | BBA

Specialization: HR



Summer Internship

KD Hospital Talent Acquisition and Recruitment

aayushidarji23@gnu.ac.in



DIYA PATEL 05-06-2002 | BBA

Specialization: HR



Summer Internship

KD Hospital Training and Development

diyappatel23@gnu.ac.in



VIDHI GOSWAMI 25-10-2002 | BCom

Specialization: HR



Summer Internship

KD Hospital Employee Well-being and Work-life Balance

vidhigoswami23@gnu.ac.in



MONIKA BAROT 11/06/2002 | BCom

Specialization: HR



Summer Internship

KD Hospital **Ethical Issues in HR**

monikabenbarot23@gnu.ac.in



HITESHA SHAH 11/07/2002 | BCom

Specialization: HR



Summer Internship Gravity Marketing

hiteshabenshah23@gnu.ac.in



HARDIK CHANDERA 14-03-2003 | BCom

Specialization: HR



Summer Internship GHCL

Sustainable Finance

hardikkumarchandera23@gnu.ac.in



NIKITA VYAS 03/09/2003 | BCom

Specialization: HR



Summer Internship Khimji Ramdas Compensation and Benefits

nikitabenvyas23@gnu.ac.in



BANSARI PATEL 30/05/2003 | BBA

Specialization: HR



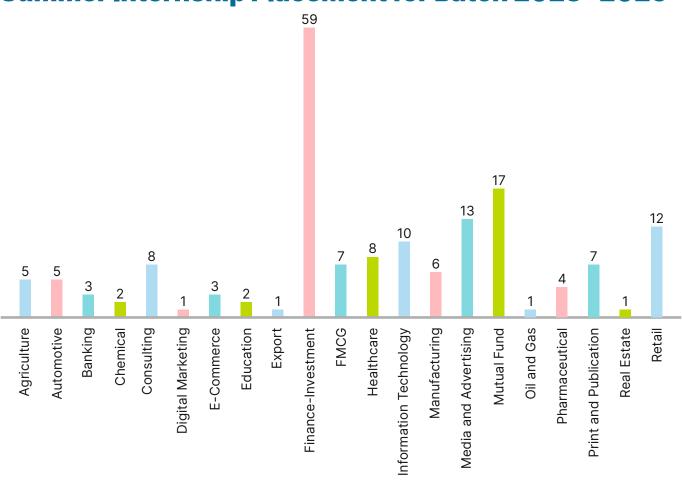
Summer Internship Tata Motors-Showroom

Ethical Issues in HR

bansaripatel23@gnu.ac.in



Industry-wise Summary of Summer Internship Placement for Batch 2023 -2025



PROUD TO BE ASSOCIATED WITH...

































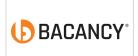






































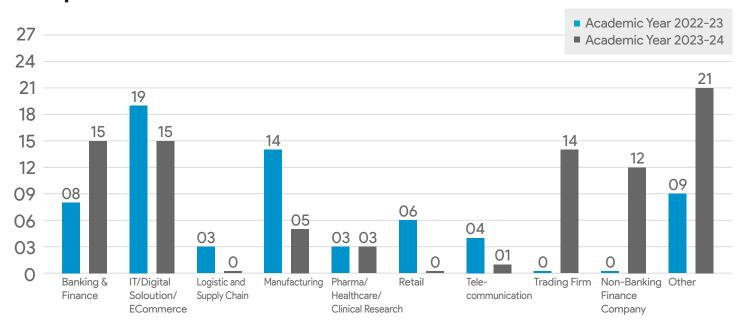
Placement Insights

Maximum Package Procured

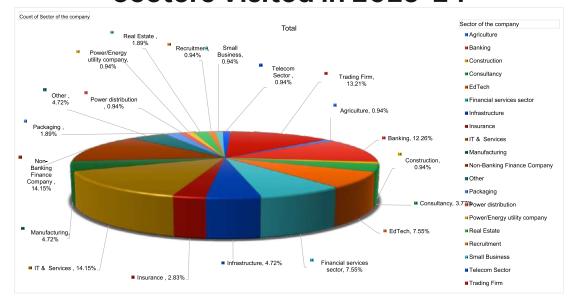


100+ Companies Visited for Summer internship and Final Placements

Comparison between 2022-2023 and 2023-2024 sectors visited



Sectors Visited in 2023-24



PROUD TO BE ASSOCIATED WITH...



























































































MADHYA PRADESH, BHOPAL







Shodh Silikilai-Zuzu



Student Development Activities

Aptitude Session:

Through targeted training and resources, we are committed to ensuring our students are well-equipped to meet recruitment challenges and secure placements with leading companies.

Group Discussion Workshop:

The Group Discussion workshop was a significant success, effectively preparing our MBA students for the competitive placement process by enhancing their communication, critical thinking, and teamwork skills.



Personal Interview Workshop:

The Personal Interview Workshop was an integral part of our MBA program's preplacement activities, demonstrating our commitment to preparing students for successful careers. By providing practical training and real-world insights, we aim to empower our students to approach their interviews with confidence and poise, ultimately increasing their chances of securing desirable job offers.



Expert Sessions

Negotiation: Skilling and Enterprising



Being successful entrepreneurship from Campus to Corporate



How to start Export Import Business and its processes



Marketing Simulation: Managing Segments and Customers V3







Ganpat Vidyanagar-384 012, Mehsana-Gandhinagar Highway, Gujarat, India. Email:placementcell.vmpim@ganpatuniversity.ac.in